

That Time of Year is Here!

The 2010 Townie Choice Awards

townie choice awards.2010

Anesthesiology	21
Cosmetic	22
Dental Hygiene	24
Endodontics	31
Infection Control	34
Oral Surgery & Implants	36
Orthodontics	38
Periodontics	38
Practice Management	42
Prosthodontics	44
Radiology	52
Restorative	54
Office Equipment	60
TMD	68

We all look forward to this magical time of year, when we dim the lights, stoke the fire, pour ourselves a mug of hot cider, curl up on the couch and, like caffeinated Tasmanian Devils, tear through the pages of the December issue of *Dentaltown Magazine* to find out which dental companies, products and services were awarded the highly sought-after Townie Choice Awards! It's a time of mirth and whimsy, when we all get together online afterward to debate with friends and colleagues the final results of the most important annual poll in dentistry. Happy holidays, indeed! Yes, friends, welcome to the official 2010 Townie Choice Awards showcase!

Dentists are posed with purchasing decisions on a regular basis (when what you'd rather be doing is *dentistry*). You can pick up the phone and talk to a few of your dental school buddies to find out what they use. You can scan the message boards of Dentaltown.com to see what dentists are debating. But do you have the time to sift through the facts or the arguments when you need to place your order *right now*? For seven years, the Townie Choice Awards have cut to the chase and answered the basic root of your purchasing concerns, "What are other dentists using right now?"

After months of tabulating thousands of votes cast by honest-to-goodness, real-world, practicing dentists, we are pleased to present the winners in each of our TCA categories – from Anesthesiology to TMD. As in years past, in some instances, the race to the finish was close; in others, winners were determined by a large margin. You can find the list of runners-up as well as the winners from the past seven years on Dentaltown.com. Thank you for your participation and continued support of [Dentaltown!](http://Dentaltown.com)

For the first time this year, TCA voters who cast their ballot by August 7, 2010, were eligible for our \$500 early-bird drawing. Congratulations to Dr. George Valentine of Middletown, Connecticut, for winning the \$500 Early Voter prize! Dr. Valentine began practicing over 37 years ago and has been a member of [Dentaltown](http://Dentaltown.com) since 2002.



"I feel that by participating in the [Dentaltown](http://Dentaltown.com) surveys and Townie Choice Awards, I can at least, in a small way, return something to an organization ([Dentaltown](http://Dentaltown.com)) that I feel offers the premier forum in dentistry for active exchange of professional experiences, ideas, concepts and solutions to the many issues and problems facing dental providers and practices today."

Congratulations To Our \$1,000 Winner

Voters of the Townie Choice Awards were automatically entered in a drawing to win \$1,000. This year's winner is Dr. Joshua Haremza of Mendon, New York.

Born and raised in New York, Dr. Joshua Haremza graduated Magna Cum Laude in 2005 from State University of New York at Buffalo School of Dental Medicine and completed his one-year general practice residency at Strong Memorial Hospital in Rochester, New York. Dr. Haremza currently practices with 11 staff members and two other doctors in Palmyra, New York, a suburb of Rochester, where he started as an associate in 2006, and purchased 50 percent ownership in January 2008.

He now lives in Mendon, New York with his wife, Joanne, and two Beagles, Banana and Oscar, which many Townies might recognize from his posts on Dentaltown.com.

"I like using Dentaltown because it keeps me up to date on new technologies and advances in dentistry. I refuse to become one of those dentists that is still using technology from 20 years ago and Dentaltown is the best way to make sure of that."



Joshua Haremza, DDS

Anesthetics: Local (Injected) Septodont: Septocaine

Septocaine is consistently the number-one branded product in the U.S. Septocaine is indicated for local, infiltrative or conductive anesthesia in both simple and complex dental procedures. It's available in two formulations so you can decide which epinephrine concentration is right for the patient and the procedure. For more information call 800-872-8305. (Votes: 678 of 1,031)



FREE FACTS circle 65 on card

Anesthetics: Technique System Milestone Scientific: STA System

The STA System utilizes computer-controlled local anesthetic delivery to enhance the injection process for dentists and patients. Intraligamentary injections can be administered more precisely as STA provides audio and visual confirmation of proper needle placement and controls the flow of anesthetic. Visit www.stais4u.com. (Votes: 72 of 1,031)



FREE FACTS circle 66 on card

Anesthetics: Topicals Sultan Healthcare, Inc.: Topex

Topex is a fast-acting 20 percent Benzocaine topical anesthetic. It can be used to comfort patients with ulcers, wounds and other minor mouth irritations and eliminates the gag reflex when performing radiographs, periodontal and prosthetic impressions. Available in seven patient-pleasing flavors. Visit www.sultanhc.com. (Votes: 208 of 1,031)



FREE FACTS circle 67 on card

Syringes Hu-Friedy: Aspirating Anesthetic Syringe

Hu-Friedy's Aspirating Anesthetic Syringe is ergonomically designed with proportional finger and thumb grips which increase control and adds comfort during aspiration while reducing hand fatigue. Hu-Friedy's syringes are available in two styles, a Type A and Type CW. Visit www.hu-friedy.com for more information. (Votes: 288 of 1,031)



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continued on page 22

continued from page 21

Cosmetic Bleaching: In-Office System

Discus Dental, Inc.: Zoom1/Zoom2/Zoom! Advanced Power/
Zoom! Advanced Power Plus

Zoom is faster and easier than ever before. With a redesigned patient kit with everything needed for a procedure, along with the award-winning Zoom whitening lamp, comprehensive training materials and a full suite of professionally designed marketing materials, Zoom is a true practice builder. (Votes: 238 of 1,043)



FREE FACTS circle 69 on card

Cosmetic Bleaching: Over-the-Counter Products

Proctor & Gamble: Crest Whitestrips

The Crest Whitestrip Supreme Professional Strength Whitening System offers the highest concentration of take-home whitening available through the dental office among leading brands. The kits include: 14-percent-longer upper-strips and 18-percent-longer lower-strips. Whitens up to 18 teeth. For more information, visit www.crest.com. (Votes: 520 of 1,043)



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Cosmetic Bleaching: Take-Home System

Ultradent Products, Inc.: Opalescence/
Opalescence Treswhite Supreme

Opalescence is available in a carbamide peroxide and hydrogen peroxide formula for superior whitening. The sticky and viscous consistency prevents the gel from leaching when placed. It's combined with potassium nitrate and fluoride for sensitivity and is available in a variety of concentrations, flavors and kit configurations to meet all whitening needs. (Votes: 520 of 1,043)



FREE FACTS circle 71 on card

**Laboratory:
Veneer & High Aesthetic
Glidewell Laboratories**




Our smile-makeover specialists extend a warm thanks for this award. These technicians take great pride in working with you to handcraft the beautiful smiles your patients desire. We appreciate your support and look forward to helping you meet your patients' expectations in the future. Call 800-854-7256 or visit www.glidewell.com. (Votes: 96 of 821)



FREE FACTS circle 72 on card continued on page 24




GENEVA DENTAL
Institute of Sacramento





The SWISS DENTOGENIC FORMULA
as developed by DR. JOHN P. FRUSH of the Swissdent Foundation



Introductory Course – The Geneva 2000 Denture Concept


The Geneva 2000 Denture Concept was first introduced over 40 years ago by Dr. John P. Frush of the Swissdent® Foundation. The Geneva 2000 denture system is renowned for its superior comfort, stability, and esthetics and is the hallmark of premium dentures in the United States.


Featuring:

- Massad Impression Technique/Massad Trays
- Intra-Oral Tracing • Vertical/Centric Bite Registration


Course Goals:

Maximizing Geneva Esthetic principles using sex personality and age factors while achieving optimal posterior function using Non-Interceptive Occlusion and introduction to Combination Syndrome.

 **LIVE PATIENTS**

 **2 DAYS**

 **HANDS-ON**

 **16 HOURS C.E. CREDITS**

Instructors:

Wm. S. Bill Jameson D.D.S. and Jack Z. Danilov G.M.D.T.

**2011
Course
Calendar**

- January 27-28
- April 28-29
- July 14-15
- October 27-28
- March 17-18 (Advanced Course)

To register or for more information please contact Geneva Dental Institute of Sacramento
5327 Dewey Ave. Fair Oaks, CA 95628 tel: (916) 967-0013 fax: (916) 967-0016 email: Michael@gdiofsac.com

continued from page 22

Dental Floss: Coated

Proctor & Gamble: Crest Glide

Glide Floss is designed to resist shredding. It removes plaque and helps prevent gingivitis for healthy teeth and gums. With Glide Floss, you'll be able to easily slide floss between teeth due to the light coating of natural wax. For more information, visit www.crest.com.

(Votes: 470 of 1,236)



FREE FACTS circle 73 on card

Dental Floss: Floss Threaders

Oral-B: Super Floss

Oral-B Super Floss is ideal for cleaning braces, bridges and wide gaps between teeth. Its three unique components – a stiffened end, spongy floss, and regular floss – all work together for maximum benefits. Available in regular or mint flavor, each box contains 50 premeasured strands. For more information, visit www.oralbprofessional.com.

(Votes: 424 of 1,236)



FREE FACTS circle 74 on card

Dental Floss: Pre-strung Flossers

Johnson & Johnson Healthcare Products: REACH ACCESS Flosser

The REACH Access Flosser makes flossing as easy as brushing. Convenient, disposable snap-on heads are filled with shred-resistant floss, and the toothbrush style handle with comfortable, easy-to-hold grips and an angled neck reaches back teeth where most problems begin. Fits into toothbrush holders to serve as a daily reminder. (Votes: 317 of 1,236)

FREE FACTS circle 75 on card



Dental Floss: Unwaxed

Johnson & Johnson Healthcare Products: REACH

From Johnson & Johnson, REACH is available in an unwaxed, unflavored floss. It is accepted by the American Dental Association (ADA). Daily flossing has been clinically proven to remove plaque between teeth to help prevent gum disease. For more information, visit www.jnj.com. (Votes: 366 of 1,236)

FREE FACTS circle 76 on card



In-Office Sensitivity Products (non-fluoride varnish)

GC America, Inc.: MI Paste/MI Paste Plus

GC America's MI Paste and MI Paste Plus (with 900ppm fluoride), with Recaldent (CPP-ACP), created the calcium phosphate treatment category – a breakthrough in the science of remineralization. GC America is on the forefront in the development of preventive products for the dental hygiene professional. Visit www.gcamerica.com. (Votes: 279 of 1,236)

FREE FACTS circle 77 on card



In-Office Topical Fluoride: Foam

Oral-B: Minute-Foam, Neutra-Foam

Oral-B Minute-Foam is a leading fluoride topical available to dental offices. Its light, airy foam consistency provides unsurpassed coverage and clears easily and quickly from the mouth. Oral-B Minute-Foam's low pH (3.5) ensures a fast, effective fluoride uptake in 60 seconds. Available in seven flavors. Visit www.oralbprofessional.com.

