SCHEDULING INSTITUTE

Growing practices and getting results





townie choice awards. 2010-2018

ounder and CEO Jay Geier created the Scheduling Institute (SI) and its groundbreaking new-patient program more than 15 years ago. Today, the institute is much more than a new-patient company. SI exists to grow private practices into thriving businesses that can either be kept for a lifetime of revenue or sold for maximum value.

After clients master their new-patient training as a foundation for growth, the institute provides training and coaching for the entire practice in all areas that contribute to growth and profitability. In fact, the institute addresses and optimizes every aspect and role in the practice, including front desk, assistants, hygienists, team leaders, doctors and even their spouses.

SI's programs address, at the right time, the five major areas that are critical to supporting sustainable growth: human capital, space and equipment, clinical duplication, marketing and finance. Given the depth and breadth of SI's programs, it's no surprise that the institute has elevated more dental practices into the top 1% of all practices than any other consulting group. As a result, SI is recognized as the largest practice growth company in the world.

For more information and to take the 5-Star Challenge, visit **schedulinginstitute.com** or call 833-223-8080.



HIGHLIGHTS

- All SI programs deliver results.
- SI's experience is unmatched. Its trainers are in more than 400 offices a month and more than 5,000 doctors and team members come through SI's client training centers each year.