



# dental townie choice awards.2013

## The 2013 Townie Choice Awards

The Townie Choice Awards (TCAs) is *Hygienetown Magazine's* annual "Gear Guide" for the dental profession. We left the backpacks and bikes to popular outdoor magazines, however, and stuck to what we know: the best products and services of the dental profession.

With product and service choice overload, deciding on the right fit for your practice can be grueling. For the last 11 years of the TCAs, thousands of Townies have voted for their favorite products and services in the dental profession. In doing so, Townies are helping their peers sift through the mediocre and go straight for the gold. If utilized, the TCAs serve as a compass showing the way to the dental industry product and service aces – as chosen by your colleagues, not industry salesmen. Aren't you more likely to try a product or service if you know it has been recommended by scores of colleagues you trust? Us too!

So without further ado, we present you with *Hygienetown Magazine's* 2013 Townie Choice Award results!

Our \$1,000 winner is Phillip Zelmanow from Connecticut – otherwise known as “19th Century Doc” on the Dentaltown.com Message Boards. Congratulations Dr. Zelmanow!

Anesthetics	2	Periodontics	11
Cosmetic	3	Practice Management	13
Dental Hygiene	4	Radiology	15
Infection Control	9		



# Anesthetics

## Anesthetics: Local (Injected) Septodont: Septocaine

Septocaine is consistently the number-one branded product in the U.S. Septocaine is indicated for local, infiltrative or conductive anesthesia in both simple and complex dental procedures. It's available in two formulations so you can decide which epinephrine concentration is right for the patient and the procedure. For more information, call 800-872-8305. (Votes: 443 of 739)



## Anesthetics: Technique System DENTSPLY Maillefer: X-Tip Intraosseus Anesthetic Delivery System



The X-tip is a patented delivery device designed to quickly and easily deliver instant and profound anesthesia. The unique guide sleeve makes intraosseous injections simple. Comes in a starter set of 10 with an instruction video or refill packs of 50. (Votes: 55 of 739)

## Anesthetics: Topicals Sultan Healthcare, Inc.: Topex

Topex Topical Anesthetics are local anesthetics that contain 20% Benzocaine for oral use. These products are available in a variety of patient-pleasing flavors such as cherry, mint and pina colada. Topex Topical Anesthetics are offered in multiple delivery methods including gel, liquid, unit-dose gel and a metered spray. Visit [www.sultanhc.com](http://www.sultanhc.com) for more information. (Votes: 124 of 739)



## Syringes Hu-Friedy: Aspirating Anesthetic Syringe

Hu-Friedy's Aspirating Anesthetic Syringe is ergonomically designed with proportional finger and thumb grips, which increase control and adds comfort during aspiration while reducing hand fatigue. Hu-Friedy's syringes are available in two styles, a Type A and Type CW. For more information, visit [www.hu-friedy.com](http://www.hu-friedy.com). (Votes: 222 of 739)



continued on page 3



# Cosmetic

## Cosmetic Bleaching: In-Office System Ultradent Products, Inc.: Opalescence Boost

Opalescence Boost PF 40% is Ultradent's chemically activated, in-office whitening product. Syringe-to-syringe mixing activates Opalescence Boost just prior to application, with no light required. It contains potassium nitrate and fluoride to decrease sensitivity, and is applied directly to the teeth via convenient syringe delivery for two 20-minute applications. (Votes: 147 of 607)



## Laboratory: Veneer & High Aesthetic Glidewell Laboratories

Thank you, Townies, for your continued support and vote of confidence! We appreciate your business and will continue working hard to provide products and services that live up to your expectations. (Votes: 78 of 751)

## Cosmetic Bleaching: Take-Home System Ultradent Products, Inc.: Opalescence/Opalescence Treswhite Supreme

Opalescence is available in a carbamide peroxide and hydrogen peroxide formula for superior whitening. The sticky and viscous consistency prevents the gel from leaching when placed. It's combined with potassium nitrate and fluoride for strengthening enamel, caries prevention, decreased sensitivity and is available in a variety of concentrations, flavors and kit configurations to meet all whitening needs. (Votes: 298 of 751)



# VIOLET

THE CURE FOR THE COMMON X-RAY APRON

Another beautiful  
x-ray apron to complement  
office décor and reflect your  
*attitude.*