(Votes: 299 of 1,236)

FREE FACTS circle 78 on card



In-Office Topical Fluoride: Gel

Oral-B: Minute-Gel

Oral-B Minute-Gel offers your patients a treatment to fit their individual requirements and personal tastes. Fast, effective fluoride uptake (12,000ppm in one minute) shortens treatment time and reduces potential for gagging or gel ingestion. Available in four flavors to encourage patient compliance. Visit www.oralbprofessional.com for more information.

(Votes: 155 of 1,236)



FREE FACTS circle 79 on card

In-Office Topical Fluoride: Rinse

Oral-B

Oral-B Fluorinse is an alcohol-free rinse containing 0.2 percent sodium fluoride. Used once a week, Fluorinse makes patient compliance easy. Available in two flavors, mint and cinnamon. For more information, visit www.oralbprofessional.com.

(Votes: 154 of 1,236)



FREE FACTS circle 80 on card

continued on page 26

In-Office Topical Fluoride: Varnish

3M ESPE: Vanish 5% NaF White Varnish

Vanish White Varnish virtually disappears after application, so there is no trace of the ugly yellow color you see with traditional varnishes. Vanish White Varnish safely delivers 22,600ppm fluoride and contains xylitol. It takes just seconds to paint on and sets rapidly in the presence of saliva. Visit www.3mespe.com/preventivecare. (Votes: 299 of 1,236)

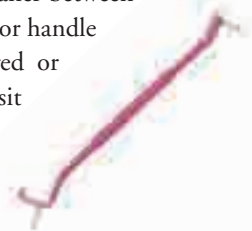


FREE FACTS circle 81 on card

Interdental Devices: Brushes

Sunstar Americas, Inc.: GUM Proxabrush

Proxabrush products are for people with orthodontic appliances, implants or galvanic sensitivity. The antibacterial bristles inhibit bacterial growth so your brush stays cleaner between uses. It is available in a travel-size brush or handle and refill system and can come tapered or cylindered with five handle sizes. Visit www.gumbrand.com for more information. (Votes: 348 of 1,236)



FREE FACTS circle 82 on card

Interdental Devices: Sticks/Piks

Johnson & Johnson Healthcare Products: Stim-U-Dent

Stim-U-Dent is clinically proven to fight gum disease by removing plaque from between teeth. Just firm enough to clean and polish without abrasion. Just soft enough to invigorate tissue gently and safely with its unique shape which conforms to spaces between teeth. Convenient for use when away from home, anytime, anywhere. Visit www.jnj.com. (Votes: 284 of 1,236)



FREE FACTS circle 83 on card

Mouthrinses: Alcohol-Free

GlaxoSmithKline: Biotene Dry Mouth Mouthwash

Unlike some harsh mouthwashes that can leave you wincing, Biotene Dry Mouth Mouthwash gently cleans and moisturizes minor irritation in the mouth and freshens breath. Biotene Mouthwash is alcohol-free and uses the LP3 salivary enzyme-protein system. Plus, its moisturizing polymers offer oral comfort and help strengthen saliva's natural properties. (Votes: 266 of 1,236)



FREE FACTS circle 84 on card

Mouthrinses

Johnson & Johnson Healthcare Products: Listerine Antiseptic

Listerine kills the germs that cause bad breath, plaque and the gum disease gingivitis. Listerine offers 24-hour protection against plaque and gingivitis germs and has the American Dental Association (ADA) Seal of Acceptance for helping to prevent and reduce gingivitis and plaque. For more information, visit www.listerine.com. (Votes: 589 of 1,236)



FREE FACTS circle 85 on card

Oral Cancer Screening

Zila Pharmaceuticals, Inc.: ViziLite Plus with TBlue

ViziLite Plus, the only adjunct oral cancer screening system with TBlue, is a simple, three-step examination system to help dental practices identify potentially cancerous lesions in the oral cavity. For more information or to place an order, please call 800-228-5595 or visit www.zila.com. (Votes: 170 of 1,236)



FREE FACTS circle 86 on card

Oral Irrigators

Water Pik, Inc.

The Waterpik dental water jet is the only brand clinically proven to be an effective alternative to traditional dental floss for removing plaque and reducing gingival bleeding and inflammation. The Waterpik dental water jet removes plaque biofilm both subgingivally and interproximally, and massages and stimulates gingival tissue. (Votes: 498 of 1,236)



FREE FACTS circle 87 on card

Pit & Fissure Sealants

Ultradent Products, Inc.: UltraSeal XT Plus

UltraSeal XT plus is a light-cured, radiopaque, pit and fissure sealant, making it stronger and more wear-resistant. Because it is a 58 percent filled resin, UltraSeal XT plus has less polymerization shrinkage than competitive products. When used in conjunction with Ultradent's PrimaDry (the priming and drying agent) microleakage is virtually eliminated. (Votes: 348 of 1,236)



FREE FACTS circle 88 on card

Prescription Fluoride: Daily Use

Colgate-Palmolive Co.:

PreviDent 5000 Booster/Dry Mouth/Sensitive (Rx)



PreviDent 5000 Booster/DryMouth/Sensitive all contain 1.1 percent NaF (5000ppm) for caries protection. PreviDent 5000 Booster provides general caries protection, while PreviDent 5000 Sensitive contains 5 percent KNO₃ for sensitivity relief and PreviDent 5000 Dry Mouth is an SLS-free formula for dry mouth. (Votes: 792 of 1,236)

FREE FACTS circle 89 on card

Prophylaxis: Handpieces

DENTSPLY Professional: MIDWEST

Midwest RDH hygiene handpiece was designed with one specific goal in mind: a hygienist's comfort. The lightweight, ergonomic design provides a balance of weight, equilibrium and size for reduced hand and wrist fatigue. A smooth finger-tip swivel provides free-flowing access, greater maneuverability and control and less paste splatter. (Votes: 457 of 1,236)



FREE FACTS circle 90 on card

Prophylaxis: Proply Angles

Young Dental

Young Disposable Proply Angles are manufactured with a screw-type cup, giving hygienists reliability and a smooth polishing experience. Young's leading line of angles is available in the Classic or Contra body and features a variety of prophyl cup options, ranging from traditional web to Elite cup; latex-free choices are available. (Votes: 211 of 1,236)



FREE FACTS circle 91 on card

Prophylaxis: Proply Paste

DENTSPLY Professional: NUPRO

The leading prophyl paste, NUPRO brand provides everything you need for excellent stain removal and polishing. With a truly splatter-free formula, it rinses cleanly and easily. Choose from four grits and 10 great tasting flavors with 1.23 percent fluoride ion. Select flavors are also available without fluoride. Visit www.dentstply.com. (Votes: 404 of 1,236)



FREE FACTS circle 92 on card

Tongue Cleaners

Discus Dental, Inc.: BreathRx

The simple, easy action of tongue scraping has shown to significantly reduce oral malodor as a regular part of patient's daily hygiene. BreathRx tongue scrapers have a gag-reducing slim profile to lift and remove odor-causing bacteria and food debris off the tongue's surface for fresh breath all day. (Votes: 239 of 1,236)



FREE FACTS circle 93 on card

Toothbrushes: Manual

Oral-B

Oral-B Pulsar redefines the manual toothbrush category. It is clinically proven to remove more plaque than the leading manual and battery brushes and uses technologies protected by more than 15 patents. The brush has soft, flexible MicroPulse bristles and a new innovative split brush head. Visit www.oralbprofessional.com for more information. (Votes: 478 of 1,236)



FREE FACTS circle 94 on card

Toothbrushes: Power

Philips Oral Healthcare: Sonicare/Sonicare FlexCare

The Philips Sonicare elite e9000 Custom Care System comes with two brush head sizes, allowing patients to reach posterior teeth and interproximal spaces. The new compact brush head is clinically proven to remove more plaque than the standard brush head in posterior areas. Exclusive offer for dental professionals, visit www.sonicare.com. (Votes: 626 of 1,236)



FREE FACTS circle 95 on card

Toothpaste: Desensitizing

GlaxoSmithKline: Sensodyne

One in every three adults has suffered from dentin hypersensitivity, yet few patients bring the issue to the attention of their dentist. Sensodyne provides the unsurpassed relief from dental hypersensitivity that comes with KNO₃, helping relieve hypersensitivity in as few as two weeks. (Votes: 762 of 1,236)



FREE FACTS circle 96 on card

continued from page 28

Toothpaste

Colgate-Palmolive Co.: Colgate Total

Colgate Total Advanced Clean toothpaste has a unique Triclosan plus Copolymer formula that delivers 12-hour anti-bacterial protection, even after eating and drinking. It contains micro-particles for enhanced cleaning, and has been proven effective over a range of patient benefits in more than 60 well-controlled clinical studies with more than 15,000 patients.

(Votes: 516 of 1,236)



FREE FACTS circle 97 on card

Toothpaste: Whitening

Proctor & Gamble: Crest

Crest Whitening Toothpaste includes the bad breath fighting power of Scope, all in one product. Crest tooth whitening provides cleaning action to help prevent calculus buildup and remove surface stains. The added Scope provides icy, fresh breath while fighting tooth decay and calculus. Visit www.crest.com for more information.

(Votes: 211 of 1,236)



FREE FACTS circle 98 on card

Xerostomia Products

GlaxoSmithKline: Biotène Products (Oral Balance)

The Biotène family of products offers more options to better meet specific patient needs. There are products that relieve and moisturize, products for ongoing hygiene and products for saliva stimulation. Biotène helps manage dry mouth while supplementing some of saliva's natural enzymes.

(Votes: 871 of 1,236)



FREE FACTS circle 99 on card

Share Hygienetown



Share with your hygienists the Web site that was created just for them. A site where they can obtain online CE, participate in peer learning and get more out of their careers – www.hygienetown.com

Attention Frustrated Dentists! Get new patients without doing any marketing work...



"Is this you?"

“Stop Pulling Your Hair Out Trying To Get New Patients!”

Introducing the Brand New Patient Attraction Strategy That Gets You 23-35 New Dental Patients Every Month...Without Doing Any Work At All, No Risk-100% Guaranteed!

Dear Doctor, Are you ready to eliminate everything you hate about attracting new patients? Want to generate Cosmetic, General & all types of New Dental Patients without doing any marketing work at all?

Get the New FREE Report instantly at the website below and see how hundreds of Doctors have eliminated 99% of the costs & work associated with getting new patients.

Go to: www.GetDentalPatients.com
Or Call Toll-Free, 24 Hours: 1-888-719-3892

Canal Treatment: Lubricants & Cleaners

Premier Dental: RC-Prep

RC-Prep's unique formulation of glycol, urea peroxide and EDTA helps remove calcification and lubricates the canal to permit more efficient instrumentation. Both finger- and engine-driven instruments will move easily without binding. RC-Prep is excellent for use with apex locators, as it permits consistently reliable readings. Visit www.premusa.com.

(Votes: 413 of 890)



FREE FACTS circle 100 on card

Canal Treatment: Medicaments

Pulpdent Corporation: Calcium Hydroxide

Pulpdent Paste, TempCanal and Multi-Cal calcium hydroxide products from Pulpdent are used for routine use between office visits to disinfect the canals and prevent flare-ups and for the treatment of complicated cases such as periapical lesions, abscesses, root resorption, perforations and root fractures, pus, hemorrhage, exudation control and more.

