

townie  
choice  
awards. 2010-2020



## VOTED #1 CONSULTANT & ADVISOR FOR 11 YEARS.

Scheduling Institute has won the Townie Choice Award for 11 consecutive years for *Dentaltown* and 6 years for *Orthotown* ... **That's 17 Townie Choice Awards total!**

# SCHEDULING INSTITUTE

## GROWING PRACTICES AND GETTING RESULTS

**F**ounder and CEO Jay Geier created the Scheduling Institute (SI) and its groundbreaking new-patient program more than 25 years ago. Today, the institute is still dentistry's leader in increasing new patients and has evolved to meet all practice growth needs. SI exists to grow practices into thriving businesses that can either be kept for a lifetime of revenue or sold for maximum value.

After clients master their new-patient training as a foundation for growth, the institute provides training and coaching for the practice in all areas that contribute to growth and profitability. In fact, the institute addresses and optimizes every aspect and role in the practice, from the front desk to associates to the doctor's spouse.

SI's programs address the four major areas that are critical to supporting sustainable growth: increasing top-line revenue; understanding practice finances and personal net worth; planning for the ultimate exit from practice; and developing the leadership capabilities of doctors and their team

members. Given the depth and breadth of SI's programs, it's no surprise that the institute has elevated more dental practices into the top 1% of all practices than any other consulting group. As a result, the company has received a Dental Townie Choice Award in the Best Consultant and Advisor category for 11 years in a row.



### HIGHLIGHTS

- All SI programs **deliver results**.
- SI is the **original growth expert** in dentistry.
- SI can **help dentists with any growth challenges** that they or their practices face.



For more information, visit [schedulinginstitute.com](https://schedulinginstitute.com)  
or call **833-223-8080**.