**Available VIOLET aprons:**

**31359** Adult reversible VIOLET/Charcoal, lead-free apron with built in thyroid collar

**31360** Adult VIOLET panoramic poncho for digital radiographs

**Available BRONZE aprons:**

**31369** Adult reversible BRONZE/Charcoal, lead-free apron with built in thyroid collar

**31370** Adult BRONZE panoramic poncho for digital radiographs

Child sizes available as a special order

# BRONZE

**Fabulous Features:**

- Reversible VIOLET or BRONZE/Charcoal color
- Lead-free which means it is 3.5 lbs lighter than traditional leaded aprons
- 100% recyclable with no toxic metals
- Includes thyroid collar

Order from your favorite dental dealer today!

For more information contact DUX Dental  
1.800.833.8267 | [www.duxdental.com](http://www.duxdental.com)

Trust. With Innovation.





**Dental Floss: Coated**  
**Procter & Gamble: Oral-B Glide**  
**Pro-Health Clinical Protection Floss**

Oral-B Glide Pro-Health Clinical Protection Floss is clinically proven to help reverse gingivitis in two weeks as part of a comprehensive dental health routine. This shred-resistant floss invigorates gums and slides up to 50 percent more easily in tight spaces versus the leading floss, while protecting against cavities and bad breath. (Votes: 311 of 864)

**Dental Floss: Floss Threaders**  
**Sunstar Americas, Inc.:**  
**GUM Eez-Thru Floss Threaders**

GUM Eez-Thru Floss Threaders assist patients in threading their favorite string floss through spaces where most other products cannot reach: under bridges and implants, around orthodontic appliances and between connected crowns. (Votes: 266 of 864)



**Dental Floss: Pre-strung Flossers**  
**Procter & Gamble:**  
**Oral-B Glide 3D White Floss Picks**

Oral-B Glide 3D White Floss Picks help prevent surface stains between teeth by removing plaque. (Votes: 120 of 864)



# Dental Hygiene



**In-Office Sensitivity Products**  
**(non-fluoride varnish)**  
**GC America, Inc.: MI Paste/MI Paste Plus**

MI Paste and MI Paste Plus are the only professional products to contain Recaldent (CPP-ACP) technology, a special milk-derived protein that releases bio-available calcium, phosphate and fluoride (with MI Paste Plus), when they are needed most to the tooth surfaces, plaque and surrounding soft tissue. MI Paste and MI Paste Plus provides a topical coating for patients suffering from sensitive teeth. MI Paste and MI Paste Plus are available in five delicious flavors – mint, strawberry, melon, tutti-frutti and vanilla. (Votes: 181 of 864)

**In-Office Topical Fluoride**  
**3M ESPE:**  
**Vanish 5% NaF White Varnish**

Vanish 5% Sodium Fluoride White Varnish from 3M ESPE contains an innovative tri-calcium phosphate (TCP) technology that delivers fluoride, phosphate and calcium, offering more protection to the teeth and sensitivity relief. The varnish also stays fluid longer and continuously flows from treated to untreated areas that traditional varnishes might miss. (Votes: 205 of 860)



**Interdental Devices: Brushes**  
**Sunstar: GUM Proxabrush**

Available in a variety of sizes, the improved GUM Proxabrush Go-Betweens Cleaners feature triangular shaped bristles that remove up to 25 percent more plaque. Flexible handle provides better comfort and control and bendable neck cleans posterior teeth easily. Coated wire helps prevent galvanic shock and antibacterial bristles stay clean between uses. (Votes: 264 of 864)

continued on page 5

### Interdental Devices: Sticks/Picks

#### Sunstar Americas, Inc.: GUM Soft-Picks

Patented design features a tapered pick with 76 soft flexible bristles that removes plaque and massages gums. Soft-Picks, which were clinically proven to remove plaque between teeth and reduce gingivitis as effectively as string floss, are effective, convenient and great for on-the-go use. Now available for wider spaces. (Votes: 288 of 859)



### Mouthrinses: Alcohol Free

#### GlaxoSmithKline:

#### Biotène Dry Mouth Mouthwash

Unlike some harsh mouthwashes that can leave patients with a burning sensation, alcohol-free Biotène Oral Rinse cleans gently while soothing minor irritation caused by dry mouth. (Votes: 242 of 860)



