

Here at DentaltownUK we think it's important to have a magazine that is interesting and different. That's why we chose to incorporate a lifestyle section into a dental magazine.

It got a great response the first time around, and we hope you enjoy it as much in this issue. Our aim is to keep the content diverse, so, there will be parts of the lifestyle section that will be reoccurring each month and ones that will get switched up for a little variety!

This month in the DentaltownUK lifestyle section we travel to Slovenia & Croatia with Raj Nath and to the Geneva Motor Show with Neel Jaiswal.

We talk 'body type and fitness' with David Bretton and

go for a run with Elaine Omand.

We brush up on our style with Shiraz Khan and keep on time with Tejaswi Mellachervu. We also review the Hawksmoor in London with Guy Laffan. There's a lot to get through, so settle down and enjoy!

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Timekeeping

with Tejaswi Mellachervu



In this month's watch article, I am going to delve into the reasons behind why people enjoy wearing and collecting watches, including the different types of watch collectors out there.

Hopefully this may spark some interest in the hobby for some of you, or at least be of some interest to those with a passing curiosity about it!

Does the mechanical watch have any relevance or is it just an outdated relic?

We can, for instance, tell the time from our mobile phones, ipads or our car digital clocks.

Why bother wearing a watch?

Well, I would say there is something both charming and alluring to wearing a watch comprising of cogs & gears slowly ticking away on your wrist. It allows you to pause once in a while from your busy schedule and take a time out, such as when winding the watch or setting the date for example. There is almost something romantic about it, and takes us back to a time when life was slower. I certainly get a lot of pleasure from winding my watches in the morning and pondering which to wear for the day ahead.

For men certainly, it can be one of the few accepted accessories they can wear and enjoy.

Indeed throughout history, a man wouldn't be considered suitably attired without his beloved dress watch!

For others, they appreciate the history, the

fine mechanics, at the same time wearing a piece of art on their wrist. They can enjoy something small and discreet without overly attracting the attention of others.



Patek Philippe 5204 manual wind split – seconds chronograph Perpetual Calendar..... just look at that movement...stunning!

They revel in the fact only they know what they are wearing, unless they unknowingly bump into a fellow watch enthusiast, who may often give an appreciative nod to the timepiece on their wrist, only for those in the know!

The types of watch collector

There are many different types of watch collector, which makes the hobby even more interesting, and everyone fits in!

The **'flipper'** - This type of person enjoys the 'chase'. They buy what they like, many times on impulse, but as soon as they have bought a watch, they are chasing the next one. Their collection is always rotating. They might however have one or two pieces even they would never sell.

The **'grail hunter'** - This type of collector is a rare breed indeed, and they may spend many years researching that one watch they have always had their eye on, looking at prices, market fluctuations and so on and when they are ready they are ready to pounce. This type of watch could be unaffordable for that person at any given time, but slowly and diligently



Omega Speedmaster 'Moon watch' A grail piece for many!

they will work toward their goal of obtaining such a piece. Typical grail pieces for many would be an Omega Speedmaster (moon watch) or a Rolex. For those with very deep pockets a Patek 3970 or 5970 would be such a choice.

The **'hoarder'** - As you can imagine this type of collector buys what they like, and keeps them all, never selling any of them!

The **'investor'** - A shrewd breed, they may not have any emotional attachment to the watches in anyway, but are purely purchasing for investment purposes only. For sure, they may enjoy watches, and have one or two smaller pieces for themselves, but the big pieces may be stored away in a safe or on a watch winder ready for the next customer.

Within the above collectors, there are sub-genres of people who may collect only vintage watches, a particular complication only, watches from only one brand, or even those that collect the same watch!

What type of watch collector are you going to be? ■



Jaeger Le-Coultre Reverso Tribute to 1931... Suits you Sir!

