

townie Choice awards. 2015

**TOWNIES HAVE** SPOKEN!





You voted from the cities. You voted from the towns. Votes came in from the suburbs, from the countryside, from urban coffeehouses, from rural lanes. You voted poolside, chairside, from your offices, from your homes. You voted in droves!

And we listened! And we counted. We've tallied your choices: the products, services and equipment that make your lives easier, your practices more productive, your patients happier, your staff members more enthusiastic.

Here they all are: the best of the best. If you're using these products, know that you share your peers' passion for finding the most effective way to improve your patients' experience. If you're looking for a better product or service, you can see what other docs have chosen as their raving favorites.

So grab a cup of coffee, put your feet up and enjoy the fruits of your labors—the 2015 Townie Choice Awards!

Infection Control • 50

Office Equipment • 51

Orthodontics • 53

Practice Management • 58

Radiology • 60



# Meet Dr. Brett Garrett, our 2015 Townie Choice \$1,000 winner!

Dr. Garrett's journey to ortho began at home in San Luis Obispo, California at Cal Poly, but he chose Nova Southeastern University in Ft. Lauderdale, Florida for his DMD, graduating with highest honors. Garrett's orthodontic residency and subsequent training were performed at Loma Linda University, where he finished his certificate and Master of Science in orthodontics. A published author, Garrett's most recent research article in the American Journal of Othodontics and Dentofacial Orthopedics is frequently cited by other researchers.

In addition to spending time with his wife and children, Garrett enjoys surfing, golf, scuba diving, woodworking and RC airplanes.

Garrett has been an Orthotown member since 2009. About the community, he said, "After graduation, I always wanted to live near an orthodontic school so I could continue to work in the clinic, teach new residents and stay up to date on the current treatment trends. Unfortunately, the closest school is three hours away, so Orthotown.com allows me to talk about the latest products and get/give input on challenging cases in a comparable way."



# Gloves: Non-Latex (tie) **Pro2 Solutions, Inc.: Cranberry Contour & Contour Plus** Nitrile / Xlim Nitrile

Cranberry is a pioneering brand, committed to designing products you can rely on to provide the strength in protection and superior comfort you need to make it through your day. The new silk packaging design celebrates the reliability and innovation that you trust in Cranberry gloves. (Received 8 percent of votes in this category.)





# Gloves: Non-Latex (tie) **Plak Smacker: Trufit Violet Ultra Thin Nitrile Gloves**

There is more than meets the eye with these powder-

free, nitrile ultra-thin gloves. They are soft and fitted to provide superior comfort. They offer a textured finger design to ensure durability with every use. They are medicalgrade, a great alternative to latex, and come in a striking violet color. (Received 8 percent of votes in this category.)

### **Gloves: Powder Free (tie)**

#### **DASH Medical Gloves: GloveUP**

The GloveUP glove is a new soft-formulation nitrile glove that conforms to your hand effortlessly. The product is thinner, lighter and more flexible than standard nitrile gloves and comes in a beautiful

deep-blue color. They're volume-packed with 300 gloves per box to save you money. (Received 8 percent of votes in this category.)



# **INFECTION CONTROL**



# Masks Henry Schein Dental: Earloop Procedure Masks

Henry Schein's masks are light and comfortable for extended wear. The fiberglass-free product is three-ply soft, fluid resistant and full width, with non-irritating inner and outer facing and a flexible nosepiece. (Received 18 percent of votes in this category.)

# **Pre-Sterilization: Ultrasonic Units COLTÈNE: BioSonic Ultrasonic Cleaner**

COLTÈNE'S BioSonic Ultrasonic Cleaners are effective infection-control tools that help prevent crosscontamination by maximizing cleaning capacity. With unmatched performance and end-user safety design, BioSonic units are ideal for all practice sizes. A full line of cleaning solutions and accessories enables

the units to efficiently clean and disinfect instruments, making BioSonic Ultrasonic Cleaners the right choice for your office. For more information, visit Coltene.com or call (800) 221-3046. (Received 28 percent of votes in this category.)



