

## The 2012 Townie Choice Awards

Ten years after its inception, do the Townie Choice Awards (TCAs) even need an introduction? You know the significance of the TCAs. You know what it means when, on a product, you see the gold-dunked statue hoisting the “Townie Choice” logo: It means you can trust it.

With so many dental products to choose from, deciding on the right one for your practice can be grueling. Enter the TCAs: A compass pointing the way to the dental industry product aces – as chosen by your colleagues, not industry salesmen. If utilized, the TCAs can serve as a shortcut to excellence.

To celebrate the 10th year of the TCAs, we’ve stepped it up and asked some of you to tell us exactly why you voted for certain wide-margin-winning products. Laced throughout these pages you’ll find testimonials from Townies on specific products they voted for, and how they might help you in your practice. So without any further ado, we proudly present to you your version of the Oscars – and, if we do say so ourselves, the finest Townie Choice Awards issue yet.

### Congratulations to Our \$1,000 Winner

Voters of the Townie Choice Awards were automatically entered into a drawing to win \$1,000. This year’s winner is Dr. Jeremy Thiel of Ohio.

You might know Dr. Thiel by “shotblockin,” his name on the Dentaltown message boards. Thiel completed his undergraduate degree in dental hygiene and attended dental school both at Ohio State University. He’s been practicing in Ohio for the last six years. Currently he practices at Signature Dental, located in Worthington. “My favorite part of dentistry is the technology, but at

the end of the day, it is the people.” He mentions specifically his team who works diligently to make the practice a success. Out of the office, he says it’s all about his family: wife, Molly, and daughter, Adelynn.

Thiel believes in the TCAs’ purpose. “They’re important because they give dentists like me a way to learn about a wide range of products, and to see those that are being used successfully by our peers.”

Dr. Thiel says Dentaltown has been an integral part of making him a better dentist. “No price tag can be placed on the wealth of information that has been shared by my colleagues. For that alone, I say thank you.”



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**Anesthetics: Local (Injected)**  
**Septodont: Septocaine**

Septocaine is consistently the number-one branded product in the U.S. Septocaine is indicated for local, infiltrative or conductive anesthesia in both simple and complex dental procedures. It's available in two formulations so you can decide which epinephrine concentration is right for the patient and the procedure. For more information, call 800-872-8305. (Votes: 540 of 846)



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We asked Townies from all over the world,  
"Why do you like it?"

"I use Septocaine because it strikes quickly and has an exceptional penetration/infiltration capability in both tissue and bone."

– leifbjorn • Arvika, Sweden

"It has a very fast onset time, the most predictable in providing profound anesthesia, and saves me money by needing less anesthetic."

– drholtzclaw • Simpsonville, South Carolina

"I've never seen any single adverse effect due to this anesthesia. It is very effective."

– kookoo • Islamabad, Pakistan

# Anesthetics



**Anesthetics: Technique System**

**DENTSPLY Maillefer: X-Tip Intraosseus Anesthetic Delivery System**



The X-tip is a patented delivery device designed to quickly and easily deliver instant and profound anesthesia. The unique guide sleeve makes intraosseus injections simple. Comes in a starter set of 10 with an instruction video or refill packs of 50.

(Votes: 77 of 846)

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**Anesthetics: Topicals**

**Sultan Healthcare, Inc.: Topex**

Topex is a fast-acting, 20 percent Benzocaine topical anesthetic. It can be used to comfort patients with ulcers, wounds and other minor mouth irritations, and eliminates the gag reflex when performing radiographs, periodontal and prosthetic impressions. Available in seven patient-pleasing flavors. Visit [www.sultanhc.com](http://www.sultanhc.com). (Votes: 151 of 846)



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**Syringes**

**Hu-Friedy:**

**Aspirating Anesthetic Syringe**

Hu-Friedy's Aspirating Anesthetic Syringe is ergonomically designed with proportional finger and thumb grips, which increase control and adds comfort during aspiration while reducing hand fatigue. Hu-Friedy's syringes are available in two styles, a Type A and Type CW. For more information, visit [www.hu-friedy.com](http://www.hu-friedy.com).

(Votes: 208 of 846)



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**Cosmetic Bleaching: In-Office System**  
**ZOOM!: Philips Consumer Lifestyle**

Philips Zoom is not only proven to whiten teeth up to eight shades, it's also safe. While other whitening products can harm teeth and gums, using Philips Zoom with Relief ACP actually gives you greater luster and protects enamel. Philips Zoom is only available in-office to ensure optimum safety, and comes in different treatment types and strengths to fit patients' lifestyle and sensitivity. For more information, visit [Zoomwhitening.com](http://Zoomwhitening.com). (Votes: 163 of 688)

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**Cosmetic Bleaching:**  
**Over-the-Counter Products**  
**Procter & Gamble: Crest 3D White Intensive Professional Effects Whitestrips**

Crest 3D White Intensive Professional Effects Whitestrips, launched in December 2011, work to whiten as well as a \$500 in-office professional treatment. Additionally, they are Crest's most powerful whitening system, providing visible results after just one use. Further, they contain the same clinically proven and enamel-safe ingredients dentists use, providing professional-level whitening, satisfaction guaranteed.

(Votes: 345 of 847)



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# Cosmetic



We asked Townies from all over the world, "Why do you like it?"

"Ease of use and price point." – *Latchley • Columbus, Georgia*

**Cosmetic Bleaching: Take-Home System**  
**Ultradent Products, Inc.:**  
**Opalescence/Opalescence Treswhite Supreme**

Opalescence is available in a carbamide peroxide and hydrogen peroxide formula for superior whitening. The sticky and viscous consistency prevents the gel from leaching when placed. It's combined with potassium nitrate and fluoride for strengthening enamel, caries prevention, decreased sensitivity and is available in a variety of concentrations, flavors and kit configurations to meet all whitening needs. (Votes: 332 of 847)



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**Laboratory: Veneer & High Aesthetic**  
**Glidewell Laboratories**

Thank you, Townies, for your continued support and vote of confidence! We appreciate your business and will continue working hard to provide products and services that live up to your expectations.

(Votes: 259 of 847)

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**Dental Floss: Coated**  
**Oral-B: Glide Pro-Health Clinical Protection Floss**

Oral-B Glide Pro-Health Clinical Protection Floss is clinically proven to help reverse gingivitis in two weeks as part of a comprehensive dental health routine. This shred-resistant floss invigorates gums and slides up to 50 percent more easily in tight spaces versus the leading floss, while protecting against cavities and bad breath. (Votes: 310 of 927)

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**Dental Floss: Floss Threaders**  
**Sunstar Americas, Inc.: GUM**

GUM Eez-Thru Floss Threaders assist patients in threading their favorite string floss through spaces where most other products cannot reach: under bridges and implants, around orthodontic appliances and between connected crowns. (Votes: 337 of 927)



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**Dental Hygiene** 

**Dental Floss: Pre-strung Flossers**  
**Johnson & Johnson Healthcare Products: REACH ACCESS Flosser**

The REACH Access Flosser makes flossing as easy as brushing. Convenient, disposable snap-on heads are filled with shred-resistant floss, and the toothbrush style handle with comfortable, easy-to-hold grips and an angled neck, reaches back teeth where most problems begin. Fits into toothbrush holders to serve as a daily reminder. (Votes: 169 of 927)



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**Dental Floss: Unwaxed**  
**Johnson & Johnson Healthcare Products: REACH**

From Johnson & Johnson, REACH is available in an unwaxed, unflavored floss. It is accepted by the American Dental Association (ADA). Daily flossing has been clinically proven to remove plaque between teeth to help prevent gum disease. For more information, visit [www.jnj.com](http://www.jnj.com). (Votes: 258 of 738)

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**In-Office Sensitivity Products (non-fluoride varnish)**  
**Heraeus: Gluma**

Gluma has been proven for 10 years as an effective desensitizer. It is indicated for use with all direct and indirect restorative procedures as well as treatment of cervical hypersensitivity. Studies show using Gluma prior to adhesive placement can increase the bond strength of most adhesives. Visit [www.heraeus-kulzer-us.com](http://www.heraeus-kulzer-us.com) or call 800-431-1785. (Votes: 171 of 927)



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**In-Office Topical Fluoride: Foam**  
**Procter & Gamble: Oral-B Minute-Foam**

Oral-B Minute-Foam is a leading fluoride topical available to dental offices. Its light, airy foam consistency provides excellent coverage and clears easily and quickly from the mouth. Oral-B Minute-Foam's low pH (3.5) ensures a fast, effective fluoride uptake in 60 seconds. Available in seven flavors. Visit [www.oralbprofessional.com](http://www.oralbprofessional.com). (Votes: 165 of 669)



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**In-Office Topical Fluoride: Rinse**

**DENTSPLY Professional: NUPRO Fluoride Rinse**

NUPRO, formally All Solutions, Fluoride Rinse is a 2% neutral sodium fluoride rinse oral solution. These ready-to-use fluoride rinses are ideal for clinicians who want the best performance and comfort for patients. The rinse is available in four flavors: tropical, mint, peach and berry-cherry. Visit [Dentsply.com](http://Dentsply.com). (Votes: 55 of 674)



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**In-Office Topical Fluoride: Gel**  
**Sultan Healthcare: Topex**

Topex Neutral pH Fluoride Gels are ideal for patients with cosmetic restorations or intolerance to acidic fluoride. The four-minute application provides optimal fluoride uptake. Clearly Strawberry Gel contains no dyes, which means it is ideal for use after whitening procedures and for patients who are intolerant of colors and dyes. The fluoride gel is also available in mint and pina colada. (Votes: 66 of 679)

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**In-Office Topical Fluoride: Varnish**  
**3M ESPE: Vanish 5% NaF White Varnish**

Vanish 5% Sodium Fluoride White Varnish from 3M ESPE contains an innovative tri-calcium phosphate (TCP) technology that delivers fluoride, phosphate and calcium, offering more protection to the teeth and sensitivity relief. The varnish also stays fluid longer and continuously flows from treated to untreated areas that traditional varnishes might miss. (Votes: 205 of 927)

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**Interdental Devices: Brushes**  
**Sunstar Americas, Inc.: GUM Proxabrush**

Available in a variety of sizes to meet every patient's needs, GUM Proxabrush Go-Betweens cleaners are recommended by dental professionals to clean tight spaces, including around braces and bridges. Clinical testing showed Proxabrush Go-Betweens cleaners to be as effective as string floss in removing plaque between teeth. An anti-bacterial coating keeps bristles cleaner between uses, and a nylon-coated wire prevents galvanic shock. (Votes: 261 of 927)



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**Interdental Devices: Sticks/Picks**  
**Sunstar Americas, Inc.: GUM Soft-Picks**

Patented design features a tapered pick with 76 soft flexible bristles that massage gums, stimulate blood circulation and remove plaque. Clinical testing showed Soft-Picks remove plaque between teeth and reduce gingivitis as effectively as string floss. GUM Soft-Picks are effective, convenient and great for on-the-go use! (Votes: 238 of 927)

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**Mouthrinses: Alcohol Free**  
**GlaxoSmithKline: Biotène Oral Rinse for Dry Mouth Symptoms**

Unlike some harsh mouthwashes that can leave patients with a burning sensation, alcohol-free Biotène Oral Rinse cleans gently while soothing minor irritation caused by dry mouth. (Votes: 234 of 927)



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**Mouthrinses**  
**Johnson & Johnson Healthcare Products: Listerine Antiseptic**

Listerine kills the germs that cause bad breath, plaque and the gum disease, gingivitis. Listerine offers 24-hour protection against plaque and gingivitis germs and has the American Dental Association (ADA) Seal of Acceptance for helping to prevent and reduce gingivitis and plaque. For more information, visit [www.listerine.com](http://www.listerine.com). (Votes: 350 of 927)



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**Oral Irrigators**  
**Water Pik, Inc.: Water Flosser**

