



dental townie choice awards.2013

The 2013 Townie Choice Awards

The Townie Choice Awards (TCAs) is *Dentaltown Magazine's* annual "Gear Guide" for the dental profession. We left the backpacks and bikes to popular outdoor magazines, however, and stuck to what we know: the best products and services of the dental profession.

With product and service choice overload, deciding on the right fit for your practice can be grueling. For the last 11 years of the TCAs, thousands of Townies have voted for their favorite products and services in the dental profession. In doing so, Townies are helping their peers sift through the mediocre and go straight for the gold. If utilized, the TCAs serve as a compass showing the way to the dental industry product and service aces – as chosen by your colleagues, not industry salesmen. Aren't you more likely to try a product or service if you know it has been recommended by scores of colleagues you trust? Us too!

So without further ado, we present you with *Dentaltown Magazine's* 2013 Townie Choice Award results!

Our \$1,000 winner is Phillip Zelmanow from Connecticut – otherwise known as “19th Century Doc” on the Dentaltown.com Message Boards. Congratulations Dr. Zelmanow!



Anesthetics	43	Periodontics	64
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Oral Surgery & Implants	60	Office Equipment	80
Orthodontics	62	TMD	86

Anesthetics

Anesthetics: Local (Injected) Septodont: Septocaine

Septocaine is consistently the number-one branded product in the U.S. Septocaine is indicated for local, infiltrative or conductive anesthesia in both simple and complex dental procedures. It's available in two formulations so you can decide which epinephrine concentration is right for the patient and the procedure. For more information, call 800-872-8305. (Votes: 443 of 739)



FREE FACTS circle 50 on card

Anesthetics: Technique System DENTSPLY Maillefer: X-Tip Intraosseus Anesthetic Delivery System



The X-tip is a patented delivery device designed to quickly and easily deliver instant and profound anesthesia. The unique guide sleeve makes intraosseous injections simple. Comes in a starter set of 10 with an instruction video or refill packs of 50. (Votes: 55 of 739)

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Anesthetics: Topicals Sultan Healthcare, Inc.: Topex

Topex Topical Anesthetics are local anesthetics that contain 20% Benzocaine for oral use. These products are available in a variety of patient-pleasing flavors such as cherry, mint and pina colada. Topex Topical Anesthetics are offered in multiple delivery methods including gel, liquid, unit-dose gel and a metered spray. Visit www.sultanhc.com for more information. (Votes: 124 of 739)



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Syringes Hu-Friedy: Aspirating Anesthetic Syringe

Hu-Friedy's Aspirating Anesthetic Syringe is ergonomically designed with proportional finger and thumb grips, which increase control and adds comfort during aspiration while reducing hand fatigue. Hu-Friedy's syringes are available in two styles, a Type A and Type CW. For more information, visit www.hu-friedy.com. (Votes: 222 of 739)



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Cosmetic



Cosmetic Bleaching: In-Office System Ultradent Products, Inc.: Opalescence Boost

Opalescence Boost PF 40% is Ultradent's chemically activated, in-office whitening product. Syringe-to-syringe mixing activates Opalescence Boost just prior to application, with no light required. It contains potassium nitrate and fluoride to decrease sensitivity, and is applied directly to the teeth via convenient syringe delivery for two 20-minute applications. (Votes: 147 of 607)



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Laboratory: Veneer & High Aesthetic Glidewell Laboratories

Thank you, Townies, for your continued support and vote of confidence! We appreciate your business and will continue working hard to provide products and services that live up to your expectations. (Votes: 78 of 751)

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Cosmetic Bleaching: Take-Home System Ultradent Products, Inc.: Opalescence/Opalescence Treswhite Supreme


Opalescence is available in a carbamide peroxide and hydrogen peroxide formula for superior whitening. The sticky and viscous consistency prevents the gel from leaching when placed. It's combined with potassium nitrate and fluoride for strengthening enamel, caries prevention, decreased sensitivity and is available in a variety of concentrations, flavors and kit configurations to meet all whitening needs. (Votes: 298 of 751)



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Dr. Farran's ONE-DAY DENTAL MBA



You went to dental school to become a dentist.
Now Dr. Farran teaches you and your staff
the business of dentistry.

All for only \$195



Special Offer

Dr. Farran's One-Day Dental MBA**, The Virtues of Profitable Dentistry* and Your 30-Day Dental MBA* for only \$299

*Available through online access only **Add \$8 shipping for One-Day DVD

To order, call 480-445-9712 or visit www.HowardFarran.com.



Dental Floss: Coated
Procter & Gamble: Oral-B Glide
Pro-Health Clinical Protection Floss

Oral-B Glide Pro-Health Clinical Protection Floss is clinically proven to help reverse gingivitis in two weeks as part of a comprehensive dental health routine. This shred-resistant floss invigorates gums and slides up to 50 percent more easily in tight spaces versus the leading floss, while protecting against cavities and bad breath. (Votes: 311 of 864)

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In-Office Sensitivity Products
(non-fluoride varnish)
GC America, Inc.: MI Paste/MI Paste Plus

MI Paste and MI Paste Plus are the only professional products to contain Recaldent (CPP-ACP) technology, a special milk-derived protein that releases bio-available calcium, phosphate and fluoride (with MI Paste Plus), when they are needed most to the tooth surfaces, plaque and surrounding soft tissue. MI Paste and MI Paste Plus provides a topical coating for patients suffering from sensitive teeth. MI Paste and MI Paste Plus are available in five delicious flavors – mint, strawberry, melon, tutti-frutti and vanilla. (Votes: 181 of 864)

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Dental Floss: Floss Threaders
Sunstar Americas, Inc.:
GUM Eez-Thru Floss Threaders

GUM Eez-Thru Floss Threaders assist patients in threading their favorite string floss through spaces where most other products cannot reach: under bridges and implants, around orthodontic appliances and between connected crowns. (Votes: 266 of 864)



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Dental Floss: Pre-strung Flossers
Procter & Gamble:
Oral-B Glide 3D White Floss Picks

Oral-B Glide 3D White Floss Picks help prevent surface stains between teeth by removing plaque. (Votes: 120 of 864)

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Dental Hygiene

In-Office Topical Fluoride
3M ESPE:
Vanish 5% NaF White Varnish

Vanish 5% Sodium Fluoride White Varnish from 3M ESPE contains an innovative tri-calcium phosphate (TCP) technology that delivers fluoride, phosphate and calcium, offering more protection to the teeth and sensitivity relief. The varnish also stays fluid longer and continuously flows from treated to untreated areas that traditional varnishes might miss. (Votes: 205 of 860)



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Interdental Devices: Brushes
Sunstar: GUM Proxabrush

Available in a variety of sizes, the improved GUM Proxabrush Go-Betweens Cleaners feature triangular shaped bristles that remove up to 25 percent more plaque. Flexible handle provides better comfort and control and bendable neck cleans posterior teeth easily. Coated wire helps prevent galvanic shock and antibacterial bristles stay clean between uses. (Votes: 264 of 864)

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Interdental Devices: Sticks/Picks
Sunstar Americas, Inc.: GUM Soft-Picks

Patented design features a tapered pick with 76 soft flexible bristles that removes plaque and massages gums. Soft-Picks, which were clinically proven to remove plaque between teeth and reduce gingivitis as effectively as string floss, are effective, convenient and great for on-the-go use. Now available for wider spaces. (Votes: 288 of 859)

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Mouthrinses: Alcohol Free
GlaxoSmithKline:
Biotène Dry Mouth Mouthwash

Unlike some harsh mouthwashes that can leave patients with a burning sensation, alcohol-free Biotène Oral Rinse cleans gently while soothing minor irritation caused by dry mouth. (Votes: 242 of 860)



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Mouthrinses
Johnson & Johnson Healthcare Products: Listerine Antiseptic

Listerine kills the germs that cause bad breath, plaque and the gum disease, gingivitis. Listerine offers 24-hour protection against plaque and gingivitis germs and has the American Dental Association (ADA) Seal of Acceptance for helping to prevent and reduce gingivitis and plaque. For more information, visit www.listerine.com. (Votes: 350 of 858)

FREE FACTS circle 65 on card

Oral Cancer Screening
Den-Mat Holdings, LLC:
VELscope Vx

The VELscope Vx is used in combination with traditional head and neck exams to detect abnormal mucosal areas that might not be visible to the naked eye, including oral cancer and premalignant dysplasia. For more information, visit www.velscope.com. (Votes: 109 of 673)

FREE FACTS circle 66 on card



Oral Irrigators
Water Pik, Inc.: Water Flosser

The Waterpik Water Flosser is clinically proven to be an effective alternative to traditional dental floss for removing plaque and reducing gingival bleeding and inflammation. The Waterpik Water Flosser removes plaque biofilm both subgingivally and interproximally, and massages and stimulates gingival tissue. (Votes: 306 of 645)

FREE FACTS circle 67 on card



Pit & Fissure Sealants
Ultradent Products, Inc.: UltraSeal XT Plus

UltraSeal XT Plus is a light-cured, radiopaque, pit and fissure sealant, making it stronger and more wear-resistant. Because it is a 58 percent filled resin, UltraSeal XT Plus has less polymerization shrinkage than competitive products. When used in conjunction with Ultradent's PrimaDry (the priming and drying agent), microleakage is virtually eliminated. (Votes: 256 of 864)

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Prescription Fluoride: Daily Use

Colgate-Palmolive Co.: PreviDent 5000 Booster/Dry Mouth/Sensitive (Rx)

The PreviDent 5000 line all contains 1.1% sodium fluoride. PreviDent 5000 Booster is for patients with medium to high caries risk and orthodontic decalcification. PreviDent 5000 Sensitive is for patients with dentin hypersensitivity and/or root exposure. PreviDent 5000 Dry Mouth is for patients with high caries risk/rate due to dry mouth. (Votes: 541 of 864)



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Prophylaxis: Handpieces

DENTSPLY Professional: MIDWEST

Midwest RDH hygiene handpiece was designed with one specific goal in mind: a hygienist's comfort. The lightweight, ergonomic design provides a balance of weight, equilibrium and size for reduced hand and wrist fatigue. A smooth finger-tip swivel provides free-flowing access, greater maneuverability and control and less paste splatter.