# **Gloves: Powder Free (tie)**

# **Plak Smacker: Cherry Flavored Powder-Free Latex Gloves**

Indulge your patients with a burst of cherry taste with Perfect Touch Flavored Gloves!



Not only are these unique gloves made with premium-quality latex material, they come with a textured finish for superior tactility and provide a pleasant and memorable experience for patients. Try them today! (Received 8 percent of votes in this category.)



#### Sterilizers (tie)

#### Midmark

The Midmark family of sterilizers is an inclusive solution for your sterilization needs. Combine the capacity of the Midmark M11 and M9 UltraClave Automatic Sterilizers with the simplicity and speed of the M3 UltraFast to create the most efficient workflow for your office. (Received 28 percent of votes in this category.)



#### Sterilizers (tie)

#### SciCan, Inc.: STATIM G4 Autoclaves

SciCan's STATIM G4 is the same renowned and trusted autoclave it has been for more than 20 years, but now boasts a new contemporary look and connectivity that is the first of its kind. The G4 technology provides a direct channel of communication through the Internet to you, or anyone you desire. It's powered by SciCan's signature steam technology to provide sterilization and dryness at speeds faster than conventional chambered autoclaves. For more



information, visit Scicanusa.com or call (800) 572-1211. (Received 28 percent of votes in this category.)

#### **Surface Disinfectants**

#### Kerr TotalCare: CaviWipes / CaviCide Spray

CaviWipes offer the convenience of surface disinfection, decontamination, and cleaning in a single disposable product. CaviWipes are disposable towelettes presaturated with CaviCide, an intermediate-level disinfectant effective against



viruses, bacteria, fungi and TB. The non-woven towelettes are recommended for cleaning and disinfection of hard, nonporous exterior surfaces where cross-contamination is an issue. (Received 39 percent of votes in this category.)

# **OFFICE EQUIPMENT**

#### **Articulation: Articulator**

#### Great Lakes Orthodontics, Ltd.: SAM 3

The SAM 3 semi-adjustable articulator offers superior quality, unparalleled accuracy, and ease of use. All SAM articulators are split-cast accurate,

one to another. Features a unique on-off centric locking device and condylar element covers to keep lower and upper members locked together during hinge and eccentric movement.

(Received 14 percent of votes in this

category.)



#### Articulation: Facebow

#### **Great Lakes Orthodontics, Ltd.: SAM Axioquick**

The SAM Axioquick Facebow features a single toggle locking mechanism that simplifies the process of facebow recording. As secure as traditional dual-toggle locking instruments, this assembly is fast and easy to use and lock in place. The anatomical simulation is exact. The transfer is flawless. (Received 12 percent of votes in this category.)



# CAD/CAM & Digital Impressioning

#### Align Technology, Inc.: iTero Digital Impression System

When it comes to patient satisfaction and orthodontic accuracy, nothing impresses like the iTero intraoral scanner. Whether you're inspired or intrigued by the latest technology, iTero is an intelligent choice. To schedule a demonstration go to iTero.com. (Received 34 percent of votes in this category.)





# Cameras: Extraoral Canon

The EOS 10D brings an unprecedented level of features, including 6.3 MP CMOS sensor, user-adjustable parameters, three-framesper-second speed and a pop-up flash. The EOS 10D is compatible with Canon's entire range of EF lenses, digital printers and Speedlites, and has USB connectivity. For more information, go to Usa.Canon.com. (Received 61 percent of votes in this category.)

# **Curing Lights: LED**

# **3M Unitek: Ortholux Luminous Curing Light**

The Ortholux Luminous Curing Light redefines efficiency and performance in orthodontic curing with a versatile, ergonomic design and the latest in high-power LED technology, utilizing an optimized fiber-optic light guide to achieve outputs of 1600 mW/cm<sup>2</sup>. (Received 29 percent of votes in this category.)