The Waterpik Water Flosser is clinically proven to be an effective alternative to traditional dental floss for removing plaque and reducing gingival bleeding and inflammation. The Waterpik Water Flosser removes plaque biofilm both subgingivally and interproximally, and massages and stimulates gingival tissue. (Votes: 307 of 701)



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**Oral Cancer Screening**  
**LED Medical Diagnostics: VELscope Vx**

The VELscope Vx is used in combination with traditional head and neck exams to detect abnormal mucosal areas that might not be visible to the naked eye, including oral cancer and premalignant dysplasia. For more information, visit [www.velscope.com](http://www.velscope.com). (Votes: 109 of 717)

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**Pit & Fissure Sealants**

**Ultradent Products, Inc.: UltraSeal XT Plus**

UltraSeal XT Plus is a light-cured, radiopaque, pit and fissure sealant, making it stronger and more wear-resistant. Because it is a 58 percent filled resin, UltraSeal XT Plus has less polymerization shrinkage than competitive products. When used in conjunction with Ultradent's PrimaDry (the priming and drying agent), microleakage is virtually eliminated. (Votes: 272 of 927)

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**Prescription Fluoride: Daily Use**

**Colgate-Palmolive Co.:**

**PreviDent 5000 Booster/Dry Mouth/Sensitive (Rx)**

The PreviDent 5000 line all contains 1.1% sodium fluoride. PreviDent 5000 Booster is for patients with medium to high caries risk and orthodontic decalcification. PreviDent 5000 Sensitive is for patients with dentin hypersensitivity and/or root exposure. PreviDent 5000 Dry Mouth is for patients with high caries risk/rate due to dry mouth. (Votes: 567 of 927)



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**Prophylaxis: Propphy Paste**

**DENTSPLY Professional: NUPRO**

The leading prophylaxis paste, NUPRO provides everything you need for excellent stain removal and polishing. With a truly splatter-free formula, it rinses cleanly and easily. Choose from four grits and 10 great tasting flavors with 1.23% fluoride ion. Select flavors are also available without fluoride. Visit [www.denstply.com](http://www.denstply.com).

(Votes: 282 of 927)



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**Prophylaxis: Handpieces**

**DENTSPLY Professional: MIDWEST**

Midwest RDH hygiene handpiece was designed with one specific goal in mind: a hygienist's comfort. The lightweight, ergonomic design provides a balance of weight, equilibrium and size for reduced hand and wrist fatigue. A smooth finger-tip swivel provides free-flowing access, greater maneuverability and control and less paste splatter. (Votes: 289 of 927)



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**Prophylaxis: Propphy Angles**

**Young Dental:**

**Young Classic and Contra Disposable Propphy Angles**

The bend in the Contra prophylaxis angle delivers easier posterior access, while also reducing fatigue by keeping the wrist in a neutral position. The Classic, noted as the market's number-one disposable prophylaxis angle, provides reliability and stability for a smooth performance. (Votes: 103 of 927)



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**Tongue Cleaners**

**Philips Oral Healthcare: BreathRx**

Odor-causing bacteria hide deep in the crevices at the back of the tongue – the prime breeding spot for Gram-negative bacteria. BreathRx tongue cleaners lift these bacteria and food debris off the tongue. Get your patients in the habit of proper tongue hygiene care with BreathRX tongue cleaners. (Votes: 110 of 682)



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**Toothbrushes: Manual  
Procter & Gamble: Oral-B**

Oral-B, a leader in the brushing market, has pioneered many technologies commonly seen today and continues to develop exceptional products, like their newest manual – the Oral-B Pro-Health Clinical Pro-Flex Toothbrush with innovative flexing sides. It's just one of the reasons Oral-B is the brand more dental professionals use. (Votes: 360 of 927)



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**Toothbrushes: Power**

**Philips Oral Healthcare:  
Sonicare/Sonicare FlexCare**

The Philips Sonicare Elite e9000 Custom Care System comes with two brush head sizes, allowing patients to reach posterior teeth and interproximal spaces. The new compact brush head is clinically proven to remove more plaque than the standard brush head in posterior areas. Exclusive offer for dental professionals, visit [www.sonicare.com](http://www.sonicare.com). (Votes: 474 of 927)

FREE FACTS circle 75 on card

**Toothpaste: Desensitizing  
GlaxoSmithKline: Sensodyne**

With over 50 years of expertise, Sensodyne is the number-one trusted and recommended brand for dentin hypersensitivity. The Sensodyne advanced potassium formulations work within the tooth to target the source of the pain, soothing the nerves and protecting against sensitivity. (Votes: 552 of 927)

*Ref. 1. GSK data on file*



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We asked Townies,  
"Why do you like it?"

"Potassium Nitrate... Fluoride ... [and] over-the-counter availability at a reasonable cost."  
– drjames • Warren, Michigan

"Personal clinical observation for more than three decades is proof enough. What else can prove better than my own observation?" – agowda • Diamond Bar, California



## Toothpaste

### Colgate-Palmolive Co.: Colgate Total

Colgate Total is the only toothpaste that is FDA-approved (approved through the New Drug Application process) and ADA-accepted to fight gingivitis. Colgate Total works better than ordinary non-antibacterial toothpaste to help prevent and treat gingivitis by providing 12-hour protection from live plaque bacteria. (Votes: 375 of 927)



FREE FACTS circle 77 on card



## Toothpaste: Whitening

### Ultradent Products, Inc.: Opalescence Whitening Toothpaste

Opalescence Whitening Toothpaste is excellent for patients who want to preserve the shade of their whitened teeth. Its fresh flavor and unique formula maximize fluoride uptake into enamel while removing surface stains at the lowest abrasion levels. For more information, visit [www.ultradent.com](http://www.ultradent.com). (Votes: 165 of 927)

FREE FACTS circle 78 on card



## Xerostomia Products

### GlaxoSmithKline:

### Biotène OralBalance Gel for Dry Mouth Relief

Biotène OralBalance Gel provides instant and long-lasting dry mouth symptom relief, soothing and protecting a dry mouth. The small, portable tube is easy and discreet to use. Biotène OralBalance Gel helps maintain the oral environment, soothing and protecting the oral tissues from minor irritations. (Votes: 427 of 927)

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## Xylitol Products

### Xlear, Inc.: Spry Dental Defense System 100% Xylitol-Sweetened Gums, Mints, Candies, Toothpaste & Mouthrinse

Research has shown reduced plaque and dental caries with three to five daily exposures to 100 percent xylitol-sweetened products. Spry gums, mints and candies come in a variety of flavors. Strive for five Spry xylitol exposures each day is the message from Xlear, Inc. For more information on the complete line of Spry Dental Defense Products by Xlear, visit [www.xlear.com](http://www.xlear.com). (Votes: 174 of 718)



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**Canal Treatment:  
Lubricants & Cleaners  
Premier Dental: RC-Prep**

RC-Prep's unique formulation of glycol, urea peroxide and EDTA helps remove calcification and lubricates the canal to permit more efficient instrumentation. Both finger- and engine-driven instruments will move easily without binding. RC-Prep is excellent for use with apex locators, as it permits consistently reliable readings. Visit [www.premusa.com](http://www.premusa.com). (Votes: 277 of 756)



**We asked Townies from all over the world, "Why do you like it?"**

*"It allows me to work my way down those calcified canals fairly quickly. The delivery system with the syringe allows me to get the material exactly where I need it."*  
— mredfred • Tunkhannock, Pennsylvania

*"It is time-proven. I was introduced to it in dental school and have had no reason to stop using it."* — Rural TN • Henderson, Tennessee

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**Canal Treatment: Medicaments  
Ultradent Products, Inc.: UltraCal XS**

UltraCal XS is a uniquely formulated 12.5 pH calcium hydroxide paste that is both aqueous and radiopaque. Calcium hydroxide offers strong antimicrobial effects and potentially stimulates the healing of bone to promote healing in infected canals. UltraCal XS can be easily delivered – thoroughly filling the canal – via Ultradent's 29ga NaviTip. (Votes: 162 of 756)



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# Endodontics



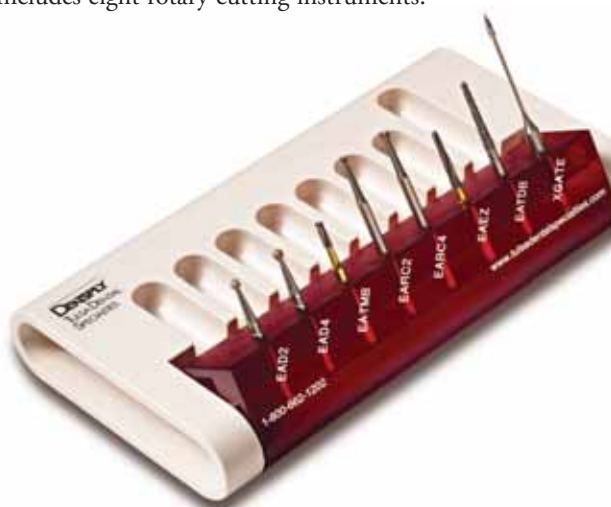
**Files/Reamers: Engine Driven Files  
DENTSPLY Tulsa Dental: GT Series X,  
ProTaper Universal & ProFile Vortex**

In user tests, ProFile Vortex files were found to be more efficient than previous ProFile ISO instruments. M-Wire NiTi increases flexibility and resistance to cyclic fatigue over standard nickel titanium wire. ISO tip sizes from 15 to 50 and in .04 and .06 taper. (Votes: 221 of 756)

**Endodontic Hand Instruments**

**DENTSPLY Tulsa Dental: Endo Access Kit**

The Endo Access Kit provides an organized approach to successful endodontic access. Drs. Cliff Ruddle, John West and Pierre Machtou designed the kit to assist the clinician in gaining proper access when performing root canal treatment and retreatment. Includes eight rotary cutting instruments. (Votes: 107 of 756)



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FREE FACTS circle 84 on card



**Files/Reamers: Hand Files**  
**SybronEndo: K-Flex Files**

K-Flex features a unique rhomboid design, which provides a short axis for flexibility while maintaining cross-sectional strength. K-Flex is more flexible than conventional files of comparable size, which facilitates the negotiation of curved canals with minimal potential for ledging and perforating. (Votes: 171 of 756)

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**Obturation Devices & Systems**  
**DENTSPLY Tulsa Dental: GT & Thermafil Obturators**

Flexible, patented GT obturators are designed to match the shape created with the ProFile GT series files. Color coding makes it easy to select the right GT obturator, while the Thermafil Plus Obturators are designed to provide a dense, 3D fill in one minute. Nickel titanium size verifiers are available in sizes 20 through 90. (Votes: 117 of 756)

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**Gutta Percha Points**  
**DENTSPLY Tulsa Dental:**  
**GT Series X, ProTaper & Lexicon**

Made from natural gutta-percha with the same high-quality standards you expect from Tulsa Dental Specialties, these unique points mirror the progressively tapered design of ProTaper Universal rotary finishing files for system-based efficiency. F1, F2, F3, F4 and F5 sizes and assorted packs. (Votes: 152 of 756)



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**Sealers**  
**DENTSPLY Maillefer: AH Plus Jet Root Canal Sealer**

AH Plus Root Canal Sealer is a resin-based formula with excellent radiopacity, low shrinkage, low solubility and outstanding flow characteristics. It features a 1:1, paste-to-paste mixing system for fast, easy preparation and less waste. AH Plus is biocompatible and silver-free. Visit [www.maillefer.com](http://www.maillefer.com). (Votes: 121 of 756)



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**Gloves: Latex**  
**Glove Club**

The Glove Club offers a comprehensive line of high-quality gloves with unique features to meet the needs of the entire office. All Glove Club brand gloves have been designed specifically to address the concerns of health-care workers, such as latex sensitivity, powder levels, and inconsistent sizing and fit. Visit [www.gloveclub.com](http://www.gloveclub.com). (Votes: 62 of 813)