(Votes: 288 of 859)



FREE FACTS circle 70 on card

Prophylaxis: Propy Paste

DENTSPLY Professional: NUPRO

The leading prophy paste, NUPRO provides everything you need for excellent stain removal and polishing. With a truly splatter-free formula, it rinses cleanly and easily. Choose from four grits and 10 great tasting flavors with 1.23% fluoride ion. Select flavors are also available without fluoride. Visit www.denstply.com.

(Votes: 288 of 864)



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Prophylaxis: Propy Angles
Young Dental: Young Classic

The bend in the Contra prophy angle delivers easier posterior access, while also reducing fatigue by keeping the wrist in a neutral position. The Classic, noted as the market's number-one disposable prophy angle, provides reliability and stability for a smooth performance.

(Votes: 117 of 859)

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Tongue Cleaners

Philips Consumer Lifestyle: BreathRx

Odor-causing bacteria hide deep in the crevices at the back of the tongue – the prime breeding spot for Gram-negative bacteria. BreathRx tongue cleaners lift these bacteria and food debris off the tongue. Get your patients in the habit of proper tongue hygiene care with BreathRX tongue cleaners. (Votes: 113 of 624)



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Toothbrushes: Manual

Procter & Gamble: Oral-B Manual Toothbrush

Oral-B, a leader in the brushing market, has pioneered many technologies commonly seen today and continues to develop exceptional products, like their newest manual – the Oral-B Pro-Health Clinical Pro-Flex Toothbrush with innovative flexing sides. It's just one of the reasons Oral-B is the brand more dental professionals use.

(Votes: 342 of 864)



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Toothbrushes: Power
Philips Consumer Lifestyle:
Sonicare/Sonicare FlexCare

The Philips Sonicare Elite e9000 Custom Care System comes with two brush head sizes, allowing patients to reach posterior teeth and interproximal spaces. The new compact brush head is clinically proven to remove more plaque than the standard brush head in posterior areas. Exclusive offer for dental professionals, visit www.sonicare.com. (Votes: 506 of 864)

FREE FACTS circle 75 on card

Toothpaste
Colgate-Palmolive Co.: Colgate Total

Colgate Total is the only toothpaste that is FDA-approved (approved through the New Drug Application process) and ADA-accepted to fight gingivitis. Colgate Total works better than ordinary non-antibacterial toothpaste to help prevent and treat gingivitis by providing 12-hour protection from live plaque bacteria. (Votes: 355 of 864)



FREE FACTS circle 76 on card

Toothpaste: Desensitizing
GlaxoSmithKline: Sensodyne

Sensodyne Repair & Protect toothpaste builds a robust reparative layer over and within dentin tubules, with twice daily brushing. The layer begins to form from the first use and provides proven, lasting protection from dentin hypersensitivity.

(Votes: 419 of 864)



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Toothpaste: Whitening
Procter & Gamble:
Crest 3D White Glamorous White Toothpaste

Crest 3D White Glamorous White Toothpaste removes up to 90 percent of surface stains in just five days and shines to brighten in just one day! (Votes: 163 of 859)



FREE FACTS circle 78 on card

Xerostomia Products
GlaxoSmithKline: Biotène OralBalance

Biotène OralBalance Gel provides instant and long-lasting dry mouth symptom relief, soothing and protecting a dry mouth. The small, portable tube is easy and discreet to use. Biotène OralBalance Gel helps maintain the oral environment, soothing and protecting the oral tissues from minor irritations. (Votes: 422 of 864)

FREE FACTS circle 79 on card



Xylitol Products
Xlear, Inc.:
Spry 100% Xylitol-Sweetened Gums, Mints, Candies, Toothpaste & Mouthrinse

Research has shown reduced plaque and dental caries with three to five daily exposures to 100 percent xylitol-sweetened products. Spry gums, mints and candies come in a variety of flavors. Strive for five Spry xylitol exposures each day is the message from Xlear, Inc. For more information on the complete line of Spry Dental Defense Products by Xlear, visit www.xlear.com. (Votes: 184 of 659)



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Canal Treatment: Lubricants & Cleaners

Premier Dental: RC-Prep

RC-Prep's unique formulation of glycol, urea peroxide and EDTA helps remove calcification and lubricates the canal to permit more efficient instrumentation. Both finger- and engine-driven instruments will move easily without binding, RC-Prep is excellent for use with apex locators, as it permits consistently reliable readings. Visit www.premusa.com.

(Votes: 213 of 578)



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Canal Treatment: Medicaments

Ultradent Products, Inc.: UltraCal XS

UltraCal XS is a uniquely formulated 12.5 pH calcium hydroxide paste that is both aqueous and radiopaque. Calcium hydroxide offers strong antimicrobial effects and potentially stimulates the healing of bone to promote healing in infected canals. UltraCal XS can be easily delivered – thoroughly filling the canal – via Ultradent's 29ga NaviTip. (Votes: 120 of 578)

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Endodontic Hand Instruments

DENTSPLY Tulsa Dental Specialties: Endo Access Kit

The Endo Access Kit provides an organized approach to successful endodontic access. Drs. Cliff Ruddle, John West and Pierre Machtou designed the kit to assist the clinician in gaining proper access when performing root canal treatment and retreatment. Includes eight rotary cutting instruments. (Votes: 100 of 578)



FREE FACTS circle 83 on card

Endodontics

Files/Reamers: Engine Driven Files

DENTSPLY Tulsa Dental Specialties: ProTaper Universal

In user tests, ProFile Vortex files were found to be more efficient than previous ProFile ISO instruments. M-Wire NiTi increases flexibility and resistance to cyclic fatigue over standard nickel titanium wire. ISO tip sizes from 15 to 50 and in .04 and .06 taper. (Votes: 151 of 578)

FREE FACTS circle 84 on card



Files/Reamers: Hand Files

Axis|SybronEndo: K-Flex Files

The K-File is the strongest of the handfiles offered by Axis|SybronEndo – providing less separation potential. K-Files can bypass obstructions with far greater ease. They are designed to provide a smooth tactile feel during instrumentation. (Votes 170 of 573)

FREE FACTS circle 85 on card



Gutta Percha Points

DENTSPLY Tulsa Dental Specialties: GT Series X, ProTaper & Lexicon

Made from natural gutta-percha with the same high-quality standards you expect from Tulsa Dental Specialties, these unique points mirror the progressively tapered design of ProTaper Universal rotary finishing files for system-based efficiency. F1, F2, F3, F4 and F5 sizes and assorted packs. (Votes: 111 of 578)

FREE FACTS circle 86 on card

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Obturation Devices & Systems

DENTSPLY Tulsa Dental Specialties: GT & Thermafil Obturators

Flexible, patented GT obturators are designed to match the shape created with the ProFile GT series files. Color coding makes it easy to select the right GT obturator, while the Thermafil Plus Obturators are designed to provide a dense, 3D fill in one minute. Nickel titanium size verifiers are available in sizes 20 through 90. (Votes: 60 of 578)

FREE FACTS circle 87 on card



Sealers

DENTSPLY Maillefer: AH Plus Root Canal Sealer

AH Plus Root Canal Sealer is a resin-based formula with excellent radiopacity, low shrinkage, low solubility and outstanding flow characteristics. It features a 1:1, paste-to-paste mixing system for fast, easy preparation and less waste. AH Plus is biocompatible and silver-free. For more information, visit www.maillefer.com. (Votes: 95 of 578)



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Obturation Devices & Systems
Axis|SybronEndo: Elements Obturation Unit

The Elements Obturation Unit combines System B technology with a motor-driven extruder handpiece to make obturation efficient, predictable and accurate. From downpack to backfill, the Elements Obturation Unit puts the continuous wave of condensation technique into one simple-to-operate device that takes up only one-third the space of two separate machines. (Votes: 60 of 578)

FREE FACTS circle 88 on card

We are honored.



Thank you! We are once again honored to receive the Townie Choice Award for the SolmeteX Hg5 Amalgam Separator in the amalgam separator category. It is our commitment to the dentist and your trust in our product that has allowed the Hg5 amalgam separator to become the leader in the industry.

In today's competitive marketplace SolmeteX recognizes that you have several choices for your amalgam separator options; we appreciate your choosing our high quality product. We pride ourselves on honoring our customers and our continued commitment is to provide you with the professional service you deserve.

Thanks to you and your peers, SolmeteX has been the recipient of the Townie Choice Award for ELEVEN consecutive years, best in category for amalgam separators.