### Mouthrinses

#### Johnson & Johnson Healthcare Products: Listerine Antiseptic

Listerine kills the germs that cause bad breath, plaque and the gum disease, gingivitis. Listerine offers 24-hour protection against plaque and gingivitis germs and has the American Dental Association (ADA) Seal of Acceptance for helping to prevent and reduce gingivitis and plaque. For more information, visit [www.listerine.com](http://www.listerine.com). (Votes: 350 of 858)

### Oral Cancer Screening

#### Den-Mat Holdings, LLC:

#### VELscope Vx

The VELscope Vx is used in combination with traditional head and neck exams to detect abnormal mucosal areas that might not be visible to the naked eye, including oral cancer and premalignant dysplasia. For more information, visit [www.velscope.com](http://www.velscope.com). (Votes: 109 of 673)



### Oral Irrigators

#### Water Pik, Inc.: Water Flosser

The Waterpik Water Flosser is clinically proven to be an effective alternative to traditional dental floss for removing plaque and reducing gingival bleeding and inflammation. The Waterpik Water Flosser removes plaque biofilm both subgingivally and interproximally, and massages and stimulates gingival tissue. (Votes: 306 of 645)



### Pit & Fissure Sealants

#### Ultradent Products, Inc.: UltraSeal XT Plus

UltraSeal XT Plus is a light-cured, radiopaque, pit and fissure sealant, making it stronger and more wear-resistant. Because it is a 58 percent filled resin, UltraSeal XT Plus has less polymerization shrinkage than competitive products. When used in conjunction with Ultradent's PrimaDry (the priming and drying agent), microleakage is virtually eliminated. (Votes: 256 of 864)



## Prescription Fluoride: Daily Use

### Colgate-Palmolive Co.: PreviDent 5000 Booster/Dry Mouth/Sensitive (Rx)

The PreviDent 5000 line all contains 1.1% sodium fluoride. PreviDent 5000 Booster is for patients with medium to high caries risk and orthodontic decalcification. PreviDent 5000 Sensitive is for patients with dentin hypersensitivity and/or root exposure. PreviDent 5000 Dry Mouth is for patients with high caries risk/rate due to dry mouth. (Votes: 541 of 864)



## Prophylaxis: Handpieces

### DENTSPLY Professional: MIDWEST

Midwest RDH hygiene handpiece was designed with one specific goal in mind: a hygienist's comfort. The lightweight, ergonomic design provides a balance of weight, equilibrium and size for reduced hand and wrist fatigue. A smooth finger-tip swivel provides free-flowing access, greater maneuverability and control and less paste splatter.

(Votes: 288 of 859)



## Prophylaxis: Proply Paste

### DENTSPLY Professional: NUPRO

The leading proply paste, NUPRO provides everything you need for excellent stain removal and polishing. With a truly splatter-free formula, it rinses cleanly and easily. Choose from four grits and 10 great tasting flavors with 1.23% fluoride ion. Select flavors are also available without fluoride. Visit [www.denstply.com](http://www.denstply.com).

(Votes: 288 of 864)



## Prophylaxis: Proply Angles

### Young Dental: Young Classic

The bend in the Contra prophyl angle delivers easier posterior access, while also reducing fatigue by keeping the wrist in a neutral position. The Classic, noted as the market's number-one disposable prophyl angle, provides reliability and stability for a smooth performance.

(Votes: 117 of 859)

## Tongue Cleaners

### Philips Consumer Lifestyle: BreathRx

Odor-causing bacteria hide deep in the crevices at the back of the tongue – the prime breeding spot for Gram-negative bacteria. BreathRx tongue cleaners lift these bacteria and food debris off the tongue. Get your patients in the habit of proper tongue hygiene care with BreathRX tongue cleaners. (Votes: 113 of 624)



## Toothbrushes: Manual

### Procter & Gamble: Oral-B Manual Toothbrush

Oral-B, a leader in the brushing market, has pioneered many technologies commonly seen today and continues to develop exceptional products, like their newest manual – the Oral-B Pro-Health Clinical Pro-Flex Toothbrush with innovative flexing sides. It's just one of the reasons Oral-B is the brand more dental professionals use.

