

PRACTICE MANAGEMENT

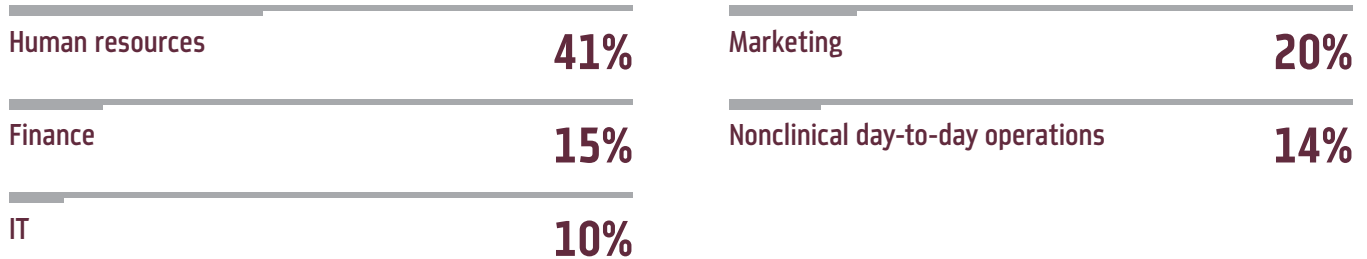
Dentaltown's monthly poll helps you see how other practices operate—what's working, what isn't—and how dentistry is evolving.

The information we gather helps us measure the trends of the profession.

This poll was conducted on dentaltown.com from July 24–Aug. 15.



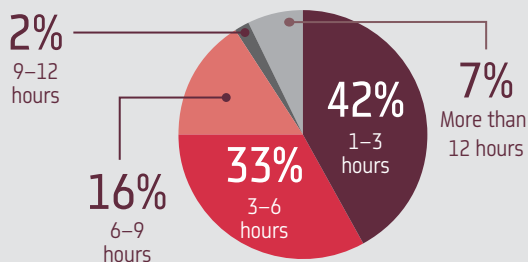
Which aspect of practice management is most challenging for you?



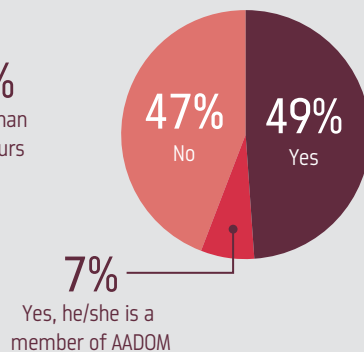
Have you had to fire more than one employee in the past year?



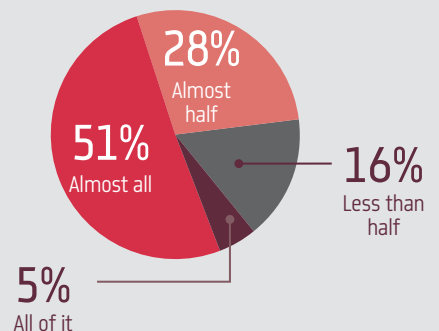
How many hours a week do you spend on practice management?



Do you have an office manager?



How much of your practice management needs are handled by software?





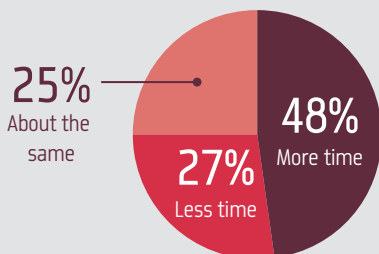
Which practice management CE topic would interest you most?

| | |
|--------------------------------|------------|
| Creating or improving policies | 32% |
| Marketing techniques | 20% |
| Team development | 17% |
| Human resources | 16% |
| Increasing patient acceptance | 15% |

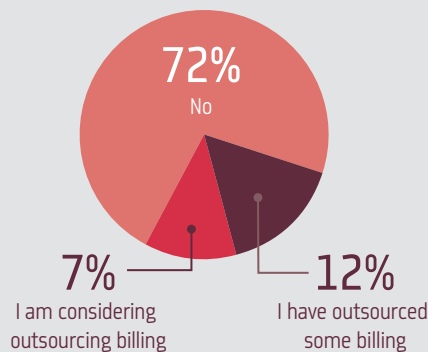
How long have you had your current practice management software?

| | |
|---|------------|
| More than 5 years | 64% |
| 3–5 years | 12% |
| 1–3 years | 14% |
| Less than a year | 5% |
| I do not use practice management software | 5% |

How much time do you spend on practice management-related tasks, compared with when you began practicing?



Have you (or have you considered) outsourcing insurance or patient billing?



The most helpful practice management advice I ever got came from ...