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Gloves: Latex
Glove Club

The Glove Club offers a comprehensive line of high-quality gloves with unique features to meet the needs of the entire office. All Glove Club brand gloves have been designed specifically to address the concerns of health-care workers, such as latex sensitivity, powder levels, and inconsistent sizing and fit. Visit www.gloveclub.com. (Votes: 47 of 742)



FREE FACTS circle 90 on card



Gloves: Non-latex
**Pro2 Solutions, Inc.: Cranberry Contour/
Contour Plus Nitrile/Xlim Nitrile**

Contour Plus Powder-Free Nitrile gloves are micro-coated with our proprietary lanolin and vitamin E coating. This helps significantly reduce itchiness and cracking of skin. Xlim provides an optimal grip in wet environment, while Contour offers superior tactile sensitivity. Visit www.cranberryusa.com for more information. (Votes: 70 of 742)

FREE FACTS circle 91 on card

Gloves: Powder-free
DASH Medical Gloves

Dash Medical Gloves makes nitrile gloves designed for people who like the fit and feel of latex. Alasta Soft-Fit is one of the most comfortable nitrile gloves available in the dental market today. Three styles to choose from include original blue, brilliant white and aloe vera-coated green. Visit www.dashmedical.com for samples. (Votes: 59 of 742)



FREE FACTS circle 92 on card

Infection Control



Masks
3M ESPE

3M ESPE offers dental professionals a complete line of premium quality, comfortable face masks. These include its most popular Molded Face Masks, the Triple Layer Molded Face Masks, Ear Loop Face Masks and Tie-On Face Masks. (Votes: 175 of 742)

FREE FACTS circle 93 on card

Presterilization: Ultrasonic Units
Coltène: BioSonic

BioSonic UC300 has a three-gallon-tank capacity, with multiple basket and beaker arrangements, adjustable basket dividers for sorting instruments and racks to accommodate popular cassette systems. The unique design of the bezel and lid reduces noise levels for quiet operation and also limits airborne contaminants, providing a quiet and safe working environment. Visit www.coltenewhaledent.com. (Votes: 261 of 742)



FREE FACTS circle 94 on card

Protective Eyewear
Crosstex International: Face Shield



This optically clear, distortion-free wrap-around face shield protects mask and face from direct splatter. Its sonically welded elastic headband provides comfort as its 1.5in foam headband “floats” lightly on the forehead, with no pressure on the temples and vented for increased airflow. Anti-fog treatment on inside and outside of shield. Visit Crosstex.com for additional information. (Votes: 60 of 742)

FREE FACTS circle 95 on card

Sterilization Pouches

DUX Dental: PeelVue+

DUX Dental's complete line of PeelVue+ Sterilization Pouches offers not only the highest quality dental pouch, but also features the patented Internal Processing Indicator (IPI) and patent-pending Closure Validators. Available in 13 sizes, PeelVue+ Pouches are a great choice for your office. (Votes: 103 of 742)



FREE FACTS circle 96 on card

Sterilizers

Midmark

The Midmark family of sterilizers is an all-inclusive solution for your sterilization needs. Combine the capacity of the Midmark M11 and M9 UltraClave Automatic Sterilizers with the simplicity and speed of the M3 UltraFast to create the most efficient workflow for your office. (Votes: 283 of 742)



FREE FACTS circle 97 on card

Surface Disinfectants

Kerr TotalCare: CaviCide Spray/CaviWipes

CaviCide and CaviWipes are tuberculocidal, bactericidal, virucidal and fungicidal surface disinfectants. CaviCide is ideal for dental operatories, instrument-processing rooms and dental labs. Also effective against HIV, HBV and HCV and a reliable means of preventing cross contamination. For more information, visit www.kerrtotalcare.com. (Votes: 233 of 742)



FREE FACTS circle 98 on card



Unit Waterline Treatments

A-dec: ICX

Backed by more than 40 years of infection control innovation, A-dec ICX is dentistry's proven approach to maintain the healthy and efficient care of your dental unit water and equipment, while recognizing the imperative of patient safety. Learn more at a-dec.com/ICX or by calling 800-547-1883. (Votes: 119 of 742)

FREE FACTS circle 99 on card

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FREE FACTS, circle 21 on card

Hand Instruments

Karl Schumacher Dental Instrument Company, Inc.: Proximators

Karl Schumacher Dental Instruments provides a complete line of surgical, operative and hygiene instrumentation for dental professionals. By using only the highest quality materials and the time-proven method of finishing each instrument by hand, Karl Schumacher Dental Instruments truly continues to provide the instruments of the better grade.

(Votes: 72 of 627)



FREE FACTS circle 100 on card

Implant Systems: Crown & Bridge

Nobel Biocare

NobelReplace is effective and aesthetic and it could not be simpler. The tapered design makes the implant mimic a tooth root. This leads to a simplified surgical procedure, especially in situations with immediate placement following an extraction. For more information, visit www.nobelbiocare.com.

(Votes: 115 of 627)



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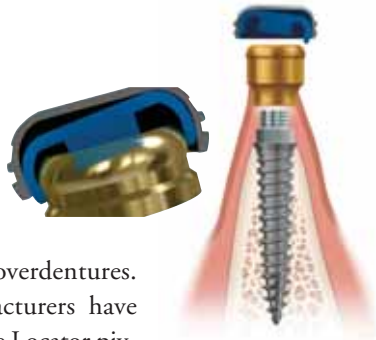
Oral Surgery & Implants

Implant Systems: Removable Prosthetics

Zest Anchors, Inc.

Zest pioneered self-aligning overdenture attachments to combat the damage done by the improper seating of overdentures. Today, more than 70 manufacturers have partnered with Zest to customize Locator pivoting technology abutments to be the interface compatible with more than 350 different implant products. Contact 800-262-2310, www.thepivotingdifference.com or www.zestanchors.com.

(Votes: 99 of 627)



FREE FACTS circle 102 on card

Mini Implants

3M ESPE:

MDI Mini Dental Implants

The 3M ESPE MDI Mini Dental Implant system is minimally invasive and immediately stabilizes loose dentures using a 90-minute patented protocol. Designed for stability in soft and dense bone, 3M Mini Dental Implants are often completed without a flap and frequently use the patient's existing denture. (Votes: 86 of 376)



FREE FACTS circle 103 on card

Ridge Preservation Products

Zimmer Dental, Inc.: Puros

The Puros family of allografts offers a comprehensive solution for bone and soft-tissue augmentation. The brand's renowned reputation is based on consistent, clinically documented, and predictable processing and configuration, allowing for creation of healthy, solid bone, rapid, predictable turnover in human clinical studies, natural, easy-to-use, terminally sterile options, and quick hydration, five-year shelf life and room-temperature storage. For more information, call 800-854-7019 or visit www.zimmerdental.com.

(Votes: 29 of 409)



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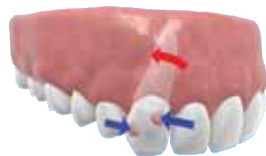
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Arch Wires
Six Month Smiles

Six Month Smiles Lucid-Lok wires are tooth-colored, shape memory wires that are highly active and provide consistent force levels to gently straighten and align teeth. The unique archform of Lucid-Lok wires provides for broad but appropriate arches and minimizes the need for IPR in short-term orthodontic cases. (Votes: 74 of 359)



FREE FACTS circle 105 on card



Clear Aligner System
Align Technology, Inc.:
Invisalign

Invisalign is engineered to deliver even better clinical results. Optimized root control attachments provide greater mesio-distal root tip control for canines and central incisors. Multi-plane movement features improve predictability for upper laterals. A new multi-tooth approach provides better clinical outcomes for anterior open bites. Learn more at www.aligntechinstitute.com. (Votes: 189 of 424)

FREE FACTS circle 108 on card



Bands
3M Unitek

Victory Series Micro-Etched Bands feature an inside surface uniformly etched to create a more retentive bonding surface and provide significantly increased bond strength over non-etched bands. There will be fewer loose bands to re-seat, which results in an overall increase in office productivity. Visit 3MUnitek.com. (Votes: 46 of 634)

FREE FACTS circle 106 on card

Brackets
Six Month Smiles

Six Month Smiles Lucid-Lok brackets are revolutionizing ortho for GPs. These unique clear brackets are specifically designed with the Swain prescription and allow dentists to obtain short-term orthodontic treatment goals with precision and efficiency. Their uniquely clear translucency blends seamlessly with surrounding tooth structure – and patients love that! (Votes: 73 of 361)



FREE FACTS circle 107 on card



Orthodontics

Interproximal Reduction
Brasseler USA: ET Flex

The patented, safe, flexible design of ET Flex will meet your interproximal finishing, stripping and contouring needs. The strip can be made taut for contact areas or can curve for any contour depending on how you grip the handle. Available in multiple grits and configurations, see why ET Flex is one of the most advanced interproximal finishing and contouring device on the market. (Votes: 130 of 636)



FREE FACTS circle 109 on card

Laboratory: Orthodontic
Space Maintainers Lab

With locations throughout the United States, Canada, Australia and Taiwan (respectively), SML specializes in the design and construction of orthodontic and orthopedic appliances – prominent among them a full range of sleep, snoring and OSA appliances and perhaps the most comprehensive inventory of pediatric designs available anywhere in the world. It is your practice-building partner. (Votes: 52 of 383)