(Votes: 287 of 890)



FREE FACTS circle 101 on card

Endodontic Hand Instruments

DENTSPLY Tulsa Dental: Endo Access Kit

The Endo Access Kit provides an organized approach to successful endodontic access. Drs. Cliff Ruddle, John West and Pierre Machtou designed the kit to assist the clinician in gaining proper access when performing root canal treatment and retreatment. Includes eight rotary cutting instruments. (Votes: 143 of 889)



FREE FACTS circle 102 on card

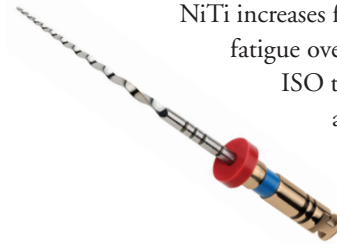
Files/Reamers: Engine Driven Files

DENTSPLY Tulsa Dental: GT Series X, ProTaper & Profile Vortex

In user tests, ProFile Vortex files were found to be more efficient than previous ProFile ISO Instruments. M-Wire NiTi increases flexibility and resistance to cyclic fatigue over standard nickel titanium wire.

ISO tip sizes from 15 to 50 and in .04 and .06 taper.

(Votes: 343 of 889)



FREE FACTS circle 103 on card

Files/Reamers: Hand Files

SybronEndo: K-Flex Files

K-Flex features a unique rhomboid design, which provides a short axis for flexibility while maintaining cross-sectional strength. K-Flex is more flexible than conventional files of comparable size, which facilitates the negotiation of curved canals with minimal potential for ledging and perforating. (Votes: 215 of 889)



FREE FACTS circle 104 on card

Gutta Percha Points

DENTSPLY Tulsa Dental: GT Series X, ProTaper & Lexicon

Made from natural gutta-percha with the same high-quality standards you expect from Tulsa Dental Specialties, these unique points mirror the progressively tapered design of ProTaper Universal rotary finishing files for system-based efficiency. F1, F2, F3, F4 and F5 sizes and assorted packs. (Votes: 202 of 889)



FREE FACTS circle 105 on card

Obturation Devices & Systems

DENTSPLY Tulsa Dental: GT & Thermafil Obturators

Flexible, patented GT obturators are designed to match the shape created with the ProFile GT series files. Color coding makes it easy to select the right GT obturator. While the Thermafil Plus Obturators are designed to provide a dense, 3D fill in one minute. Nickel titanium size verifiers are available in sizes 20 through 90. (Votes: 141 of 889)



FREE FACTS circle 106 on card

Sealers & Cements

DENTSPLY Maillefer: AH Plus Jet Root Canal Sealer

AH Plus Root Canal Sealer is a resin-based formula with excellent radiopacity, low shrinkage, low solubility and outstanding flow characteristics. It features a 1:1, paste-to-paste mixing system for fast, easy preparation and less waste. AH Plus is biocompatible and silver-free. Visit www.maillefer.com. (Votes: 203 of 1, 140)



FREE FACTS circle 107 on card

continued on page 34

continued from page 31

Gloves: Latex

Glove Club

The Glove Club offers a comprehensive line of high-quality gloves with unique features to meet the needs of the entire office. All Glove Club brand gloves have been designed specifically to address the concerns of health care workers, such as latex sensitivity, powder levels, and inconsistent sizing and fit. Visit www.gloveclub.com. (Votes: 114 of 1,000)



FREE FACTS circle 108 on card

Gloves: Non-Latex

Glove Club

The Glove Club offers a comprehensive line of high-quality gloves with unique features to meet the needs of the entire office. All Glove Club brand gloves have been designed specifically to address the concerns of health care workers, such as latex sensitivity, powder levels, and inconsistent sizing and fit. Visit www.gloveclub.com. (Votes: 111 of 1,000)



FREE FACTS circle 109 on card

Gloves: Powder-free

Glove Club

The Glove Club offers a comprehensive line of high-quality gloves with unique features to meet the needs of the entire office. All Glove Club brand gloves have been designed specifically to address the concerns of health care workers, such as latex sensitivity, powder levels, and inconsistent sizing and fit. Visit www.gloveclub.com. (Votes: 112 of 1,000)



FREE FACTS circle 110 on card

Masks

Crosstex International

Crosstex masks exceed ASTM barrier specifications for low, moderate and high exposure. They provide submicron filtration and fluid resistance, are latex-free, odorless and comfortable – everything you want in a mask and more! Visit www.crosstex.com for vital mask selection guidelines and information. (Votes: 302 of 1,000)



FREE FACTS circle 111 on card

Pre-Sterilization: Ultrasonic Units

Coltène/Whaledent, Inc.: BioSonic

The BioSonic UC125 Ultrasonic Cleaner is equipped with a programmable LCD display, a degas mode, a digital solution usage timer, easier/faster draining and customizable operation. An exclusive feature automatically adjusts the power in the tank based upon load requirements. Visit www.coltenewhaledent.com or call 800-221-3046. (Votes: 393 of 1,000)



FREE FACTS circle 112 on card

Protective Eyewear

Gargoyles

Gargoyles Safety Glasses Classic/85s, are optically correct protective safety glasses. ANSI Z87.1 and NATO approved. Unique wrapback design provides 210 degrees of peripheral protection, exceeding OSHA requirements for splash and splatter. Side shields are also available with every model. 100 percent UV protection lifetime warranty. (Votes: 84 of 1,000)



FREE FACTS circle 113 on card

Sterilization Pouches

DUX Dental: PeelVue+

PeelVue+ Sterilization Pouches offer the highest quality dental pouch. When you use PeelVue you are meeting CDC recommendations. The pouch features built-in internal and external indicators and user friendly color identification that makes ordering and grabbing the right size pouch easy. (Votes: 181 of 1,000)



FREE FACTS circle 114 on card

Sterilizers

MIDMARK

The Midmark family of sterilizers is an all-inclusive solution for your sterilization needs. Combine the capacity of the Midmark M11 and M9 UltraClave Automatic Sterilizers with the simplicity and speed of the M3 UltraFast to create the most efficient workflow for your office. (Votes: 349 of 1,000)



FREE FACTS circle 115 on card

continued on page 36

continued from page 34

Surface Disinfectants

Kerr TotalCare: CaviCide Spray/Wipes

CaviCide and CaviWipes are tuberculocidal, bactericidal, virucidal and fungicidal surface disinfectants. CaviCide is ideal for dental operatories, instrument-processing rooms and dental labs. Also effective against HIV, HBV and HCV and a reliable means of preventing cross contamination. Visit www.kerrtotalcare.com. (Votes: 388 of 1,000)



FREE FACTS circle 116 on card

Unit Waterline Treatments

A-dec, Inc.: ICX

A-dec's ICX waterline treatment tablets offer a unique and effective way to maintain clean dental unit waterlines. As the tablet dissolves, it releases ingredients that help prevent deposits and contaminant buildup. ICX continues working after each treatment to help protect waterlines against contamination. For more information, call 800-547-1883 or visit www.a-dec.com. (Votes: 139 of 1,000)



FREE FACTS circle 117 on card

Hand Instruments

Karl Schumacher Dental Instrument Company, Inc.: Proximators

Karl Schumacher Dental Instruments provides a complete line of surgical, operative and hygiene instrumentation for dental professionals. By using only the highest quality materials and the time-proven method of finishing each instrument by hand, Karl Schumacher Dental Instruments truly continues to provide the instruments of the better grade. (Votes: 144 of 855)



FREE FACTS circle 118 on card

Implant Systems: Crown & Bridge

Nobel Biocare



NobelReplace is effective and aesthetic and it could not be simpler. The tapered design makes the implant mimic a tooth root. This leads to a simplified surgical procedure, especially in situations with immediate placement following an extraction. For more information, visit www.nobelbiocare.com. (Votes: 165 of 855)

FREE FACTS circle 119 on card

Implant Systems: Removable Prosthetics

Zest Anchors, Inc.: LOCATOR

The LOCATOR Implant Attachment is designed with a very low profile to reduce the height of abutment restoration on all brands of dental implants. The LOCATOR has a self-aligning ability that aids the patient in easily seating their prosthesis and ensures a long-lasting performance for the patient. Visit www.zestanchors.com. (Votes: 144 of 855)



FREE FACTS circle 120 on card

Mini Implants

3M ESPE: IMTEC Corporation



IMTEC Corporation's Sendax Mini Dental Implant (MDI) system offers a one-hour, one-stage solution for denture stabilization and long-term fixture placement. The MDI procedure requires only a local anesthetic and allows the possibility of placement in medically compromised patients. Simple, cost-effective and reliable. Visit www.imtec.com. (Votes: 199 of 855)

FREE FACTS circle 121 on card

Postgraduate Implant Institutes

Nobel Biocare

Nobel Biocare's courses are designed according to indication-based thinking and are available for all skills levels. The courses are genuinely international because they attract some of the most experienced and respected teachers available anywhere, and because participants study with colleagues from around the world. Visit www.nobelbiocare.com. (Votes: 79 of 855)



FREE FACTS circle 122 on card

Ridge Preservation Products

Osteohealth Company: Bio-Oss

Bio-Oss is a natural, osteoconductive bone substitute that promotes bone growth in periodontal and maxillofacial osseous defects. It consists of the mineral portion of bovine bone. Bio-Oss provides the body with a matrix for bone cell migration and is integrated into the natural physiologic remodeling process. Visit www.ostehealth.com. (Votes: 132 of 855)



FREE FACTS circle 123 on card

continued on page 38

Arch Wires
Six Month Smiles

Orthodontic patients are thrilled with Chameleon Archwires! As the name implies, these wires match the adjacent tooth structure. Chameleon Archwires are a primary part of the Six Month Smiles System and Six Month Smiles Patient Tray Kits. Short treatment times + Chameleon = case acceptance. (Votes: 87 of 774)



FREE FACTS circle 124 on card

Brackets
Six Month Smiles

An integral part of the Six Month Smiles System and Six Month Smiles Patient Tray Kits, Lucid-Lok Short Term Ortho brackets blend exceptionally well with the patients' teeth and the unique base design provides for extraordinarily high bond strength. (Votes: 85 of 774)



FREE FACTS circle 125 on card

Clear Aligner System
Align Technology, Inc.: Invisalign

The Invisalign family of products is designed to help dental professionals achieve the clinical results they expect, utilizing leading-edge technology. Today, with more than one million patients treated, the Invisalign system enjoys broad acceptance as an effective, in-demand treatment option. Treatment is flexible, and can be used to treat a wide range of clinical situations. (Votes: 232 of 774)



FREE FACTS circle 126 on card

Laboratory: Orthodontic
Space Maintainers Lab

Space Maintainers Lab has been serving the dental industry for more than 50 years. Space Maintainers Lab is a member of the Appliance Therapy Group, which encompasses every aspect of Appliance Therapy – orthodontic appliances, supplies, diagnosis and education. Visit www.appliancetherapy.com or call 800-423-3270. (Votes: 122 of 774)