# Lasers: Orthodontic Soft Tissue AMD LASERS: Picasso/Picasso Lite

AMD LASERS, a global leader in dental lasers and dental laser education, offers the complete laser solution for dentists looking for power, control and flexibility when integrating laser technology into their practices. The Picasso line of soft-tissue dental lasers enables every dental practice to provide treatment for soft-tissue surgery, periodontal treatment, and laser whitening. (Received 17 percent of votes in this category.)



# **Magnification: Loupes Orascoptic**

Orascoptic specializes in the design and manufacture of surgical loupes, with a continued mission to provide superior visualization to clinicians across the globe. With a dedication to quality craftsmanship, Orascoptic





# Message On-Hold Systems TeleVox Software, Inc.: Vox On-Hold

A captive audience. A valuable opportunity. TeleVox's on-hold messaging system provides on-hold messages and music for your existing telephone system. Features of the service include professional scriptwriting, high-quality recording, and ease of use. Visit Televox.com for more information. (Received 32 percent of votes in this category.)



# **Patient Chairs** Boyd Industries, Inc.: M3000-LC

Boyd's most popular orthodontic patient chair is the M3000-LC. Its ergonomic features assure doctor and staff comfort while providing easy access for the patient. The programmable foot control contains three memory settings for common patient positioning and a "home" button to return the chair to its starting position. The chair articulates using quiet DC motors for the lift column base and back recline for smooth operation. Boyd offers several headrest configurations and a variety of upholstery options. (Received 35 percent of votes in this category.)







# Stools

Boyd Industries, Inc.: BOS-279

Boyd's doctor and assistant seating is designed with the same ergonomics and comfort to complement the patient chairs. The BOS-279 features a saddle seat, an adjustable back with floating lumbar support, an adjustable seat angle and pneumatic height adjustment. The doctor stool height ranges from 17 to 22 inches, and the assistant stool, from 20 to 28 inches. (Received 30 percent of votes in this category.)

# **Accelerated Treatment Technology**

# OrthoAccel Technologies, Inc.: AcceleDent

AcceleDent is the first noninvasive, FDA-cleared Class II medical device that speeds up orthodontic treatment by as much as 50 percent. The hands-free medical device uses SoftPulse Technology to accelerate tooth movement with just 20 minutes of daily use. (Received 21 percent of votes in this category.)

#### **ArchWires**

#### **American Orthodontics**

American Orthodontics' wire portfolio gives you a wide range of options to best fulfill your treatment goals. Tanzo Premium Heat Activated Wire delivers consistent unloading forces, allows longer duration between wire changes, and resists permanent deformation. (Received 22 percent of votes in this category.)

# -AcceleDent ANZO

# **ORTHODONTICS**

#### Bands (tie)

#### 3M Unitek: Unitek Bands

Unitek General Purpose Molar Bands offer universal anatomy that fits rights and lefts with minor burnishing. They feature a permanent laser ID and are available in regular and hard temper. A trimmed lingual option is available, and the bands are also available in narrow or wide. (Received 29 percent of votes in this category.)



**Bondable Buccal Tubes** 

The ifit Tube is American Orthodontics' most advanced direct-bond buccal tube, delivering the ultimate combination of functionality, convenience and patient comfort. Every detail of ifit's low-profile design has been considered, making it more comfortable for patients and more accurate for doctors. (Received 42 percent of votes in this category.)



# Bands (tie)

#### **American Orthodontics**

American Orthodontics' Maximum Retention bands deliver superior dependability. They feature etched pockets for increased bond surface and strength, plus reduced interproximal heights, laser-etched sizing, and rolled occlusal and gingival edges. (Received 29 percent of votes in this category.)