FREE FACTS circle 110 on card

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Antioxidants/Nutraceuticals

Space Maintainers Lab: Perio Protect

Perio Protect is the most patient-friendly, non-invasive, affordable treatment for periodontal infection available today. The patented Perio Protect Tray (dentist-prescribed and custom-made in an FDA-registered lab) directs antimicrobial agents into the gingival sulcus to overcome crevicular flow and deliver proven medication to the source of the infection – and keeps it there long enough to kill the bacteria. Continued daily use of the method ensures that the disease does not return. (Votes 40 of 502)



FREE FACTS circle 111 on card

Hand Instruments: Curettes & Scalars

Hu-Friedy

Hu-Friedy's Nevi 4 posterior sickle scaler features tapered, dual-cutting blades that provide effective removal of bur-nished, heavy and tenacious deposits and precise access for effective deposit removal – made with revolutionary EverEdge technology, which allows the edge to stay sharper longer. Increased shank rigidity provides powerfully effective strokes with less effort and fatigue for the clinician. (Votes: 469 of 779)



FREE FACTS circle 112 on card

Instrument Sharpening Devices

Hu-Friedy: Sidekick Sharpener

Hu-Friedy's Sidekick Sharpener helps you maintain sharper instruments with less effort. Our easy-to-use Guide Channels and Vertical Backstop guide you and your scaler to sharp, consistent results time after time. This routine maintenance will actually extend the life of your instruments and protect your investment. The Sidekick is compact, cordless and requires minimal counter space. (Votes: 124 of 779)



FREE FACTS circle 113 on card

Periodontics



Periodontal Charting

Henry Schein Practice Solutions: Dentrrix

The Dentrrix Perio Chart is just as comprehensive as the Clinical Chart, recording mobility, furcation grades, probing depths, bleeding and suppuration points, gingival margins, plaque, bone loss, automatically calculating CAL levels and recording the attached gingiva. (Votes: 206 of 779)

FREE FACTS circle 115 on card

Periodontal Adjunctive Therapies

OraPharma, Inc.: ARESTIN

(Minocycline Hydrochloride) Microspheres, 1mg.

ARESTIN (minocycline hydrochloride) Microspheres, 1mg. is indicated as an adjunct to scaling and root planing procedures for reduction of pocket depth in patients with adult periodontitis. ARESTIN may be used as part of a periodontal maintenance program which includes good oral hygiene, scaling and root planing. (Votes: 359 of 779)

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Periodontal Probes

Hu-Friedy: Colorvue

Hu-Friedy's Colorvue Probe provides faster and more consistent results. The vivid yellow tip and black markings provide increased intra-oral visibility and instant readability. The flexible, rounded tip is safe for use around implants and ensures greater patient comfort and acceptability. The convenient twist-on design allows you to use the clinician-friendly ergonomic handle to easily replace worn tips. (Votes: 182 of 779)



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Power Scalers

DENTSPLY Professional: Cavitron



For dental professionals striving for greater comfort and control, only Cavitron systems deliver Tap-On Technology – the next big step in ultrasonic scaling. Ergonomically designed for improved hygienist comfort, enhanced efficiency plus all of the benefits you have come to expect from Cavitron. (Votes: 348 of 779)

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Power Scalers: Tips/Inserts

DENTSPLY Professional: Cavitron

For hygienists who strive for efficiency, comfort and performance, Cavitron family of inserts work together to deliver the highest standard in ultrasonic scaling. They have a comprehensive line of ultrasonic scaling inserts designed to best serve you, your patients, and your practice. (Votes: 284 of 779)



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continued on page 66

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Consultants & Advisors

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For more than 18 years the Scheduling Institute has been considered the original new patient generation experts. Today they are a veritable force within the practice management consulting field, serving dentists worldwide. If you are ready to amplify your practice and your life, call 855-314-1344. (Votes: 225 of 930)



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Dental Marketing

Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using e-mail communications, text messaging and online services. Demandforce combines an award-winning communication platform with best-in-class reputation and networking tools into one powerful web-based application to help build practices' a strong online reputation and leverage local network marketing. For more information, please visit www.demandforce.com. (Votes: 403 of 1,136)

FREE FACTS circle 120 on card

Demandforce

Equipment & Practice Finance

Bank of America Practice Solutions

For almost 20 years, Bank of America Practice Solutions has served the needs of dentists by offering financial products and services to the dental community. Whether you own a practice or are just getting started, Bank of America Practice Solutions can provide customized financial solutions to fit your needs. (Votes: 141 of 910)

FREE FACTS circle 121 on card

Bank of America

Practice Solutions

Practice Management

Demandforce

Internet Marketing & Web Services

Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using e-mail communications, text messaging and online services. Demandforce combines an award-winning communication platform with best-in-class reputation and networking tools into one powerful web-based application that seamlessly integrates with existing practice management systems. For more information, please visit www.demandforce.com. (Votes: 386 of 1,136)

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Patient Finance

CareCredit

A big thank you to all Townies for again choosing CareCredit as your preferred patient financing program. As our way of saying "thank you," Townies who have yet to add CareCredit can call 800-300-3046 x4519 for a special get-started offer. If you already offer CareCredit, call 800-859-9975 to get your free custom practice performance review. (Votes: 797 of 1,136)

FREE FACTS circle 123 on card

CareCredit

Software: Patient Communication Systems

Demandforce

Demandforce, a leading online marketing and communication software service, helps dentists thrive in the Internet economy using email communications, text messaging and online services. Demandforce combines an award winning communication platform with best-in-class reputation and networking tools into one powerful web-based application that seamlessly integrates with existing practice management systems. Visit www.demandforce.com. (Votes: 452 of 1,388)

FREE FACTS circle 124 on card

Demandforce



Software: Patient Education
Patterson Dental:
CAESY Education Systems

CAESY Patient Education Systems from Patterson Dental provides users with access to more than 350 multimedia patient education presentations that explain procedures to patients and increase case acceptance. All videos are available via the cloud, allowing users to access from multiple locations. (Votes: 280 of 1,388)

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Software: Practice Management
Henry Schein Practice Solutions: Dentrix



Henry Schein Dentrix has 33,000 practices currently using the system to grow their practice. Award-winning tools provide superior charting capabilities, improved productivity and superior imaging connectivity. Dentrix is what you need to build your digital dental office. (Votes: 476 of 1,388)

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Software: Practice Management Enhancements
Henry Schein Practice Solutions: Dentrix Mobile



Dentrix Mobile makes sure you're never more than a touch or tap away from the crucial information that powers your practice – with fast, secure access to patient details, appointments, medical alerts and prescriptions from many smartphones and tablet devices. (Votes: 165 of 1,388)

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Burs: Carbide

Brasseler USA

Brasseler USA's Feather Touch Carbides features a unique blade design that requires a feather touch for a controlled and smooth cut. Brasseler has an extensive offering of operative, surgical, finishing and lab carbide burs and is well-established in carbide bur instrumentation. (Votes: 149 of 596)

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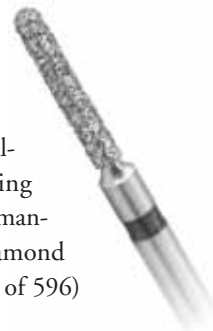


Burs: Diamond

Brasseler USA

The genuine Peter Brasseler Series diamond has become popular based on the perfect balance between cutting smoothness, cutting efficiency and longevity. Each diamond is manufactured by means of a proprietary diamond selection and bonding process. (Votes: 166 of 596)

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Burs: Finishing

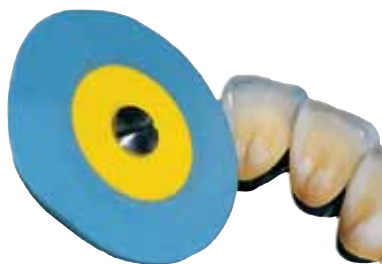
Brasseler USA

The original Brasseler ET instrument was designed in 1981 by Dr. Ronald Goldstein with the concept that the planes of a tooth are straight as they emerge from the sulcus providing a straight emergence profile. The ET Series is available in both diamond and carbide instruments. (Votes: 212 of 596)

FREE FACTS circle 130 on card



Prosthodontics



Burs: Polishing

Brasseler USA

Some adjusting and fine-tuning of porcelain restorations is normally required to achieve maximum aesthetics and optimal function. Brasseler USA Dialite porcelain polishers will help you efficiently and quickly reproduce a high gloss natural luster after adjusting without the need for reglazing. Visit www.brasselerusa.com or call 800-841-4522. (Votes: 225 of 596)

FREE FACTS circle 131 on card

Burs: Specialty

Brasseler USA

The innovative depth-reduction burs were developed by Dr. Robert Winter for outcome-based preparation design for anterior veneers. The specific depth-cutting burs were designed with the tooth morphology and color in mind. The RW depth reduction burs are only available through Brasseler USA. (Votes: 130 of 596)

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Cements: Bonded Porcelain

3M ESPE: RelyX Unicem 2 Self-Adhesive Resin Cement



RelyX Unicem 2 Self-Adhesive Resin Cement from 3M ESPE is available in the Clicker Dispenser and Automix Syringe and is suited for the permanent cementation of a variety of surfaces. RelyX Unicem 2 cement delivers high adhesion, resistance to discoloration, long-term stability and virtually no post-operative sensitivity. (Votes: 134 of 596)

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Cements: Permanent
3M ESPE: RelyX Luting Plus



RelyX Luting Plus Cement from 3M ESPE is a resin-modified glass ionomer luting cement with improved performance compared to powder-liquid cements. It delivers an enhanced formulation providing high strength, low solubility, sustained fluoride release, excellent adhesion to a wide variety of substrates and high bond strength to dentin and enamel. (Votes: 222 of 593)

FREE FACTS circle 134 on card

Cements: Temporary
Kerr Corporation: Temp-Bond, Temp-Bond Clear, Temp-Bond NE



Temp-Bond is a temporary cement for trial cementing restorations or cementing temporary crowns and bridges. TempBond and TempBond NE are available in automix syringe, tube delivery and Unidose. TempBond withstands mastication, seals the restoration and prevents seepage, yet affords easy removal when desired. (Votes: 270 of 596)

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Core Materials: Dual Cure
Pentron Clinical:
Build-It F. R./Build-It F. R. Minimix

Build-It FR from Pentron contains all of the features of an ideal core build-up material, contains fluoride, is dual-cured and is radiopaque. The unyielding consistency allows it to cut like dentin without ditching, which makes for easy and consistent prep work. Visit www.pentron.com or call 855-748-2964 to learn more! (Votes: 70 of 596)



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Your 2¢ are worth a lot!