FREE FACTS circle 89 on card



**Gloves: Non-latex**  
**Kimberly-Clark**

Kimberly-Clark Purple Nitrile Exam Gloves are a latex-free high fluid protection glove perfect for root canals and dental extractions. They're powder-free with textured fingertips to enhance instrument control in both wet and dry situations. Other Kimberly Clark options, which cater to those with latex sensitivities, include the Sterling Nitrile Exam Gloves and Lavender Nitrile Exam Gloves. (Votes: 80 of 813)

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# Infection Control



**Gloves: Powder-free**  
**Cranberry Silkcare/Sigma/Contour Plus Nitrile: Pro2 Solutions, Inc.**

Cranberry Powder-Free Gloves are a leader in comfort and protection. Through commitment to improved skin health and ultimate infection control, Cranberry continues to have the number-one selling (by volume) branded latex glove: Silkcare. Boasting proprietary Lanolin and Vitamin E micro-coating, both Silkcare Powder-Free Latex and ContourPlus Powder-Free Nitrile gloves are the clear winners in skin health protection for dental professionals. Along with our Sigma Powder-Free Latex, these gloves are designed to decrease latex allergen exposure, through minimal latex protein rating, and increase user comfort and protection. (Votes: 82 of 813)



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**Masks**  
**Crosstex International**

Crosstex masks meet the new ASTM performance classifications. Levels 1, 2 and 3 are all made in the USA and are latex-free. The Maskenomics filtration guide makes it easy to select the right mask for the right task. Whatever your mask need – Crosstex has you covered. Visit [www.crosstex.com](http://www.crosstex.com) for more information. (Votes: 231 of 813)

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**Presterilization: Ultrasonic Units**  
**Coltène/Whaledent, Inc.: BioSonic**

BioSonic UC300 has a three-gallon-tank capacity, with multiple basket and beaker arrangements, adjustable basket dividers for sorting instruments and racks to accommodate popular cassette systems. The unique design of the bezel and lid reduces noise levels for quiet operation and also limits airborne contaminants, providing a quiet and safe working environment. Visit [www.coltenewhaledent.com](http://www.coltenewhaledent.com). (Votes: 306 of 813)



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We asked Townies from all over the world, "Why do you like it?"

"I voted for the BioSonic by Coltène/Whaledent because it is the unit I use in my practice. The unit came with the practice I purchased three years ago and is 10 years old at this time and still running great."  
- mwgmd • Louisville, Kentucky



**Protective Eyewear**  
**Gargoyles**

Gargoyles Safety Glasses Classic/85s, are optically correct protective safety glasses. ANSI Z87.1 and NATO approved. Unique wrap-back design provides 210 degrees of peripheral protection, exceeding OSHA requirements for splash and splatter. Side shields are also available with every model and 100 percent UV protection lifetime warranty. (Votes: 68 of 813)

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**Sterilization Pouches**  
**DUX Dental: PeelVue+**

PeelVue+ Sterilization Pouches offer the highest quality dental pouch. When you use PeelVue+ you are meeting CDC recommendations. The pouch features built-in internal and external indicators and user-friendly color identification that makes ordering and grabbing the right size pouch easy. (Votes: 126 of 813)



FREE FACTS cirde 95 on card



**Sterilizers**  
**Midmark**

The Midmark family of sterilizers is an all-inclusive solution for your sterilization needs. Combine the capacity of the Midmark M11 and M9 UltraClave Automatic Sterilizers with the simplicity and speed of the M3 UltraFast to create the most efficient workflow for your office. (Votes: 294 of 813)

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**Surface Disinfectants**

**TotalCare: CaviCide Spray/CaviWipes**

CaviCide and CaviWipes are tuberculocidal, bactericidal, virucidal and fungicidal surface disinfectants. CaviCide is ideal for dental operatories, instrument-processing rooms and dental labs. Also effective against HIV, HBV and HCV and a reliable means of preventing cross contamination. Visit [www.kerrtotalcare.com](http://www.kerrtotalcare.com). (Votes: 300 of 813)



FREE FACTS circle 97 on card



**Unit Waterline Treatments**

**A-dec, Inc.: ICX**

A-dec's ICX waterline treatment tablets offer a unique and effective way to maintain clean dental unit waterlines. As the tablet dissolves, it releases ingredients that help prevent deposits and contaminant buildup. ICX continues working after each treatment to help protect waterlines against contamination. For more information, call 800-547-1883 or visit [www.a-dec.com](http://www.a-dec.com). (Votes: 107 of 813)

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**townie choice awards.2012**





a division of Layne Christensen Company

Thank you! We are once again honored to receive the Townie Choice Award for the SolmeteX Hg5 Amalgam Separator in the amalgam separator category. It is our commitment to the dentist and your trust in our product that has allowed the Hg5 amalgam separator to become the leader in the industry.

In today's competitive marketplace SolmeteX recognizes that you have several choices for your amalgam separator options; we appreciate your choosing our high quality product. We pride ourselves on honoring our customers, and our continued commitment is to provide you with the professional service you deserve.

Thanks to you and your peers, SolmeteX has been the recipient of the Townie Choice Award for TEN consecutive years, best in category for amalgam separators.

We really appreciate it!

FREE FACTS, circle 12 on card

## Hand Instruments

### Karl Schumacher Dental Instrument Company, Inc.: Proximators

Karl Schumacher Dental Instruments provides a complete line of surgical, operative and hygiene instrumentation for dental professionals. By using only the highest quality materials and the time-proven method of finishing each instrument by hand, Karl Schumacher Dental Instruments truly continues to provide the instruments of the better grade. (Votes: 112 of 779)



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### Implant Systems: Crown & Bridge Nobel Biocare

NobelReplace is effective and aesthetic and it could not be simpler. The tapered design makes the implant mimic a tooth root. This leads to a simplified surgical procedure, especially in situations with immediate placement following an extraction. For more information, visit [www.nobelbiocare.com](http://www.nobelbiocare.com). (Votes: 131 of 779)

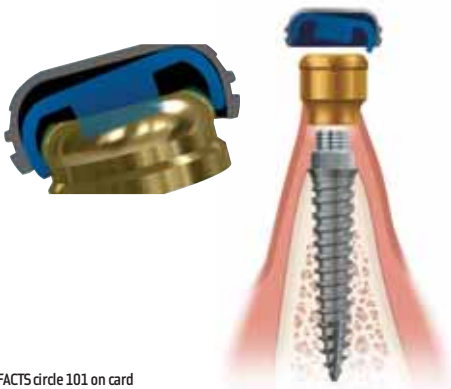
FREE FACTS circle 100 on card

# Oral Surgery & Implants



### Implant Systems: Removable Prosthetics Zest Anchors, Inc.

Zest pioneered self-aligning overdenture attachments to combat the damage done by the improper seating of overdentures. Today, more than 70 manufacturers have partnered with Zest to customize Locator pivoting technology abutments to be the interface compatible with more than 350 different implant products. Contact 800-262-2310, [www.thepivotingdifference.com](http://www.thepivotingdifference.com) or [www.zestanchors.com](http://www.zestanchors.com). (Votes: 130 of 779)



FREE FACTS circle 101 on card

We asked Townies from all over the world, "Why do you like it?"

"I really like the idea of choosing a mini-implant that I can trust the quality because it is coming from a great company like 3M!"  
– Stephen • Spring, Texas



### Mini Implants 3M ESPE: MDI Mini Dental Implants

The 3M ESPE MDI Mini Dental Implant system is minimally invasive and immediately stabilizes loose dentures using a 90-minute patented protocol. Designed for stability in soft and dense bone, 3M Mini Dental Implants are often completed without a flap and frequently use the patient's existing denture. (Votes: 138 of 503)

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### Postgraduate Implant Institutes Nobel Biocare

Nobel Biocare offers a broad range of training and educational events. Nobel Biocare's Dental Profession Education (DPE) is an integrated educational approach targeted at all members of the dental team. Its modular structure allows for different learning pathways. DPE features four tracks: Prosthetic Track, Surgical Track, Planning Software Training and Guided Surgery Track and Technical Track. The tracks are integrated to provide clinicians, their staff members, dental technicians, and lab owners with a comprehensive educational experience. For more information, visit [www.nobelbiocare.com](http://www.nobelbiocare.com). (Votes: 51 of 477)

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### Ridge Preservation Products Osteohealth Company: Bio-Oss

Bio-Oss is a natural, osteoconductive bone substitute that promotes bone growth in periodontal and maxillofacial osseous defects. It consists of the mineral portion of bovine bone. Bio-Oss provides the body with a matrix for bone cell migration and is integrated into the natural physiologic remodeling process. Visit [www.ostehealth.com](http://www.ostehealth.com).

(Votes: 69 of 512)



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# townie meeting

planet hollywood • las vegas  
..... april 17-20

# 2013



## Townie Meeting Workshop Now Available for Registration

### Emerging Trends in Implant Surgery Dr. Brady Frank • Wednesday, April 17

This hands-on program features several case studies demonstrating the continual emergent trend of reducing the invasive nature of implant dentistry, and thus making implant surgery more efficient.

**\$595** with limited space available.

## Register Now at [TownieMeeting.com](http://TownieMeeting.com)

or e-mail Marie at [marie@farranmedia.com](mailto:marie@farranmedia.com) to add it to your existing registration.



**Arch Wires**  
**Six Month Smiles**

Six Month Smiles Lucid-Lok wires are tooth-colored, shape memory wires that are highly active and provide consistent force levels to gently straighten and align teeth. The unique archform of Lucid-Lok wires provides for broad but appropriate arches and minimizes the need for IPR in short-term orthodontic cases. (Votes: 123 of 526)



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**Brackets**  
**Six Month Smiles**

Six Month Smiles Lucid-Lok brackets are revolutionizing ortho for GPs. These unique clear brackets are specifically designed with the Swain prescription and allow dentists to obtain short-term orthodontic treatment goals with precision and efficiency. Their uniquely clear translucency blends seamlessly with surrounding tooth structure – and patients love that! (Votes: 125 of 529)

FREE FACTS circle 106 on card

**We asked Townies, "Why do you like it?"**

"Invisalign is a great and effective system for moving teeth. It's constantly improving as time moves on and the company provides more education opportunities than any other I have worked with previously. With the addition of iTero scanning, it provides a state of the art service for my practice."  
– jmaxwell • St. Louis, Missouri



**Clear Aligner System**  
**Align Technology, Inc.: Invisalign**

Invisalign is engineered to deliver even better clinical results. Optimized root control attachments provide greater mesio-distal root tip control for canines and central incisors. Multi-plane movement features improve predictability for upper laterals. A new multi-tooth approach provides better clinical outcomes for anterior open bites. Learn more at [www.aligntechinstitute.com](http://www.aligntechinstitute.com). (Votes: 212 of 586)

FREE FACTS circle 107 on card

# Orthodontics



**Interproximal Reduction**  
**Brasseler USA: ET Flex**

The patented, safe, flexible design of ET Flex will meet your interproximal finishing, stripping and contouring needs. The strip can be made taut for contact areas or can curve for any contour depending on how you grip the handle. Available in multiple grits and configurations, see why ET Flex is one of the most advanced interproximal finishing and contouring device on the market. (Votes: 135 of 569)



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**Laboratory: Orthodontic**

**Six Month Smiles: Short Term Orthodontic System Laboratory**

The Six Month Smiles Case Processing Facility fabricates customized bonding trays and retention devices. The highly skilled bracket specialists are experts in creating customized bonding trays to ensure quick, predictable and precise placement of the brackets. The bracket specialists are trained and understand the principles of short-term orthodontics.

(Votes: 89 of 547)

FREE FACTS circle 109 on card

**Molar Bands**

**Ortho Organizers, Inc.**

Ortho Organizers offers a complete selection of bands to fulfill your every request. Each band has the option to be ordered as plain or as a pre-welded assembly. For the ultimate in custom fitting, shape and retention, choose from Epic Molar Bands or Tempra Molar Bands. (Votes: 42 of 515)



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**LET'S MAKE A VIDEO STARRING**  
*Your Dental Practice!*

If a picture is worth a thousand words, consider the value of a promotional video featuring your dental office. Practice Cafe and its video production partner work hard to offer you high quality, timely turnaround, and affordability - a combination that can be hard to come by these days!

