

Reliance Orthodontics

Assure Plus is now available in single-use dispensers. Now you have all the benefits of



Assure Plus with no dispensing, no cross-contamination and no waste. Just twist off the top, dip and apply; one dispenser provides enough material for two full arches. Assure Plus allows bonding to normal, atypical, wet or dry enamel, dentin and defective enamel, gold, amalgam, stainless steel, plastic and composite restorations, porcelains and even zirconia.

For more information, call (800) 323-4348 or visit Booth 929 at the AAO Convention.

Smarter Alloys

SmartArch orthodontic archwire is engineered with force-optimized biomechanics across the entire arch. It's the first archwire with a stiffness profile tuned for root support and interbracket spacing to express ideal forces for optimal biological response of each tooth.

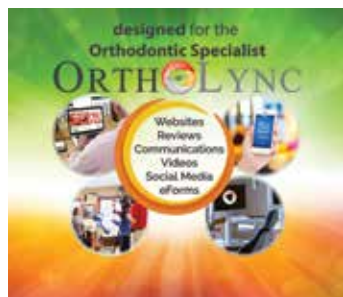
Using a patented laser process, the SmartArch profile is programmed into 0.016-inch copper nickel titanium superelastic wires. One SmartArch wire replaces working wire progressions typically used for first- and second-order corrections. Designed to fit within your workflow, SmartArch is compatible with the systems you currently use and doesn't require special equipment or training.

For more information, call (519) 880-0100 or visit smartarchortho.com.



AAO Product Showcase

The American Association of Orthodontics is hosting its annual session April 29–May 3 in Orlando, Florida. Orthodontists and their staffers can attend eye-opening lectures as well as look at some of the industry's latest products. Here's a look at some new products and companies you can expect to see at the annual session.



OrthoLync

OrthoLync develops your referrals into starts through web marketing strategies designed for the orthodontic specialist. The company's interactive websites and social media strategies highlight the patient experience through high-quality videos and

vibrant photos of your patients and teams, and they prominently display and manage your patients' reviews. From practice branding and web design to patient eForms and appointment reminders, OrthoLync enhances the experience for both your staff and patients, allowing you to surpass expectations.

For more information, call (888) 778-8235 or email info@ortholync.com.

Ortho2

The Edge Animations App from Ortho2 is a free Apple/Android application for all orthodontists and orthodontic residents, regardless of practice management affiliation. The app contains an "Introduction to Orthodontics" video that explains to patients and parents why treatment from a certified orthodontist matters.

The Edge Animations app also includes many essential compliance videos to help ensure patients are fully informed about their treatment, with videos on brushing, foods to avoid and more. This builds on Ortho2's library of practice- and patient-focused apps and can even be installed and viewed by prospective patients.

For more information, email sales@ortho2.com or visit ortho2.com.



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Ormco Damon Clear2

With a completely clear body and door that is resistant to staining, Damon Clear2 brackets, now available in standard and variable torques (U3-3), provide the control and performance needed to treat a wide range of cases.

Eliminating the need for elastomerics, which are known to stain and collect bacteria, the self-ligating bracket design with SpinTek slide ensures quick, comfortable wire changes. Doctors treating with Damon Clear have access to My Smile Consult, Ormco's online consultation tool, designed to educate patients on the benefits of orthodontics and the Damon System including Damon Clear.

For more information, visit ormco.com or call (800) 854-1741.

American Orthodontics

American Orthodontics' NT3 Nickel Titanium Arch Wire is the latest in AO's extensive archwire line. Manufactured at AO's facility in Sheboygan, Wisconsin, this high-quality wire delivers exceptional superelasticity, shape memory and springback for precise control and predictable results.

NT3, which is created using premium Japanese nickel titanium material, is tested thoroughly to ensure consistency between lots. The wire is highly resistant to permanent deformation and delivers consistent loading and unloading forces. It features a polished surface finish, sterilizable packaging options and preloaded stops and dimple options. Arch form options include VLP, Natural Arch Form I and Natural Arch Form III.

For more information, call (920) 457-5051 or visit americanortho.com.



Dolphin Imaging & Management Solutions

The MyOrthodontist mobile app for patients joins Dolphin's collection of mobile solutions, which includes Dolphin Mobile and AnywhereDolphin. MyOrthodontist gives patients access to personal information such as appointments, account balance, online questionnaires and shared Aquarium patient education videos.

Other items at their fingertips include media files such as practice videos and images, news and RSS feeds from your website, social media, and info about the doctor and staff. The Dolphin Mobile app allows doctors to connect to their practice data from anywhere at any time, and AnywhereDolphin provides a secure record-sharing platform for communication among doctors, referrals and patients.

For more information, call (800) 548-7241, email sales@dolphinimaging.com or visit dolphinimaging.com/mobile.



Ormco Alias

New to Ormco's esthetics portfolio, the Alias Lingual Bracket System is the first self-ligating, square-slot lingual appliance. Developed through collaboration with world-renowned lingual leaders Drs. Kyoto Takemoto and Giuseppe Scuzzo, Alias combines the efficiency of straight wire mechanics with a patented square slot to simplify treatment and improve torque and rotational control.

Alias' unique square slot allows for optimized movement and the small interbracket distances make the aligning stage easier. While also offering a bracket that is easier to bond, especially on small, maloccluded incisors, Alias encompasses the design features that make lingual orthodontics easier and more efficient.

For more information, visit ormco.com/alias or call (800) 854-1741.



The New Movement In Orthodontics™

Henry Schein Orthodontics

Coming soon: the Carriere Motion Clear Class II Appliance. Clearness may be the least extraordinary thing about it—thanks to simplicity of use, the sleek patient-friendly design, and the remarkable speed and predictability of how it works. For more information, visit henryscheinortho.com or call (800) 547-2000.

Note: The Carriere Motion Clear Class II Appliance is now undergoing 510(k) premarket review by the FDA for orthodontic movement and alignment of teeth during orthodontic treatment.

365 Printing

Atlanta-based 365 Printing was created with the exclusive purpose of distributing high-quality 3D printers to dentists and dental specialists. The company's focus on dental professionals and consultative clinical approach allow it to deliver unparalleled customer service throughout the implementation process, so customers can realize faster return on investment and more efficient patient care.

For more information, call (888) 603-9140 or visit 365printing.com.



Carestream Dental

The CS 3600 intraoral scanner works the way you do with an orthodontic-specific workflow. Fast, continuous scanning increases patient comfort, eliminates the need to manipulate buttons and produces accurate digital impressions. High-definition 3D images improve your communication with patients, practices and labs.

For more information and to learn more about the CS 3600, visit Booth 1801 at the AAO convention, call (800) 944-6365, or visit carestreamdental.com.





topsOrtho

Increase your profits and overall efficiency with topsOrtho, the practice-management software with the 99 percent customer-retention rate. It's fast, easy and never crashes. One hundred percent real Mac, high-performance cloud, all backed by legendary service.

For more information, call (770) 627.2527 for a demo, email sales@topsortho.com or visit topsortho.com.



Renew Digital

Renew Digital, based in Atlanta, is the leading provider of certified preowned panoramic X-ray and cone beam equipment to dentists and dental specialists across the United States. Featuring a one-price guarantee that includes installation, training and comprehensive warranty, Renew Digital offers dental professionals the features and reliability they need to deliver superior patient care more affordably.

For more information, call (888) 246-5611 or visit renewdigital.com.

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