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Core Materials: Light Cure
3M ESPE: Filtek Supreme Restorative & Z250 Restorative

Filtek Z250 Universal Restorative from 3M ESPE is an aesthetic, light-cured restorative designed for both anterior and posterior restorations. The material offers exceptional handling and long-lasting aesthetic results, and is available in 15 shades. Filtek Z250 restorative produces strong, restorations with the lowest polymerization shrinkage compared to other leading products. (Votes: 73 of 596)

FREE FACTS circle 137 on card

Core Materials: Self Cure
GC America, Inc.: GC Fuji IX GP

GC Fuji IX GP is the easy-to-use, fluoride-releasing alternative to expensive composites, composites and amalgam. As a true glass ionomer, it chemically bonds to tooth structure, has a tooth-like coefficient of thermal expansion, is wear resistant and delivers rechargeable fluoride. It is available in hand-mix powder-liquid and premeasured capsules. (Votes: 71 of 596)



FREE FACTS circle 138 on card

Crown & Bridge: All-Ceramic Crowns RX
Ivoclar Vivadent, Inc.: IPS Empress/IPS e.max



IPS e.max is a modern and innovative system which covers the entire spectrum of all-ceramic indications ranging from thin veneers to 10-unit bridges. IPS e.max allows you to offer your patients impeccable aesthetic restorations, which are also characterized by high mechanical strength. They can be placed using not only adhesive, but also self-adhesive and conventional techniques. (Votes: 363 of 596)

FREE FACTS circle 139 on card



Crown & Bridge:
PFM Crowns by RX
Argen Corporation:
Captek Restorations

Captek restorations provide outstanding aesthetics and long-term tissue health with strength factors higher than low-gold PFMs. Captek restorations are specifically engineered to address clinical situations ranging from anterior aesthetics to high strength long-span bridges, molars and implant restorations. (Votes: 74 of 596)

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Crown & Bridge:
Temporary Material
DMG America: Luxatemp Automix Plus/Luxatemp Ultra

Luxatemp Ultra sets a new standard for flexural strength and exhibits unsurpassed break resistance. By incorporating new proprietary technology, stability and long-term durability are improved. It cuts and handles easier and cures faster. The addition of fluorescence creates temporaries that look more like natural teeth. Call 800-662-6383. (Votes: 134 of 593)



FREE FACTS circle 141 on card



Crown & Bridge: Veneers by RX
Ivoclar Vivadent, Inc.:
IPS Empress/IPS e.max

IPS Empress has evolved into the "gold standard" for both dental professionals and patients. The leucite-reinforced glass-ceramic provides high aesthetics and accuracy of fit. The material is made of an extremely homogeneous leucite-based ceramic, which scatters light naturally and provides a well-balanced chameleon effect. It can also be directly processed chairside using CAD/CAM technology. (Votes: 332 of 593)

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CAD/CAM Dentures

Global Dental Science, LLC: AvaDent Digital Dentures



Global Dental Science constantly challenges itself to create dental products that not only do the job, but are defined by exactness and simplicity. AvaDent Digital Dentures bring the precision, speed and profitability of CAD/CAM process automation to removable dentistry. Now dentists can offer their patients a precise fitting, bio-hygienic, aesthetic denture in as little as two appointments. (Votes: 19 of 593)

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Denture, Acrylics & Reline Materials: Denture Teeth

DENTSPLY Prosthetics: Portrait IPN

Portrait IPN premium denture teeth have been recognized as the 2012 Townie Choice Award winner for Denture Teeth for the ninth consecutive year. Portrait IPN teeth are made in the USA and come with a warranty for the clinical life of the denture against excessive wear and breakage. (Votes: 221 of 592)



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Denture, Acrylics & Reline Materials: Hard Reline

GC America, Inc.: GC RELINE

GC RELINE is an improved methyl methacrylate-free, self-curing reline material that does not exhibit the high exothermic heat and pungent odor present in other acrylic, resin reliners. This product cures completely in the patients mouth, minimizing potential removal distortion. GC RELINE can also be used to extend denture borders. (Votes: 78 of 596)



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Denture, Acrylics & Reline Materials: Soft Reline

GC America, Inc.: COE-SOFT

COE-SOFT is a resilient, self-curing reline material that is used when the patient requires a soft, temporary liner in upper or lower dentures. COE-SOFT polymerizes in or out of the mouth in approximately 15 minutes. The reline will normally last for approximately three months. (Votes: 230 of 596)



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Finishing & Polishing: Manual – Strips, etc.

3M ESPE: Sof-Lex Finishing and Polishing Systems

Sof-Lex Finishing and Polishing Systems Kit from 3M ESPE is an easy-to-use system for creating high-luster restorations with lifelike aesthetics. The various discs conform to the contours of the teeth, providing easier finishing and polishing and access to interproximal surfaces. (Votes: 164 of 596)

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Finishing & Polishing: Pastes & Polishes

Ultradent Products, Inc.: Diamond Polish

Diamond Polish is a high-grade, white microcrystalline polish used for porcelain or composite restorations. Available in two particle sizes and a unique mint flavor, the polish provides an unsurpassed aesthetic polish. It is recommended for use with Jiffy Goat Hair brushes and felt wheels.

(Votes: 102 of 596)



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Hand Instruments: Crown & Bridge Removal

Dent Corp. Research and Development: Easy Pneumatic C&B Remover II

The Easy Pneumatic C&B Remover II is the only remover using compressed air with adjustable speed-force. Permanently cemented crowns and bridges can be removed without damage and are reusable. It is consistent and reliable with high patient acceptance, no shocks to the head and no anesthesia. It's a quick and easy procedure with fingertip control.

(Votes: 64 of 592)



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Finishing & Polishing: Rotary System (non-carbide)

3M ESPE: Sof-Lex Finishing and Polishing Systems

The Sof-Lex Finishing and Polishing System by 3M ESPE is a combination of easy-to-use, color-coded finishing and polishing products that are designed to simplify your finishing and polishing procedures, and produce excellent, lifelike aesthetic results. For more information, visit 3MESPE.com. (Votes: 97 of 596)

FREE FACTS circle 150 on card

Impression Materials & Accessories: Alginates

DENTSPLY Caulk: Jeltrate

Jeltrate Brand has expanded its portfolio with the addition of Jeltrate Chroma Dustless Color-Changing Alginate Impression Material! Jeltrate Chroma alginate is formulated to change colors for each preparation phase: fuchsia during mixing, lavender during tray loading and seating to light blue during setting in the mouth. (Votes: 134 of 593)



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Impression Materials & Accessories: Bite Registration

Parkell, Inc.: Blu-Mousse

A premium, highly accurate occlusal registration material, Blu-Mousse is fluffy, like whipped cream, with no taste or warmth that might trigger proprioceptive reflexes. Its 85-durometer and 30-second or two-minute set times make it ideal for a variety of uses beyond traditional impression taking. (Votes: 61 of 212)



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Impression Materials & Accessories: Automatic Mixing Unit

3M ESPE: Pentamix 3

The Pentamix 3 automatic mixing unit from 3M ESPE ensures void-free automatic mixing of impression materials, including putty materials, for virtually every indication and technique. With accurate dispensing, comfortable handling characteristics in a streamlined design and faster tray loading, the Pentamix 3 allows for more effective working time. (Votes: 166 of 502)



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Impression Materials & Accessories: Disposable Trays – Full-Arch
GC America, Inc.: COE Brand Disposable Spacers

COE Spacer Disposable Trays (with the unique zigzag spacer bar designed into the occlusal surface) allows you to seat loaded impression trays to the correct depth, time after time. Designed in a variety of sizes, these impression trays are available in either perforated or solid styles to accommodate the majority of preferred techniques. (Votes: 58 of 592)



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Impression Materials & Accessories: Dual-Arch Trays
Premier Dental: Triple Tray & T-Loc Triple Tray

Premier Triple Tray is the profession's trusted name for accurate dual-arch impressions. The thin, adaptable mesh supports your impression material, resists tearing and ensures complete intercuspation. Look for Premier on the handle; your assurance of a genuine Triple Tray. Available in seven designs. Visit www.premusa.com. (Votes: 156 of 596)



