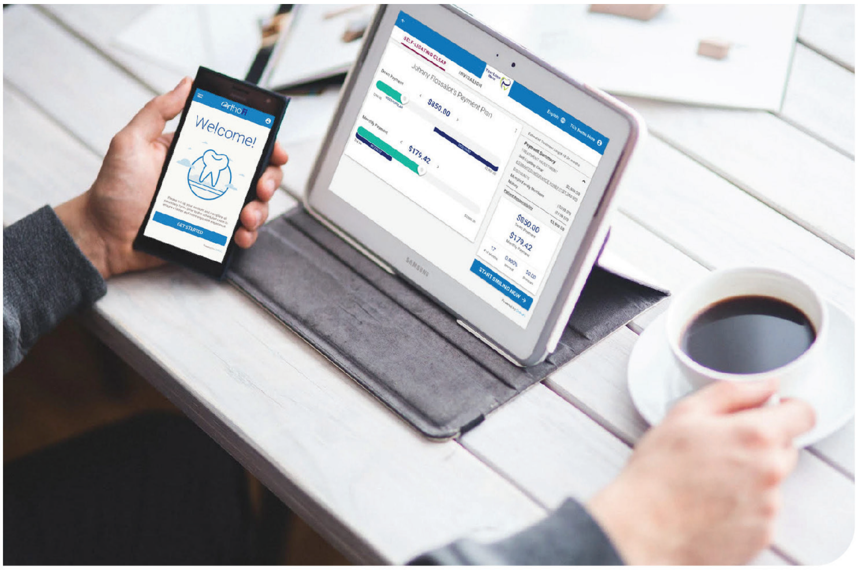
ORTHOFI

Much more than just a slider company



OrthoFi is the first full-service patient acquisition, insurance management and collection partner created for orthodontists by orthodontists. The company's end-to-end solution streamlines patient onboarding, stimulates more conversions, and takes on insurance and patient billing and collections, freeing up an orthodontist's time to focus on what really matters—delivering exceptional care and creating a best-in-class patient experience that boosts referrals.

Recognized among *Inc.* magazine's 500 fastest-growing companies in America, OrthoFi has processed more than $1 billion in orthodontic production and helped more than 300,000 patients access high-quality care in more than 300 practices across the country.

Patient acquisition

Start more smiles by streamlining the patient acquisition process. OrthoFi's mobile-friendly patient forms and open choice slider are proven to increase same-day contracts and enhance the patient onboarding experience. Practices that use OrthoFi's patent-pending patient management tools see 18% higher conversion rates and up to 25% of starts coming from home.

Revenue cycle management

OrthoFi's revenue cycle management solution allows orthodontists to start more patients without sacrificing collections. The full-service insurance processing handles claims coding and submission, underpay and overpay resolution, and electronic remittance tracking for faster turnaround and infinite traceability. OrthoFi's comprehensive 180-day collection protocol delivers a greater than 98% collection rate.

Data and analytics

Partnering with OrthoFi means 24/7 access to a robust financial reporting system with performance metrics in an easy-to-understand dashboard. Ongoing personalized consultations and monthly business reviews provide visibility into the practice to help orthodontists make the right decisions at the right time.

For more information, visit **startmoresmiles.com** or text "More Smiles" to 72000.

OrthoFi™
START MORE SMILES

HIGHLIGHTS

- Customers report **14% average practice growth** with only 3% more new exams.
- Top 50 customers average **56% same-day contracts**.
- Greater than **98% net collections** and 2.7% insurance AR past due.