(Votes: 342 of 864)



continued on page 7



**Toothbrushes: Power**  
**Philips Consumer Lifestyle:**  
**Sonicare/Sonicare FlexCare**

The Philips Sonicare Elite e9000 Custom Care System comes with two brush head sizes, allowing patients to reach posterior teeth and interproximal spaces. The new compact brush head is clinically proven to remove more plaque than the standard brush head in posterior areas. Exclusive offer for dental professionals, visit [www.sonicare.com](http://www.sonicare.com). (Votes: 506 of 864)

**Toothpaste**  
**Colgate-Palmolive Co.: Colgate Total**

Colgate Total is the only toothpaste that is FDA-approved (approved through the New Drug Application process) and ADA-accepted to fight gingivitis. Colgate Total works better than ordinary non-antibacterial toothpaste to help prevent and treat gingivitis by providing 12-hour protection from live plaque bacteria. (Votes: 355 of 864)



**Toothpaste: Desensitizing**  
**GlaxoSmithKline: Sensodyne**

Sensodyne Repair & Protect toothpaste builds a robust reparative layer over and within dentin tubules, with twice daily brushing. The layer begins to form from the first use and provides proven, lasting protection from dentin hypersensitivity. (Votes: 419 of 864)



**Toothpaste: Whitening**  
**Procter & Gamble:**  
**Crest 3D White Glamorous White Toothpaste**

Crest 3D White Glamorous White Toothpaste removes up to 90 percent of surface stains in just five days and shines to brighten in just one day! (Votes: 163 of 859)



**Xerostomia Products**  
**GlaxoSmithKline: Biotène OralBalance**

Biotène OralBalance Gel provides instant and long-lasting dry mouth symptom relief, soothing and protecting a dry mouth. The small, portable tube is easy and discreet to use. Biotène OralBalance Gel helps maintain the oral environment, soothing and protecting the oral tissues from minor irritations. (Votes: 422 of 864)



**Xylitol Products**  
**Xlear, Inc.:**  
**Spry 100% Xylitol-Sweetened Gums, Mints, Candies, Toothpaste & Mouthrinse**

Research has shown reduced plaque and dental caries with three to five daily exposures to 100 percent xylitol-sweetened products. Spry gums, mints and candies come in a variety of flavors. Strive for five Spry xylitol exposures each day is the message from Xlear, Inc. For more information on the complete line of Spry Dental Defense Products by Xlear, visit [www.xlear.com](http://www.xlear.com). (Votes: 184 of 659)



*continued on page 9*



## Gloves: Latex

### Glove Club

The Glove Club offers a comprehensive line of high-quality gloves with unique features to meet the needs of the entire office. All Glove Club brand gloves have been designed specifically to address the concerns of health-care workers, such as latex sensitivity, powder levels, and inconsistent sizing and fit. Visit [www.gloveclub.com](http://www.gloveclub.com). (Votes: 47 of 742)



## Gloves: Non-latex

### Pro2 Solutions, Inc.: Cranberry Contour/Contour Plus Nitrile/Xlim Nitrile

Contour Plus Powder-Free Nitrile gloves are micro-coated with our proprietary lanolin and vitamin E coating. This helps significantly reduce itchiness and cracking of skin. Xlim provides an optimal grip in wet environment, while Contour offers superior tactile sensitivity. Visit [www.cranberryusa.com](http://www.cranberryusa.com) for more information. (Votes: 70 of 742)

## Gloves: Powder-free

### DASH Medical Gloves

Dash Medical Gloves makes nitrile gloves designed for people who like the fit and feel of latex. Alasta Soft-Fit is one of the most comfortable nitrile gloves available in the dental market today. Three styles to choose from include original blue, brilliant white and aloe vera-coated green. Visit [www.dashmedical.com](http://www.dashmedical.com) for samples. (Votes: 59 of 742)



# Infection Control



## Masks

### 3M ESPE

3M ESPE offers dental professionals a complete line of premium quality, comfortable face masks. These include its most popular Molded Face Masks, the Triple Layer Molded Face Masks, Ear Loop Face Masks and Tie-On Face Masks. (Votes: 175 of 742)