FREE FACTS circle 127 on card

Molar Bands
3M Unitek

Victory Series Micro-Etched Bands feature an inside surface uniformly etched, designed to provide a more retentive bonding surface and increased bond strength over nonetched bands. Available in multiple sizes and made from strong, seamless material that resists buckling, these bands feature proportional designs that provide broad buccal and lingual coverage. Visit www.3munitek.com. (Votes: 54 of 774)



FREE FACTS circle 128 on card

Postgraduate
Orthodontic Institute
Align Technology, Inc.: Invisalign
Certification: Clear Essentials I

Designed for dentists and their teams, this informative one-day course, provides participants with the clinical and operational training necessary to begin treating a broad range of patients with Invisalign. Invisalign is an aesthetic orthodontic technique that corrects malocclusion using a series of comfortable, custom-made, removable aligners. Visit www.invisalign.com. (Votes: 96 of 774)



FREE FACTS circle 129 on card

Hand Instruments: Curettes & Scalers
Hu-Friedy: NEVI 4

Hu-Friedy's Nevi 4 posterior sickle scaler features tapered, dual cutting blades that provide effective removal of burnished, heavy and tenacious deposits and precise access for effective deposit removal – made with revolutionary EverEdge technology, which allows the edge to stay sharper longer. Increased shank rigidity provides powerfully effective strokes with less effort and fatigue for the clinician. (Votes: 291 of 1,049)



FREE FACTS circle 130 on card

Instrument Sharpening Devices
Hu-Friedy: Sidekick Sharpener

Hu-Friedy's Sidekick Sharpener helps you maintain sharper instruments with less effort. Our easy-to-use Guide Channels and Vertical Backstop guide you and your scaler to sharp, consistent results time after time. This routine maintenance will actually extend the life of your instruments and protect your investment. The Sidekick is compact, cordless and requires minimal counter space. (Votes: 165 of 1,049)



FREE FACTS circle 131 on card

continued on page 40

Periodontal Charting

Henry Schein Practice Solutions: DENTRIX

The DENTRIX Perio Chart is widely recognized as one of the most comprehensive periodontal charting software programs available enabling you to record standard perio measurements.



Data can be compared from multiple visits and viewed and printed numerically or graphically using the graphic chart. Visit www.dentrix.com.

(Votes: 245 of 1,049)

FREE FACTS circle 132 on card

Periodontal Chemotherapeutics: Local Drug Delivery

OraPharma, Inc.:

ARESTIN (Minocycline Hydrochloride) Microspheres, 1mg.

ARESTIN (minocycline hydrochloride) Microspheres, 1mg. is indicated as an adjunct to scaling and root planing procedures for reduction of pocket depth in patients with adult periodontitis. ARESTIN may be used as part of a periodontal maintenance program which includes good oral hygiene, scaling and root planing. (Votes: 519 of 1,049)



FREE FACTS circle 133 on card

Periodontal Probes

Hu-Friedy: Colorvue

Hu-Friedy's Colorvue Probe provides faster and more consistent results. The vivid yellow tip and black markings provide increased intraoral visibility and instant readability. The flexible, rounded tip is safe for use around implants and ensures greater patient comfort and acceptability. The convenient twist-on design allows you to use the clinician-friendly ergonomic handle to easily replace worn tips. (Votes: 246 of 1,049)



FREE FACTS circle 134 on card

Piezo Tips

Parkell, Inc.

Parkell's Piezo Tips are precision-crafted and built to last. They're available in four models, including the Perio, Universal Straight, Universal Arched and popular Burnett Power-Tip, to cover everything from low-power procedures up through serious calculus blasting. Parkell's Piezo Tips are easy to work with and compatible with most EMS-brand scalers. (Votes: 105 of 1,049)



FREE FACTS circle 135 on card

Power Scalers: Sonic

DentalEZ Group: StarDental Titan

The newly launched StarDental Titan BlisSonic Ergonomic Sonic Scalers are portable, air-powered sonic scalers available in 4-line swivel and fixed backend configurations. The scalers come equipped with five exclusive StarDental-patented scaling tips. For more information, call 866-383-4636 or visit www.dentalez.com. (Votes: 80 of 1,049)



FREE FACTS circle 136 on card

Power Scalers: Ultrasonic Magnetostrictive
DENTSPLY Professional: Cavitron

Cavitron Sustained Power System (SPS) technology provides scaling efficiency and patient comfort by maintaining power when the insert tip encounters tenacious deposits. The Cavitron JET Plus scaler/air polishing unit and Cavitron Plus scaler offer a 360-degree wireless foot control with hands-free boost. Visit www.dentsply.com. (Votes: 516 of 1,049)



FREE FACTS circle 137 on card

Power Scalers: Ultrasonic Piezo

Electro Medical Systems SA: miniMaster/Piezon Master 600

Parkell's TurboPIEZO scaler includes many features of its popular Turbo-SENSOR magnetostrictive scaler, but incorporates European-style piezo technology. The ultrasonic vibration is provided by oscillating crystalline plates within the hand-piece, so the TurboPIEZO scaler generates less heat. Call 800-243-7446 or visit www.parkell.com. (Votes: 71 of 1,049)



FREE FACTS circle 138 on card

Ultrasonic Inserts

DENTSPLY Professional

Increase productivity with Cavitron Inserts for better access and adaptation during subgingival and supragingival scaling. Cavitron Bellissima Inserts have a soft grip for clinician comfort and reduced hand fatigue. Water delivery with Cavitron Focused Spray Inserts enhances clinician visibility and patient comfort. Visit www.dentsply.com. (Votes: 367 of 1,049)



FREE FACTS circle 139 on card

continued on page 42

continued from page 40

Dental Marketing

Demandforce, Inc.: Demandforce D3

Demandforce D3 is a software-as-a-service application used by thousands of customers to grow revenue, keep patients coming back and manage operations using e-mail, text messaging, online appointment scheduling, reputation management tools and third-party Internet services. Demandforce D3 integrates seamlessly with existing practice management systems to deliver unparalleled results. www.demandforce.com.

(Votes: 113 of 1,060)



FREE FACTS circle 140 on card

Equipment Finance

Wells Fargo Practice Finance (formerly Matsco)

Wells Fargo Practice Finance provides customized financing solutions supported by business planning tools and resources to help dentists acquire, start and expand their practices. We're here to help you achieve your goals and are the only practice lender endorsed by ADA Business Resources. Call 888-937-2321 or visit wellsfargo.com/practicefinance.

(Votes: 66 of 1,060)



FREE FACTS circle 141 on card

Internet Marketing & Web Services

Demandforce, Inc.: Demandforce D3

Demandforce D3 is a software-as-a-service application used by thousands of customers to grow revenue, keep patients coming back and manage operations using e-mail, text messaging, online appointment scheduling, reputation management tools and third-party Internet services. Demandforce D3 integrates seamlessly with existing practice management systems to deliver unparalleled results. www.demandforce.com.

(Votes: 113 of 1,060)



FREE FACTS circle 142 on card

Patient Finance

CareCredit

Eight-time Townie Choice Award Winner! For more than 23 years, CareCredit has provided patient financing to the Townie community, helping more patients accept needed care. Call for a special offer to get started with the program offered by over 85,000 of your colleagues. Call 800-300-3046, x4519 or visit carecredit.com/dental. If already enrolled, call 800-859-9975.

(Votes: 736 of 1,060)



FREE FACTS circle 143 on card

Practice Finance

Wells Fargo Practice Finance (formerly Matsco)

Wells Fargo Practice Finance provides customized financing solutions supported by business planning tools and resources to help dentists acquire, start and expand their practices. We're here to help you achieve your goals and are the only practice lender endorsed by ADA Business Resources. Call 888-937-2321 or visit wellsfargo.com/practicefinance. (Votes: 73 of 1,060)



FREE FACTS circle 144 on card



Practice Management Consultants

Scheduling Institute: Jay Geier

The Scheduling Institute is a results-focused program that will help you grow your practice by leveraging your existing resources. We begin with training your staff to more effectively handle new patient phone calls; significantly increasing the number of new patients your practice sees. For a special Townie offer call 866-470-7203 or go to www.schedulinginstitute.com. (Votes: 117 of 1,060)

FREE FACTS circle 145 on card

Software: Patient Communication Systems

Demandforce, Inc.: Demandforce D3

Demandforce D3 is a software-as-a-service application used by thousands of customers to grow revenue, keep patients coming back and manage operations using e-mail, text messaging, online appointment scheduling, reputation management tools and third-party Internet services. Demandforce D3 integrates seamlessly with existing practice management systems to deliver unparalleled results. www.demandforce.com.

(Votes: 147 of 1,345)



FREE FACTS circle 146 on card

Software: Patient Education

Patterson Dental: CAESY Education Systems

CAESY Education Systems content is distributed via video and computer networks or DVD players throughout the clinical and reception areas of dental practices. The CAESY product family includes CAESY DVD, Smile Channel DVD, CAESY Pediatrics and CAESY Enterprise, which includes Smile Channel and ShowCase. Visit www.caesy.com. (Votes: 357 of 1,344)



FREE FACTS circle 147 on card

continued on page 44

continued from page 42

Software: Practice Management

Henry Schein Practice Solutions: DENTRIX

Dentrix is the leader in dental practice management systems with more than 30,000 customers. With the release of Dentrix Mobile, dentists can now use their smart phones and mobile devices to access current information about patients, appointments, medical alerts and prescriptions. Dentrix also provides powerful new tools to increase profitability with Practice Advisor and Profitability Coaching. (Votes: 400 of 1,344)



FREE FACTS circle 148 on card

Software: Practice Management Enhancements

National Electronic Attachment, Inc.: NEA FastAttach

NEA's FastAttach offers dental providers a cost effective and reliable method of transmitting supporting documents for electronic claims. The unparalleled flexibility of FastAttach is ideal for single, multiple or large clinic practices. Whatever your size, FastAttach will improve your revenue cycle. (Votes: 156 of 1,344)



FREE FACTS circle 149 on card

Burs: Carbide

SS White Burs, Inc.

The materials and blade geometry used by SS White are carefully chosen to provide efficient cutting, less clogging and better service life. SS White uses a high-grade surgical stainless steel for its shanks to resist the corrosion seen during sterilization. SS White is ISO-certified, following strict guidelines to insure the highest in quality control. (Votes: 212 of 894)

FREE FACTS circle 150 on card



Burs: Diamond

Microcopy: NeoDiamond

The top selling NeoDiamond's Swiss-made stainless steel shank is ground to stricter tolerances than any other manufacturer. Our exclusive Triton bonding exposes 20 percent more diamond surface for a faster, smoother cut. Sterilized and individually packaged for the convenience of single-patient use. Go to www.neodiamond.com or call 800-423-1863 to order. (Votes: 200 of 894)

FREE FACTS circle 151 on card



Burs: Finishing

Brasseler USA

Brasseler USA composite finishing carbides, including the original line of ET instruments, are available in multiple blade designs and head lengths. This allows you to choose the right instrumentation to quickly move through rapid contouring to finishing and pre-polishing efficiently and effectively, with a superior result. (Votes: 227 of 894)

FREE FACTS circle 152 on card



Burs: Speciality

Brasseler USA

Brasseler USA carbides are made using precision manufacturing and top quality materials. These rotary instruments exceed industry standards and ensure predictability. Brasseler carries a comprehensive range of instrumentation to meet your preference from restoration removal, titanium abutment finishing to osseous surgery. Call 800-841-4522 or visit www.brasselerusa.com. (Votes: 192 of 894)

FREE FACTS circle 154 on card



Burs: Polishing

Brasseler USA

Some adjusting and fine-tuning of porcelain restorations is normally required to achieve maximum aesthetics and optimal function.