*Texas Videos*

- Pre-production scripting
- One-day shoot with one video coach and one videographer
- One round of revisions
- Final, HD video *\$2,795-3,495*

*Out-of-State Videos*

Texas is big, but it's not that big! If y'all are in another state, we'll come to you for our production fee shown below, plus travel expenses. *\$3,795*

\*We're happy to bid more extensive productions on a case-by-case basis.

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**www.PracticeCafe.com**

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**Postgraduate Orthodontic Institute**

**Six Month Smiles: Six Month Smiles Short Term Orthodontic Training Seminars**

The Six Month Smiles two-day hands-on seminar de-mystifies orthodontics, equipping GPs with the skills and knowledge needed to start treating adults with crooked teeth. Combining research, thousands of cases treated and practical hands-on instruction, the seminar allows GPs to successfully implement the Six Month Smiles system in their practice. (Votes: 122 of 533)

FREE FACTS circle 111 on card

**Antioxidants/Nutraceuticals**  
**Space Maintainers Lab: Perio Protect**

Perio Protect is a comprehensive method that is a customized tray system made by Space Maintainers Laboratory for individual patients to manage biofilms, growing in the spaces or pockets between teeth and gum tissue. The overall goal of the Perio Protect Method is to manage oral biofilm with minimally invasive dentistry for lasting oral health. For more information, visit [www.appliancetherapy.com](http://www.appliancetherapy.com) or contact your nearest Space Maintainers Lab. (Votes: 35 of 583)



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**Hand Instruments: Currettes & Scalers**  
**Hu-Friedy: NEVI 4**

Hu-Friedy's Nevi 4 posterior sickle scaler features tapered, dual-cutting blades that provide effective removal of burnished, heavy and tenacious deposits and precise access for effective deposit removal – made with revolutionary EverEdge technology, which allows the edge to stay sharper longer. Increased shank rigidity provides powerfully effective strokes with less effort and fatigue for the clinician. (Votes: 215 of 868)

FREE FACTS cirde 113 on card

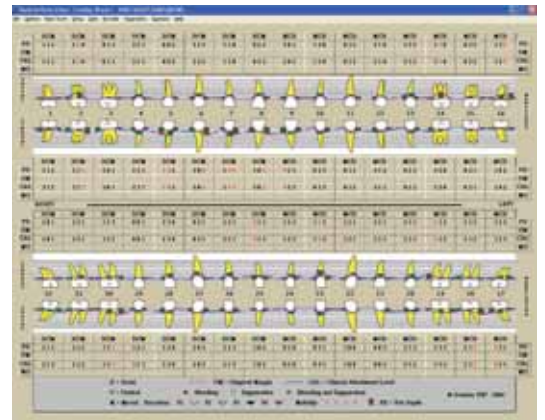
**Instrument Sharpening Devices**  
**Hu-Friedy: Sidekick Sharpener**

Hu-Friedy's Sidekick Sharpener helps you maintain sharper instruments with less effort. Our easy-to-use Guide Channels and Vertical Backstop guide you and your scaler to sharp, consistent results time after time. This routine maintenance will actually extend the life of your instruments and protect your investment. The Sidekick is compact, cordless and requires minimal counter space. (Votes: 117 of 868)



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# Periodontics



**Periodontal Charting**  
**Henry Schein Practice Solutions: DENTRIX**

The DENTRIX Perio Chart is widely recognized as one of the most comprehensive periodontal charting software programs available, enabling you to record standard perio measurements. Data can be compared from multiple visits and viewed and printed numerically or graphically using the graphic chart. For more information, visit [www.dentrix.com](http://www.dentrix.com). (Votes: 212 of 868)

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We asked Townies from all over the world, "Why do you like it?"

"The periodontists I work with feel it is the best product in its class for a localized chemotherapeutic."

— mlwdmd • Cherry Hill, New Jersey



### Periodontal Adjunctive Therapies

**OraPharma, Inc.:**

**ARESTIN (Minocycline Hydrochloride) Microspheres, 1mg.**

ARESTIN (minocycline hydrochloride) Microspheres, 1mg. is indicated as an adjunct to scaling and root planing procedures for reduction of pocket depth in patients with adult periodontitis. ARESTIN may be used as part of a periodontal maintenance program which includes good oral hygiene, scaling and root planing. (Votes: 399 of 868)

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### Periodontal Probes

**Hu-Friedy: Colorvue**

Hu-Friedy's Colorvue Probe provides faster and more consistent results. The vivid yellow tip and black markings provide increased intra-oral visibility and instant readability. The flexible, rounded tip is safe for use around implants and ensures greater patient comfort and acceptability. The convenient twist-on design allows you to use the clinician-friendly ergonomic handle to easily replace worn tips. (Votes: 181 of 868)



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### Piezo Tips

**Parkell, Inc.**

Parkell's Piezo Tips are precision-crafted and built to last. They're available in four models, including the Perio, Universal Straight, Universal Arched and popular Burnett Power-Tip, to cover everything from low-power procedures up through serious calculus blasting. Parkell's Piezo Tips are easy to work with and compatible with most EMS-brand scalers. (Votes: 81 of 868)

FREE FACTS circle 118 on card

### Power Scalers: Sonic

**DentalEZ Group: StarDental**

The newly launched StarDental Titan BlisSonic Ergonomic Sonic Scalers are portable, air-powered sonic scalers available in 4-line swivel and fixed backend configurations. The scalers come equipped with five exclusive StarDental-patented scaling tips. For more information, call 866-383-4636 or visit [www.dentalez.com](http://www.dentalez.com). (Votes: 60 of 679)



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**Power Scalers: Ultrasonic Magnetostrictive**  
**DENTSPLY Professional: Cavitrone**

Cavitrone Sustained Power System (SPS) technology provides scaling efficiency and patient comfort by maintaining power when the insert tip encounters tenacious deposits. The Cavitrone JET Plus scaler/air polishing unit and Cavitrone Plus scaler offer a 360-degree wireless foot control with hands-free boost. Visit [www.dentsply.com](http://www.dentsply.com). (Votes: 391 of 868)

FREE FACTS circle 120 on card



**Power Scalers: Ultrasonic Piezo**  
**Zila, a TOLMAR Company:**  
**Pro-Select/Pro-Select Platinum**

The Pro-Select family of scalers is easy on clinicians. The unit is compact, portable and performs both scaling and heated irrigation in a single, ergonomic unit. The multi-fluid system offers choices of purified water, chlorhexidine and fluoride. Its scratch-resistant surface improves aesthetics and durability. It is equipped with a foot pedal for hands-free control, and is the only scaler with a universal straight tip, which means there is no need for multiple tips. The unit is easy on your patients, too – less noise, comfortable and efficient. Visit [www.zila.com](http://www.zila.com) for more information. (Votes: 56 of 868)

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**Ultrasonic Inserts**  
**DENTSPLY Professional**

Increase productivity with Cavitrone Inserts for better access and adaptation during subgingival and supragingival scaling. Cavitrone Bellissima Inserts have a soft grip for clinician comfort and reduced hand fatigue. Water delivery with Cavitrone Focused Spray Inserts enhances clinician visibility and patient comfort. Visit [www.dentsply.com](http://www.dentsply.com). (Votes: 287 of 868)



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### Consultants & Advisors

#### Jay Geier's Scheduling Institute

The Scheduling Institute (SI) is a results-focused program that helps dentists grow their practices by leveraging existing resources – mainly staff. Through subsequent training and coaching groups, SI teaches how to leverage new-patient growth to increase production and net income while working less and making more money. Call 866-470-7203 or visit [www.schedulinginstitute.com](http://www.schedulinginstitute.com). (Votes: 279 of 1,240)

FREE FACTS circle 123 on card

### Dental Marketing Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using e-mail communications, text messaging and online services. Demandforce combines an award-winning communication platform with best-in-class reputation and networking tools into one powerful web-based application that seamlessly integrates with existing practice management systems to help build practices' a strong online reputation and leverage local network marketing. For more information, please visit [www.demandforce.com](http://www.demandforce.com). (Votes: 432 of 1,523)

# Demandforce

FREE FACTS circle 124 on card

# Practice Management



### Equipment Finance

#### GE Healthcare Financial Services



Adapting to change is a must in today's health-care market. GE Capital, Healthcare Financial Services, focuses on delivering the optimal financing solutions to help health-care providers acquire the capabilities they want today while maintaining the financial and operational agility they need. GE Capital combines deep financial acumen, health-care industry expertise and product flexibility to craft financial solutions to make state-of-the-art technology accessible. Visit [www.gehealthcarefinance.com](http://www.gehealthcarefinance.com) for more information. (Votes: 72 of 1,149)

FREE FACTS circle 125 on card

### Internet Marketing & Web Services

#### Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using e-mail communications, text messaging and online services. Demandforce combines an award-winning communication platform with best-in-class reputation and networking tools into one powerful web-based application that seamlessly integrates with existing practice management systems to help build practices' a strong online reputation and leverage local network marketing. For more information, please visit [www.demandforce.com](http://www.demandforce.com).

(Votes: 423 of 1,523)

FREE FACTS circle 126 on card

# Demandforce

## Patient Finance CareCredit

A big thank you to all Townies for again choosing CareCredit as your preferred patient financing program. As our way of saying "thank you," Townies who have yet to add CareCredit can call 800-300-3046 x4519 for a special get-started offer. If you already offer CareCredit, call 800-859-9975 to get your free custom practice performance review. (Votes: 1059 of 1,523)

# CareCredit

FREE FACTS circle 127 on card

We asked Townies from all over the world, "Why do you like it?"

"Of all the patient financing options for dental care, CareCredit has been the most consistent. CareCredit is a long standing company of which we can be certain that the patient's experience is professional; and once the patient is approved, his or her financing transactions and invoicing are predictable."  
— DrSamCan • Sherman, Texas



## Practice Finance Wells Fargo Practice Finance

Wells Fargo Practice Finance provides customized financing solutions supported by business planning tools and resources to help dentists acquire, start and expand their practices. We're here to help you achieve your goals and are the only practice lender endorsed by ADA Business Resources. Call 888-937-2321 or visit [www.wellsfargo.com/practicefinance](http://www.wellsfargo.com/practicefinance). (Votes: 96 of 1,523)

FREE FACTS circle 128 on card

## Software: Patient Communication Systems Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using email communications, text messaging and online services. Demandforce combines an award winning communication platform with best-in-class reputation and networking tools into one powerful web-based application that seamlessly integrates with existing practice management systems to help build practices' a strong online reputation and leverage local network marketing. Visit [www.demandforce.com](http://www.demandforce.com). (Votes: 453 of 1,523)

# Demandforce

FREE FACTS circle 129 on card



## Software: Patient Education Patterson Dental: CAESY Education Systems

CAESY Patient Education Systems is a multimedia patient education software highlighting preventive, restorative and aesthetic treatment options. CAESY presentations help dental practices educate their patients and grow their practices. With full-motion video, full-color graphics and dynamic 3-D animation, CAESY Patient Education is available in the greatest variety of delivery formats in the industry – online/cloud-based, server-based and by DVD viewing. Visit [www.pattersondental.com/appstore](http://www.pattersondental.com/appstore). (Votes: 352 of 1,523)

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**Software: Practice Management**  
**Henry Schein Practice Solutions: Dentrix**

Dentrix is a leader in dental practice management systems with more than 30,000 customers. With the release of Dentrix Mobile, dentists can now use their smartphones and mobile devices to access current information about patients, appointments, medical alerts and prescriptions. Dentrix also provides powerful new tools to increase profitability with Practice Advisor and Profitability Coaching. (Votes: 500 of 1,523)

