

You are invited to visit [Dentaltown.com](http://Dentaltown.com) to ask questions or post comments about the following New Product Profiles. If you would like to submit a new product for consideration to appear in this section, please send your press releases to Assistant Editor Marie DeCosse at [marie@farranmedia.com](mailto:marie@farranmedia.com). All material is subject to editing and space availability.

### Dental Justice

To defend today's dentists in an increasingly litigious legal climate, Dental Justice has developed a three-step program that wards off malpractice claims, Internet libel, and more. From copyright-protected contract templates to fierce countersuits, the program offers dentists a full suite of services to protect their practice. For more information on Dental Justice, visit [www.dentaljustice.com](http://www.dentaljustice.com) or call toll-free at 877-DEN-JUST.

*Do you have a comment to share? Follow this address to find the complete thread on Dental Justice at Dentaltown.com: Townie Central Home » Dentaltown Message Boards » Law & Ethics » Legal Issues » Dental Justice.*

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### Dental Office Design: 1001 Practical Tips for Creating Your Ideal Dental Office

*Dental Office Design* by Patrick M. Crowley is a guidebook for dentists who are planning to design, build or remodel a dental office. With a wealth of information from 18 years of dental office construction experience, this book covers many things a dentist might not think of until it is too late. For more information call 800-791-0097 or visit [www.dentalofficedesignbook.com](http://www.dentalofficedesignbook.com).

*Share your thoughts about the Dental Office Design Book at Dentaltown.com in Townie Central Home » Dentaltown Message Boards » Office Design » Dental Office Design » Dental Office Design Book*



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### Waterlase C100

Designed for the restorative general dentist, the Waterlase C100 all-tissue laser from Biolase Technology, Inc., aids in clinical procedures including cavity preparation, early stage periodontal therapy and soft tissue procedures with more patient comfort compared to conventional instrumentation. The Waterlase C100 combines industry-leading Waterlase YSGG technology with reliability, clinician control, operating efficiency and flexibility in tip and accessory selection. Visit [www.biolase.com](http://www.biolase.com) for more information.

*Your comments and opinions are welcome on Dentaltown.com. To discuss the Waterlase C100 visit Dentaltown.com: Townie Central Home » Dentaltown Message Boards » Laser Dentistry » Laser Dentistry » Waterlase C100*



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### NeoDrys ReFlective

NeoDrys ReFlective's bright, reflective backing provides superior illumination in the oral cavity while the comfort edge maximizes patient comfort. NeoDrys ReFlective offers great cheek retraction and protection while maintaining a dry field. It keeps the parotid gland in check for more than 15 minutes. Visit [www.neodrys.com](http://www.neodrys.com) or call Microcopy at 800-235-1863 for more information.

*To discuss more about the NeoDrys ReFlective, log on to the Dentaltown.com message boards and search: Townie Central Home » Dentaltown Message Boards » Equipment & Supplies » New Products » New Product General Discussion » NeoDrys ReFlective*



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### FUSION Curing Light

DentLight introduces the FUSION Curing Light, a high power, cordless LED curing light. Key features include patent-pending focused beam, dual power levels, all solid metal instrument, metal keypad controls, seven digital displays, interchangeable 360 degree light probe, and optional tips (3mm to 13mm). The rechargeable Lithium-Ion battery enables 300 10-second cures in one full charge. For more information, call 877-570-9748 or visit [www.dentlight.com](http://www.dentlight.com).

*To discuss more about the FUSION Curing Light, log on to the Dentaltown.com message boards and search: Townie Central Home » Dentaltown Message Boards » Equipment & Supplies » Equipment » FUSION Curing Light*



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### First Impression HD Video for the Web

New Patients, Inc., announces the launch of First Impression HD Video for the Web. This product will allow dentists and their teams to make powerful audio/visual presentations to their Web site visitors. It gives a potential patient the opportunity to see and hear the dentist and dental team. To see sample videos and get more information visit [www.newpatientsinc.com](http://www.newpatientsinc.com), or call 866-336-8237.

*Your comments and opinions are welcome on Dentaltown.com. To discuss the First Impression HD Video visit Dentaltown.com: Townie Central Home » Dentaltown Message Boards » Computers & Software » Building Your Website » First Impression HD Video*

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