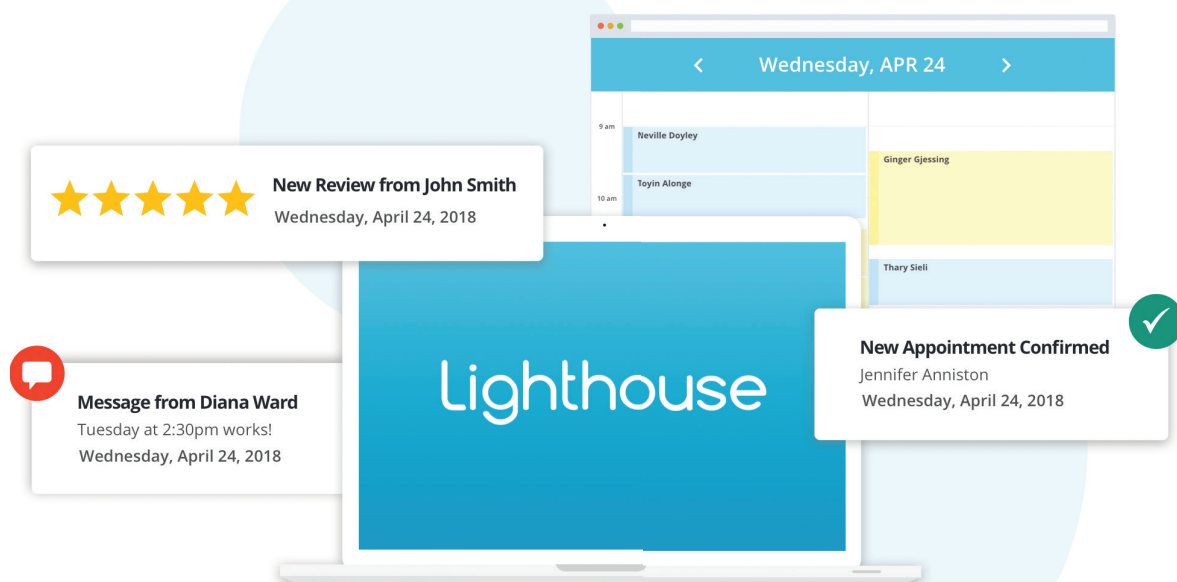


# LIGHTHOUSE 360

Reducing no-shows and keeping schedules full



When it comes to automated patient communication, not all systems are created equal. Townie Choice Award winner Lighthouse 360 was designed specifically for busy dental practices, helping eliminate hours of manual work, prevent holes in the schedule and boost revenue. But that's just the start. With innovative new features that address last-minute cancellations and paperless registration, Lighthouse 360 continually offers newer, smarter solutions to daily practice challenges.

## Results you can see

Lighthouse 360's flagship features (appointment confirmations, recall reminders, treatment plan reminders, two-way text messages and Google reviews—just to name a few) were all designed to drive real results. On average, practices using the automated messaging report they've reduced no-shows by 40% and saved 16 hours a week at the front desk. They also report 48% more reviews and a 30% increase in monthly practice production. What's more, 80% of Lighthouse 360 clients say the system has increased the overall happiness of their staff!

## Real innovation

Finding better solutions to age-old problems is another guiding principle at Lighthouse 360, leading to exciting new features like Fill-In (which automatically detects cancellations and helps find a patient to fill the spot) and Patient FastTrack (customized, paperless registration right on patients' smartphones). Driven by

insights and feedback from real users, this focus on innovation allows Lighthouse 360 to continually support dental practices in new and better ways—helping them save time, keep the chair full and build better patient relationships.

For more information, call 888-698-5764 or visit [lh360.com/townie](http://lh360.com/townie).

Lighthouse

## HIGHLIGHTS

- **Townie approved.** Voted best patient communication software three years in a row (2016–2018) by Dentaltown readers.
- **No long-term contract.** Lighthouse 360 believes in earning business every month instead of trapping clients in a contract.
- **Unlimited live support.** Friendly support via phone or email from a highly trained, U.S.-based team, specialized in dentistry.