FREE FACTS circle 131 on card

**Software: Practice Management Enhancements**  
**Henry Schein Practice Solutions: Dentrix Mobile**

Dentrix Mobile makes sure you're never more than a tap away from the crucial information that powers your practice – by making it safe and easy to access patient information, interact with your practice and get things done no matter where you go or what kind of device you use. Whether on your smartphone or tablet, you can quickly access patient information any time, verify patient prescriptions and insurance eligibility, and view appointments. In addition to these features, the iPad and Motorola Xoom deliver even more advanced capabilities like appointment notes. Visit [www.dentrix.com/mobile](http://www.dentrix.com/mobile). (Votes: 161 of 1,523)



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*Two of the top resources in dentistry have joined forces to bring you the most accessible and informative online continuing education.*

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**Burs: Carbide**

**DENTSPLY Professional: MIDWEST**

Esthetic Finishing Burs from Midwest raise the standard in aesthetic restoration. With 12 precision-ground blades for trimming and up to 30 blades for smooth finishing, they deliver a high-quality surface finish, offering a variety of clinically relevant shapes and features to make every restoration a masterpiece. Contact Dentsply at 800-989-8826. (Votes: 199 of 781)

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**Burs: Diamond**

**Microcopy: NeoDiamond**

Our exclusive Triton bonding fastens diamonds to the shank with superior hardness, exposing 20 percent more diamond-cutting surface than competitive brands. Our XactFit shank guarantees a secure fit. Sterilized. For more information, call Microcopy at 800-235-1863 or visit [www.neodiamond.com](http://www.neodiamond.com). (Votes: 191 of 781)



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**Burs: Finishing**  
**Brasseler USA**

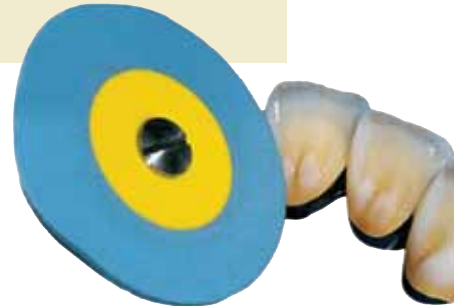
Brasseler Carbides adhere to extremely tight quality assurance tolerances and are precision fluted for maximum cutting efficiency and smoothness. Brasseler has an extensive offering of finishing burs and is a well established leader in carbide bur instrumentation. (Votes: 263 of 781)



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We asked Townies from all over the world, "Why do you like it?"

"They seem to work the best and have a wonderful selection."  
— jstorm • Midwest City, Oklahoma



**Burs: Polishing**  
**Brasseler USA**

Some adjusting and fine-tuning of porcelain restorations is normally required to achieve maximum aesthetics and optimal function. Brasseler USA Dialite porcelain polishers will help you efficiently and quickly reproduce a high gloss natural luster after adjusting without the need for reglazing. Visit [www.brasselerusa.com](http://www.brasselerusa.com) or call 800-841-4522. (Votes: 306 of 781)

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# Prosthodontics

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**Burs: Specialty**

**Brasseler USA**

Peter Brasseler Series diamonds adhere to extremely tight quality assurance tolerances and continue to be the standard to which all other diamonds are compared. The end result is a diamond that strikes the perfect balance of cutting efficiency, smoothness and longevity. (Votes: 166 of 781)



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**Cements: Bonded Porcelain**

**3M ESPE: RelyX Unicem 2**

**Self-Adhesive Resin Cement**

RelyX Unicem 2 Self-Adhesive Resin Cement from 3M ESPE is available in the Clicker Dispenser and Automix Syringe and is suited for the permanent cementation of a variety of surfaces. RelyX Unicem 2 cement delivers high adhesion, resistance to discoloration, long-term stability and virtually no post-operative sensitivity. (Votes: 162 of 781)

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**Cements: Permanent**

**3M ESPE: RelyX Luting Plus**

RelyX Luting Plus Cement from 3M ESPE is a resin-modified glass ionomer luting cement with improved performance compared to powder-liquid cements. It delivers an enhanced formulation providing high strength, low solubility, sustained fluoride release, excellent adhesion to a wide variety of substrates and high bond strength to dentin and enamel. (Votes: 286 of 781)



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**Cements: Temporary**

**Kerr Corporation: Temp-Bond, Temp-Bond Clear, Temp-Bond NE**

Temp-Bond is a temporary cement for trial cementing restorations or cementing temporary crowns and bridges. TempBond and TempBond NE are available in automix syringe, tube delivery and Unidose. TempBond withstands mastication, seals the restoration and prevents seepage, yet affords easy removal when desired. (Votes: 329 of 781)

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**Core Materials: Dual Cure**

**Pentron Clinical: Build-It F.R./Build-It F.R. Minimix**

Build-It FR Fiber Reinforced Core Material is formulated to flow and stack without slumping. The material's unique viscosity makes it the perfect core material. Specially treated glass fibers give Build-It FR Core Material a compressive strength of 329MPa for a strong and reliable foundation for indirect restorations. Choose from shades A2, A3, opaceous white, gold and blue in either 25ml auto-mix cartridges or 4ml Mini Mix syringes. (Votes: 102 of 781)



FREE FACTS cirde 141 on card



**Core Materials: Light Cure**

**3M ESPE: Filtek Supreme Restorative & Z250 Restorative**

Filtek Z250 Universal Restorative from 3M ESPE is an aesthetic, light-cured restorative designed for both anterior and posterior restorations. The material offers exceptional handling and long-lasting aesthetic results, and is available in 15 shades. Filtek Z250 restorative produces strong, restorations with the lowest polymerization shrinkage compared to other leading products. (Votes: 110 of 781)

FREE FACTS circle 142 on card

**Core Materials: Self Cure**

**GC America, Inc.: GC Fuji IX GP**

GC Fuji IX GP is the easy-to-use, fluoride-releasing alternative to expensive compomers, composites and amalgam. As a true glass ionomer, it chemically bonds to tooth structure, has a tooth-like coefficient of thermal expansion, is wear resistant and delivers rechargeable fluoride. It is available in hand-mix powder-liquid and premeasured capsules. (Votes: 107 of 781)



FREE FACTS circle 143 on card

**Crown & Bridge: All-Ceramic Crowns RX**

**Ivoclar Vivadent, Inc.: IPS Empress/IPS e.max**

IPS e.max is a modern and innovative system which covers the entire spectrum of all-ceramic indications ranging from thin veneers to 10-unit bridges. IPS e.max allows you to offer your patients impeccable aesthetic restorations, which are also characterized by high mechanical strength. They can be placed using not only adhesive, but also self-adhesive and conventional techniques. (Votes: 481 of 781)



FREE FACTS circle 144 on card



**Crown & Bridge: PFM Crowns by RX**

**Argen Corporation: Captek Restorations**

Captek restorations provide outstanding aesthetics and long-term tissue health with strength factors higher than low-gold PFMs. Captek restorations are specifically engineered to address clinical situations ranging from anterior aesthetics to high strength long-span bridges, molars and implant restorations. (Votes: 104 of 781)

FREE FACTS circle 145 on card

**Crown & Bridge: Temporary Material**

**DMG America: Luxatemp Automix Plus/Luxatemp Ultra**

Luxatemp Ultra sets a new standard for flexural strength and exhibits unsurpassed break resistance. By incorporating new proprietary technology, stability and long-term durability are improved. It cuts and handles easier and cures faster. The addition of fluorescence creates temporaries that look more like natural teeth. Call 800-662-6383. (Votes: 185 of 781)



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**Crown & Bridge: Veneers by RX**  
**Ivoclar Vivadent, Inc.:**  
**IPS Empress/IPS e.max**

IPS Empress has evolved into the “gold standard” for both dental professionals and patients. The leucite-reinforced glass-ceramic provides high aesthetics and accuracy of fit. The material is made of an extremely homogeneous leucite-based ceramic, which scatters light naturally and provides a well-balanced chameleon effect. It can also be directly processed chairside using CAD/CAM technology. (Votes: 424 of 781)



FREE FACTS circle 147 on card

**CAD/CAM Dentures**  
**Global Dental Science, LLC: AvaDent Digital Dentures**



FREE FACTS circle 148 on card

Global Dental Science constantly challenges itself to create dental products that not only do the job, but are defined by exactness and simplicity. AvaDent Digital Dentures bring the precision, speed and profitability of CAD/CAM process automation to removable dentistry. Now dentists can offer their patients a precise fitting, bio-hygienic, aesthetic denture in as little as two appointments. (Votes: 28 of 781)

**Denture, Acrylics & Reline Materials: Denture Teeth**  
**DENTSPLY Prosthetics: Portrait IPN**

Portrait IPN premium denture teeth have been recognized as the 2012 Townie Choice Award winner for Denture Teeth for the ninth consecutive year. Portrait IPN teeth are made in the USA and come with a warranty for the clinical life of the denture against excessive wear and breakage. (Votes: 311 of 781)



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**Denture, Acrylics & Reline Materials:**  
**Flexible Partials by RX**  
**Valplast International Corp.: Valplast**

Valplast International Corporation graciously thanks the Dentaltown community for its support for Valplast Flexible Partials. Valplast partials fulfill patients' preferences for exceptional aesthetics in an affordable and non-invasive removable restoration with a proven history of durability and long-term functional success. (Votes: 391 of 781)



FREE FACTS circle 150 on card



**Denture, Acrylics & Reline Materials: Hard Reline**  
**GC America, Inc.: GC RELINE**

GC RELINE is an improved methyl methacrylate-free, self-curing reline material that does not exhibit the high exothermic heat and pungent odor present in other acrylic, resin reliners. This product cures completely in the patients mouth, minimizing potential removal distortion. GC RELINE can also be used to extend denture borders. (Votes: 88 of 781)

FREE FACTS circle 151 on card



**Denture, Acrylics & Reline Materials: Soft Reline**  
**GC America, Inc.: COE-SOFT**

COE-SOFT is a resilient, self-curing reline material that is used when the patient requires a soft, temporary liner in upper or lower dentures. COE-SOFT polymerizes in or out of the mouth in approximately 15 minutes. The reline will normally last for approximately three months. (Votes: 306 of 781)



FREE FACTS circle 152 on card

**Finishing & Polishing: Rotary System (non-carbide)**

**3M ESPE: Sof-Lex Finishing and Polishing Systems**

The Sof-Lex Finishing and Polishing System by 3M ESPE is a combination of easy-to-use, color-coded finishing and polishing products that are designed to simplify your finishing and polishing procedures, and produce excellent, lifelike aesthetic results. For more information, visit 3MESPE.com. (Votes: 116 of 781)



FREE FACTS circle 155 on card



**Finishing & Polishing: Manual – Strips, etc.**

**3M ESPE: Sof-Lex Finishing and Polishing Systems**

Sof-Lex Finishing and Polishing Systems Kit from 3M ESPE is an easy-to-use system for creating high-luster restorations with life-like aesthetics. The various discs conform to the contours of the teeth, providing easier finishing and polishing and access to interproximal surfaces. (Votes: 216 of 781)

FREE FACTS circle 153 on card

**Finishing & Polishing: Pastes**

**Ultradent Products, Inc.: Diamond Polish**

Diamond Polish is a high-grade, white microcrystalline polish used for porcelain or composite restorations. Available in two particle sizes and a unique mint flavor, the polish provides an unsurpassed aesthetic polish. It is recommended for use with Jiffy Goat Hair brushes and felt wheels. (Votes: 148 of 781)



FREE FACTS circle 154 on card

**Hand Instruments: Crown & Bridge Removal**

**Dent. Corp. Research and Development:**

**Easy Pneumatic C&B Remover II**

The Easy Pneumatic C&B Remover II is the only remover using compressed air with adjustable speed-force. Permanently cemented crowns and bridges can be removed without damage. They yield high patient acceptance, cause no shocks to the head and require no anesthesia. It has a quick and easy procedure fingertip control and is maintenance-free. (Votes: 100 of 781)



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**Impression Materials & Accessories: Alginates**

**DENTSPLY Caulk: Jeltrate**

Jeltrate Alginates with high-algin content for quality impressions offers high-tear strength, and a consistent mix, time after time without excessive flow, and provides added patient comfort. The dustless formula reduces airborne dust particles and the antimicrobial formulation provides improved asepsis. Visit [www.caulk.com](http://www.caulk.com) or call 800-532-2855. (Votes: 193 of 781)



FREE FACTS circle 157 on card

**Impression Materials & Accessories: Automatic Mixing Unit**

**3M ESPE: Pentamix 3**



The Pentamix 3 automatic mixing unit from 3M ESPE ensures void-free automatic mixing of impression materials, including putty materials, for virtually every indication and technique. With accurate dispensing, comfortable handling characteristics in a streamlined design and faster tray loading, the Pentamix 3 allows for more effective working time. (Votes: 192 of 666)

FREE FACTS circle 158 on card

**Impression Materials & Accessories: Disposable Trays – Full-Arch**

**GC America, Inc.: COE Brand Disposable Spacers**

COE Spacer Disposable Trays (with the unique zigzag spacer bar designed into the occlusal surface) allows you to seat loaded impression trays to the correct depth, time after time. Designed in a variety of sizes, these impression trays are available in either perforated or solid styles to accommodate the majority of preferred techniques.