## Presterilization: Ultrasonic Units

### Coltène: BioSonic

BioSonic UC300 has a three-gallon-tank capacity, with multiple basket and beaker arrangements, adjustable basket dividers for sorting instruments and racks to accommodate popular cassette systems. The unique design of the bezel and lid reduces noise levels for quiet operation and also limits airborne contaminants, providing a quiet and safe working environment. Visit [www.coltenewhaledent.com](http://www.coltenewhaledent.com). (Votes: 261 of 742)



## Protective Eyewear

### Crosstex International: Face Shield



This optically clear, distortion-free wrap-around face shield protects mask and face from direct splatter. Its sonically welded elastic headband provides comfort as its 1.5in foam headband "floats" lightly on the forehead, with no pressure on the temples and vented for increased airflow. Anti-fog treatment on inside and outside of shield. Visit [Crosstex.com](http://Crosstex.com) for additional information. (Votes: 60 of 742)



## Sterilization Pouches

### DUX Dental: PeelVue+

DUX Dental's complete line of PeelVue+ Sterilization Pouches offers not only the highest quality dental pouch, but also features the patented Internal Processing Indicator (IPI) and patent-pending Closure Validators. Available in 13 sizes, PeelVue+ Pouches are a great choice for your office. (Votes: 103 of 742)



## Sterilizers

### Midmark

The Midmark family of sterilizers is an all-inclusive solution for your sterilization needs. Combine the capacity of the Midmark M11 and M9 UltraClave Automatic Sterilizers with the simplicity and speed of the M3 UltraFast to create the most efficient workflow for your office. (Votes: 283 of 742)



## Surface Disinfectants

### Kerr TotalCare: CaviCide Spray/CaviWipes

CaviCide and CaviWipes are tuberculocidal, bactericidal, virucidal and fungicidal surface disinfectants. CaviCide is ideal for dental operatories, instrument-processing rooms and dental labs. Also effective against HIV, HBV and HCV and a reliable means of preventing cross contamination. For more information, visit [www.kerrtotalcare.com](http://www.kerrtotalcare.com). (Votes: 233 of 742)



## Unit Waterline Treatments

### A-dec: ICX

Backed by more than 40 years of infection control innovation, A-dec ICX is dentistry's proven approach to maintain the healthy and efficient care of your dental unit water and equipment, while recognizing the imperative of patient safety. Learn more at [a-dec.com/ICX](http://a-dec.com/ICX) or by calling 800-547-1883. (Votes: 119 of 742)

# ULTRA LIGHT OPTICS™

The **SMALLEST** and **LIGHTEST** LED Headlight

**2013 Townie Choice Winner**  
**Top LED Headlight**

dental  
**townie choice**  
awards 2013

**CALL NOW**  
& mention this ad for  
a **Special Offer!**  
**(323) 316-4514**  
[www.ultralightoptics.com](http://www.ultralightoptics.com)

continued on page 11

## Antioxidants/Nutraceuticals

### Space Maintainers Lab: Perio Protect

Perio Protect is the most patient-friendly, non-invasive, affordable treatment for periodontal infection available today. The patented Perio Protect Tray (dentist-prescribed and custom-made in an FDA-registered lab) directs antimicrobial agents into the gingival sulcus to overcome crevicular flow and deliver proven medication to the source of the infection – and keeps it there long enough to kill the bacteria. Continued daily use of the method ensures that the disease does not return. (Votes 40 of 502)



## Hand Instruments: Curettes & Scalers

### Hu-Friedy

Hu-Friedy's Nevi 4 posterior sickle scaler features tapered, dual-cutting blades that provide effective removal of burrished, heavy and tenacious deposits and precise access for effective deposit removal – made with revolutionary EverEdge technology, which allows the edge to stay sharper longer. Increased shank rigidity provides powerfully effective strokes with less effort and fatigue for the clinician. (Votes: 469 of 779)



## Instrument Sharpening Devices

### Hu-Friedy: Sidekick Sharpener

Hu-Friedy's Sidekick Sharpener helps you maintain sharper instruments with less effort. Our easy-to-use Guide Channels and Vertical Backstop guide you and your scaler to sharp, consistent results time after time. This routine maintenance will actually extend the life of your instruments and protect your investment. The Sidekick is compact, cordless and requires minimal counter space. (Votes: 124 of 779)