# Bonding & Accessories: Adhesives

### 3M Unitek: APC Flash-Free Adhesive

Efficient APC Flash-Free Adhesive eliminates the flash removal step from light-cure orthodontic bonding. It saves time for the doctor, staff and patient, features a low bond failure rate, protects enamel under the adhesive, and makes debonding and adhesive remnant cleanup easier. (Received 20 percent of votes in this category.)





# **Bonding & Accessories: Brushes**

### Reliance Orthodontic Products, Inc.: Reliance Benda Brush

The Reliance Benda Brush is a quality bristle-style brush that is the perfect instrument for applying all types of bonding resins, etchants, primers and conditioners. It is the applicator of choice when applying long-term sealants for a smooth, even, thin layer. Supplied in packs of 250 brushes. (Received 33 percent of votes in this category.)

### **Bonding & Accessories: Self-Etching Primer**

# 3M Unitek: Transbond Plus Self Etching Primer

Easy-to-use Transbond Plus Self Etching Primer lets you etch and prime enamel in one simple step. A single-patient-use foil pack contains premeasured etchant and light-cure primer that are applied together using a disposable applicator included with each pack. The product works in both moist and dry environments. Use with light-cure adhesives. (Received 50 percent of votes in this category.)



# **Bonding & Accessories: Traditional Primer**

# Reliance Orthodontics: Assure Plus All Surface Bonding Resin

Reliance Orthodontics introduces Assure Plus All Surface Bonding Resin. You can now bond to every intraoral surface with just one primer. Assure Plus allows you to bond directly to normal, atypical, wet or dry enamel, dentin and defective enamel, gold, amalgam, stainless steel, plastic and composite restorations, porcelains and even zirconia. Assure Plus is compatible with all light- and chemical-cure pastes. For more information, visit Relianceorthodontics.com. (Received 47 percent of votes in this category.)



# Brackets

# **American Orthodontics**

Empower is a complete self-ligating bracket system, available in clear, metal, and molar tubes. Empower's innovative Dual Activation System utilizes interactive brackets on the anteriors and passive brackets on posteriors to allow you to truly make the system your own. (Received 33 percent of votes in this category.)



#### **Buttons**

#### 3M Unitek

Quality lingual buttons feature a mushroom-shaped head that is highly polished to help prevent tissue irritation. Retain auxiliary attachment from any direction; it's also useful as a seating and removing lug. Available with a curved base that adapts more easily to bicuspid and molar bands. (Received 21 percent of votes in this category.)







#### **Cheek Retractors**

#### Great Lakes Orthodontics, Ltd.: NOLA Dry Field System

The NOLA Dry Field System completely eliminates saliva and fully exposes both dental arches, making it ideal for all bonding applications. It's easy to assemble and can be inserted by a single operator. This system is ideal for pit and fissure sealants, bleaching, bonding veneers and cleaning, and is autoclavable. (Received 41 percent of votes in this category.)

# Coil Springs: Open

#### 3M Unitek

Nitinol Open Coil Springs are available in 7" (175mm) lengths, are packaged three per tube and are available in three forces: light (100g) medium (200g) and heavy (275g). (Received 25 percent of votes in this category.)







#### 9 mm or 12 mm

### **Coil Springs: Closed**

#### 3M Unitek

Nitinol Closed Coil Springs are available in 9mm and 12mm lengths, B Dimension, inner diameter (arbor) of 0.030" (0.76mm). Packaged 10 per box and available in three forces: light (150g) medium (200g) and heavy (250g). (Received 24 percent of votes in this category.)

#### Class II Correction

# 3M Unitek: Forsus Class II Correctors

The patient-friendly Forsus Fatigue Resistant Device is a proven, compliance-free, out-of-the-box solution with no lab work or extra appointments required. Available Forsus Wire Mount permits easy installation, even midtreatment, without the use of molar bands. More than a million cases treated. (Received 49 percent of votes in this category.)





