

# TOPSORTHO

TopsExpress—the ultimate in patient communication



Once again, Tops unleashes unmatched innovation. New to topsOrtho version 8.0 is the fully integrated digital communications suite, topsExpress.

TopsOrtho has made communication more efficient and easier than ever. TopsExpress contains sophisticated built-in SMS appointment reminders and secure, encrypted email. It incorporates direct, one-to-one SMS messaging that originates from your primary practice telephone number, not from your staff's personal cellphones.

Here's the scoop:

- SMS appointment reminders: Yes, built into topsOrtho.
- Secure, HIPAA-compliant, direct SMS messages sent from a practice's main office number. Send SMS from within topsOrtho using the main practice phone number, not a staff member's cellphone. Secure team chat is also included.
- Secure, encrypted, HIPAA-compliant email.
- Braces Academy: Educates patients when convenient by providing high-quality videos that can be watched in the comfort of their home rather than in a clinic chair.

Innovation and creativity never end at Team Tops. In fact, topsOrtho's developers are already working on new, superpowered features based on customer input and research, and look forward to announcing each innovation as it unfolds. ■

For more information, email [sales@topsortho.com](mailto:sales@topsortho.com) or call 770-627-2527.

