


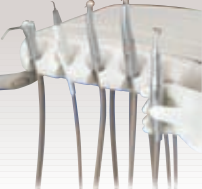



## “Flem’s” Top Five

	When did you start using it	Why you cannot live without it	When do you use the item	How do you market it to your patients	If you could change anything about the item, what would it be
<b>CEREC</b> 	2001	My practice is based on it.	Every day.	Word of mouth and newspaper.	Sometimes I think I’m nuts because I beta test the software, which at times can be a nightmare!
<b>Isolite</b> 	2004	I do not like rubber dams. This allows me to place bonded restorations.	Every day.	—	Could be a little quieter.
<b>Designs for Vision 6.0 Loupes</b> 	2004	Allows me to “see” what I’m doing. A great recommendation from Mark Colonna.	Every day.	Internally, DFV sent me a picture of a quadrant of teeth how a person sees without loupes and with the 6.0’s. Eye opening!!!	More fashionable frames! HA!
<b>A-dec/W&amp;H Electric Handpieces</b> 	2006	Allows me to prepare teeth easier and better.	Every day.	Tell patients they are quieter than air driven handpieces.	Less expensive repairs.
<b>Periolase Laser</b> 	2005	Allows me to expand my array of services and to help patients in another manner.	Once or twice a week.	In newspaper, no cut surgery.	Nothing.

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