

THE EXHIBITORS



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SPONSOR

3M Oral Care

3M Oral Care manufactures and markets more than 2,000 products designed to help dental professionals improve their patients' oral health care. For more information, visit the 3M website at 3MESPE.com or call the 3M Technical Hotline at (800) 634-2249.



A-dec

A-dec works with the dental community to develop reliable, creative solutions that make the job of the dental team more efficient and less strenuous. A-dec strives to build the industry's most durable and highest-quality dental equipment, including dental chairs, delivery systems, dental cabinetry and more.



AMD Lasers



AMD Lasers is the global leader in providing ultra-affordable dental laser technology.

American Eagle Instruments



From our high-grade Talon Tough stainless steel to our patented sharpen-free XP Technology, we at American Eagle Instruments pride ourselves on manufacturing the highest quality dental instruments in the world. We also make cone-socket Quik-Tip instruments, medical-grade titanium implant instruments and nonstick composite instruments, among others. Each instrument is handcrafted in Missoula, Montana and held to the highest quality standards in the industry.

C Notes

C Notes, LLC markets the C Notes iPad app. The C Notes app enables dental practitioners to compose detailed, comprehensive clinical notes by simply tapping an iPad screen. The typical practice day becomes infinitely easier with C Notes. No more production-time-consuming note writing. Unlike template notes, C Notes (short for Centric Notes) creates a customized medical record that gives practitioners the peace of mind of knowing that their notes are thoroughly documented.



CareCredit



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For almost 30 years, CareCredit has helped millions of patients receive needed and desired care. CareCredit is a health-care credit card that can be used as a financing option for certain expenses not covered by insurance, or to bridge payment when desired care exceeds insurance coverage. CareCredit is accepted at more than 186,000 health-care practices nationwide. For more information on CareCredit, call (800) 300-3046 or visit Carecredit.com.

Carestream



Carestream Dental provides a complete set of integrated solutions specifically designed for dentists. From CS SoftDent and CS PracticeWorks practice-management software and eServices, to innovative digital imaging and CAD/CAM solutions, we offer the tools you need to enhance your diagnostic capabilities and help your dental practice thrive. To learn more about our complete line of products, please visit Carestreamdental.com for information.

Classic Practice Resources



Classic Practice Resources, Inc. (Townie, Sandy Pardue) has been providing practice-management seminars and in-office coaching services for all practice stages and models for more than 25 years. Clients benefit greatly from customized business systems and effective organizational solutions. Services include leadership training, team training, system implementation and statistic monitoring that will improve the efficiency of your practice and ensure revenue growth while reducing stress.

Dental USA, Inc.



Dental USA, Inc. offers a complete line of precision diagnostic, operative, restorative, hygiene, periodontal, surgical, and piezo bone surgery instruments, as well as implant system kits and implant instruments. Retipping and sharpening services are also available. We also offer a trade-in discount. Call for details: (866) 439-3400, or stop by our booth.

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DENTSPLY Caulk

The Restorative Division located in Milford, Delaware, has a rich heritage of supplying quality products to the dental industry.

Our rich history in dental product development and manufacturing provides our customers the confidence that the materials they use from us will provide excellent outcomes for their patients. We continue to develop and manufacture award-winning composites, impression materials, adhesives, temporary materials, as well as many others. For more information, visit Dentsply.com.



DiaShine / VH Technologies



Manufactured in the United States, DiaShine Polishing Compound has earned the respect of dental professionals across the globe—it's their product of choice. We attribute this to our proprietary formula, which ensures less waste and superior results in minimal time. Polishing with DiaShine is truly a best practice, whether pre- or post-glaze or, in some cases, instead of glazing. It is the time-tested product counted on by thousands of professionals.

Digital Doc



Bring the power of the new IRIS Intraoral Camera into every operatory. This precision optical instrument features an easy-to-use 5-point Focus Wheel and unique USB connector that fits in a standard delivery unit. When quality and performance matter, see why Digital Doc is the No. 1 choice in intraoral cameras. To find out more, call (800) 518-1102 or visit us at Digi-doc.com.

DryShield

DryShield is an autoclavable all-in-one isolation system that combines high-suction evacuator, saliva ejector, bite block, tongue shield, and oral pathway protector in one easy-to-use device. It's an intelligent breakthrough in isolation, bringing ease and comfort to doctors and patients.

Designed by a dentist for dentists, the patented mouthpiece comes in four sizes and is completely autoclavable. DryShield lets you focus on what you do best: provide quality and the ideal patient experience.



Fotona

Fotona, celebrating 50 years of laser expertise and leadership, has sold more than 25,000 lasers worldwide, with distribution

in over 60 countries. Fotona produces award-winning lasers in dentistry, esthetics, dermatology, gynecology, and surgery, leading the industry in quality, reliability, ease of use and durability. Fotona is dedicated to its motto, "Choose Perfection."