FREE FACTS circle 156 on card



Impression Materials & Accessories: Polyvinyl Siloxane
DENTSPLY Caulk: Aquasil Ultra

Aquasil Ultra Smart Wetting Impression Material is known best for its unique combination of high-tear strength and very low contact angle. Use with B4 Pre-Impression Surface Optimizer for excellent detail with less stress. A complete portfolio of five tray and three wash material viscosities are available in four set time options. (Votes: 54 of 212)

FREE FACTS circle 157 on card

Laboratory: Crown & Bridge
Glidewell Laboratories

Thank you, Townies, for your continued support and vote of confidence! We appreciate your business and will continue working hard to provide products and services that live up to your expectations. (Votes: 112 of 596)



FREE FACTS circle 158 on card



Laboratory: Removable
Glidewell Laboratories

Thank you, Townies, for your continued support and vote of confidence! We appreciate your business and will continue working hard to provide products and services that live up to your expectations. (Votes: 71 of 596)

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Scrap Metal Refining
Garfield Refining Company

Garfield Refining, with more than 450,000 customers, has been serving the jewelry and dental professions for more than 120 years. State-of-the-art technology makes it possible to deliver the highest possible yields for your precious metal scrap and to send payment within 24 hours. Garfield's customer service is top notch and satisfaction is guaranteed! (Votes: 75 of 371)



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continued on page 74



Invivo5
Ver. 5.1
Anatomage

X-Ray Equipment: 3D Imaging Software
Anatomage, Inc.: Invivo5 3D Imaging Software

Invivo5 3D imaging software is a comprehensive 3D treatment planning software. With Invivo5, doctors can treatment plan implants and restorations directly onto their CBCT scans and order custom surgical guides. Advanced applications are available for orthodontics as well, including full 3D cephalometrics, digital study models and treatment predictions. (Votes: 21 of 403)

FREE FACTS circle 161 on card

X-Ray Equipment: Conebeam CT Scanner
Sirona Dental Systems: Galileos

The high-end CBCT unit with HD mode, large field-of-view and integrated FaceScan offers maxillofacial surgeons, orthodontists, radiologists, general dentists and ENT doctors all the options they need for diagnosis, treatment and patient consultation. Its ease of use, wide range of functionality and HD imaging capabilities make the Sirona Galileos Comfort Plus perfect for your practice. (Votes: 35 of 372)



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X-Ray Equipment: Digital Image Management Software
DEXIS, LLC: DEXIS Digital Imaging Software

The innovative DEXIS Imaging Suite combines the image management capabilities of the award-winning DEXIS 9 with a solid base for growth for applications such as the new companion iPad app, DEXIS go that provides a sleek, engaging new way for dental professionals to communicate with patients.

(Votes: 252 of 864)



FREE FACTS circle 163 on card

Radiology

X-Ray Equipment: Digital X-Ray Sensors
DEXIS, LLC: DEXIS Intra-oral Sensors

Building on a continued history of award-winning single-sized sensor design, the DEXIS Platinum Sensor combines PureImage technology for clear images, TrueComfort ergonomics for patient comfort and fast, direct USB connectivity for a positive radiographic experience. (Votes: 63 of 213)



FREE FACTS circle 164 on card



X-Ray Equipment: Intra-oral Machines
Gendex Dental Systems: Gendex GX-770, expert DC, 765DC

The first of Gendex's DC intra-oral units, the 765 DC, has the smallest focal spot available for maximum resolution, DC output for consistent results and Quickset tubehead controls. Following the 765 DC's reputation of dependable technology, Gendex now offers its successor, the expert DC. (Votes: 166 of 672)

FREE FACTS circle 165 on card

X-Ray Equipment: Panoramic/Cephalometric Machines (Digital)
Gendex Dental Systems: Gendex GXDP-300/GXDP-700

There's always a Gendex extra-oral system that is right for you! The GXDP-700 is a modular system, upgradable from 2D to 3D cone beam with flexible field-of-view, or both. The GXDP-300 digital pan incorporates the most-used imaging modes, a simple three-step acquisition process and a compact design. (Votes: 75 of 675)



FREE FACTS circle 166 on card



Applicators

Microbrush International: Microbrush Micro-applicators

Microbrush micro-applicators have a stay-put bending portion and are available in three consistent, precise head sizes: Regular (2.0mm), Fine (1.5mm) and Superfine (1.0mm). They ensure delivery of the desired amount of material in difficult-to-reach areas. Visit www.microbrush.com for more information. (Votes: 636 of 987)

FREE FACTS circle 167 on card

Attachments

Zest Anchors, Inc.: Locator Root Attachment

When root-canaled teeth can be prepared for an overdenture attachment, the Locator Root Attachment delivers great versatility. Its supra-radicular design gives you the choice of a special cast-to version, straight post and 10- or 20-degree angles to accommodate divergent roots. Contact 800-262-2310 or www.zestanchors.com. (Votes: 334 of 987)



FREE FACTS circle 168 on card



Articulating Paper

Parkell, Inc.: AccuFilm II

AccuFilm II double-sided articulating film features black ink on one side and red ink on the other to provide simultaneous marking on maxillary and mandibular arches. Approximate three-inch length and 21-micron thickness easily captures full quadrants without skewing patient bite. AccuFilm II has the highest plastic deformation of all major brands. (Votes: 398 of 987)

FREE FACTS circle 169 on card



Restorative Dentistry

Bonding Agents

Kerr Corporation: OptiBond XTR/OptiBond All-In-One/OptiBond FL/OptiBond Solo Plus

OptiBond All-In-One is a single-component light-cure adhesive that utilizes Kerr's proven GPDM adhesive monomers and filler technology, delivering excellent penetration into dentinal tubules, for extraordinary bond strength and protection against microleakage and post-operative sensitivity. Its unique capability delivers effective enamel etching as a single-component adhesive. (Votes: 196 of 987)



FREE FACTS circle 170 on card

Caries Detector

Ultradent Products, Inc.: Seek and Sable Seek

Ultradent's Seek and Sable Seek are syringe-delivered, glycol-based caries indicators which provide a convenient way to identify decayed dentin. Seek stains carious dentin red and has the ability to locate calcified root canal orifices. Sable Seek has a unique green color providing excellent contrast to red-colored pulpal tissues. (Votes: 203 of 987)



FREE FACTS circle 171 on card

Cavity Liners

3M ESPE: Vitrebond Plus Light Cure Glass Ionomer Liner/Base

Vitrebond Plus Light Cure Glass Ionomer Liner/Base from 3M ESPE comes in an innovative paste-liquid formula, ensuring the right mix every time with faster and easier dispensing. Radiopaque, with the ability to cure in just 20 seconds, this material is suitable to be used under both direct and indirect restorations. (Votes: 261 of 987)



FREE FACTS circle 172 on card

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Ceramic Primer

3M ESPE: RelyX Ceramic Primer

RelyX Ceramic Primer from 3M ESPE is designed to enhance the bond to porcelain, ceramic, pre-cured composite and metal surfaces. The prehydrolyzed silane-based formula provides silanization to ceramic or metal restorations before cementation and during the repairs of ceramics. (Votes: 224 of 987)



FREE FACTS circle 173 on card

Clinical Fiber Reinforcements

Ribbon, Inc.

Ribbon continues to lead the field of fiber reinforcements for making periodontal splints, single-visit bridges and for reinforcing acrylic prostheses. Recognized for its ease of use, Ribbon has virtually no memory and does not unravel during use. For more information, call 800-624-4554 or visit www.ribbon.com. (Votes: 380 of 987)



FREE FACTS circle 174 on card

Composites: Anterior

3M ESPE: Filtek Supreme Ultra Universal

Filtek Supreme Ultra Universal Restorative from 3M ESPE offers many body shades, delivering universal options for the creation of restorations while maintaining the composite's versatility for different layering techniques. The use of nano-technology provides the polish of a microfill, while maintaining the strength and wear properties of a modern hybrid. (Votes: 304 of 987)



FREE FACTS circle 175 on card

Composites: Flowable

3M ESPE: Filtek Supreme Ultra Flowable Restorative

Filtek Supreme Ultra Flowable Restorative from 3M ESPE offers the same nanotechnology found in Filtek Supreme Ultra Universal Restorative, giving it excellent aesthetics, low wear and unsurpassed polish retention. Now available in capsules, this flowable makes it even easier to create natural-looking restorations. (Votes: 208 of 987)



FREE FACTS circle 176 on card

Composites: Posterior

Kerr Corporation: SonicFill

SonicFill is a light-cured, low-shrink, resin-based, dental restorative designed for direct placement. It is indicated for all cavity classes in posterior teeth. For more information, visit SonicFill.KerrDental.com. (Votes: 98 of 987)



FREE FACTS circle 177 on card

Dentin Desensitizer

Heraeus: Gluma

Gluma Desensitizer is an optimal solution for eliminating post-op sensitivity and is ideal for treating cervical hypersensitivity, pre-treatment of direct composite restorations, after crown and bridge preparation as well as prior to cementation. (Votes: 315 of 987)



FREE FACTS circle 178 on card

Aesthetic Post Systems

Coltène:

ParaPost Fiber Lux/Taper Lux

ParaPost Fiber Lux and Taper Lux are made of a translucent, light-transmitting, fiber-resin material. They can be used with self- or dual-cured materials for fast cementation. The double-undercut, rounded-head design reduces stress points and locks in composite core materials. It's available in 10 sizes. For more information, call 800-221-3046.

