

Dentaltown began with a simple goal – to connect dentists with one another so they would never have to practice alone. With Dentaltown, you don't ever have to feel like you're huddled in an office feverishly working on patients, and feeling disconnected from your peers and the rest of the profession. You are part of a community.

Via Dentaltown, dental professionals communicate *better*. The information you receive through academic journals and lecturers is good, but it isn't good enough. You crave real-world answers from real-world, "wet-fingered" dentists. If you ever go on a fishing trip with dental buddies, you'll find you might learn more from each other just shooting the breeze with them for a couple hours than by sitting in any two-day seminar. On Dentaltown.com, peer-to-peer conversations happen every minute of every day. Members (lovingly called "Townies") openly discuss their problems and their passions, together they answer questions and question answers.

Townies believe in the community they've created and in one another. We encourage you to take part in everything your online dental community has to offer by joining Dentaltown.com for free. Check out the statistical snapshot on the next page for more information about Dentaltown.

See you around town!

ABIT ABOUT DENTALTOWN

DENTALTOWN

Dentaltown Magazine Print and/or Digital Edition
is Mailed to

128 Countries*

**and there are members of Dentaltown.com
from 190 countries*

Source: Publisher's data

Dentaltown.com Weekly Activity

16.49%
of weekly activity
occurs on **Monday**

16.08%
of weekly activity
occurs on **Thursday**

17.55%
of weekly activity
occurs on **Tuesday**

16.97%
of weekly activity
occurs on **Wednesday**

12.24%
of weekly activity
occurs on **Friday**

10.20%
of weekly activity occurs
on **Saturday**

10.48%
of weekly activity
occurs on **Sunday**

Source: Publisher's data

2,516
Posts in
a Day

4/21/08
Active Date

Dentaltown.com*As of November 3, 2011*Total number of registered users on Dentaltown.com: **143,776**Total number of message board posts: **2,758,221**Total number of message board topics: **164,524**Total number of message board views: **37,905,161**Total number of Dentaltown.com CE course views: **341,767**

If you took all

134

continuing education courses listed on Dentaltown.com you could earn

228.5

ADA CERP Credits

Source: Publisher's data**271**

AGD PACE Credits

Tuesday

Active Day of the Week

263

Registrations in a Day

themoostSource: Publisher's data**12:00-12:59 p.m.**

Active Hour

169

CE Courses Completed in a Day

the averageSource: Publisher's data**31,410**

Weekday Visits

0:17:04

Length of Visit

16,800

Weekend Visits