# Periodontics



## Periodontal Charting

### Henry Schein Practice Solutions: Dentrrix

The Dentrrix Perio Chart is just as comprehensive as the Clinical Chart, recording mobility, furcation grades, probing depths, bleeding and suppuration points, gingival margins, plaque, bone loss, automatically calculating CAL levels and recording the attached gingiva. (Votes: 206 of 779)

## Periodontal Adjunctive Therapies

### OraPharma, Inc.: ARESTIN

#### (Minocycline Hydrochloride) Microspheres, 1mg.

ARESTIN (minocycline hydrochloride) Microspheres, 1mg. is indicated as an adjunct to scaling and root planing procedures for reduction of pocket depth in patients with adult periodontitis. ARESTIN may be used as part of a periodontal maintenance program which includes good oral hygiene, scaling and root planing. (Votes: 359 of 779)



## Periodontal Probes

### Hu-Friedy: Colorvue

Hu-Friedy's Colorvue Probe provides faster and more consistent results. The vivid yellow tip and black markings provide increased intra-oral visibility and instant readability. The flexible, rounded tip is safe for use around implants and ensures greater patient comfort and acceptability. The convenient twist-on design allows you to use the clinician-friendly ergonomic handle to easily replace worn tips. (Votes: 182 of 779)





## Power Scalers

### DENTSPLY Professional: Cavitron

For dental professionals striving for greater comfort and control, only Cavitron systems deliver Tap-On Technology – the next big step in ultrasonic scaling. Ergonomically designed for improved hygienist comfort, enhanced efficiency plus all of the benefits you have come to expect from Cavitron. (Votes: 348 of 779)

## Power Scalers: Tips/Inserts

### DENTSPLY Professional: Cavitron

For hygienists who strive for efficiency, comfort and performance, Cavitron family of inserts work together to deliver the highest standard in ultrasonic scaling. They have a comprehensive line of ultrasonic scaling inserts designed to best serve you, your patients, and your practice. (Votes: 284 of 779)



continued on page 13



*Register Now and Save*

**30%**  
off tuition



**TownieMeeting.com**

Discount excludes exhibitors; prices good through December 31, 2013. Confirmation will be sent via e-mail.  
Cancellation: Must cancel prior to Feb. 28, 2014 for a full refund (less \$50 administrative fee per cancellation).



## Consultants & Advisors Jay Geier's Scheduling Institute

For more than 18 years the Scheduling Institute has been considered the original new patient generation experts. Today they are a veritable force within the practice management consulting field, serving dentists worldwide. If you are ready to amplify your practice and your life, call 855-314-1344. (Votes: 225 of 930)



## Dental Marketing Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using e-mail communications, text messaging and online services. Demandforce combines an award-winning communication platform with best-in-class reputation and networking tools into one powerful web-based application to help build practices' a strong online reputation and leverage local network marketing. For more information, please visit [www.demandforce.com](http://www.demandforce.com). (Votes: 403 of 1,136)

**Demandforce**

## Equipment & Practice Finance Bank of America Practice Solutions

For almost 20 years, Bank of America Practice Solutions has served the needs of dentists by offering financial products and services to the dental community. Whether you own a practice or are just getting started, Bank of America Practice Solutions can provide customized financial solutions to fit your needs. (Votes: 141 of 910)

**Bank of America**  
**Practice Solutions**

# Practice Management

**Demandforce**

## Internet Marketing & Web Services Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using e-mail communications, text messaging and online services. Demandforce combines an award-winning communication platform with best-in-class reputation and networking tools into one powerful web-based application that seamlessly integrates with existing practice management systems. For more information, please visit [www.demandforce.com](http://www.demandforce.com). (Votes: 386 of 1,136)

## Patient Finance CareCredit

A big thank you to all Townies for again choosing CareCredit as your preferred patient financing program. As our way of saying "thank you," Townies who have yet to add CareCredit can call 800-300-3046 x4519 for a special get-started offer. If you already offer CareCredit, call 800-859-9975 to get your free custom practice performance review. (Votes: 797 of 1,136)