Brasseler USA Dialite porcelain polishers will help you efficiently and quickly reproduce a high gloss natural luster after adjusting without the need for reglazing. Call 800-841-4522 or visit www.brasselerusa.com. (Votes: 257 of 894)

FREE FACTS circle 153 on card

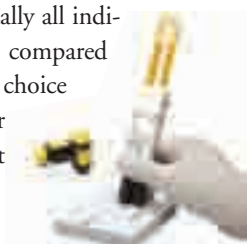


Cements: Bonded Porcelain

3M ESPE: RelyX Unicem Self-Adhesive Resin Cement

3M ESPE RelyX Unicem Self-Adhesive Universal Resin Cement eliminates the need for separate etching, priming or bonding steps and is easy to use for virtually all indications. It reduces post-op sensitivity compared to traditional resin cements, and offers a choice of delivery in the Clicker Dispenser, or Aplicap and Maxicap Capsules. Visit www.3mespe.com. (Votes: 288 of 894)

FREE FACTS circle 155 on card



continued on page 46

Cements: Permanent

3M ESPE: RelyX Luting Plus

RelyX Luting Plus Cement is an advanced, resin-modified glass ionomer luting cement with improved product performance when compared to powder-liquid cements. RelyX Luting Plus cement offers paste/paste delivery from the new Clicker Dispenser for 1:1 dosing and easy mixing. Its strong mechanical properties and easy handling make it the perfect choice.

Visit www.3mespe.com.
(Votes: 306 of 894)



FREE FACTS circle 156 on card

Cements: Temporary

Kerr Corporation: Temp-Bond, Temp-Bond Clear, Temp-Bond NE

The TempBond family of temporary cements offers the perfect formulation for any clinical situation and comes in a wide range of delivery options, including automix syringes and Unidose packets. Together, TempBond Original, TempBond NE and TempBond Clear share a strong bond that has earned them a 2010 Townie Choice Award. (Votes: 396 of 894)



FREE FACTS circle 157 on card

Core Materials: Dual-Cure

Pentron Clinical Technologies: Built-It F.R., Build-It F.R. Minimix

Build-It FR Core Build-Up Material is a dual cure, fiber-reinforced composite that stays in place, doesn't slump and cuts like dentin. With its high strength, radiopacity and fluoride content, this is the ideal material for any restoration requiring core build-up. (Votes: 113 of 894)



FREE FACTS circle 158 on card

Core Materials: Light-Cure

3M ESPE: Filtek Supreme Restorative & Z250 Restorative

Featuring an optimized shading system that brings aesthetics to a new level, Filtek Supreme Plus Universal Restorative makes it easier to match natural tooth color for beautiful results. Three years of clinical history lets you choose it with confidence for both anterior and posterior restorations. Available in 35 shades and four opacities. (Votes: 87 of 894)



FREE FACTS circle 159 on card

Core Materials: Self-Cure

GC America, Inc.: GC Fuji IX GP

GC Fuji IX GP offer unsurpassed wear resistance and durability in a glass ionomer. The non-sticky, restorative mix adapts readily to internal aspects of the preparation and will not slump. Fuji IX GP is also available in an accelerated set formulation called Fuji IX GP Fast. (Votes: 110 of 894)



FREE FACTS circle 160 on card

Crown & Bridge: All-Ceramic Crowns RX

Ivoclar Vivadent, Inc.: IPS Empress/IPS e.max

IPS e.max is a modern and innovative system which covers the entire spectrum of all-ceramic indications ranging from thin veneers to 10-unit bridges. IPS e.max allows you to offer your patients impeccable aesthetic restorations, which are also characterized by high mechanical strength. They can be placed using not only adhesive, but also self-adhesive and conventional techniques. (Votes: 495 of 894)



FREE FACTS circle 161 on card

Crown & Bridge: PFM Crowns by RX

Captek-Precious Chemicals, Inc.: Captek Restorations

Captek restorations provide outstanding aesthetics and long-term tissue health with strength factors higher than low gold PFMs. With three new Nano enhanced materials to choose from, Captek restorations are specifically engineered to address clinical situations ranging from anterior aesthetics to high strength long-span bridges, molars and implant restorations. (Votes: 237 of 894)



FREE FACTS circle 162 on card

Crown & Bridge: Temporary Material

DMG America (formerly Zenith Dental): Luxatemp Automix Plus/Luxatemp Fluorescence

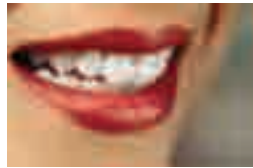
Luxatemp Fluorescence is an aesthetically enhanced version of Luxatemp Automix Plus, with added qualities that make the temporary look more life-like in any lighting condition, even black light. Fluorescence is an enhancement that adds the essence of a lifelike quality only seen in human teeth. (Votes: 204 of 894)



FREE FACTS circle 163 on card

Crown & Bridge: Veneers by RX
Ivoclar Vivadent, Inc.: IPS Empress/IPS e.max

IPS Empress has evolved into the “gold standard” for both dental professionals and patients. The leucite-reinforced glass-ceramic provides high aesthetics and accuracy of fit. The material is made of an extremely homogeneous leucite-based ceramic, which scatters light

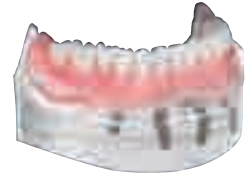


naturally and provides a well-balanced chameleon effect. It can also be directly processed chairside using CAD/CAM technology. (Votes: 477 of 894)

FREE FACTS circle 164 on card

Denture, Acrylics & Reline Materials: Denture Teeth
DENTSPLY Prosthetics: Trubyte Portrait IPN

Portrait IPN denture teeth have been recognized as the 2010 Townie Choice Award winner for Denture Teeth for the seventh year in a row. In celebration, DENTSPLY has announced the new Lifetime Warranty for Portrait IPN teeth. They are now warranted to protect patients against excessive wear and breakage for the clinical life of their denture. (Votes: 419 of 894)



FREE FACTS circle 165 on card

Denture, Acrylics & Reline Materials: Flexible Partial by RX
Valplast International Corp.: Valplast

Valplast International Corporation graciously thanks the Dentaltown community for its support for Valplast Flexible Partial. Valplast partials fulfill patients’ preferences for exceptional aesthetics in an affordable and non-invasive removable restoration with a proven history of durability and long-term functional success. (Votes: 513 of 894)



FREE FACTS circle 166 on card

Denture, Acrylics & Reline Materials: Hard Reline
GC America, Inc.: GC RELINE

GC Reline is a methyl methacrylate-free hard, self-curing denture reline material, and comes in Soft, Extra Soft, and Ultra Soft varieties. GC Reline features reduced exothermic heat and minimal odor. It can be cured intraorally (in most cases) for better adaptation and less distortion, and lasts from three to 12 months, depending on the variety. (Votes: 137 of 894)



FREE FACTS circle 167 on card

Denture, Acrylics & Reline Materials: Soft Reline
GC America, Inc.: COE-SOFT

COE-SOFT polymerizes in or out of the mouth in approximately 15 minutes and will last approximately three months. This product has no monomer, so no exothermic heat, burning sensation, or unpleasant taste or odor. It contains zinc undecylenate, which makes it ideal for post-surgical applications and placement of immediate dentures. (Votes: 322 of 894)



FREE FACTS circle 168 on card

Finishing & Polishing: Manual – Strips, etc.
3M ESPE: Sof-Lex Finishing and Polishing Systems

Sof-Lex Finishing and Polishing Strips are designed to produce a smooth restoration surface to help prevent interproximal plaque build-up for superior finishing and polishing results. The polyester backing resists tearing, while retaining flexibility and being gentle on gingival tissue. Visit www.3mespe.com for more information. (Votes: 241 of 894)



FREE FACTS circle 169 on card

Finishing & Polishing: Pastes
Ultradent Products, Inc.: Diamond Polish

Diamond Polish is a high-grade white microcrystalline polish used for porcelain or composite restorations. Available in two particle sizes and a unique mint flavor, the polish provides an unsurpassed aesthetic polish. It is recommended for use with Jiffy Goat Hair brushes and felt wheels. (Votes: 150 of 894)



FREE FACTS circle 170 on card

Finishing & Polishing: Rotary System (Non-carbide)
DENTSPLY Caulk: Enhance

For finishing and polishing composites, the combination of the Enhance Finishing System and PoGo One Step Diamond Micro-Polishers creates an easy, dependable method for achieving natural looking, high-luster restorations. Enhance provides intermediate and final finishing based on the aggressiveness of pressure that is applied. (Votes: 134 of 894)



FREE FACTS circle 171 on card

continued from page 48

Impression Materials & Accessories: Alginates

DENTSPLY Caulk: Jeltrate

Jeltrate Alginates with high algin content for quality impressions offers high tear strength, and a consistent mix, time after time without excessive flow, and provides added patient comfort. The dustless formula reduces airborne dust particles and the antimicrobial formulation provides improved asepsis. Call 800-532-2855 or visit www.caulk.com. (Votes: 220 of 894)



FREE FACTS circle 172 on card

Impression Materials & Accessories:

Automatic Mixing Unit

3M ESPE: Pentamix 3

The Pentamix 3 mixing unit utilizes a broad range of material viscosities, especially quick-setting materials, and it consistently provides homogenous, void-free automatic mixing at the touch of a button. With a more compact design, the Pentamix 3 mixing unit requires less counter space, and can be wall-mounted. Visit www.3mespe.com. (Votes 250 of 894)



FREE FACTS circle 173 on card

Impression Materials & Accessories:

Bite Registration

Parkell, Inc.: Blu-Mousse

A premium, highly accurate occlusal registration material, Blu-Mousse is fluffy, like whipped cream, with no taste or warmth that might trigger proprioceptive reflexes. Its 85-durometer and 30-second or two-minute set times make it ideal for a variety of uses beyond traditional impression taking.

(Votes: 325 of 894)



FREE FACTS circle 174 on card

Impression Materials & Accessories:

Disposable Trays – Full Arch

GC America, Inc.: COE Brand Disposable Spacers

COE Brand Disposable Spacer Trays are designed with a unique zig-zag that minimizes cusp contact and maintains correct depth for consistent impressions. COE Disposable Spacer Trays are perforated and come in Full Arch or Partial in both upper and lower trays. Visit www.gcamerica.com.

