CamSight Corporate Profile

Aggressive Digital Innovation
By Becke Aller, Copy Writer, CamSight Co., Inc.

Innovation is concern one
CamSight might not be the most recognizable name in the dental industry—yet.

Ben Yoo, founder and CEO of CamSight, has propelled it to an industry-leading position. With more than 17 years experience in the digital-dental equipment and software industry, beginning as a dealer selling products such as intraoral cameras, digital x-ray systems, and practice management software, Mr. Yoo then decided to develop and manufacture a CamSight line of products in 1996. To get started, CamSight acquired the facility previously occupied by UltraCam in San Clemente, Calif., as well as the employees. CamSight’s first product introduced in the dental market was the Optum Intraoral Camera. Mr. Yoo envisions CamSight taking the helm of the dental industry and steering it quickly and completely into the digital era within three or four years. With plans to provide the total solution for a paperless dental practice, CamSight continues to provide innovative and comprehensive products to the dental community.

Ben Yoo, founder and CEO of CamSight
Introducing the Revolutionary Digital Surgical Scope

The Digital Surgical Scope is all about freedom; freedom from constraints of old routines, microscopes and loupes. Now the dentist may perform a greater variety of procedures, more comfortably and while seeing more clearly. Dentists will now find they can work longer with greater ergonomic comfort, and they will be able to improve the quality of their work with better visibility in the oral cavity.

21st Century Innovation

Always thinking about innovation, Mr. Yoo never ceases to be excited about the future of digital dentistry. As a young adventure-some company, CamSight has no plans to slow down. Its newest product, the Digital Surgical Scope, was developed from CamSight’s continuing communication with the dental community, which expressed the difficulty in learning to use surgical microscopes. In response, CamSight developed the new Digital Surgical Scope and opened a new era in microscopic dentistry.

Operation of the Digital Surgical Scope is a breeze. Everything is included: the big-screen monitor, control panels, a built-in motorized video camera, a computer with a hard drive for image storage, a light source, the convenience of signature-image processing software, and a wireless mouse and keyboard. With the Digital Surgical Scope, CamSight offers the dentist a revolutionary new kind of practice: simple, healthful and rewarding. The optical zoom magnifies to 15x and digital zoom goes up to 10x, with a total 150x actual size.

Another benefit of the Digital Surgical Scope is maintaining a healthful posture while performing procedures. Working comfortably is not just a luxury; it is a necessity for the health, wellbeing and longevity of the dentist’s ability to practice. Studies have shown 80 percent of dentists suffer from severe back or neck pain caused by bending over uncomfortably for hours a day trying to see inside the mouth. As a result of this pain, some are forced into early retirement, giving up their livelihood, simply because they performed dental tasks ergonomically incorrect. Excellent ergonomics is achieved with the Digital Surgical Scope because the dentist is able to sit upright while viewing inside the patient’s mouth on a large monitor.

Dentists improve their spinal health, and they will enjoy the image magnified many times more with a greater field of view and depth of field than traditional surgical microscopes and loupes. The dentist will not have to constantly refocus and zoom in and out, and even when the patient moves, it stays focused and on task resulting in fewer nagging interruptions to the procedure.

Take photos and videos with ease, and save them to the patient’s digital file using the push buttons and foot pedal. More maneuverable than any previous microscope, with its articulating arm, the camera moves in any conceivable position, up, down and sideways giving the dentist a better view of the oral cavity.

In addition, the Digital Surgical Scope can be used as a teaching tool. With its multi-monitor support and network capability, it can be connected to any big-screen television or the Internet, to broadcast a lecture or procedural demonstration in real-time to the classroom or worldwide.

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The Total Solution Provider

CamSight provides the total solution for the digital dental office, offering the convenience of one-stop shopping for a wide range of digital dental products and completely integrated software, including: practice management, intraoral camera, and digital x-ray systems. This means the dentist and his or her staff avoid the frustration of trying to integrate products from various companies, whether you are transitioning to digital, or adding to an already digital practice, adding CamSight products is seamless, successful, and of the utmost convenience. Plus, engineers oversee every aspect of the digital solution, from product initiation to customer service.

CamSight Total Solution Packages

For offices in search of a comprehensive package including seamlessly integrated Practice Management Software, Intraoral Camera, and Digital X-Ray systems, CamSight offers Total Solution packages. Now, patient treatment plans as well as his or her intraoral pictures and digital x-ray images taken at the operatory will be utilized in the front office for patient education or electronic insurance claims in real time. In addition, accessing scheduler and checking insurance status from the operatory will be easy and quick. Different configurations are available based on each practice’s needs.

Practice Management Software

As one of the most advanced, sophisticated dental management software systems, CamSight’s CDM offers a comprehensive solution for patient management, billing, office reports, and appointment scheduling. As one of the most user-friendly software systems, CDM is designed with the user in mind. It is easier than ever, with its time-saving templates, to write computerized prescriptions, progress notes, and a patient’s medical history. All these features are included to create a nearly paperless office. The front office staff no longer has to contend with cluttered paperwork and disorganized patient files.

Intraoral Camera

CamSight’s high-end, uniquely designed Optum Intraoral Camera, and CDMi Intraoral Imaging Software combine ease and comfort with accuracy and effectiveness. Patient communications and diagnostic exams are easier, smoother, and better than ever with its crisp, clear intraoral images.

The handcrafted stainless-steel intraoral camera handpiece is durable and one of the slimmest on the market. It possesses such a great depth of field that it always seems in focus. The brighter fiber optic light source makes it easy to see what you want to see.

Plus, the easy-to-use intraoral imaging software allows the user to zoom in and out, adjust brightness, contrast, and magnification of certain areas. Patient education and case acceptance are smooth with the valuable tools that are included.

Digital X-Ray

CamSight’s CDMx Digital X-Ray generates clearer x-ray images with one of the highest resolution sensors on the market. Its signature digital x-ray software makes capturing and viewing digital x-ray images easier than ever, and going digital will be a breeze.

Auxiliary Products

In addition to its core products, CamSight provides auxiliary merchandise to complete a near paperless office: Clinical Charting, Perio Charting, CDM Anywhere (remote access to your program from anywhere the Internet is available), and scanning system for panoramic and cephalometric images.

CamSight offers solutions for specialists as well including Endo Practice Management Software, Endo Digital X-Ray Software, and Ortho Imaging Software.
TOTAL SOLUTION
From Manufacturer of Innovative Technology

- PRACTICE MANAGEMENT SOFTWARE
- INTRAORAL CAMERA
- DIGITAL X-RAY

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The Power Is in the People

In addition to manufacturing and developing its products, CamSight also services and supports them. CamSight's dynamic growth is based on aggressive research and development, including employees initiating new products based on communications with customers. The entire staff at CamSight is working hard to provide cutting-edge digital innovations for the dental community.

CamSight views high product quality and customer satisfaction as important links to the dental community. High-quality products create satisfied customers and satisfied customers share their experiences with potential customers. Quality shows in every aspect of production at CamSight and in the commitment and innovation of its people.

Looking Ahead

By positioning itself on the frontier of dentistry and embracing state-of-the-art digital dental technology, CamSight aims to provide dentists and their offices with all the benefits technology can offer them. Its goal is to be the total digital solution provider for a paperless dental practice. Poised to stride into the 21st century and beyond, CamSight is willing to look ahead, and ready to turn great ideas into reality.