**CareCredit**

## Software: Patient Communication Systems Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using email communications, text messaging and online services. Demandforce combines an award winning communication platform with best-in-class reputation and networking tools into one powerful web-based application that seamlessly integrates with existing practice management systems. Visit [www.demandforce.com](http://www.demandforce.com). (Votes: 452 of 1,388)

**Demandforce**



**Software: Patient Education**  
**Patterson Dental:**  
**CAESY Education Systems**

CAESY Patient Education Systems from Patterson Dental provides users with access to more than 350 multimedia patient education presentations that explain procedures to patients and increase case acceptance. All videos are available via the cloud, allowing users to access from multiple locations. (Votes: 280 of 1,388)

**Software: Practice Management**  
**Henry Schein Practice Solutions: Dentrix**



Henry Schein Dentrix has 33,000 practices currently using the system to grow their practice. Award-winning tools provide superior charting capabilities, improved productivity and superior imaging connectivity. Dentrix is what you need to build your digital dental office. (Votes: 476 of 1,388)

**Software: Practice Management Enhancements**  
**Henry Schein Practice Solutions: Dentrix Mobile**



Dentrix Mobile makes sure you're never more than a touch or tap away from the crucial information that powers your practice – with fast, secure access to patient details, appointments, medical alerts and prescriptions from many smartphones and tablet devices. (Votes: 165 of 1,388)

*continued on page 15*

# Your 2¢ are worth a lot!

Share your thoughts and opinions about the articles  
you read in this magazine on Hygienetown.com.

hygienetown  
a Pains Media interactive healthcare community | www.hygienetown.com



### **X-Ray Equipment: 3D Imaging Software** **Anatomage, Inc.: Invivo5 3D Imaging Software**

Invivo5 3D imaging software is a comprehensive 3D treatment planning software. With Invivo5, doctors can treatment plan implants and restorations directly onto their CBCT scans and order custom surgical guides. Advanced applications are available for orthodontics as well, including full 3D cephalometrics, digital study models and treatment predictions. (Votes: 21 of 403)

### **X-Ray Equipment: Conebeam CT Scanner** **Sirona Dental Systems: Galileos**

The high-end CBCT unit with HD mode, large field-of-view and integrated FaceScan offers maxillofacial surgeons, orthodontists, radiologists, general dentists and ENT doctors all the options they need for diagnosis, treatment and patient consultation. Its ease of use, wide range of functionality and HD imaging capabilities make the Sirona Galileos Comfort Plus perfect for your practice. (Votes: 35 of 372)



### **X-Ray Equipment: Digital Image Management Software** **DEXIS, LLC: DEXIS Digital Imaging Software**

The innovative DEXIS Imaging Suite combines the image management capabilities of the award-winning DEXIS 9 with a solid base for growth for applications such as the new companion iPad app, DEXIS go that provides a sleek, engaging new way for dental professionals to communicate with patients. (Votes: 252 of 864)



# **Radiology**

### **X-Ray Equipment: Digital X-Ray Sensors** **DEXIS, LLC: DEXIS Intra-oral Sensors**

Building on a continued history of award-winning single-sized sensor design, the DEXIS Platinum Sensor combines PureImage technology for clear images, TrueComfort ergonomics for patient comfort and fast, direct USB connectivity for a positive radiographic experience. (Votes: 63 of 213)



### **X-Ray Equipment: Intra-oral Machines** **Gendex Dental Systems: Gendex GX-770, expert DC, 765DC**

The first of Gendex's DC intra-oral units, the 765 DC, has the smallest focal spot available for maximum resolution, DC output for consistent results and Quickset tubehead controls. Following the 765 DC's reputation of dependable technology, Gendex now offers its successor, the expert DC. (Votes: 166 of 672)

### **X-Ray Equipment: Panoramic/Cephalometric Machines (Digital)** **Gendex Dental Systems: Gendex GXDP-300/GXDP-700**

There's always a Gendex extra-oral system that is right for you! The GXDP-700 is a modular system, upgradable from 2D to 3D cone beam with flexible field-of-view, or both. The GXDP-300 digital pan incorporates the most-used imaging modes, a simple three-step acquisition process and a compact design. (Votes: 75 of 675)

