

# PRACTICE MANAGEMENT

### **CONSULTANTS AND ADVISERS**

# Jay Geier's Scheduling Institute

Scheduling Institute is the independent dentist's partner for practice growth and achieving financial freedom. Jay Geier created SI's first training in 1997 to improve new patient numbers and in doing so started an entire industry around front desk and team training. The company now teaches 23 different in-your-office trainings and offers two levels of doctor coaching, a dental CEO program and the industry's largest private events, and runs the largest dental training university in the country.

### (VOTES: 58 OF 834)

FREE FACTS, circle 60 on card



#### **DENTAL MARKETING**

# Henry Schein One: Demandforce

Attract new patients, engage existing patients and reactivate lost patients with an all-in-one patient communication tool that drives additional practice revenue. From marketing communications to reputation management and appointment reminders to listing management, Demandforce is everything clinicians need to elevate their patient communication experiences.



#### **DENTAL MEMBERSHIP PLANS**

## Kleer Dental Membership Plan

Kleer is a cloud-based platform that enables dental practices to offer a membership plan directly to their patients. Easy to design and manage, it automatically tracks plan information, payment history, member renewals and more. Customers are also provided with ongoing marketing materials and a team of support and growth specialists.

#### (VOTES: 39 OF 826)

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### **EQUIPMENT AND PRACTICE FINANCE**

## **Bank of America Practice Solutions**

For more than 20 years, Bank of America Practice Solutions has offered financial products and services to the dental community. Whether dentists own a practice or are just getting started, Bank of America Practice Solutions can provide customized financial solutions to fit their needs.

#### (VOTES: 97 OF 815)

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### **PATIENT FINANCE**

## CareCredit

CareCredit helps providers help patients get needed care. Now, with the Custom Link, patients can apply for the CareCredit credit card anytime, anywhere using their smart device. It's easy, private and contactless, and the team no longer has to be involved in the patient's financial information for the application. Information: carecredit.com/mycustomlink



(VOTES: 519 OF 820)

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#### SOFTWARE: PATIENT COMMUNICATION SYSTEMS

## Weave

Weave's unique integration of hardware and software solutions helps practices grow, retain and communicate across the entire patient journey through an all-in-one solution. Weave has developed features for a socially distanced world including a HIPAA-compliant mobile app, contactless forms of payment, paperless patient intake forms and COVID screening questionnaires.

#### (VOTES: 79 OF 837)

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## **SOFTWARE: PRACTICE MANAGEMENT**

## **Henry Schein One: Dentrix**

More than 35,000 practices already trust Dentrix to deliver the tools, training, support and partnership they need to grow their practices by improving every step of the patient journey—and Henry Schein One is ready to help other dentists do the same.

(VOTES: 273 OF 844)

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## **WEBSITE DESIGN AND SERVICES**

# **Great Dental Websites**

Great Dental Websites offers more than just a website. The intuitive, dental-specific platform that powers each site is constantly evolving, making it easier for dentists to maintain an updated, modern website that attracts new patients to their practices.

Information: greatdentalwebsites.com

(VOTES: 47 OF 824)

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