#### **Clear-Aligner Systems**

#### Align Technology, Inc.: Invisalign

Invisalign is used for straightening teeth with a series of custom-made aligners created for each patient. The Invisalign system is a combination of proprietary virtual treatment-modeling software and removable aligners based on rapid manufacturing processes and mass customization. For more information, visit Invisalign.com. (Received 79 percent of votes in this category.)

### **Elastic Chain (Power Chain)**

### American Orthodontics: Memory Chain

American Orthodontics' Memory Chain provides a lighter, longer-lasting force in closed, short, and long filaments. It has thinner facial-lingual dimension and is an excellent match for double-tying wire ligatures on either Mini Master Series brackets or Low Profile Series brackets. (Received 27 percent of votes in this category.)







#### **Elastics**

# **American Orthodontics:** Wildlife Series Elastomerics

American Orthodontics' Wildlife Series Elastomerics are created with a proprietary manufacturing technique resulting in industryleading quality and dependability. With several sizes and force levels to choose from, Wildlife Series delivers consistent pulling forces for reliable results. (Received 29 percent of votes in this category.)

# **Impression Materials & Accessories: Alginates**

LASCOD: Kromopan

Kromopan makes taking impressions simple with the introduction of the color-changing indicator. It is adaptable to different techniques and has diverse clinical case requirements.

With a high degree of elasticity and accuracy, Kromopan offers enough working time as well as the shortest time-in-mouth. (Received 33 percent of votes in this category.)



# **Impression Materials & Accessories: Bite Registration**

Kromop

Parkell, Inc.: Blu-Mousse

A premium, highly accurate occlusal registration material, Blu-Mousse is fluffy, like whipped cream, with no taste or warmth that might trigger proprioceptive reflexes. Its 85-durometer and 30-second or twominute set times make it ideal for a variety of uses beyond traditional impression taking. (Received 14 percent of votes in this category.)

# Impression Materials & Accessories: Disposable Trays – Full Arch

#### Ortho Technology, Inc.: DuraLock Plus

DuraLock Plus Impression Trays' patented design eliminates the need for tray adhesive. Vertical beveled slots create a mushroom effect, locking in impression material. Additional features include extended handles, occlusal bite stops, and six tray sizes that are numbered/color-coded for easy selection. Visit Orthotechnology.com/Duralockplus for more info. (Received 18 percent of votes in this category.)





# Impression Materials & Accessories: Polyvinyl Siloxane

#### **DENTSPLY Caulk: Aquasil Ultra**

Aquasil Ultra Smart Wetting Impression Material is known best for its unique combination of high-tear strength and very low contact angle. Use with B4 Pre-Impression Surface Optimizer for excellent detail with less stress. A complete portfolio of five tray and three wash-material viscosities are available, in four set-time options. (Received 25 percent of votes in this category.)

#### IPR Materials – Disks, Strips, Burs, etc.

#### Brasseler USA: ET Flex

The patented, safe, flexible design of ET Flex will meet your interproximal finishing, stripping and contouring needs. The strip can be made taut for contact areas, or can curve for any contour, depending on how you grip the handle. Available in multiple grits and configurations. See why ET Flex is one of the most advanced interproximal finishing and contouring devices on the market. (Received 39 percent of votes in this category.)





# Laboratory - Orthodontic AOA Laboratory

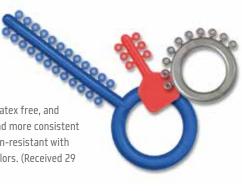
For more than 30 years, AOA has set the standard in providing the orthodontic profession with a full range of custom-crafted appliances. As a well-known industry leader founded on creative technicians, family culture and overall knowledge, AOA continues to build a strong reputation for providing first-class customer support and high-quality appliances. (Received 25 percent of votes in this category.)