(Votes: 83 of 894)



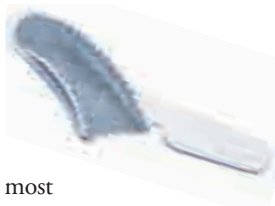
FREE FACTS circle 175 on card

Impression Materials & Accessories: Dual-Arch Trays

Premier Dental: Triple Tray & T-Loc Triple Tray

Premier Triple Tray is the profession's most trusted name for accurate dual-arch impressions. The thin, adaptable mesh supports your impression material, resists tearing and ensures complete intercuspation. Look for Premier on the handle; your assurance of a genuine Triple Tray. Available in seven designs. Visit www.premusa.com. (Votes: 233 of 894)

FREE FACTS circle 176 on card



Impression Materials & Accessories: Polyvinyl Siloxane
DENTSPLY Caulk: Aquasil Ultra Deca & Aquasil Ultra Smart

Aquasil Ultra Impression Material from DENTSPLY Caulk, is available in 50ml cartridges, the digit targeted unit dose delivery system and 380ml cartridges for Dynamic mix machines. It's more wetttable than the leading polyether with an ultra-low contact angle, providing excellent adaptation to tooth structure. Visit www.caulk.com. (Votes: 199 of 894)

FREE FACTS circle 177 on card



Laboratory: Crown & Bridge

Glidewell Laboratories

Glidewell is honored to receive this award again this year. It upsets us to read posts on Dentaltown.com where cases have gone wrong, because it means we let dentists and patients down. This award confirms our efforts while motivating us to improve at satisfying dentists and their patients. Call 800-854-7256 or visit www.glidewell-lab.com. (Votes: 136 of 894)

FREE FACTS circle 178 on card



Laboratory: Removable

Glidewell Laboratories

It can be a difficult thing when a patient is confronted with the need for a partial or full denture. Glidewell's Removables technicians take special care with these cases to ensure that your patients receive a naturally beautiful smile. Thank you for recognizing our technicians' hard work. Call 800-854-7256 or visit www.glidewell-lab.com. (Votes: 81 of 894)

FREE FACTS circle 179 on card



continued on page 52

continued from page 50

Postgraduate Cosmetic & Restorative Institute

Spear Education: Dr. Frank Spear

Spear Education sets the standard in postgraduate dental learning. The state-of-the-art facility is home to an expert interdisciplinary faculty who enable dentists and teams to discover tools to grow clinically, deliver the highest level of patient care and achieve optimal career satisfaction. (Votes: 97 of 894)



FREE FACTS circle 180 on card

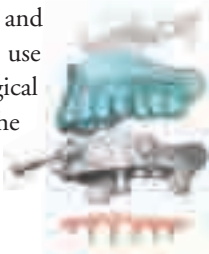
Stay Home

Get all of the continuing education credits you need on www.dentaltown.com.

X-Ray Equipment: 3D Imaging Software

Nobel Biocare: NobelGuide

NobelGuide is a complete treatment concept that can be used for all indications. NobelGuide offers dental professionals full flexibility in surgical access, loading timing and prosthetic solutions. Clinical procedures to use NobelGuide with mini- and full-flap surgical access are also available. Coming in 2011, the new face of NobelGuide will be launched as NobelClinician. (Votes: 26 of 1,027)



FREE FACTS circle 181 on card

X-Ray Equipment: Conebeam CT Scanner

Imaging Sciences International, Inc.: i-CAT

The i-CAT leads with enhanced features for effective treatment planning and predictability. These features include the fastest scan and reconstruction rates, an Amorphous Silicon Sensor that captures multiple-sized scans, full skull to single arch, included and shareable i-CATVision, plus compatibility with major 3D planning programs. (Votes: 53 of 1,027)



FREE FACTS circle 182 on card

X-Ray Equipment: Digital Image Management Software

DEXIS, LLC:

DEXIS Digital Imaging Software

The user-friendly DEXIS software provides easy integration with major practice management programs, digital panoramic systems, cameras and scanners to create a true dental "Imaging Hub" where the practitioner can capture, store and access all intra- and extra-oral clinical images for maximum productivity. (Votes: 221 of 1,281)



FREE FACTS circle 183 on card

X-Ray Equipment: Digital X-Ray Sensors

DEXIS, LLC: DEXIS Intra-oral Sensors

The gold standard in digital imaging goes platinum with the new DEXIS Platinum intra-oral sensor. This new version of the PerfectSize sensor achieves direct USB connectivity without docking stations or controllers for maximum portability, TrueComfort design for precise placement and optimum patient comfort, and PureImage technology for remarkably clear images. (Votes: 240 of 1,281)

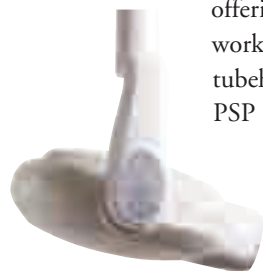


FREE FACTS circle 184 on card

X-Ray Equipment: Intraoral Machines

Gendex Dental Systems: GX-770, expert DC, 765DC

The expert DC provides reliable consistency in imaging while offering unique features for flexibility in workflow, such as Quickset controls on the tubehead. Compatible with digital sensors, PSP and film, the unit has a 0.4mm focal spot (the smallest in the market) for maximum image resolution. (Votes: 222 of 1,027)



FREE FACTS circle 185 on card

X-Ray Equipment: Panoramic/Cephalometric Machines (Digital)

Planmeca: ProMax/ProOne

The ProMax Digital Panoramic/Cephalometric X-ray has all the great features of the ProMax Digital Pan, plus the added benefits and imaging programs of a ceph. These are available as a single transportable sensor system or dual-fixed sensor system, and utilize the latest in CCD technology. Visit www.planmecausa.com or call 630-529-2300. (Votes: 100 of 1,027)



FREE FACTS circle 186 on card

continued on page 54

continued from page 52

Applicators

Microbrush International: Microbrush Micro-applicators

Microbrush micro-applicators have a stay-put bending portion and are available in three consistent, precise head sizes: Regular (2.0mm), Fine (1.5mm) and Superfine (1.0mm). They ensure delivery of the desired amount of material in difficult to reach areas. Visit Microbrush.com for more information. (Votes: 516 of 1,670)



FREE FACTS circle 187 on card

Articulating Paper

Parkell, Inc.: AccuFilm

AccuFilm II double-sided articulating film features black ink on one side and red ink on the other to provide simultaneous marking on maxillary and mandibular arches. Approximate three-inch length and 21-micron thickness easily captures full quadrants without skewing patient bite. AccuFilm II has the highest plastic deformation of all major brands. (Votes: 649 of 1,670)



FREE FACTS circle 188 on card

Attachments

Zest Anchors, Inc.: Locator Root Attachment

The Locator Root Attachment allows a patient to easily seat their overdenture without the need for accurate alignment of the attachment components. It is designed with a guideplane that locates the attachment in the proper position every time, regardless of the patient's dexterity. For more information, call 800-262-2310. (Votes: 586 of 1,670)



FREE FACTS circle 189 on card

Bonding Agents

Kuraray America, Inc.: Clearfil SE Protect

Kuraray introduces the newest adhesive bonding agent, Clearfil SE Protect, another epoch-making adhesive bonding system in the tradition of Kuraray's other adhesive firsts. Clearfil SE Protect provides the same standard-defining properties that have made Clearfil SE Bond the market leader plus two other clinically significant technologies: Fluoride release and newly developed MDPB monomer. (Votes: 359 of 1,670)



FREE FACTS circle 190 on card

Caries Detector

Ultradent Products, Inc.: Seek and Sable Seek

Ultradent's Seek and Sable Seek are syringe-delivered, glycol-based caries indicators which provide a convenient way to identify decayed dentin. Seek stains carious dentin red and has the ability to locate calcified root canal orifices. Sable Seek has a unique green color providing excellent contrast to red-colored pulpal tissues. (Votes: 372 of 1,670)



FREE FACTS circle 191 on card



Cavity Liners

3M ESPE: Vitrebond Plus Light Cure Glass Ionomer Liner/Base

Vitrebond Light Cure Glass Ionomer Liner/Base combines light-cure convenience with true glass ionomer fluoride release and bond strength. A fast technique and excellent handling characteristics allow for quick and easy placement, while it forms a strong bond to dentin, sealing the tooth to reduce the incidence of microleakage. (Votes: 502 of 1,670)

FREE FACTS circle 192 on card

Ceramic Primer

3M ESPE: RelyX Ceramic Primer

RelyX Ceramic Primer is a prehydrolyzed, silane-based primer designed to enhance bonds to porcelain, ceramic, pre-cured composite and metal surfaces. The primer is indicated for silanization of ceramic or metal restorations before cementation, during repairs of ceramic, and for chairside repair of damaged ceramic crowns and bridges. (Votes: 386 of 1,670)



FREE FACTS circle 193 on card

Clinical Fiber Reinforcements

Ribbon, Inc.

Ribbon continues to lead the field of fiber reinforcements for making periodontal splints, single-visit bridges, and for reinforcing acrylic prostheses. Recognized for its ease of use, Ribbon has virtually no memory and does not unravel during use. For more information, call 800-624-4554 or visit www.ribbon.com. (Votes: 678 of 1,670)



FREE FACTS circle 194 on card

continued on page 56

Composites: Anterior

3M ESPE: Filtek Supreme Plus Universal

Filtek Supreme Universal Restorative uses patented nanotechnology processes to deliver high strength and superior polish and retention characteristics. It offers excellent handling and provides excellent flow with ideal slump resistance. The material is brushable so you can blend, feather and accurately create anterior anatomy.

(Votes: 467 of 1,669)



FREE FACTS circle 195 on card

Composites: Flowable

3M ESPE: Filtek Supreme Plus Flowable

Featuring an optimized shading system that brings aesthetics to a new level, Filtek Supreme Plus Universal Restorative makes it easier to match natural tooth color for beautiful results. Three years of clinical history lets you choose it with confidence for both anterior and posterior restorations. Available in 35 shades and four opacities.

(Votes: 327 of 1,669)



FREE FACTS circle 196 on card

Composites: Posterior

3M ESPE: Filtek P60

For posterior restorations, clinicians may simply choose a body shade of Filtek Supreme Universal Restorative; because of its chameleon qualities, the restorative takes on the appearance of surrounding tooth structure. The materials diametral tensile and compressive strength also make it an appropriate choice as a universal restorative.

(Votes: 267 of 1,669)



FREE FACTS circle 197 on card

Dentin Desensitizer

Heraeus Kulzer, LLC: Gluma

Gluma Desensitizer is recognized by Reality, CRA and Dental Advisor as the optimal solution for eliminating post-op sensitivity and is ideal for treating cervical hypersensitivity, pretreatment of direct composite restorations, after crown and bridge preparation as well as prior to cementation.

(Votes: 529 of 1,669)



FREE FACTS circle 198 on card

Aesthetic Post Systems

Coltène/Whaledent, Inc.: ParaPost

ParaPost Fiber Lux and Taper Lux are made of a translucent, light transmitting, fiber-resin material. They can be used with self- or dual-cured materials for fast cementation. The double-undercut, rounded-head design reduces stress points and locks in composite core materials and available in 10 sizes. Call 800-221-3046 for information.