(Votes: 79 of 781)



FREE FACTS circle 160 on card

**Impression Materials & Accessories: Bite Registration**

**Parkell, Inc.: Blu-Mousse**

A premium, highly accurate occlusal registration material, Blu-Mousse is fluffy, like whipped cream, with no taste or warmth that might trigger proprioceptive reflexes. Its 85-durometer and 30-second or two-minute set times make it ideal for a variety of uses beyond traditional impression taking. (Votes: 280 of 781)



FREE FACTS circle 159 on card

**Impression Materials & Accessories: Dual-Arch Trays**

**Premier Dental: Triple Tray & T-Loc Triple Tray**

Premier Triple Tray is the profession's trusted name for accurate dual-arch impressions. The thin, adaptable mesh supports your impression material, resists tearing and ensures complete intercuspation. Look for Premier on the handle; your assurance of a genuine Triple Tray. Available in seven designs. Visit [www.premusa.com](http://www.premusa.com). (Votes: 226 of 781)



FREE FACTS circle 161 on card

**Impression Materials & Accessories: Polyvinyl Siloxane**  
**DENTSPLY Caulk: Aquasil Ultra**

Aquasil Ultra Smart Wetting Impression Material is known best for its unique combination of high-tear strength and very low contact angle. Use with B4 Pre-Impression Surface Optimizer for excellent detail with less stress. A complete portfolio of five tray and three wash material viscosities are available in four set time options. Delivery systems include the digit Targeted Delivery System, a unidosed system for easy wash material application, 50ml and 380ml cartridges. To learn more visit [www.aquasilultra.com](http://www.aquasilultra.com) or call 1-800-532-2855. (Votes: 184 of 781)



FREE FACTS circle 162 on card

**Laboratory: Crown & Bridge**  
**Glidewell Laboratories**

Thank you, Townies, for your continued support and vote of confidence! We appreciate your business and will continue working hard to provide products and services that live up to your expectations. (Votes: 144 of 781)



FREE FACTS circle 163 on card



**Laboratory: Removable**  
**Glidewell Laboratories**

Thank you, Townies, for your continued support and vote of confidence! We appreciate your business and will continue working hard to provide products and services that live up to your expectations. (Votes: 103 of 781)

FREE FACTS circle 164 on card

**Postgraduate Cosmetic & Restorative Institute**  
**Spear Education: Dr. Frank Spear**

Spear provides advanced restorative dental education through seminars, workshops and a robust online curriculum. Our team of world-renowned clinicians engages dentists in rediscovering their passion for dentistry. Known for simplifying complex procedures into predictable and repeatable results, Spear provides dentists the tools needed to treat every patient in their practice. (Votes: 82 of 536)



FREE FACTS circle 165 on card

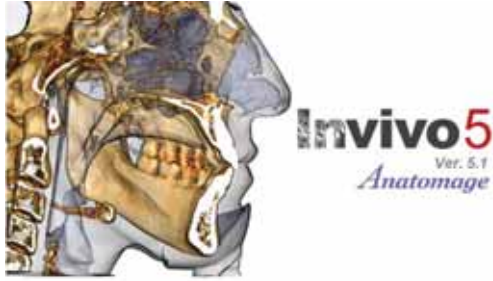


**Scrap Metal Refining**  
**Garfield Refining Company**

Garfield Refining, with more than 450,000 customers, has been serving the jewelry and dental professions for more than 120 years. State-of-the-art technology makes it possible to deliver the highest possible yields for your precious metal scrap and to send payment within 24 hours. Garfield's customer service is top notch and satisfaction is guaranteed! (Votes: 89 of 500)

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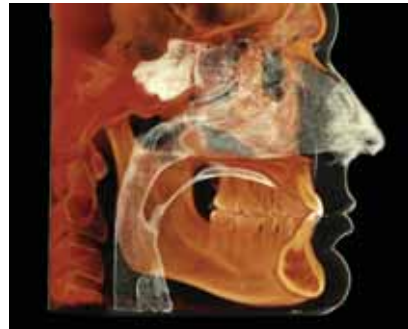
**X-Ray Equipment: 3D Imaging Software**  
**Anatomage, Inc.: Invivo5 3D Imaging Software**

Invivo5 3D imaging software is a comprehensive 3D treatment planning software. With Invivo5, doctors can treatment plan implants and restorations directly onto their CBCT scans and order custom surgical guides. Advanced applications are available for orthodontics as well, including full 3D cephalometrics, digital study models and treatment predictions. (Votes: 24 of 647)

FREE FACTS circle 167 on card

**X-Ray Equipment: Conebeam CT Scanner**  
**Imaging Sciences International, Inc.: i-CAT**

Six-year Townie Choice winner, i-CAT Next Generation 3D plus pan, appropriate for orthodontics and oral and maxillo-facial surgery, offers comprehensive treatment tools with Tx Studio, the fastest 3D workflow and more clinical control with i-Collimator's adjustable scan size and low-dose scan options. (Votes: 46 of 610)



FREE FACTS circle 168 on card

# Radiology



**X-Ray Equipment:**  
**Digital Image Management Software**  
**DEXIS, LLC: DEXIS Digital Imaging Software**

The user-friendly DEXIS software provides easy integration with major practice management programs, digital panoramic systems and cameras to create a true dental "imaging hub" where the practitioner can capture, store and access all intra- and extra-oral clinical images for maximum productivity. (Votes: 219 of 997)



FREE FACTS circle 169 on card



**X-Ray Equipment: Digital X-Ray Sensors**  
**DEXIS, LLC: DEXIS Intra-oral Sensors**

The DEXIS Platinum intra-oral sensor features a direct USB connection, new image capture technology and enhanced ergonomic design to provide dentists with the best image quality, the most comfortable sensor and fast workflow. (Votes: 233 of 997)

FREE FACTS circle 170 on card



**X-Ray Equipment: Intra-oral Machines**  
**Gendex Dental Systems: GX-770, expert DC, 765DC**

The first of Gendex's DC intra-oral units, the 765 DC, has the smallest focal spot available for maximum resolution, DC output for consistent results and Quickset tubehead controls. Following the 765 DC's reputation of dependable technology, Gendex now offers its successor, the expert DC. (Votes: 148 of 997)



**We asked Townies from all over the world, "Why do you like it?"**

*"It is cost-effective, easy to use and performs its intended function perfectly." – Mike Rice, DMD • Johnstown, Pennsylvania*

*"The GX-770 is a solid workhorse. They consistently give good images and require little to no maintenance. The image quality is superior over all our other units."  
– DENTIST • Lancaster, Pennsylvania*

FREE FACTS circle 171 on card

**X-Ray Equipment:**  
**Panoramic/Cephalometric Machines (Digital)**  
**Planmeca: ProMax/ProOne S2 & S3**

The ProMax Digital Panoramic/Cephalometric X-ray has all the great features of the ProMax Digital Pan, plus the added benefits and imaging programs of a ceph. These are available as a single transportable sensor system or dual-fixed sensor system, and utilize the latest in CCD technology. Call 630-529-2300 or visit [www.planmecausa.com](http://www.planmecausa.com). (Votes: 75 of 997)



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## Negotiating a Lease?

**Don't let the landlord take advantage of you.**

*“Thanks sincerely for your determination to do right by your clients.”*

*- Dr. Joel Gonzales  
Gloucester, MA*

To level the playing field, simply call toll-free or visit [georgevail.com/dt/](http://georgevail.com/dt/)

**GEORGEVAIL**  
DENTAL OFFICE LEASE NEGOTIATIONS  
**800-340-2701**



## Applicators

### Microbrush International: Microbrush Micro-applicators

Microbrush micro-applicators have a stay-put bending portion and are available in three consistent, precise head sizes: Regular (2.0mm), Fine (1.5mm) and Superfine (1.0mm). They ensure delivery of the desired amount of material in difficult-to-reach areas. Visit [www.microbrush.com](http://www.microbrush.com) for more information. (Votes: 759 of 1,227)



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## Articulating Paper

### Parkell, Inc.: AccuFilm

AccuFilm II double-sided articulating film features black ink on one side and red ink on the other to provide simultaneous marking on maxillary and mandibular arches. Approximate three-inch length and 21-micron thickness easily captures full quadrants without skewing patient bite. AccuFilm II has the highest plastic deformation of all major brands. (Votes: 516 of 1,227)

FREE FACTS circle 174 on card

# Restorative Dentistry



## Attachments

### Zest Anchors, Inc.: Locator Root Attachment

When root-canaled teeth can be prepared for an overdenture attachment, the Locator Root Attachment delivers great versatility. Its supra-radicular design gives you the choice of a special cast-to version, straight post and 10- or 20-degree angles to accommodate divergent roots. Contact 800-262-2310, [www.thepivotingdifference.com](http://www.thepivotingdifference.com) or [www.zestanchors.com](http://www.zestanchors.com). (Votes: 419 of 1,227)



We asked Townies from all over the world, "Why do you like it?"

"In my 30 plus years in practice, I've used several types of attachments restoring both natural teeth and implant supported prosthetics; the locator attachment gives me the flexibility and reliability to successfully restore the varied prosthetic needs I encounter in my general restorative practice."  
— *Iosborne • Decatur, Illinois*

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## Bonding Agents

### Kerr Corporation: OptiBond All-In-One/OptiBond FL/OptiBond Solo Plus

OptiBond All-In-One is a single-component light-cure adhesive that utilizes Kerr's proven GPDM adhesive monomers and filler technology, delivering excellent penetration into dentinal tubules, for extraordinary bond strength and protection against microleakage and post-operative sensitivity. Its unique capability delivers effective enamel etching as a single-component adhesive, creating a deeper etched surface for higher mechanical retention. (Votes: 283 of 1,227)



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## Caries Detector

### Ultradent Products, Inc.: Seek and Sable Seek

Ultradent's Seek and Sable Seek are syringe-delivered, glycol-based caries indicators which provide a convenient way to identify decayed dentin. Seek stains carious dentin red and has the ability to locate calcified root canal orifices. Sable Seek has a unique green color providing excellent contrast to red-colored pulpal tissues. (Votes: 270 of 1,227)



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## Cavity Liners

### 3M ESPE:

### Vitrebond Plus Light Cure Glass Ionomer Liner/Base

Vitrebond Plus Light Cure Glass Ionomer Liner/Base from 3M ESPE comes in an innovative paste-liquid formula, ensuring the right mix every time with faster and easier dispensing. Radiopaque, with the ability to cure in just 20 seconds, this material is suitable to be used under both direct and indirect restorations. (Votes: 348 of 1,227)

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## Ceramic Primer

### 3M ESPE: RelyX Ceramic Primer

RelyX Ceramic Primer from 3M ESPE is designed to enhance the bond to porcelain, ceramic, pre-cured composite and metal surfaces. The prehydrolyzed silane-based formula provides silanization to ceramic or metal restorations before cementation and during the repairs of ceramics. (Votes: 286 of 1,227)

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## Clinical Fiber Reinforcements