#### **Ligature Ties & Wires**

# American Orthodontics: AO Colored Ligatures

American Orthodontics' Colored Ligatures are latex free, and doughnut-shaped to allow easier application and more consistent force over longer periods of time. They are stain-resistant with high color stability, and available in 29 great colors. (Received 29 percent of votes in this category.)



# Orthodontic Hand Instruments **Hu-Friedy**

Hu-Friedy Orthodontic instruments are forged from our Immunity

Steel Alloy, the highest-quality stainless steel with an optimal blend of chromium and carbon. These elements, combined with our exclusive processing, assure the creation of an outstanding instrument that will be resistant to corrosion, given proper use and care. Each instrument is finished by hand to a satin luster; this non-glare surface keeps your instrument looking beautiful. (Received 18 percent of votes in this category.)



# **Temporary Anchorage Device**

**Ormco Corporation: VectorTAS** 

Designed by orthodontists, VectorTAS is a coordinated system of mini-screws, attachments and instruments that provides clinicians with all the benefits of temporary anchorage without compensating for the inadvertent reciprocal movement of adjacent teeth. Benefits include increased control, reduced treatment time and greater patient comfort. (Received 23 percent of votes in this category.)







### **Dental Marketing Sesame Communications**

The Internet is the Yellow Pages of the 21st century, and the competition for new patients is fierce. Sesame provides state-of-the-art digital marketing and patient engagement that addresses every area of dental marketing and helps drive more new patients to your orthodontic practice, while fostering a loyal patient community that refers friends and family. (Received 14 percent of votes in this category.)

### **Equipment & Practice Finance Bank of America Practice Solutions**

For almost 20 years, Bank of America Practice Solutions has served the needs of dentists by offering financial products and services to the



dental community. Whether you own a practice or are just getting started, Bank of America Practice Solutions can provide customized financial solutions to fit your needs. (Received 17 percent of votes in this category.)

# **Internet Marketing**

#### **Sesame Communications**

In today's competitive marketplace, your practice needs to ensure a consistent brand presence across every digital medium that prospective patients use to choose an orthodontist in your area. Sesame gives



your practice a state-of-the-art system that addresses every aspect of dental marketing—all from one trusted and proven vendor. (Received 20 percent of votes in this category.)

# PRACTICE MANAGEMENT

### **Orthodontic Consultants** & Advisors

# Jay Geier's **Scheduling Institute**

For nearly two decades the Scheduling Institute has been considered the original new-patient generation expert. Today it is a veritable force within the





### **Patient Finance**

#### CareCredit

For nearly 30 years, CareCredit has helped millions of patients receive needed and desired care. CareCredit is a health-care credit card that can be used as a financing option for certain expenses not covered by insurance, or to bridge payment when desired care exceeds insurance coverage. CareCredit is accepted at more than 185,000 health-care practices nationwide. For more information on CareCredit, call (800) 300-3046. (Received 39 percent of votes in this category.)





Software: Orthodontic **Practice Management** tops Software: topsOrtho

Increase your profits and overall efficiency with topsOrtho, the practice-management software with the 99 percent customer retention rate. It's fast and easy, and never crashes. topsOrtho is 100 percent real Mac, high-performance Cloud, all backed by our legendary service. For more information, call (770) 627-2527. For a demo, email sales@topsortho.com, or visit topsortho.com. (Received 26 percent of votes in this category.)





# Software: Patient-Communication Systems

# Sesame Communications: Ortho Sesame

Ortho Sesame helps your practice build a loyal patient community that keeps appointments, pays bills faster, and refers friends and family. Designed exclusively for dentistry, the powerful patient-engagement solution will delight both your patients and team. (Received 20 percent of votes in this category.)

