New Product Profiles

You are invited to visit Dentaltown.com to ask questions or post comments about the following New Product Profiles. The threads (discussions) can be accessed from the home page of Dentaltown.com or you can follow the headings at the end of each description.

1-800-Dentist's Patient Activator Service

Patient Activator is an internal marketing program aimed to help dentists retain and reactivate existing patients. Utilizing a strategy of 12 communications per year including newsletters, educational recall cards and e-communications, the program motivates a dentist's current patients into treatment with their office.

Share your thoughts about the Patient Activator at Dentaltown.com in: Docere Home » Dentaltown Message Boards » Marketing » Marketing » Patient Activator

FREE FACTS, circle 75 on card





The PeriStar LED light

The PeriStar LED light source from PeriOptix uses a patented hybrid reflector and lens technology that produces amazing brightness in a completely portable light. The small power pack weighs only 6.6 ounces. The PeriStar portable LED can be attached to any loupe system.

To discuss more about the PeriStar LED light, log on to the Dentaltown.com message boards and search: Docere Home » Dentaltown Message Boards » Magnification » Loupes » PeriStar LED Light

FREE FACTS, circle 76 on card

FUSION Curing Light

DentLight introduces FUSION curing light, a miniature portable LED curing light that delivers the strongest intensity and longest curing depth with a less-than five-second cure for A3 and lighter shades.

Share your thoughts about the FUSION curing light at Dentaltown.com in: Docere Home » Dentaltown Message Boards » Equipment & Supplies » Equipment » FUSION Curing Light







SUPERtorque LUX 659B and POWERtorque 646B Handpieces

KaVo Dental is proud to introduce the new SUPERtorque LUX 659B and POWERtorque 646B air-driven, cellular optic high-speed handpieces. The quiet SUPERtorque LUX 659B delivers increased torque for fast, efficient preparations.

Your comments and opinions are welcome on Dentaltown.com. To discuss KaVo's new handpieces visit Dentaltown.com: Docere Home » Dentaltown Message Boards » Equipment & Supplies » Handpieces » SUPERtorque LUX & POWERtorque Handpieces

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New Product Profiles

Spirapost, a Revolutionary Esthetic Post from Zenith Dental

Zenith Dental introduces Spirapost, a revolutionary endodontic post that breaks the mold of traditional posts. It's made of surgical stainless-steel wires twisted around biocompatible natural color polyfiber strands.

To discuss more about Spirapost, log on to the Dentaltown.com message boards and search: Docere Home » Dentaltown Message Boards » Endodontics » Endodontics » Endodontics » Spirapost

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Pirahna 2X Turbo Diamond Bur

SS White has added a turbo diamond to its Piranha line called the Piranha 2X. The Piranha 2X boasts a patented double-helix designed channel, which effectively flushes debris and reduces clogging.

Do you have a comment to share? Follow this address to find the complete thread on the Pirahna 2X bur at Dentaltown.com: Docere Home » Dentaltown Message Boards » Equipment & Supplies » Burs » Piranha 2X

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