(Votes: 360 of 1,669)



FREE FACTS circle 199 on card



**Etch
Ultradent Products, Inc.:
UltraEtch**

Ultradent's Ultra-Etch is the only self-limiting phosphoric acid dentin etchant on the market. Ultra-Etch is a viscous 35 percent phosphoric acid solution. Used with Ultradent's Blue Micro or Inspirial Brush tip, Ultra-Etch can penetrate into the smallest fissures on occlusal surfaces. It also allows for precision placement on vertical surfaces with no migration.

(Votes: 610 of 1,669)

FREE FACTS circle 200 on card

Gingival Retraction Materials

Ultradent Products, Inc.: Ultrapak Retraction Cord

Ultradent's Ultrapak Cord is a one-of-a-kind knitted cord formed by thousands of tiny loops which create long interlocking chains. When packed, the loops compress to express hemostatic astringent to underlying tissues. It continues to exert a gentle continuous outward force as the loops begin to expand keeping the cord in place.

(Votes: 870 of 1,669)



FREE FACTS circle 201 on card

Glass Ionomers

GC America, Inc.: GC Fuji IX GP (Regular or Fast)

The Fuji family of restoratives, Fuji IX GP Extra, Fuji IX GP Fast and Fuji IX GP regular set, offers unsurpassed wear resistance and durability in a glass ionomer. Fuji IX GP Extra contains a next-generation glass filler, SmartGlass, that elicits higher translucency, fluoride release, reactivity and a faster setting time.

(Votes: 466 of 1,669)



FREE FACTS circle 202 on card

Hemostatic Agent

Ultradent Products, Inc.: Viscostat & Viscostat Clear

Ultradent's ViscoStat is a 20 percent ferric sulfate gel which offers profound hemostasis in seconds in a viscous solution for better placement and control. ViscoStat Clear is a 25 percent aluminum chloride solution recommended for anterior restorations to eliminate bleeding without leaving a residue. (Votes: 726 of 1,669)



FREE FACTS circle 203 on card

Matrix Materials: Wedges

Triodont: Wave-Wedge/V-Wedge

Not required for separation, the Wave-Wedge's role is to provide an optimal anatomical approximation and a broad, reliable seal against the matrix band at the gingival margin. The wedge's concavity and central "wave" shape make it easy and safe to insert – self-guiding, self-locating and gentle on the papilla. (Votes: 372 of 1,668)



FREE FACTS circle 204 on card

Matrix Materials & Systems

Triodont: V3, V-Ring Sections Matrix System

The nickel-titanium V3 Ring applies optimal separation force to achieve consistently tight contacts. The ring's V-shaped tines straddle the Wave-Wedge and the breadth of the tines prevents the ring from collapsing into large cavities. The V3 Tab-Matrices recreate the proximal anatomy of the tooth, so there is minimal finishing. (Votes: 508 of 1,668)



FREE FACTS circle 205 on card

Metal-Based Post Systems

Coltene/Whaledent, Inc.: ParaPost

ParaPost Systems, the market leader for more than 40 years, offer easy to use and precise posts for a range of restorative needs. The ParaPost X System is the first standardized, highly retentive system accommodating all techniques: passive, active, casting and aesthetic. Call 800-221-3046 or visit www.coltene-whaledent.com. (Votes: 628 of 1,668)



FREE FACTS circle 206 on card

Non-Rubber Dam Isolation

Isolite Systems: Isolite Dryfield Illuminator

Isolite Systems Dryfield Illuminator is an assisting tool that delivers a clear, well-lighted and open patient mouth, allowing dental professionals to work more efficiently. By combining the functions of light, aspiration and retraction, Isolite helps practitioners speed procedures by 20-50 percent. Visit www.isolitesystems.com. (Votes: 456 of 1,668)



FREE FACTS circle 207 on card

Restorative Hand Instruments

Hu-Friedy: XTS Composite Instruments

The Hu-Friedy Duckhead (TNPCCI) is designed to quickly contour composite resins to match the natural occlusal anatomy of posterior teeth. Its unique design will enable the clinician to achieve superior aesthetic results in a fraction of the time. The Duckhead also features our newest composite instrument material, XTS Aluminum Titanium Nitride (AlTiN). (Votes: 254 of 1,668)



FREE FACTS circle 208 on card

Rubber Dam Products

Coltene/Whaledent, Inc.: Hygenic Dental Dam

Hygenic Dental Dam provides latex and nonlatex rubber dams in several precut sizes, colors and thickness levels. Flexi-Dam provides superior strength and elasticity in a precut or pre-framed version. Fiesta Dam provides a fruit scent with color-coded clamps for easy identification. Other accessories include forceps, punches, frames and more. (Votes: 502 of 1,668)



FREE FACTS circle 209 on card

Saliva Absorbents

Young Dental: Dri-Aids

Young Dri-Aids are thin, absorbent wafers that improve access and visibility to working fields. Dri-Aids fit into the parotid gland to ensure maximum absorption making them ideal for use with procedures requiring a dry field. The protection the wafer provides for the cheek assures patient comfort. Silver Dri-Aids also available. (Votes 533 of 1,668)



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continued from page 58

Temporary Material (not C & B)

3M ESPE: Cavit

Cavit Temporary Filling Material is a proven filling material intended for the temporary restoration of cavities. This quick and easy-to-apply material allows for void-free curing, even in moist environments. Once applied, this product allows for a slight expansion to ensure a well-sealed margin. For more information, visit www.3mespe.com. (Votes: 756 of 1,668)



FREE FACTS circle 211 on card

Air Abrasion

Danville Engineering & Materials: Microetcher II-A

The Microetcher II-A is autoclavable by steam. Major internal improvements also provide enhanced performance with a 40 percent reduction in abrasive use. The patented design allows the nozzle to be rotated 360 degrees and interchanged with other nozzles and sizes. The nozzle is slimmer in profile for greater visibility. Nozzle life has been greatly increased. More information at 800-827-7940. (Votes: 219 of 1,086)



FREE FACTS circle 212 on card

Amalgam Separators

Solmetex: Hg5 System

The Solmetex Hg5 Amalgam Separation Series is easy-to-use and virtually maintenance-free, with clear container design, so you can see functionality. It is affordable and cost-efficient as well as environmentally friendly, and is available through dental dealers. For more information, visit www.solmetex.com/dental.html or call 800-216-5505. (Votes: 151 of 1,086)



FREE FACTS circle 213 on card

Apex Locators

J. Morita USA, Inc.: Root ZX II

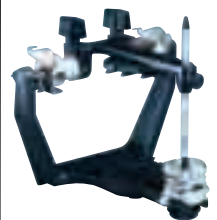
The world's best selling apex locator, Root ZX II, features patented technology independently evaluated to be 97.5 percent accurate. It works in wet canals and offers an easy to read display screen. Other features include automatic calibration, lightweight file holder and low speed handpiece option. (Votes: 612 of 1,086)



FREE FACTS circle 214 on card

Articulation: Articulator

Whip Mix Corporation: Hanau Articulators



Thanks to you, we are the people's choice! Our full line of Hanau articulators are designed to meet any of your restorative and aesthetic requirements. All models feature positive centric latches and traditional mounting systems, with the ability to convert to a magnetic mounting system. Call 800-630-5651 or visit www.whipmix.com. (Votes: 221 of 1,086)

FREE FACTS circle 215 on card

Articulation: Face-Bow

Whip Mix Corporation: Denar Facebows

Thanks to you, we are the people's choice! A fast, easy and accurate means of transferring proper maxillary relationships to the articulator. When restoring anterior teeth, the face-bow record provides critical information for your laboratory and can help you obtain predictable results. The slidematic comes with a convenient detachable transfer jig. Call 800-630-5651 or visit www.whipmix.com. (Votes: 214 of 1,086)



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continued on page 62

Negotiating a Lease?

Don't let the landlord take advantage of you.

“You secured a terrific lease for us!”

-Dr. Kenneth Gasper, Colorado Springs, CO

To level the playing field, simply call toll-free or visit georgevaille.com/dt/

GEORGEVAILL
DENTAL OFFICE LEASE NEGOTIATIONS
800-340-2701



continued from page 60

Cabinetry: Operatory & Sterilization

A-dec, Inc.

A collection of 19 cabinet modules designed to meet the sterilization needs of dental practitioners. Colored lighting identifies contaminated and clean sections, plus hands-free features like motion sensors, foot-activated faucets, and upper doors for easier access and reduced chance of cross-contamination. Visit www.a-dec.com.

(Votes 255 of 1,086)



FREE FACTS circle 217 on card

CAD/CAM Technologies

Sirona Dental Systems: CEREC

CEREC allows users to view, manipulate, change and verify all aspects of the restoration design, providing dentists with complete confidence in an ideal marginal fit. The MC XL mills a top quality, precisely fitted restoration in just four to 12 minutes. Visit www.cereconline.com for more information.

(Votes: 270 of 1,086)



FREE FACTS circle 218 on card

Cameras: Extraoral

Canon

The EOS 10D brings an unprecedented level of features, including 6.3 MP CMOS sensor, user adjustable parameters, three-frames-per-second speed and a pop-up flash. The EOS 10D is compatible with Canon's entire range of EF lenses, digital printers and Speedlites and has USB connectivity. Visit www.usa.canon.com for more information. (Votes: 576 of 1,086)



FREE FACTS circle 219 on card

Cameras: Intraoral

Gendex Dental Systems: Gendex AcuCam Concept IV

The AcuCam, a clinically beneficial and a practice-building tool, features a simple networking; durable, ergonomic design; "smart holster" activation; true-color imaging; and high-grade optics that deliver rapid, high-resolution digital video and clear images. For more information, please visit www.gendex.com. (Votes: 115 of 1,086)



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Caries Detection Equipment

KaVo Dental Corp.: DIAGNOdent Laser Caries Detection Aid

DIAGNOdent is more than 90 percent accurate in detecting incipient caries. It uses laser fluorescence to measure changes in tooth structure caused by caries. It is especially useful for pit/fissure areas – even when outer tooth structure appears intact. It comes in Classic (counter-top or held by patient) or Pen (mobile with clinician). (Votes: 457 of 1,086)



FREE FACTS circle 221 on card

Communication Systems: Intraoffice

Motorola, Inc.: Two-way radios

Motorola has developed an easy-to-use, affordable wireless solution – CLS Series on-site business two-way radios. Offering superior customer service, CLS Series radios deliver the versatility of expanded communications by enhancing safety and security, improving response time and maximizing productivity. Visit www.motorola.com. (Votes: 80 of 1,086)



FREE FACTS circle 222 on card

Compressors

Air Techniques: AirStar

AirStar Dental Air Compressors produce 100 percent oil-free, ultra dry dental compressed air. The unique Membrane Dryer System provides maximum dryness with quadruple-filtered air and uninterrupted availability. Five models accommodate up to 10 users, all with a limited five-year warranty. (Votes: 388 of 1,086)



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Curing Lights: LED

Kerr Corporation: Demi LED Light Curing System

The Demi, a wand-style, ergonomic LED curing light from Kerr's Demetron brand has Periodic Level Shifting technology that delivers a true five-second cure for universal composite shades A3 and lighter. It sets a new standard with its lightweight, compact body style and extended-life lithium-ion battery. Visit www.kerrdental.com. (Votes: 185 of 1,086)



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continued on page 64

Curing Lights: Non-LED

Kerr Corporation: Demetron LC

The Demetron LC offers a cost effective way to light cure composites using advanced Demetron halogen technology. It comes equipped with the 80-watt OptiBulb to maximize curing life.