#### **Software: Patient Education**

# Dolphin Imaging & Management Solutions: Aquarium

Aquarium is a dynamic patient-education tool that fully utilizes high-quality, 3D animated graphics. It is designed to demonstrate common and complex topics, including diagnostic findings, oral surgery and



orthodontic procedures, appliance use, and hygiene. Aquarium movies are network-ready and display beautifully on all monitors. Automatic updates are delivered via the Internet. For more information, visit Dolphinimaging.com. (Received 25 percent of votes in this category)

# Software: Practice-Management Enhancements

#### tops Software: topsCephMate

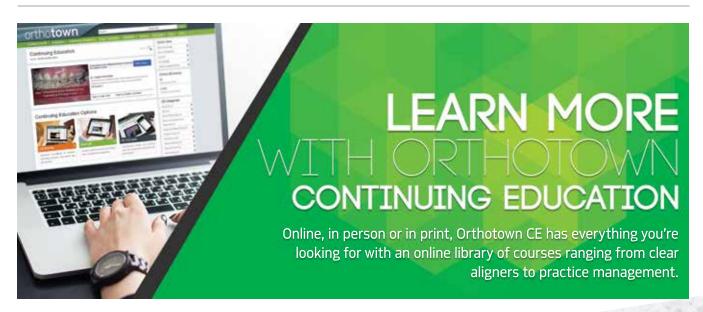
topsCephMate delivers the most speed, stability and innovation. Create unlimited custom cephalometric analyses and easily share with colleagues who have topsCephMate. The software integrates with management systems that store tracings, photos and X-rays as PDFs or JPEGs. For more information or a demo, call (770) 627-2527 email sales@topsortho.com, or visit topsortho. com. (Received 16 percent of votes in this category)

# Website Design & Services

#### **Sesame Communications: Sesame Web Design**

Built exclusively for dentistry, Sesame's responsive-designed websites make sure your practice turns visitors into new patients. Responsive design allows for seamless functionality on all platforms, including PCs, tablets and mobile. Responsive design creates a more efficient user experience, reinforces your brand identity, and strengthens your engagement with prospective patients. (Received 24 percent of votes in this category.)







# X-ray Equipment: **3D Imaging Software**

# **Dolphin Imaging & Management Solutions: Dolphin 3D**

The Dolphin 3D software module makes processing 3D data extremely simple, enabling dental specialists to diagnose, plan treatment, document and present

cases. It features on-screen manipulation and analysis of volumetric datasets. Images can be easily oriented and rotated, and tissue-density thresholds can be adjusted for detailed views of craniofacial anatomy. For more information, visit Dolphinimaging.com. (Received 13 percent of votes in this category.)



# X-ray Equipment: Cone-Beam CT Scanner

# i-CAT: i-CAT/i-CAT FLX featuring Tx STUDIO software

i-CAT FLX optimizes clinical control over scan size, resolution, modality and dose. Features include low-dose options including QuickScan+, easy selection of appropriate scan for each patient, Tx STUDIO software with integrated tools for orthodontic and CAD/CAM applications, and traditional 2D pan. (Received 19 percent of votes in this category.)



# X-ray Equipment: Digital **Image-Management Software Dolphin Imaging & Management**

Solutions: Dolphin Imaging

ImagingPlus is the foundation of the Dolphin Imaging product suite, allowing you to effectively capture, organize and present image records. It includes a set of powerful and user-friendly tools for conveying treatment plans and easily communicating ideas to patients and referrals. Features include X-ray integration, anonymizer, morphing, annotation and measurement system, and more. For more information, visit Dolphinimaging.com. (Received 28 percent of votes in this category.)



# **RADIOLOGY**

# X-ray Equipment: Panoramic/Cephalometric Machines (Digital)

Planmeca USA: ProMax S3

Planmeca ProMax S3 imaging unit meets an array of clinical needs using 2D extraoral technology. Advanced developments, such as Planmeca-patented SCARA technology, allow limitless captures, including anatomically accurate extraoral bitewings. Upgrading to cephalometry, 3D imaging and other programs can be completed at any time. Images can be viewed immediately through Planmeca Romexis open-architecture software. (Received 23 percent of votes in this category.) ■



