



## Trisha O'Hehir

### More to Mouth Breathing than Anterior Gingivitis

Mouth breathing doesn't look good, but more importantly it leads to all kinds of afflictions. A simple five-step screening process identifies factors affecting nasal breathing and three essential actions taken by dental professionals will help switch mouth breathers back to nasal breathing.

## Doug Perry ►

### Landing a Great Job in a Tough Market

Unemployment continues to run high and competition for jobs is stiff. Learn about some incredible tools to help you land that first or next job.



## Julie Seager

### The Wonder of Xylitol

Dental decay is still considered to be the most common, chronic infectious disease in children ages 5-17. Consider the realistic approach of xylitol.

## Lisa Weber ►

### Secrets of the \$600,000 Hygienist

Transform your hygiene department into a five-star hygiene machine. Learn how to better serve your patients, use the latest technology to diagnose disease and work smarter, not harder, while becoming exponentially more profitable.



# Logistics

## How to Get There

### Air

McCarran International Airport – airport code LAS – is just a few minutes from the Strip, and it is an easy taxi or shuttle ride to the hotel.

### Land

The Cosmopolitan is on the Las Vegas Strip between Bellagio and Aria, directly across from Planet Hollywood. If you're letting your GPS do the work, here is the address: 3708 S. Las Vegas Blvd, Las Vegas.

### Sea

You're on your own for this one...

## Where to Stay

The 2014 Townie Meeting will take place at The Cosmopolitan of Las Vegas. The Cosmo includes star-worthy accommodations, 13 top-tier restaurants and six chic bars. You can book reservations by calling 855-435-0005. Refer to group code STOWN4 to receive special Townie pricing.



## When to Go

Townie Meeting is kind of like a traveling circus. So don't miss it when it comes to town, April 23-26, 2014!

## Code of Conduct

- Yes, you can bring your staff. Your staff will learn from the CE and it's a team bonding experience.
- Yes, you can absolutely bring your spouse. A social pass can be purchased ahead of time or at the registration desk.

## Tuition Rates

	Regular Price
Dentist	\$1,600
Registered Dental Hygienist	\$1,000
Staff, Lab Techs, Assistants, Guests	\$800
Dental Student	\$600
Social Pass	\$400

### Discounts:

20% off until February 28

10% off until March 31



# The Party Scene

## Golf Tournament

Wednesday, April 23

It's a stereotype. All dentists golf. And if you can't beat a stereotype, you might as well join. Townies enjoy a round of golf in scramble format at Desert Pines Golf Course to kick off the dental meeting of the year! Cost: \$200.



## Wine and Cheese

Wednesday, April 23

Wine, cheese and a bevy of giddy Townies – can you think of a better trio? Didn't think so.



## Townies After Dark Opening Party

Thursday, April 24

Ready to stay up past your bedtime? This unslumber party means it's socially acceptable to wear your favorite flannel pajamas and bunny slippers outside the house! The venue and open bar promises the perfect nightcap.

## Wedding

Friday, April 25

Active Townie Natalie Peterson, or "JustNat" as you might know her, is tying the knot with her long-time partner Rick Kump at the first-ever Townie Meeting wedding! Dr. Howard Farran, Dentaltown founder and CEO will officiate.

## Restaurants @ The Cosmo of LV (Seven-word reviews)

### Blue Ribbon Sushi Bar and Grill

Sushi citadel and Japanese steakhouse get married.

### China Poblano

Noodles and tacos. We don't understand either.

### Comme Ca

French brasserie, delicious handcrafted cocktails. Bon appetit!

### D.O.C.G.

Drink the best Italian wines, casually. Winning.

### Estiatorio Milos

It's Greek to me. With a view.

### Holsteins

Just want a burger and a beer?

### Jaleo

Tapas — for those who like tiny foods.

### Overlook Grill

Red velvet waffles and mimosas. Yes, please.

### Scarpetta

Nothing to do with a little shoe.

### STK

Sexy steakhouse with an in-house DJ.

### The Henry

Old school classics with a Vegas flair.

### Va Bene Caffe

Italian specialty coffee bar. Oh, and gelato.

### Wicked Spoon

A little bit of everything, plus some.

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## Bars

(Seven-word reviews)

### The Chandelier

The upstairs bar in the giant light.

### Vesper Bar

So, James Bond walks into a bar...

### Book and Stage

Bet on horses. Watch basketball. Drink beer.

### Bond

Bar in the corner of the lobby.

### Queue Bar

Champagne, blackjack, wait in Marquee night-club line.

### The Neapolitan of Las Vegas

Ice cream meets sophisticated cocktail.

Enough said.

## Happy Hour

### Friday, April 25

This wedding reception for "JustNat" includes cupcakes and drinks! It's a chance to watch the final round of the poker tournament and wander the show floor to talk with exhibitors.

## Poker Tournament

### Friday, April 25

Play your hand at the annual Townie Meeting Texas Hold 'Em Tournament. Pre-register on [TownieMeeting.com](http://TownieMeeting.com) and then start practicing your poker face in front of the mirror. Cost: \$250.



## Beer Bash

### Saturday, April 26

Don't leave Townie Meeting without saying goodbye! Come have a beer with us at the Dentaltown Lounge during the Closing Beer Bash. Or maybe by this point in the week, you'd rather just have a club soda.



## Contact

The best way to get answers is to go to [TownieMeeting.com](http://TownieMeeting.com). Check it out. If you can't find the answers you're looking for, visit the contact page on the website or see what other Townies are talking about on the Townie Meeting 2014 message board!

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