For user convenience, the Demetron LC has an audible beep every 10 seconds and accepts all Demetron light guides.

Visit www.kerrdental.com.

(Votes: 162 of 1,086)



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Digital Impressioning

Cadent, Inc.: iTero Digital Impression System

iTero's powder-free system scans quadrants and full arches, which allows the clinician to easily take digital impressions of single-unit cases, as well as more complex restorative and cosmetic full arch treatment plans – including fixture level implant impressions. Onscreen visualization of the scan in real time ensures that preparations are perfectly completed and that there is adequate occlusal clearance. www.cadentinc.com. (Votes: 21 of 1,086)



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Handpieces: Air Driven High-Speed

KaVo Dental Corporation

KaVo offers a full line of air-driven high-speed handpieces led by our newest offering the GENTLEmini 4500B. GENTLEmini offers 17 watts of power and the quietest decibel rating, 59dBA. The Premium and Classic collection of KaVo handpieces now ensures that there is a KaVo for every phase of your practice. (Votes: 301 of 1,086)



FREE FACTS circle 227 on card

Handpieces: Air Driven Low-Speed

DENTSPLY Professional: MIDWEST

Midwest Shorty and Rhino XP low-speed motors offer quality, reliability and performance for all low-speed needs. These air-driven motors provide smooth start-up for precision control, quiet operation, vibration-free performance and forward/reverse function. The smooth swivel between angle and motor permits easy access provides optimal balance and control. (Votes: 286 of 1,086)

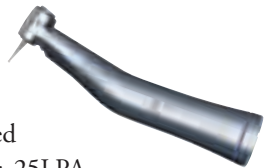


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Handpieces: Electric High/Low Speed

KaVo Dental Corporation

KaVo's electric high- and low-speed handpieces include: GENTLE-power 25LPA High-Speed, GENTLE-power 20LP Contra-Angle and 66LU Reduction Head. 25LPA features the shortest head with 1:5 increasing power, three spray ports and a Plasmatec hygienic coating. 20LP and 66LU combine to offer an optimal solution for endodontics. (Votes: 169 of 1,086)



FREE FACTS circle 229 on card

Handpieces: Rotary Endodontics

DENTSPLY Tulsa Dental: X-Smart

Compact and portable, the X-Smart endo motor operates on either battery or electrical power, with a battery-use time of approximately two hours per five-hour charge. The motor features nine adjustable program selections and a speed range of 120 to 800 RPM with the supplied 16:1 compact contra angle. (Votes: 171 of 1,086)



FREE FACTS circle 230 on card

Handpieces: Ultrasonic Endodontics

Medidenta Dental Supply

An advanced sonic vibratory endodontic system that follows all traditional principles, safely and efficiently. Sonic instruments include Rispisonic for cleansing, Shapersonic for shaping. Sonic Fillers for filling and Retroprep for apical surgery. A must for

NiTi Rotary instrumentation the Sonic MM 1500 pioneered the "Crown Down" technique.

(Votes: 63 of 1,086)



FREE FACTS circle 231 on card

Lasers: Hard Tissue

BIOLASE Technology, Inc.: Waterlase/Waterlase MD

The Waterlase MD Turbo's unique combination of YSGG laser and water spray delivers optimal clinical results and patient comfort in both hard- and soft-tissue procedures. The Waterlase MD Turbo delivers breakthrough cutting speed with no noticeable difference in speed from the high-speed drill. (Votes: 77 of 1,086)



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Lasers: Soft Tissue

AMD LASERS, LLC: Picasso/Picasso Lite

Picasso and Picasso Lite by AMD LASERS are the number-one selling soft-tissue lasers in the world. Award-winning and endorsed by luminaries around the globe, they combine ease-of-use, sleek design and affordability. They are the only lasers to offer the convenience of disposable tips or low-cost strippable fiber. Contact 866-999-3035 or visit www.amd-lasers.com. (Votes: 107 of 1,086)



FREE FACTS circle 233 on card

Light Systems: Headlights

Orascoptic – A Kerr Company: Zeon

Whether you select the metal halide LumenArc or the battery-powered Apollo LED Portable, Zeon systems offer the brightest illumination in their categories; from 3,300 foot candles (Apollo) up to 4,800 foot candles (LumenArc). Combine a Zeon light with Orascoptic high-definition loupes to achieve maximum visual acuity and comfort. (Votes: 136 of 1,086)



FREE FACTS circle 234 on card

Light Systems: Operatory

A-dec, Inc.

A-dec's 6300 dental light produces a balanced, easily focused light pattern with variable light intensities and a new composite intensity, which reduces the chance for the premature curing of composites. All configurations include a counter-balanced flex arm to eliminate drift, a third axis of rotation and a conveniently mounted spare bulb. Visit www.a-dec.com. (Votes: 419 of 1,086)



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Magnification: Loupes

Orascoptic – A Kerr Company

Orascoptic high-definition loupes offer superior resolution and the maximum depth-of-field. HiRes Galilean loupes deliver unprecedented clarity and sharpness. The higher power of prismatic HiRes Plus loupes deliver the detail needed when performing the most exacting procedures. Use of either results in optimal performance and maximum comfort. (Votes: 365 of 1,086)



FREE FACTS circle 236 on card

Magnification: Microscopes

Global Surgical Corp.

Global Surgical continues to provide the industry-leading microscope. The G6 provides six steps of magnification with the optimal range of 2x to 19x, for full-mouth view and close inspection. The G6 is ergonomically designed, reducing or eliminating neck and back pain. Global optics come with a lifetime warranty. Visit www.globalsurgical.com. (Votes: 32 of 1,086)



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Message On-Hold Systems

Tel-A-Patient, Inc.: Message On Hold

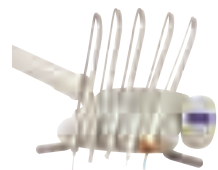
More than 18,000 practices have made this the number-one on-hold message system in dentistry... and so have you! Thank you, Townies, for choosing Tel-A-Patient! (Votes: 76 of 1,086)

FREE FACTS circle 238 on card

Operatory Delivery Systems: Chairside & Over-the-Head

A-dec, Inc.

A-dec offers a full range of delivery system choices. From chair-mounted systems like Radius and A-dec 500 with multiple pivot points and a choice of traditional or continental style delivery, to the new A-dec 500 12 o'clock and side delivery systems, each with ergonomically designed features and a number of built-in options. Visit www.a-dec.com. (Votes: 478 of 1,086)



FREE FACTS circle 239 on card

Patient Chairs

A-dec, Inc.

The distinctive A-dec 500 dental chair offers two delivery styles, a choice of assistant's instrumentation modules, cuspidor, integrated dental light, monitor-mount, and other options. The delivery system control head has room inside to integrate an intraoral camera, two electric micromotors, a scaler and a curing light all at the same time. Visit www.a-dec.com. (Votes: 433 of 1,086)



FREE FACTS circle 240 on card

Shade Matching

Vident: VITA Easyshade & VITA Easyshade Compact

VITA Easyshade, for instant, accurate tooth shades. The VITA Easyshade electronic shade-taking device lets dentists measure tooth shades instantly and removes common problems found in shade taking with the naked eye. A screen provides prescriptions in VITA 3D-Master and VITA Classical shades. For information, visit www.vident.com or call 800-828-3839. (Votes: 181 of 1,086)



FREE FACTS circle 241 on card

Stools

A-dec, Inc.

A-dec stools are durable, easy to clean, and offer a smooth, rolled-edge seat that minimizes pressure on the legs. Several configurations are available; choices include a large anatomically shaped backrest for comfortable back and lumbar support, as well as an adjustable, locking torso support for the assistant. Visit www.a-dec.com. (Votes: 356 of 1,086)



FREE FACTS circle 242 on card

Suction Systems

Air Techniques: VacStar

The VacStar wet vacuum is a safe and powerful, oil-free suction system. The patented vacuum relief valve ensures consistently high suction levels and exceptional service life. The Hydromiser, a built-in water recycler, reduces consumption up to 75 percent. Four models available, all with a limited five-year warranty. (Votes: 217 of 1,086)



FREE FACTS circle 243 on card

Triturators/Mixers

Kerr Corporation: OptiMix

OptiMix is the most preferred amalgamator in the industry, due in part to Demetron products' long-standing reputation for quality. It is completely programmable and can save modified or customized programs. OptiMix is microprocessor-controlled to self-calibrate speed and time. OptiMix gives accurate mixes that don't require calibration. (Votes: 163 of 1,086)



FREE FACTS circle 244 on card

In-Office Fabricated Parafunctional Appliances

**NTI-TSS, Inc.:
NTI Tension Suppression System**

The NTI Tension Suppression System is a prefabricated matrix with approved indications from the FDA for prevention of TMD symptoms and medically diagnosed migraine pain. The NTI requires no models, impressions or outside lab fees. More information can be found at www.headachehope.com. (Votes: 298 of 738)



FREE FACTS circle 245 on card

Laboratory Fabricated Parafunctional Appliances

Keller Laboratories, Inc.: NTI-tss Plus

The NTI-tss Plus protects muscles, joints and teeth by suppressing parafunctional muscle contraction by nearly 70 percent. It is the first dental appliance FDA approved for the prevention of medically diagnosed migraine pain associated with tension type headache and bruxism. For more information and a free sample, visit www.kellerlab.com. (Votes: 176 of 738)



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continued from page 66

Shade Matching

Vident: VITA Easyshade & VITA Easyshade Compact

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(Votes: 356 of 1,086)



FREE FACTS circle 242 on card

Suction Systems

Air Techniques: VacStar

The VacStar wet vacuum is a safe and powerful suction system. VacStar is compact with vigorous suction and exceptional service life. Vacuum level and airflow make VacStar appropriate for general dentistry and oral surgery. The Hydromiser, a built-in water recycler, reduces consumption up to 75 percent. Available in four models. (Votes: 217 of 1,086)



FREE FACTS circle 243 on card

Triturators/Mixers

Kerr Corporation: OptiMix

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It is completely programmable and can save modified or customized programs.

OptiMix is microprocessor-controlled to self-calibrate speed and time. OptiMix gives accurate mixes that don't require calibration. (Votes: 163 of 1,086)



FREE FACTS circle 244 on card

AFFORDABLE
Dental
MARKETING

- DEMOGRAPHIC ANALYSES
- LOGOS & PROMO ITEMS
- STATIONERY & INTERNALS
- RECALL & REFERRAL PIECES
- WEBSITES & HOSTING
- TURN-KEY DIRECT MAIL
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