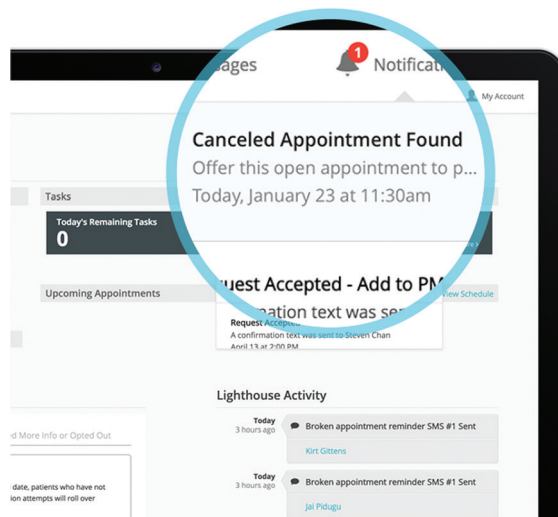
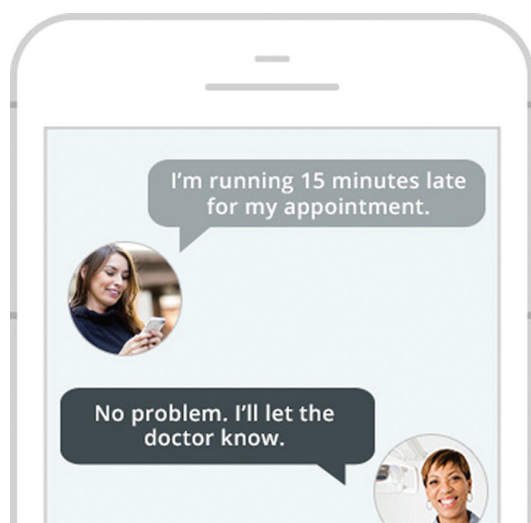


# LIGHTHOUSE 360

An automated solution that works harder *and* smarter



When it comes to automated patient communication, not all systems are created equal. Townie Choice Award winner Lighthouse 360 was designed specifically for busy dental practices, helping them eliminate hours of manual work, prevent holes in the schedule and boost practice production. But that's just the start. With new-to-the-market innovations like the new "Fill-In" feature, Lighthouse 360 continually offers newer, smarter solutions to daily practice challenges.

## Real results in real practices

Lighthouse 360 seamlessly integrates with most practice management systems, automatically sending appointment confirmations, treatment plan reminders, dormant patient reactivation, two-way text messages, newsletters and more—all designed to support a dental practice's goals from every angle.

This automated messaging has helped customers reduce no-shows by an average of 40 percent and increase production by an average of 30 percent. Lighthouse 360 also has features designed to boost practice efficiency, on average saving dental practices 16 hours per week and eliminating seven hours of weekly phone time for the front desk. What's more, 80 percent of clients say using Lighthouse 360 has increased the overall happiness of their staff.

## New solutions to old problems

Lighthouse 360 also aims to continually innovate, leading to exciting new features like Fill-In, which automatically detects

last-minute cancellations in the schedule, then helps find a patient to fill the opening. By offering this automated solution for an age-old challenge, Lighthouse 360 helps prevent valuable chair time from going to waste without the front desk scrambling to manually call their sooner-if-possible list.

"Lighthouse 360 has made a *big* difference in our practice," says Teresa, office manager for Dr. Keven R. Mills. "With its communication system, there were already far fewer no-shows or last-minute cancellations. And now with its Fill-In feature, even those are more easily filled."

More than 11,000 dental practices choose Lighthouse 360 to help keep the schedule full, save time and build better patient relationships. With best-in-class features, unlimited live support and proven results, Lighthouse 360 works both harder *and* smarter for dental professionals—acting like another member of the dental practice team.

For more information, call 888-698-5764  
or visit [lh360.com/townie](http://lh360.com/townie).

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