

RELIANCE ORTHODONTICS

GoTo bracket adhesive



There has been little advancement in the light-cure adhesive market over the past 15 years. There are many single-paste bracket adhesives available today, most of which achieve similar bond strength results. After 10 years of releasing groundbreaking products such as Assure, Assure Plus, Perfect a Smile, Extend LTR and Bond Aligner, Reliance has gone back to the drawing board to perfect the everyday bonding adhesive clinicians rely upon so heavily. The company is proud to introduce the newest addition to its line of time-tested products, GoTo bracket adhesive.

It's no secret that most photo-initiated pastes are fairly simple in design. Manufacturers use three key ingredients to fabricate light-cure pastes: filler, resin and proprietary monomers. So, why GoTo? Handling and flash cleanup is the difference between an everyday paste and one an orthodontist will be excited to use. Formulated with a high filler content and available in a 4g syringe or a 4g bag of tips, GoTo does not allow bracket flotation once placed on the tooth or as flash is removed. Furthermore, the filler construction makes for single-piece flash removal, "roping" off the tooth without breaking.

As placing bands on molars has become increasingly unpopular over the past decade and clinicians choose to bond molar tubes, utilizing a high-strength viscous bracket adhesive is more important than ever. Coupled with the industry-leading primer, Assure Plus,

bond failure can be kept to a minimum. Technique aside, there are two keys to a successful bond: a strong consistent resin matrix achieved with GoTo and unparalleled strength to any surface achieved with Assure Plus. With heavy appliances such as bonded buccal tubes that tend to slide, the tacky consistency of GoTo makes for drift-free bracket placement and flash cleanup.

As with any of Reliance's products, there is a no-questions-asked guarantee. If orthodontists don't agree that GoTo is the best adhesive paste they've used, they can send it back within 30 days for a full refund. ■

For more information, visit relianceorthodontics.com.