Garfield Refining Co.

Garfield Refining is a 123-year-old precious-metals refinery that purchases gold, silver, platinum and palladium. Garfield's state-of-the-art facility is optimized for fast and accurate settlements, most within 24 hours of receipt. The company's unparalleled customer service, combined with exceptional payouts and a longstanding reputation for integrity, have made Garfield the Townie Choice winner for Best Scrap Refiner every year since 2011. Satisfaction is guaranteed. For more information, visit Garfield's website or call (800) 523-0968.



Glidewell Laboratories



Glidewell Laboratories is pleased to introduce BruxZir NOW, a pre-shaded, fully sintered zirconia milling block system that enables clinicians to manufacture authentic BruxZir crowns in a single appointment. Crowns created utilizing these milling blocks exhibit flexural strengths of greater than 1,100 MPa without the need for sintering, staining or glazing. BruxZir NOW milling blocks are available in 14 VITA Classical shades and are compatible with the TS150 Chairside Milling Solution. For more information, visit Bruxzir.com.

Great Dental Websites



Great Dental Websites has helped hundreds of Townies market themselves online to new patients through new websites, social media, and online marketing campaigns.

Henry Schein Dental



We are your one-stop shop for all your dental needs. As a full-service dental distributor of supplies, technology and equipment, we offer the tools to make your practice run as efficiently as possible through innovation and our dedicated team of sales consultants.

Inman Aligner

The Inman Aligner is a cost-effective, removable orthodontic appliance that moves teeth in a fraction of the time—most cases are complete in 6-16 weeks. It is the perfect solution for crowding, protrusion and orthodontic relapse of anterior teeth or to pre-align teeth prior to cosmetic options. The Inman Aligner uses nickel titanium coil springs that power two opposing aligner bows guiding the teeth into ideal position. Inman Aligner: changing the face of dentistry as we know it.



Isolite Systems



Isolite Systems delivers dental isolation as dry as the rubber dam, but is easier to use and provides better visibility, dual-quadrant access, and superior patient safety and comfort, making procedures easier, more productive, and less stressful. Our mouthpieces attach quickly and easily to any of our three systems, delivering hands-free suction and tongue retraction, and protecting your patient's airway and cheek. This creates a more comfortable experience for patients and a less stressful experience for dentists.

LumaDent

LumaDent provides the best option available for high-quality loupes and headlights at the best price! Combined with unbeatable customer service, LumaDent truly is The Brighter Choice. Visit our booth at the Townie Meeting and ask how you can receive \$100 off the LumaDent Loupes and Light Combo.



Ivoclar Vivadent

Ivoclar Vivadent is a global leader in innovative materials and processes for quality, esthetic dentistry.

The company employs more than 3200 people and operates in over 120 countries throughout the world. Ivoclar Vivadent is headquartered in Schaan, Liechtenstein. Its North American headquarters is based in Amherst, NY. For more information, call (800) 533-6825 in the U.S., (800) 263-8182 in Canada.



Keating Dental Arts

Keating Dental Arts is an award-winning, full-service dental laboratory located in Irvine, California. We strive



to do business with this simple thought in mind: to add value to your dental practice. By receiving a high-quality restoration, along with reliable, friendly service, a dental practice is bound for success. As a small, quality-driven laboratory, part of our success is sharing in the growth of your practice.

Lending Club Patient Solutions



Patient-friendly financing, especially True No-Interest Plans, offered through Lending Club Patient Solutions (formerly Springstone Patient Financing), lets you do more for patients. They'll enjoy higher approval rates through Extended Plans, increased financing amounts and much more. To learn about the new Lending Club Patient Solutions, call (800) 630-1663 or visit Lendingclub.com/providers.

Lighthouse 360

Lighthouse 360 is an award-winning platform that helps dental professionals maximize patient visits through automated communications. Lighthouse 360 provides a comprehensive, automated practice-management and patient-communication solution for offices of any size.



Microflex/Anselle



Microflex, the world's foremost expert in high-quality disposable hand protection, specializes in branded products that provide reliable barrier protection for and to its wearers.

New Patients, Inc.



NPI is a full-service marketing firm exclusively for dentists. NPI conceptualizes, creates and deploys marketing campaigns for hundreds of practices in five different countries. NPI works in all media—internal marketing, website creation, SEO, Web video, mobile sites, direct mail, radio and all forms of print media, in order to attract high-quality new patients into client practices. NPI also offers educational material through its Unlimited New Patients books and online Marketing Summit Series.

