

PRACTICE MANAGEMENT

CONSULTANTS & ADVISORS

Jay Geier's Scheduling Institute

Scheduling Institute is the independent dentist's partner for achieving practice growth and financial freedom. Jay Geier created SI's first training in 1997 to improve new patient numbers, and in doing so started an entire industry around team training. The company now teaches 26 different in-office trainings, offers various levels of doctor coaching programs, hosts the industry's largest results-producing events and runs the most sought-after team training university in the country.

TG'S TAKE: *"The Scheduling Institute has taken many Townie practices to the next level when those dentists embrace the practice growth systems developed by Jay Geier and his team. I have attended their meetings and was impressed with the level of enthusiasm exhibited by dentists and their teams. If practice growth is a goal, you may want to make a pilgrimage to SI's training center in Atlanta or attend its big meeting in Las Vegas."*

**MULTIYEAR
WINNER**
since 2010



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Information: 770-518-7575 or schedulinginstitute.com

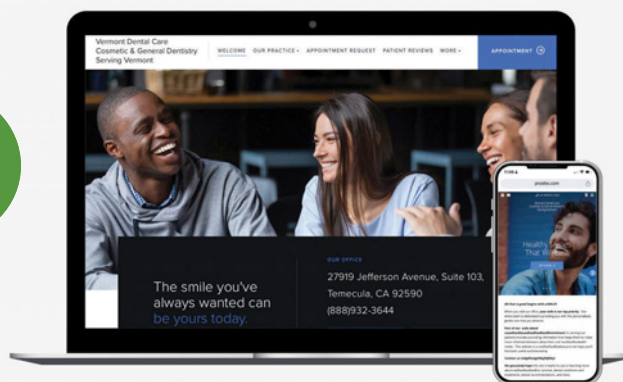
FREE FACTS, circle 57 on card

WEBSITE DESIGN & SERVICES

ProSites

ProSites websites combine patient-focused elements and practice efficiency tools to help provide better care for your patients before, during and after appointments. From seamless appointment scheduling and informative service details to online forms and patient reviews, ProSites websites illustrate why more than 7,500 dentists trust the company with their website and marketing needs.

**TIGHT
RACE**
1-vote
margin!



TG'S TAKE: *"In 2023, operating a dental practice without a website is a clear indicator that you're close to retirement or you don't want any new patients. Websites have become so much more than our digital business cards; they are the first point of contact for many patients and a conduit to the practice team. Technology allows us to safely capture patient intake form responses before our patients arrive and allows existing patients to request appointments through our websites."*

22 OF 416 VOTES

Information: 888-932-3644 or prosites.com

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PRACTICE MANAGEMENT

DENTAL MARKETING

Henry Schein One: Lighthouse 360+

16 OF 427 VOTES

Information: 888-846-3402
or lh360.com

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EQUIPMENT & PRACTICE FINANCE

Bank of America Practice Solutions

53 OF 422 VOTES

Information: 800-497-6076 or
bankofamerica.com/practicesolutions

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SOFTWARE: PATIENT COMMUNICATION SYSTEMS

Weave

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Information: 833-572-2139
or getweave.com

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DENTAL MEMBERSHIP PLANS

Kleer Dental Membership Plan

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Information: 844-965-5337 or kleer.com

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PATIENT FINANCE

CareCredit

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Information: 800-859-9975
or carecredit.com

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SOFTWARE: PRACTICE MANAGEMENT

Henry Schein One: Dentrrix

118 OF 441 VOTES

Information: 800-336-8749
or dentrix.com

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PROSTHODONTICS

BURS: FINISHING & POLISHING

Brasseler USA

Brasseler USA's finishing and polishing instruments provide solutions for most polishing needs, including ceramics, composites, acrylics and metal.

The Brasseler USA Dialite family of polishers now includes Dialite Feather Lite to quickly reproduce smooth, polished surfaces on nearly any material.

TG'S TAKE: "Dental burs are the small but mighty partner in our quest to restore teeth and fight tooth decay. I had an opportunity many years ago to accompany a group of Townies on a tour of Brasseler's manufacturing facility in Savannah, Georgia. Seeing the precision and complexity in making so many different shapes and sizes was a memorable experience!"

136 OF 417 VOTES

Information: 888-841-4522 or brasselerusadental.com

FREE FACTS: circle 65 on card.

**MULTIYEAR
WINNER**
since 2003