### Ribbond, Inc.

Ribbond continues to lead the field of fiber reinforcements for making periodontal splints, single-visit bridges and for reinforcing acrylic prostheses. Recognized for its ease of use, Ribbond has virtually no memory and does not unravel during use. For more information, call 800-624-4554 or visit [www.ribbon.com](http://www.ribbon.com). (Votes: 524 of 1,227)



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## Composites: Anterior

### 3M ESPE: Filtek Supreme Ultra Universal

Filtek Supreme Ultra Universal Restorative from 3M ESPE offers many body shades, delivering universal options for the creation of restorations while maintaining the composite's versatility for different layering techniques. The use of nano-technology provides the polish of a microfill, while maintaining the strength and wear properties of a modern hybrid. (Votes: 383 of 1,227)



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## Composites: Flowable

### 3M ESPE: Filtek Supreme Ultra Flowable

Filtek Supreme Ultra Flowable Restorative from 3M ESPE offers the same nanotechnology found in Filtek Supreme Ultra Universal Restorative, giving it excellent aesthetics, low wear and unsurpassed polish retention. Now available in capsules, this flowable makes it even easier to create natural-looking restorations. (Votes: 239 of 1,227)

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## Composites: Posterior

### Ivoclar Vivadent, Inc.: Tetric EvoCeram

Tetric EvoCeram is a light-curing, universal nano-hybrid composite, which offers a balanced combination of properties. The tried-and-tested color-coding system based on the A-D shade guide has been carried over to the new syringes and Cavifils. In addition, Tetric EvoCeram is now available in the shades A2 Dentin, B1 and D2. Benefits of Tetric EvoCeram include a long working time combined with a short curing time, natural shade blend and proven clinical performance. (Votes: 112 of 1,227)



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## Dentin Desensitizer

### Heraeus: Gluma

Gluma Desensitizer is an optimal solution for eliminating post-op sensitivity and is ideal for treating cervical hypersensitivity, pre-treatment of direct composite restorations, after crown and bridge preparation as well as prior to cementation. (Votes: 390 of 1,227)

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## Aesthetic Post Systems

### Coltène/Whaledent, Inc.: ParaPost

ParaPost Fiber Lux and Taper Lux are made of a translucent, light-transmitting, fiber-resin material. They can be used with self- or dual-cured materials for fast cementation. The double-undercut, rounded-head design reduces stress points and locks in composite core materials. It's available in 10 sizes. For more information, call 800-221-3046. (Votes: 204 of 1,227)



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## Etch

### Ultradent Products, Inc.: UltraEtch

Ultradent's Ultra-Etch is the only self-limiting phosphoric acid dentin etchant on the market. Ultra-Etch is a viscous 35 percent phosphoric acid solution. Used with Ultradent's Blue Micro or Inspirial brush tip, Ultra-Etch can penetrate into the smallest fissures on occlusal surfaces. It also allows for precision placement on vertical surfaces with no migration. (Votes: 440 of 1,227)



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## Glass Ionomers

### GC America, Inc.: GC Fuji IX GP (Regular or Fast)

GC Fuji IX GP is the easy-to-use, fluoride-releasing alternative to expensive compomers, composites and amalgam. As a true glass ionomer, it chemically bonds to tooth structure, has a tooth-like coefficient of thermal expansion, is wear resistant, and delivers rechargeable fluoride. It is available in hand-mix powder-liquid and premeasured capsules. (Votes: 314 of 1,227)



FREE FACTS circle 188 on card



## Gingival Retraction Materials

### Ultradent Products, Inc.: Ultrapak Retraction Cord

Ultradent's Ultrapak Cord is a one-of-a-kind knitted cord formed by thousands of tiny loops which create long interlocking chains. When packed, the loops compress to express hemostatic astringent to underlying tissues. It continues to exert a gentle continuous outward force as the loops begin to expand keeping the cord in place. (Votes: 542 of 1,227)

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## Hemostatic Agent

### Ultradent Products, Inc.: Viscostat & Viscostat Clear

Ultradent's ViscoStat is a 20 percent ferric sulfate gel that offers profound hemostasis in seconds in a viscous solution for better placement and control. ViscoStat Clear is a 25 percent aluminum chloride solution recommended for anterior restorations to eliminate bleeding without leaving a residue. (Votes: 495 of 1,227)

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## Matrix Materials: Wedges

### Triodont: Wave-Wedge/V-Wedge

Not required for separation, the Wave-Wedge's role is to provide an optimal anatomical approximation and a broad, reliable seal against the matrix band at the gingival margin. The wedge's concavity and central "wave" shape make it easy and safe to insert – self-guiding, self-locating and gentle on the papilla. (Votes: 418 of 1,227)



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## Matrix Materials & Systems

### Triodont: V3, V-Ring Sections Matrix System

The nickel-titanium V3 Ring applies optimal separation force to achieve consistently tight contacts. The ring's V-shaped tines straddle the Wave-Wedge and the breadth of the tines prevents the ring from collapsing into large cavities. The V3 Tab-Matrices recreate the proximal anatomy of the tooth, so there is minimal finishing. (Votes: 528 of 1,227)



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## Metal-Based Post Systems

### Coltène/Whaledent, Inc.: ParaPost

ParaPost Systems has offered easy to use and precise posts for a range of restorative needs for more than 40 years. The ParaPost X System is the first standardized, highly retentive system accommodating all techniques: passive, active, casting and aesthetic. Call 800-221-3046 or visit [www.coltenewhaledent.com](http://www.coltenewhaledent.com). (Votes: 378 of 1,227)

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## Non-Rubber Dam Isolation

### Isolite Systems: Isolite Dental Isolation

Better isolation means better dentistry! Isolite and Isodry systems are an easy-to-use alternative to traditional isolation methods. Isolite Systems' full suite of morphologically and anatomically correct mouthpieces are designed to fit patients from small child to large adult – so that you can have easy, effective isolation for every procedure. (Votes: 426 of 1,227)



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**Restorative Hand Instruments**  
**Hu-Friedy: XTS Composite Instruments**

The Hu-Friedy Duckhead (TNPCCI) is designed to quickly contour composite resins to match the natural occlusal anatomy of posterior teeth. Its unique design will enable the clinician to achieve superior aesthetic results in a fraction of the time. The Duckhead also features our newest composite instrument material, XTS Aluminum Titanium Nitride (AlTiN). (Votes: 181 of 1,227)



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**Rubber Dam Products**  
**Coltène/Whaledent, Inc.: Hygienic Dental Dam**

Hygienic Dental Dam provides latex and nonlatex rubber dams in several pre-cut sizes, colors and thickness levels. Flexi-Dam provides superior strength and elasticity in a pre-cut or pre-framed version. Fiesta Dam provides a fruit scent with color-coded clamps for easy identification. Other accessories include forceps, punches, frames and more. (Votes: 324 of 1,227)

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**Saliva Absorbents**  
**Young Dental: Dri-Aids**

Young Dental's Dri-Aid is ideal for use during bonding procedures, restorations, cementations, sealants and all other procedures requiring a dry field. Then its Silver Dri-Aid contains a laminated side, which prevents soak-through and reflects light for improved clinician visibility. (Votes: 307 of 1,227)



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**Temporary Material (not C&B)**  
**3M ESPE: Cavit**

3M ESPE Cavit Temporary Filling Material is a self-cured sealing compound for the temporary restoration of cavities. Simple to apply with a standard filling instrument, Cavit temporary filling material offers a quick and void-free cure in moist environments. Ensuring a successful filling, the material expands when cured, providing a well-sealed margin. (Votes: 587 of 1,227)

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**Air Abrasion**

**Danville Engineering & Materials: Microetcher II-A**

The Microetcher II-A is autoclavable by steam. Major internal improvements also provide enhanced performance with a 40 percent reduction in abrasive use. The patented design allows the nozzle to be rotated 360 degrees and interchanged with other nozzles and sizes. The nozzle is slimmer in profile for greater visibility. Nozzle life has been greatly increased. More information at 800-827-7940. (Votes: 174 of 592)

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**Amalgam Separators**

**SolmeteX: Hg5 System**

The SolmeteX Hg5 Amalgam Separation Series is easy-to-use and virtually maintenance-free, with clear container design, so you can see functionality. It is affordable and cost-efficient as well as environmentally friendly, and is available through dental dealers. For more information, visit [www.solmetex.com/dental.html](http://www.solmetex.com/dental.html) or call 800-216-5505. (Votes: 117 of 595)



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# Office Equipment



**Apex Locators**

**J. Morita USA, Inc.: Root ZX II**

The world's best selling apex locator, Root ZX, features patented technology independently evaluated to be 97.5 percent accurate. It works in wet canals and offers an easy-to-read display screen. Product line includes the Root ZX II with low speed handpiece option and the Root ZX mini. (Votes: 536 of 910)

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**Articulation: Articulator**

**Whip Mix Corporation: Denar Articulators**

The Denar brand of occlusion instruments has been known for its comprehensive systems and strong engineering base. With its innovative Mark 300 series articulators, Denar has introduced a new standard of interchangeability and accuracy. For more information, call 800-626-5651, visit [www.whipmix.com](http://www.whipmix.com) or e-mail [lighthart@whipmix.com](mailto:lighthart@whipmix.com). (Votes: 144 of 676)



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**Articulation: Face-Bow**

**Whip Mix Corporation: Denar Facebows**

Thanks to you, we are the people's choice! A fast, easy and accurate means of transferring proper maxillary relationships to the articulator. When restoring anterior teeth, the face-bow record provides critical information for your laboratory and can help you obtain predictable results. The slidematic comes with a convenient detachable transfer jig. Call 800-630-5651 or visit [www.whipmix.com](http://www.whipmix.com). (Votes: 145 of 654)

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**Cabinetry: Operator & Sterilization**

**A-dec, Inc.**

A collection of 19 cabinet modules designed to meet the sterilization needs of dental practitioners. Colored lighting identifies contaminated and clean sections, plus hands-free features like motion sensors, foot-activated faucets and upper doors for easier access and reduced chance of cross-contamination. Visit [www.a-dec.com](http://www.a-dec.com). (Votes: 224 of 910)



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**CAD/CAM Technologies**

**Sirona Dental Systems: CEREC**

CEREC allows users to view, manipulate, change and verify all aspects of the restoration design, providing dentists with complete confidence in an ideal marginal fit. The MC XL mills a top quality, precisely fitted restoration in just four to 12 minutes. Visit [www.cereconline.com](http://www.cereconline.com) for more information. (Votes: 224 of 629)

FREE FACTS circle 204 on card

**Cameras: Extra-oral**

**Canon**

The EOS 10D brings an unprecedented level of features, including 6.3 MP CMOS sensor, user-adjustable parameters, three-frames-per-second speed and a pop-up flash. The EOS 10D is compatible with Canon's entire range of EF lenses, digital printers and Speedlites, and has USB connectivity. Visit [www.usa.canon.com](http://www.usa.canon.com) for more information. (Votes: 480 of 910)



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**Cameras: Intra-oral**  
**DEXIS, LLC: DEXcam 3**

The DEXcam 3 is a direct-USB intra-oral video camera that is a clinically beneficial and practice-building tool. This “plug-n-play” camera is easy to use and delivers sharp, high-definition images that can be used to educate patients and gain greater case acceptance. (Votes: 80 of 910)

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**Communication Systems:**  
**Intra-office**  
**Motorola, Inc.: Two-way radios**

Motorola has developed an easy-to-use, affordable wireless solution – CLS Series on-site business two-way radios. Offering superior customer service, CLS Series radios deliver the versatility of expanded communications by enhancing safety and security, improving response time and maximizing productivity. Visit [www.motorola.com](http://www.motorola.com). (Votes: 57 of 910)

FREE FACTS circle 208 on card

**Caries Detection Equipment**  
**KaVo Dental: DIAGNOdent Laser Caries Detection Aid**

DIAGNOdent is more than 90 percent accurate in detecting incipient caries. It uses laser fluorescence to measure changes in tooth structure caused by caries. It is especially useful for pit/fissure areas – even when outer tooth structure appears intact. It comes in Classic (counter-top or held by patient) or Pen (mobile with clinician). (Votes: 306 of 701)