(Votes: 161 of 987)



FREE FACTS circle 179 on card

Glass Ionomers

GC America, Inc.: GC Fuji II LC

GC Fuji II LC has new, smaller glass particles which allow greater density and assure a smoother, glossier, more attractive finish. The harder material offers higher abrasion-resistance so the restoration retains a brilliant, longer discoloration-free surface finish. GC Fuji II LC offers high aesthetics and simplicity. (Votes: 244 of 987)



FREE FACTS circle 182 on card

Hemostatic Agent

Ultradent Products, Inc.: Viscostat & Viscostat Clear

Ultradent's ViscoStat is a 20 percent ferric sulfate gel that offers profound hemostasis in seconds in a viscous solution for better placement and control. ViscoStat Clear is a 25 percent aluminum chloride solution recommended for anterior restorations to eliminate bleeding without leaving a residue.

(Votes: 355 of 987)



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Etch

Ultradent Products, Inc.: UltraEtch

Ultradent's Ultra-Etch is the only self-limiting phosphoric acid dentin etchant on the market. Ultra-Etch is a viscous 35 percent phosphoric acid solution. Used with Ultradent's Blue Micro or Inspiral brush tip, Ultra-Etch can penetrate into the smallest fissures on occlusal surfaces. It also allows for precision placement on vertical surfaces with no migration. (Votes: 342 of 987)



FREE FACTS circle 180 on card

Gingival Retraction Materials

Ultradent Products, Inc.: Ultrapak Retraction Cord

Ultradent's Ultrapak Cord is a one-of-a-kind knitted cord formed by thousands of tiny loops which create long interlocking chains. When packed, the loops compress to express hemostatic astringent to underlying tissues. It continues to exert a gentle continuous outward force as the loops begin to expand keeping the cord in place. (Votes: 406 of 987)



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Matrix Materials: Wedges

**Triodont Corporation:
Wave-Wedge/V-Wedge**

Not required for separation, the Wave-Wedge's role is to provide an optimal anatomical approximation and a broad, reliable seal against the matrix band at the gingival margin. The wedge's concavity and central "wave" shape make it easy and safe to insert – self-guiding, self-locating and gentle on the papilla. (Votes: 242 of 987)



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Metal-Based Post Systems

**Coltène:
ParaPost XT/ParaPost XH/ParaPost HP**

ParaPost Systems has offered easy to use and precise posts for a range of restorative needs for more than 40 years. The ParaPost X System is the first standardized, highly retentive system accommodating all techniques: passive, active, casting and aesthetic. For more information, call 800-221-3046 or visit www.coltenewhaledent.com. (Votes: 276 of 987)

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Non-Rubber Dam Isolation

Isolite Systems: Isolite Systems Dental Isolation

Better isolation means better dentistry! Isolite and Isodry systems are an easy-to-use alternative to traditional isolation methods. Isolite Systems' full suite of morphologically and anatomically correct mouthpieces are designed to fit patients from small child to large adult – so that you can have easy, effective isolation for every procedure. (Votes: 348 of 987)



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Matrix Materials & Systems

**Triodont Corporation:
V3/V-Ring Sectional Matrix Systems**

The nickel-titanium V3 Ring applies optimal separation force to achieve consistently tight contacts. The ring's V-shaped tines straddle the Wave-Wedge and the breadth of the tines prevents the ring from collapsing into large cavities. The V3 Tab-Matrices recreate the proximal anatomy of the tooth, so there is minimal finishing. (Votes: 337 of 987)



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Restorative Hand Instruments

**Hu-Friedy:
XTS Composite Instruments**

The Hu-Friedy Duckhead (TNPCCI) is designed to quickly contour composite resins to match the natural occlusal anatomy of posterior teeth. Its unique design will enable the clinician to achieve superior aesthetic results in a fraction of the time. The Duckhead also features our newest composite instrument material, XTS Aluminum Titanium Nitride (AlTiN). (Votes: 147 of 987)



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Rubber Dam Products
Coltène: Hygienic Dental Dam

Hygienic Dental Dam provides latex and nonlatex rubber dams in several pre-cut sizes, colors and thickness levels. Flexi-Dam provides superior strength and elasticity in a pre-cut or pre-framed version. Fiesta Dam provides a fruit scent with color-coded clamps for easy identification. Other accessories include forceps, punches, frames and more. (Votes: 268 of 987)

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Saliva Absorbents
Young Dental: Dri-Aids

Young Dental's Dri-Aid is ideal for use during bonding procedures, restorations, cementations, sealants and all other procedures requiring a dry field. Then its Silver Dri-Aid contains a laminated side, which prevents soak-through and reflects light for improved clinician visibility. (Votes: 286 of 987)



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Temporary Material (not C&B)
3M ESPE: Cavit



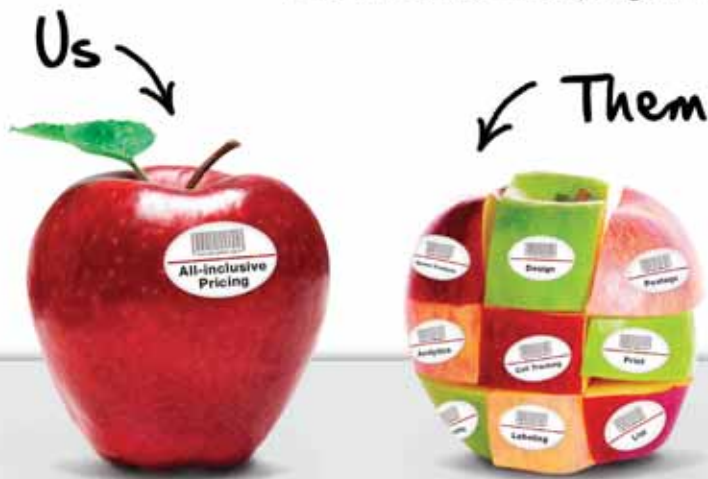
3M ESPE Cavit Temporary Filling Material is a self-cured sealing compound for the temporary restoration of cavities. Simple to apply with a standard filling instrument, Cavit temporary filling material offers a quick and void-free cure in moist environments. Ensuring a successful filling, the material expands when cured, providing a well-sealed margin. (Votes: 450 of 987)

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Amalgam Separators
SolmeteX: Hg5 System

The SolmeteX Hg5 Amalgam Separation Series is easy-to-use and virtually maintenance-free, with clear container design, so you can see functionality. It is affordable and cost-efficient as well as environmentally friendly, and is available through dental dealers. For more information, visit www.solmetex.com/dental.html or call 800-216-5505. (Votes: 98 of 484)



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Apex Locators
J. Morita USA, Inc.: Root ZX

The world's best selling apex locator, Root ZX, features patented technology independently evaluated to be 97.5 percent accurate. It works in wet canals and offers an easy-to-read display screen. Product line includes the Root ZX II with low speed handpiece option and the Root ZX mini. (Votes: 442 of 778)



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Articulation: Articulator
Whip Mix Corporation: Denar Articulators

The Denar brand of occlusion instruments has been known for its comprehensive systems and strong engineering base. With its innovative Mark 300 series articulators, Denar has introduced a new standard of interchangeability and accuracy. For more information, call 800-626-5651, visit www.whipmix.com or e-mail lighthart@whipmix.com. (Votes: 109 of 540)



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Office Equipment

Articulation: Face-Bow
Whip Mix Corporation: Denar Facebows

Thanks to you, we are the people's choice! A fast, easy and accurate means of transferring proper maxillary relationships to the articulator. When restoring anterior teeth, the face-bow record provides critical information for your laboratory and can help you obtain predictable results. The slidematic comes with a convenient detachable transfer jig. Call 800-630-5651 or visit www.whipmix.com. (Votes: 110 of 517)



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CAD/CAM Technologies
Sirona Dental Systems: CEREC

CEREC allows users to view, manipulate, change and verify all aspects of the restoration design, providing dentists with complete confidence in an ideal marginal fit. The MC XL mills a top quality, precisely fitted restoration in just four to 12 minutes. Visit www.cereconline.com for more information. (Votes: 176 of 506)

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Cabinetry: Operator & Sterilization
A-dec

A-dec offers a full range of dental cabinet solutions designed for the unique demands of dentistry and asepsis. Choose from console, treatment column, dispensing and storage options. Maximize space, optimize materials management and improve operator flow. Learn more at a-dec.com. (Votes: 202 of 781)



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Cameras: Extra-oral

Canon

The EOS 10D brings an unprecedented level of features, including 6.3 MP CMOS sensor, user-adjustable parameters, three-frames-per-second speed and a pop-up flash. The EOS 10D is compatible with Canon's entire range of EF lenses, digital printers and Speedlites, and has USB connectivity. For more information, visit www.usa.canon.com.