OperaDDS



Communicate simply and securely with your staff, patients and colleagues through OperaDDS. Easier communication means less stress, happier patients and more production. Communicate with staff members, send HIPAA-compliant emails and collaborate with labs and specialists on devices you already have: computers, tablets, smartphones and smartwatches. Utilize whatever device works best for each staff member, whether it be a static machine for those in a consistent workspace or a mobile device for those constantly on the move.

Patient News



Patient News specializes in helping dentists grow their practices. Dentistry is in decline and today's consumers—including your patients—often can't tell the difference between one dental practice and the next. Our tested, refined and proven systems drill deeper than any other company. 23 years. 7000 dentists. 120 million mailed. We'll ensure you STAND OUT and grow!

Quality Dental Plan/Member Dent



Quality Dental Plan (QDP) is the industry leader in providing in-house dental savings plans. Founded by Dan Marut, DMD, QDP gives dentists the ability to reach more patients and provide greater access to dental care, regardless of insurance coverage. Utilizing QDP's cutting-edge software, innovative marketing and a turnkey approach with unlimited support, QDP member dentists can increase patient flow and build or maintain a sustainable dental business without having to rely on third-party influence.

Sedation Ready Inc.

Sedation Ready is offering a unique training program that provides your dental team with the tools to handle medical emergencies that may arise in your office. The 9 CE credit, ADA-approved course provides lecture/hands-on emergency scenarios with SIM-LAB technology to exclusively train you and your dental team. To book a training near you, visit Sedationready.com/booking, or call with questions at (844) 787-3239



Septodont

Septodont has dedicated more than 80 years of innovative product development and manufacturing exclusively to the dental profession. Our production expertise has made us the world leader in local anesthetics, as well as anesthetic accessories. Septodont also has an outstanding line of restorative products.



SolutionReach Patient Relationship Management

Solutionreach is a cloud-based platform for revolutionizing patient relationships and optimizing patient experience, with a powerful array of tools to help providers easily acquire, retain, educate and reactivate patients. Delivering the right message to the right patient at the right time makes every patient feel like the only patient.



SOTA Imaging



Founded in 1987, SOTA Imaging develops and manufactures world-leading digital dental imaging technologies such as the Claris i4D Intraoral Camera, Clio Digital X-ray Sensors, and touch-screen optimized ClioSoft Imaging Software from Orange, CA. For nearly 30 years, SOTA has helped build products for some of the most recognized dental companies today. Specializing in modern patient-exam equipment and integration technology, SOTA creates products that help improve efficiency and success in dental practices.

SterlingCare Practice Tools



SterlingCare Practice Tools develops mobile apps for the progressive practice to achieve greater productivity, leading to less stress and greater profits. These tools are native to the iPad and iPhone and are easily accessible, amazingly user-friendly, and immensely effective. Our apps seamlessly incorporate into the practice-management systems of any dental practice, large or small, and help teams collaborate with ease.

Ultradent Products, Inc.



Ultradent Products, Inc. is a leading developer of high-tech dental and hygiene materials, devices and instruments worldwide. Ultradent's mission is to improve the level of oral health care and to make dental procedures more predictable and hassle-free.

Consistent with its mission, Ultradent works to improve the quality of life and health of individuals through financial and charitable programs. For more information about Ultradent, call (800) 552-5512 or visit Ultradent.com.

YAPI

Our goal is to install truly automated processes that enhance the business side of dentistry, leaving busy doctors and their teams more time to concentrate on patients. Whether it's conversion to a truly paperless dental practice, intraoffice communication, patient relationship management, collection of genuine reviews from satisfied patients, recall reminders, automated appointment confirmations or patient reactivation, we can help.

Ultralight Optics



Ultralight Featherlight is the smallest and lightest award-winning LED loupe light with custom-made attachments that will fit onto all loupes, glasses, safety glasses—everything!

Designed by dentists and ophthalmologists, the focused light illuminates the oral cavity perfectly, distributing a balanced amount of brightness in six different intensity levels that is comfortable for the eyes. With the option of having a touch-sensor battery, you can work absolutely hands-free and contamination-free, with a system that works for you.

Unlock The PPO

Unlock The PPO focuses on insurance participation strategizing and fee-schedule negotiations for the



solo practice dentist. Includes targeted insurance/employer-related demographic research, customized insurance analysis, fee rebalancing, targeted PPO negotiations and recommendations about participation that are the best fit for each individual dentist. We work with startup practices to optimize initial contracts, as well as with established practices looking to add, drop or renegotiate current contracts.

WEAVE



WEAVE software helps you make more meaningful connections with patients. It works seamlessly with your practice-management software, pulling relevant data and presenting it in a beautifully simple way. Instant prompts give you everything you need to know about your patients to make them feel important and appreciated. One click lets you see personal information, create reminders, or send personal two-way texts and emails. WEAVE works the way you do, so your job is a little easier and your patients get better care. Bottom line? Better relationships mean better outcomes—for your patients and your practice.