FREE FACTS circle 207 on card

**Compressors**  
**Air Techniques: AirStar**

AirStar Dental Air Compressors produce 100 percent oil-free, ultra-dry dental compressed air. The unique Membrane Dryer System provides maximum dryness with quadruple-filtered air and uninterrupted availability. Five models accommodate up to 10 users, all with a limited five-year warranty. (Votes: 348 of 910)



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### Curing Lights: LED

**Kerr Corporation:**

#### Demi Plus LED Light Curing System

Demi Plus, powered by Demetron Technology, combines sophisticated engineering with design advancements that enhance performance and deliver consistent cures. Demi Plus builds upon this legacy and continues to offer the same compelling features that have made the Demi such a commercial success. (Votes: 167 of 910)



FREE FACTS cirde 210 on card



### Curing Lights: Non-LED

**Kerr Corporation: Demetron LC**

The Demetron LC offers a cost-effective way to light cure composites using advanced Demetron halogen technology. The Demetron LC registers a minimum output of 600 mW/cm<sup>2</sup>, includes the 8mm amber light guide and is equipped with the 80-watt OptiBulb to maximize curing life. For user convenience, the Demetron LC has an audible beep every 10 seconds. The Demetron LC accepts all Demetron light guides. (Votes: 95 of 910)

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### Digital Impressioning

**Sirona Dental Systems: CEREC AC**

At the heart of CEREC AC (Acquisition Center) is the Bluecam handheld acquisition camera, which uses a highly visible blue light LED to capture digital impressions. CEREC AC delivers access to efficient, precise and affordable CAD/CAM solutions. For more information, visit [www.cereconline.com](http://www.cereconline.com) or call 800-873-7683. (Votes: 164 of 616)



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### Handpieces:

#### Air Driven High-Speed

**KaVo Dental**

KaVo offers a full line of air-driven high-speed handpieces led by our newest offering the GENTLEmini 4500B. GENTLEmini offers 17 watts of power and the quietest decibel rating, 59dBA. The Premium and Classic collection of KaVo handpieces now ensures that there is a KaVo for every phase of your practice. (Votes: 266 of 910)

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### Handpieces: Air Driven Low-Speed

**DENTSPLY Professional: MIDWEST**

Midwest Shorty and Rhino XP low-speed motors offer quality, reliability and performance for all low-speed needs. These air-driven motors provide smooth start-up for precision control, quiet operation, vibration-free performance and forward/reverse function. The smooth swivel between angle and motor permits easy access and provides optimal balance and control. (Votes: 248 of 910)

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**Handpieces: Electric High-/Low-Speed**  
**KaVo Dental**

KaVo's electric high- and low-speed handpieces include: GENTLE-power 25LPA High-Speed, GENTLE-power 20LP Contra-Angle and 66LU Reduction Head. 25LPA features the shortest head with 1:5 increasing power, three spray ports and a Plasmatec hygienic coating. 20LP and 66LU combine to offer an optimal solution for endodontics. (Votes: 129 of 714)

FREE FACTS circle 215 on card

**Handpieces: Rotary Endodontics**  
**DENTSPLY Tulsa Dental: X-Smart & X-Smart Easy**

Compact and portable, the X-Smart endo motor operates on either battery or electrical power, with a battery-use time of approximately two hours per five-hour charge. The motor features nine adjustable program selections and a speed range of 120 to 800 RPM with the supplied 16:1 compact contra angle. (Votes: 159 of 910)



FREE FACTS circle 216 on card



**Handpieces: Ultrasonic Endodontics**  
**DENTSPLY Tulsa Dental: ProUltra Piezo Booster**

This ultrasonic generator is ideal for endodontists and general practitioners alike due to its versatility and wide power range. Coupled with its functional design, it is excellent for access refinement, successful removal of core materials, chasing calcified canals, uncovering hidden orifices and removal of broken instruments and pulp stones. [www.tulsadental-specialties.com](http://www.tulsadental-specialties.com). (Votes: 38 of 643)

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**Lasers: Hard Tissue**  
**BIOLASE Technology, Inc.:**  
**Waterlase/Waterlase MD/**  
**Dual-Wavelength Waterlase**  
**iPlus All Tissue Laser**

The Waterlase MD Turbo's unique combination of YSGG laser and water spray delivers optimal clinical results and patient comfort in both hard- and soft-tissue procedures. The Waterlase MD Turbo delivers breakthrough cutting speed with no noticeable difference in speed from the high-speed drill. (Votes: 67 of 555)



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### Lasers: Soft Tissue

#### AMD LASERS, a DENTSPLY International Company: Picasso/Picasso Lite

The Picasso line of dental lasers is comprised of the Picasso and the Picasso Lite, combining ease of use, sleek design and unprecedented affordability. The Picasso line of dental lasers has won numerous awards and accolades and is endorsed by luminaries around the globe. (Votes: 134 of 696)



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### Light Systems: Headlights

#### Designs for Vision, Inc.: LED DayLite UltraMini

The LED DayLite UltraMini from Designs for Vision, Inc., is the lightest and brightest LED available! Clip it directly onto your dental telescopes for coaxial magnification and illumination eliminating the need to struggle with overhead lighting. Contact Designs for Vision for an appointment and see The Visible Difference! E-mail [info@designsforvision.com](mailto:info@designsforvision.com) or call 800-345-4009 for more information. (Votes: 125 of 910)

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### Light Systems: Operatory

#### A-dec, Inc.

A-dec's 6300 dental light produces a balanced, easily focused light pattern with variable light intensities and a new composite intensity, which reduces the chance for the premature curing of composites. All configurations include a counter-balanced flex arm to eliminate drift, a third axis of rotation and a conveniently mounted spare bulb. Visit [www.a-dec.com](http://www.a-dec.com). (Votes: 332 of 910)



We asked Townies from all over the world, "Why do you like it?"

"Nothing can compare. It is a clear, crisp, clean light with no shadows and even patients notice the difference by not having light in their eyes or heat being generated. I would highly recommend to anyone." – *venzo • Sussex, Wisconsin*

"A-dec has a lot of features not found on other operatory lighting systems. The ability to position and rotate the light in order to see into the most difficult area of the mouth is a major plus. I also like the different intensity settings that allow visibility no matter what procedure is being done." – *BrazilDMD • Mesa, Arizona*

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### Magnification: Loupes

#### Orascoptic-Kerr

Orascoptic high-definition loupes offer superior resolution and the maximum depth-of-field. HiRes Galilean loupes deliver unprecedented clarity and sharpness. The higher power of prismatic HiRes Plus loupes deliver the detail needed when performing the most exacting procedures. Use of either results in optimal performance and maximum comfort. (Votes: 284 of 910)

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### Magnification: Microscopes

**Global Surgical Corp.**

Global Surgical continues to provide an industry-leading microscope. The G6 provides six steps of magnification with the optimal range of 2x to 19x, for full-mouth view and close inspection. The G6 is ergonomically designed, reducing or eliminating neck and back pain. Global optics come with a lifetime warranty. For more information, visit [www.globalsurgical.com](http://www.globalsurgical.com). (Votes: 21 of 708)

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### Message On Hold Systems

**TeleVox Software, Inc.: Vox On-Hold**

A captive audience. A valuable opportunity. TeleVox's on-hold messaging system provides on-hold messages and music for your existing telephone system. Features of the service include professional scriptwriting, high-quality recording and ease-of-use. Visit [Televox.com](http://Televox.com) for more information. (Votes: 44 of 577)



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### Operatory Delivery Systems:

**Chairside & Over-the-Head**

**A-dec, Inc.**

A-dec offers a full range of delivery system choices. From chair-mounted systems like Radius and A-dec 500 with multiple pivot points and a choice of traditional or continental style delivery, to the new A-dec 500 12 o'clock and side delivery systems, each with ergonomically designed features and a number of built-in options. Visit [www.a-dec.com](http://www.a-dec.com). (Votes: 363 of 910)

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### Patient Chairs

**A-dec, Inc.**

The distinctive A-dec 500 dental chair offers two delivery styles, a choice of assistant's instrumentation modules, cuspidor, integrated dental light, monitor-mount and other options. The delivery system control head has room inside to integrate an intra-oral camera, two electric micromotors, a scaler and a curing light all at the same time. Visit [www.a-dec.com](http://www.a-dec.com). (Votes: 354 of 910)



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**Shade Matching**  
**Vident: VITA Easyshade Compact**

The VITA Easyshade Compact delivers the fastest, easiest way to measure tooth shades under any lighting condition. You can measure natural teeth, check restoration shades and track bleaching progress with the push of a button. The pressure of getting a perfect shade match has never been higher due to patients' increased attention to aesthetic appearance. The VITA Easyshade Compact quickly and precisely measures 16 VITA Classical Shades, 29 VITA System 3D-Master shades and even those hard-to-see intermediate shades. (Votes: 145 of 570)

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**Stools**  
**A-dec, Inc.**

A-dec stools are durable, easy to clean and offer a smooth, rolled-edge seat that minimizes pressure on the legs. Several configurations are available; choices include a large anatomically shaped backrest for comfortable back and lumbar support, as well as an adjustable, locking torso support for the assistant. Visit [www.a-dec.com](http://www.a-dec.com). (Votes: 278 of 910)



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**Suction Systems**  
**Air Techniques: VacStar**

The VacStar wet vacuum is a safe and powerful suction system. VacStar is compact with vigorous suction and exceptional service life. Vacuum level and airflow make VacStar appropriate for general dentistry and oral surgery. The Hydromiser, a built-in water recycler, reduces consumption up to 75 percent. Available in four models. (Votes: 200 of 910)



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**Triturators/Mixers**  
**Kerr Corporation: Optimix**

A fully computerized and programmable amalgamator, Optimix is designed to ensure perfect mix-to-mix consistency and performance. Use the Optimix with Kerr's great family of alloys – Tytin, Tytin FC, Contour and Sybraloy – for a perfect match. (Votes: 112 of 653)



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**In-Office Fabricated Parafunctional Appliances**

**NTI-TSS, Inc.: NTI Tension Suppression System**

The NTI Tension Suppression System is a prefabricated matrix with approved indications from the FDA for prevention of TMD symptoms and medically diagnosed migraine pain. The NTI requires no models, impressions or outside lab fees. More information can be found at [www.headachehope.com](http://www.headachehope.com). (Votes: 258 of 707)



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**We asked Townies from all over the world, "Why do you like it?"**

"I believe in this product's ability to improve my patients' lives so much that I offer a money-back guarantee on it. So far, no one has returned one in five years. It's one of the biggest breakthroughs in a while. I am surprised that there are so many dentists who still have not heard of NTIs. Let's get the word out!

– Dr Drizzy • Kansas City, Missouri

**Laboratory Fabricated Parafunctional Appliances**

**Keller Laboratories, Inc.: NTI-tss Plus**

The NTI-tss Plus protects muscles, joints and teeth by suppressing parafunctional muscle contraction by nearly 70 percent. It is the first dental appliance that's FDA approved for the prevention of medically diagnosed migraine pain associated with tension type headache and bruxism. For more information and a free sample, visit [www.kellerlab.com](http://www.kellerlab.com). (Votes: 203 of 707)



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**TMD**



**Dentaltown Day @ Yankee Dental Congress 2013**

**February 1, 2013**

**9 a.m.-Noon Dentaltown Live: Talking Tech – Panel Discussion**

This panel will discuss their decisions on incorporating and implementing their favorite technology, how it has impacted their practices and give tips on how to implement it into your own practice.



Peter Gardell, DDS



Howard Goldstein, DMD



David Juliani, DDS



Rich Rosenblatt, DMD



Moderator  
Tom Giacobbi, DDS

Earn **6** CE credits

**2-5 p.m. Dr. Farran's Dental MBA**

Learn the business tools you need to build a meaningful and profitable dental practice from dentistry's most outspoken practice owner!



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