

American Association of Orthodontists 110th Annual Session



Exhibitor Showcase • April 30-May 4, 2010

Orthotown Magazine is pleased to present this informative section showcasing some of the companies that will be exhibiting at the American Association of Orthodontists 110th Annual Session in Washington, D.C., April 30-May 4, 2010.* The AAO Exhibit Hall features the world's largest assemblage of orthodontic products under one roof, and the program schedule allows time for everyone to explore the hall each day.

AAO Exhibit Hall Hours

Saturday, May 1 through Monday, May 3 – 9:30 a.m.-5 p.m.

Tuesday, May 4 – 9:30 a.m.-3 p.m.

Aegis Orthodontic Adhesive



- **Accutech Orthodontic Lab, Inc.**, will be exhibiting at **Booth #2926**. In December 2009, the company froze lab fees at the 2009 level through December 2010 in an effort to help clients regain stability and prosper in 2010. For more information, call 800-734-7855 or visit www.accutechortho.com.
- **The Bosworth Company** is presenting its Aegis Orthodontic Adhesive with Amorphous Calcium Phosphate (ACP) – a resilient and durable bonding adhesive – at **Booth #307**. For more information, call 800-323-4352.
- **Chessmile** is exhibiting at **Booth #1046** to promote its unique line of braces and its Oral Hygiene Kit. For more information, visit www.chessmilebraces.com or call 888-849-8910.
- **CliniPix** will be exhibiting at **Booth #217**. The company's Canon Digital Rebel XSi camera package includes a 2Gb SD card, a USB card reader, as well as a NiMH re-charger kit, stainless steel mirror, retractors, fitted hard case, and imaging and printing software. The 105mm macro lens allows for a comfortable working distance when taking 1-1 views of the posterior region and will focus to distortion free full face/profiles. Visit www.clinipix-on-line.com or call 561-793-4142 for more information.
- **Dentaurum USA** will once again offer mini-lectures in the AAO Exhibit Hall during daily lunch breaks. These lectures will be between 20-30 minutes each, and will be

**Booth numbers and information are accurate as of March 24, 2010, and are subject to change. If you are attending the AAO Annual Session, please consult your program guide for more information.*

offered in **Booth #1913** at 11:30 a.m. and 12:30 p.m. daily. Each of these mini-lectures will focus on various important aspects to consider in the use of mini-implants or TADs. For more information, call 800-523-3946 or visit www.dentaurumusa.com.

- **Forestadent USA** is launching its new bracket, BioQuick (with special show pricing), at the AAO in **Booth #2627**. The company will also showcase its QuickKlear product and its BioArchwires.
- **Great Lakes Orthodontics** will be highlighting its new Biostar with scan technology and its Smart Moves Invisible Aligner System at **Booth #2503**. The new Biostar features a convenient bar code scanner that automatically enters the correct processing information for thermal-forming materials. Smart Moves is an effective solution for anterior tooth movement. For more information, please call 800-828-7626 or visit www.greatlakesortho.com.
- **Hu-Friedy** will be exhibiting in **Booth #1301**. Of interest to orthodontists will be the company's steam (autoclave) sterilization package, which offers a hospital-grade standard of care for the protection of instruments, dentists and their staff; and reassurance to parents of patients. Representatives of Hu-Friedy will be present to discuss this system; also available will be a microbiologist/dental hygienist who can address the merits of the Hu-Friedy approach.
- **Ormco** – **Booth #1607**, See schedule at right.

Biostar



PDT Ortho Dual Toothbrush

- **Ortho Classic** and Dr. James TenBrook will be hosting hands-on clinics of the TenBrook Axis Self-ligating Bracket System at **Booth #102**. For more information, call 866-752-0065 or visit www.orthoclassic.com.
- **Paradise Dental Supplies, Inc.**, is offering a new brush that has a narrow V-Trim with a fold-in-and-out proxy brush on the opposite end at **Booth #445**. Call 888-774-0644 or visit www.paradisedentalsupplies.net, and the company will send you a voucher for a free gift at the show.
- **Specialty Appliances**, a full-service orthodontic laboratory offering Herbst appliances, fixed appliances, retainers, functional appliances, indirect bonding, fixed lingual retainers and Clear Image Aligners, will be exhibiting at **Booth #219**. The company recently developed the MiniScope Herbst Mechanism, which does not disengage in the mouth and offers 40-degrees of lateral movement, and when used with the AppleCore Screw, tissue irritation is reduced. For more information, call 800-522-4636 or visit www.specialtyappliances.com.



Ormco In-Booth Lectures at the AAO Annual Session

SATURDAY, MAY 1

- 10:15 am | Dr. Tom Pitts **Challenging Cases Made Easy**
- 11:15 am | Dr. Jeff Kozlowski **Case Management with Insignia™ Advanced Smile Design**
- 12:15 pm | Dr. Domingo Martin **RW FACE: Interdisciplinary Case Management**
- 1:15 pm | Dr. Michael Mayhew **SL: What Does the Evidence Say?**
- 2:15 pm | Dr. Terry Dischinger **Save 6+ Months on Class II Cases**
- 3:15 pm | Dr. Nicole Scheffler **TAD Clinical Applications**

SUNDAY, MAY 2

- 10:15 am | Dr. Douglas Knight **RW FACE: Accelerated Active SL Orthodontics and Maxillary Anchorage**
- 11:15 am | Dr. Alan Bagden **Damon® Apps**
- 12:15 pm | Dr. Jeff Kozlowski **Case Management with Insignia Advanced Smile Design**
- 1:15 pm | Dr. Tom Pitts **Challenging Cases Made Easy**
- 2:15 pm | Dr. John Graham **Passive SL and TADs: Unlimited Possibilities**
- 3:15 pm | Dr. David B. Carter **Smile for a Lifetime**

MONDAY, MAY 3

- 10:15 am | Dr. Alan Bagden **Damon Apps**
- 11:15 am | Dr. Straty Righellis **RW FACE: Building an Interdisciplinary Referral Network**
- 12:15 pm | Dr. Bob Smith **Advanced TAD Mechanics and Insignia**
- 1:15 pm | Dr. Michael Mayhew **SL: What Does the Evidence Say?**
- 2:30 pm | Dr. Terry Dischinger **Save 6+ Months on Class II Cases**

Visit us at Booth 1607!