(Votes: 396 of 779)



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Cameras: Intra-oral

DEXIS, LLC: DEXcam 3

An excellent tool for patient education, DEXcam 3 direct-USB intra-oral camera provides image support for clinical diagnostics. This lightweight camera features bright LEDs for optimal lighting, a seven-element glass lens and Sony CCD sensor for high-definition images and easy-to-operate controls. (Votes: 73 of 778)



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Caries Detection Equipment

KaVo Dental: DIAGNOdent Laser Caries Detection Aid

DIAGNOdent is more than 90 percent accurate in detecting incipient caries. It uses laser fluorescence to measure changes in tooth structure caused by caries. It is especially useful for pit/fissure areas – even when outer tooth structure appears intact. It comes in Classic (counter-top or held by patient) or Pen (mobile with clinician). (Votes: 212 of 551)



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Compressors

Air Techniques: AirStar

AirStar is a revolutionary 100 percent oil-free air compressor with membrane dryer technology. Each AirStar model is equipped with membrane dryer technology – air is quadruple filtered to ensure it is cleaner and drier than ever before. Ultra-dry, clean, dental compressed air and virtually maintenance-free. (Votes: 281 of 781)



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Curing Lights

Kerr Corporation: Demi Plus LED Light Curing System

Demi Plus, powered by Demetron Technology, combines sophisticated engineering with design advancements that enhance performance and deliver consistent cures. Demi Plus builds upon this legacy and continues to offer the same compelling features that have made the Demi such a commercial success. (Votes: 121 of 776)



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Digital Impressioning

Sirona Dental Systems: CEREC AC

At the heart of CEREC AC (Acquisition Center) is the Bluecam handheld acquisition camera, which uses a highly visible blue light LED to capture digital impressions. CEREC AC delivers access to efficient, precise and affordable CAD/CAM solutions. Visit www.cereconline.com or call 800-873-7683. (Votes: 125 of 499)



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**Handpieces:
Air Driven High-Speed
KaVo Dental**

KaVo offers a full line of air-driven high-speed handpieces led by our newest offering the GENTLEmini 4500B. GENTLEmini offers 17 watts of power and the quietest decibel rating, 59dBA. The Premium and Classic collection of KaVo handpieces now ensures that there is a KaVo for every phase of your practice. (Votes: 208 of 777)



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**Handpieces:
Air Driven Low-Speed
DENTSPLY Professional:
MIDWEST**

Midwest Shorty and Rhino XP low-speed motors offer quality, reliability and performance for all low-speed needs. These air-driven motors provide smooth start-up for precision control, quiet operation, vibration-free performance and forward/reverse function. The smooth swivel between angle and motor permits easy access and provides optimal balance and control. (Votes: 203 of 781)



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**Handpieces:
Electric High-/Low-Speed
KaVo Dental**

KaVo's electric high- and low-speed handpieces include: GENTLE-power 25LPA High-Speed, GENTLE-power 20LP Contra-Angle and 66LU Reduction Head. 25LPA features the shortest head with 1:5 increasing power, three spray ports and a Plasmatec hygienic coating. 20LP and 66LU combine to offer an optimal solution for endodontics. (Votes: 107 of 595)



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**Handpieces: Rotary Endodontics
Axis|SybronEndo: SybronEndo**

Axis|SybronEndo's TF Adaptive file system is designed to work with the Elements motor featuring adaptive motion technology – a patented algorithm allowing the file to self-adjust to intra-canal torsional forces. The TF Adaptive file system leverages the proven Twisted File R-Phase technology improving file durability and flexibility. Its intuitive, color-coded system is easy to learn and use. (Votes: 137 of 781)



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**Handpieces: Ultrasonic Endodontics
DENTSPLY Tulsa Dental Specialties:
ProUltra Piezo Ultrasonic**

The ProUltra family delivers the best in ultrasonic performance for endodontics, retreatment and surgical endodontic procedures. ProUltra Piezo Ultrasonic with SmartPower technology for precision in action automatically locks on to the optimum working frequency for the tip being used. (Votes: 37 of 515)



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**Lasers: Hard Tissue
BIOLASE, Inc.:
Waterlase/Waterlase MD/Dual-Wavelength
Waterlase iPlus All Tissue Laser**

The Waterlase MD Turbo's unique combination of YSGG laser and water spray delivers optimal clinical results and patient comfort in both hard- and soft-tissue procedures. The Waterlase MD Turbo delivers breakthrough cutting speed with no noticeable difference in speed from the high-speed drill. (Votes: 53 of 442)



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Lasers: Soft Tissue

AMD LASERS, a DENTSPLY International Company: Picasso/Picasso Lite

The integration of the Picasso line of soft-tissue dental lasers enables every dental practice to provide treatment for soft-tissue surgery, periodontal treatment and laser whitening. Picasso laser technology is an effective and affordable solution for every operator in your practice. (Votes: 106 of 577)



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Light Systems: Headlights

Ultralight Optics, Inc.: Feather Light LED

UltraLight Optics, Inc., is the most widely used LED headlight in the world! Holding the record for the smallest and lightest LED headlight for nine years, it easily clips onto every loupe for a powerful and weightless performance. Call 323-316-4514 or visit UltraLIGHTOptics.com. (Votes: 113 of 781)

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Magnification: Loupes

Orascoptic-Kerr

Orascoptic high-definition loupes offer superior resolution and the maximum depth-of-field. HiRes Galilean loupes deliver unprecedented clarity and sharpness. The higher power of prismatic HiRes Plus loupes deliver the detail needed when performing the most exacting procedures. Use of either results in optimal performance and maximum comfort. (Votes: 271 of 781)



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Magnification: Microscopes

Global Surgical Corp.

Global Surgical continues to provide an industry-leading microscope. The G6 provides six steps of magnification with the optimal range of 2x to 19x, for full-mouth view and close inspection. The G6 is ergonomically designed, reducing or eliminating neck and back pain. Global optics come with a lifetime warranty. Visit www.globalsurgical.com. (Votes: 23 of 549)



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Message On Hold Systems

TeleVox Software, Inc.: Vox On-Hold

A captive audience. A valuable opportunity. TeleVox's on-hold messaging system provides on-hold messages and music for your existing telephone system. Features of the service include professional scriptwriting, high-quality recording and ease-of-use. Visit Televox.com for more information. (Votes: 39 of 478)

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Light Systems: Operatory

A-dec

The award-winning A-dec LED dental light gives you outstanding illuminance, maneuverability and low cost of ownership. Reduce shadowing and improve contrast without eye strain. See colors accurately for optimal tissue diagnosis. Illuminate without curing. Learn more at a-dec.com/LED. Or call 800-547-1883. (Votes: 289 of 781)

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HIGH TECH HUMAN TOUCH™

**Operatory Delivery Systems:
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A-dec**

Every A-dec delivery system is designed with the same specialized attention to efficiency and reliability. From seamless integration to multiple mounting locations, A-dec gives you outstanding control to fit your unique treatment needs, preferences and budget. Learn more at a-dec.com or by calling 800-547-1883. (Votes: 316 of 781)



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**Patient Chairs
A-dec**

The A-dec family of equipment – A-dec 300, A-dec 400 and A-dec 500 – provides you with dependable, long-term solutions based on decades of ongoing collaboration with dental teams. Premium comfort for your patients and great ergonomic access for you. Learn more at a-dec.com/chairs or by calling 800-547-1883. (Votes: 316 of 781)



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**Shade Matching
Vident: VITA Easyshade Compact**

The VITA Easyshade Compact delivers the fastest, easiest way to measure tooth shades under any lighting condition. You can measure natural teeth, check restoration shades and track bleaching progress with the push of a button. The VITA Easyshade Compact quickly and precisely measures 16 VITA Classical Shades, 29 VITA System 3D-Master shades and even those hard-to-see intermediate shades. (Votes: 104 of 455)

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**Stools
A-dec**

Promote healthy posture and reduce fatigue. The anatomically-shaped backrest supports the lower back and the ergonomic tilt eliminates strain. The thoughtfully contoured two-layer foam design gives you precise and easy height adjustment and backrest tilt. Learn more at a-dec.com or by calling 800-547-1883. (Votes: 251 of 781)



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**Suction Systems
Air Techniques: VacStar**

VacStar wet vacuums provide more performance while using less water. Oil-free motor and pump housing ensures no disposal hassles or leaks. Setting a fresh standard in reusing water, its HydroMiser option recycles up to 75 percent of the water used by traditional wet-ring dental evacuation systems. (Votes: 201 of 781)

**Triturators/Mixers
Kerr Corporation: OptiMix**

A fully computerized and programmable amalgamator, OptiMix is designed to ensure perfect mix-to-mix consistency and performance. Use the OptiMix with Kerr's great family of alloys – Tytin, Tytin FC, Contour and Sybraloy – for a perfect match. (Votes: 101 of 522)

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In-Office Fabricated Parafunctional Appliances
Boyd Research: NTI Tension Suppression System

The NTI Tension Suppression System is a prefabricated matrix with approved indications from the FDA for prevention of TMD symptoms and medically diagnosed migraine pain. The NTI requires no models, impressions or outside lab fees. More information can be found at www.headachehope.com.
 (Votes: 154 of 557)



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Laboratory Fabricated Parafunctional Appliances
Keller Laboratories, Inc.: NTI-tss Plus

The NTI-tss Plus protects muscles, joints and teeth by suppressing parafunctional muscle contraction by nearly 70 percent. It is the first dental appliance that's FDA approved for the prevention of medically diagnosed migraine pain associated with tension type headache and bruxism. For more information and a free sample, visit www.kellerlab.com.
 (Votes: 141 of 553)



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