The 145th Chicago Dental Society
Midwinter Meeting

February 25-27, 2010

The Chicago Dental Society (CDS) Midwinter Meeting annually offers one of the largest dental exhibitions in the United States. Nearly 600 manufacturers, dealers, suppliers and labs will participate in the 2010 Midwinter Meeting. Many exhibitors use the CDS Midwinter Meeting as the setting for new product introductions and offer special incentives during the meeting. This year the meeting moves to the new McCormick Place West Building for a three-day event.

Previously, the CDS Midwinter Meeting ran for four days with exhibits opening on the second day, but this year, the meeting is now three days (Thursday through Saturday) and the exhibit floor will be open the entire time. The economy remains at the forefront of everyone’s minds these days, and the move to a three-day conference was to make the meeting more cost-effective for attendee and exhibitor alike. To encourage participation, CDS has kept registration and exhibit fees as low as possible. This year, CDS has been able to negotiate the lowest hotel rates in years; in addition CDS has a rebate coupon program that is open to current CDS members (any dentist may join the society) who register in advance of the meeting and make a purchase on the exhibit floor (Note:
Pre-registration runs through January 31, 2010) and of course, more than 100 free continuing education courses doesn’t hurt the pocketbook at all.

The move to McCormick West has allowed CDS to expand its offerings, while keeping everything under one roof. This year CDS offers on-site child care, along with a suite of health screenings at a reduced rate. The health screening program is available to any attendee and measures the risk of developing illnesses like cardiovascular disease, diabetes and osteoporosis. Tests will be administered on the exhibit floor.

Two of the more unique course offerings at the CDS Midwinter Meeting this year are a panel discussion entirely in Spanish and a gross anatomy lab dissection of the jaw.

Special interests of note include comedienne Rita Rudner at the opening session on Thursday and a Friday night concert featuring Blood, Sweat & Tears and Chuck Negron, formerly of Three Dog Night. CDS will again offer tickets to a Chicago Bulls game as well as to the traditional CDS president’s dinner dance.

This year, CDS will also host a meet-up of its social media friends. Those interested in participating can join the conversation at the CDS Facebook fan page (www.facebook.com/chicagodentalsociety) or Twitter account (www.twitter.com/Chicago_Dental) to get details as they are available.

Established in 1864, the Chicago Dental Society has more than 4,000 members in the Chicago area, making it the largest local affiliate of the American Dental Association. The society advocates for improving oral health care and represents the interests of its members and the public they serve. For more information, please visit www.cds.org or call 312-836-7300.