



# What's New in Continuing Education

It is February and you could be spending time with your valentine watching our excellent, recently released CE courses. Very romantic!

Remember, every course released since December 2011 is viewable on Apple and Android tablets and smartphones.

## The Townie Meeting 2017 Series

The Townie Meeting 2017 series contains 13 courses from the meeting's excellent speakers, including Drs. Cory Glenn, David Hornbrook, Art Volker, Bruce Baird, Anne Koch, Tarun Agarwal, Mark Murphy, Steve Rasner and Mac Lee. You can also enjoy courses from Vicki McManus, Fred Joyal, Paul Edwards and Joleen Jackson. Together, these courses provide 25 hours of excellent education in both clinical dentistry and practice management.

Everyone who attended Townie Meeting 2017 can access to these courses for free. If you missed the meeting, don't worry: It's only \$295 to receive these 25 hours of CE credits. (But be sure to sign up for Townie Meeting 2018!)

## Dental Implants: Tips and Tricks

by Dr. Cory Glenn

Dental implants are a reliable option to replace missing teeth, but at times can seem unnecessarily complex and cost-prohibitive. By utilizing some simple techniques such as model-based guides, and learning basic implant lab work, clinicians can make many cases more predictable and profitable.

## Pediatric Dentistry: Anesthesia, Pulp Therapy and Stainless-Steel Crowns

by Dr. Josh Wren

When the Affordable Care Act mandated dental coverage as an essential health care benefit for those 19 and younger, millions of pediatric patients were added to 150,000 dental practices. Treating children likely became a necessity for your dental office. Pulp therapy and stainless-steel crowns are often considered complex when performed on pediatric patients; this course will alleviate any fear of the

unknown that leads to this misconception. Indirect pulp therapy, pulpotomy and pulpectomy are discussed, with emphasis on diagnosis and technique. The procedural steps for stainless-steel crowns are explained and shown, as well as Wren's process for using nitrous oxide, appropriate topical anesthesia and local anesthesia.

## What to Post: 25 Essential Social Media Posts

by Dr. John Syrbu

Most dentists know that social media marketing is important but often fall short of effectively producing quality, consistent content. In this course, Syrbu provides 25 essential social media posts that any dental office can incorporate into its marketing strategy, along with examples from dental offices across the country.

## Composite Full-Mouth Rehabilitations the "dkdocterry" Way

by Dr. Terry Shaw

For the past 25 years, Shaw has been doing composite bridges with excellent success. Bridges provide a great solution for postortho missing anterior teeth until the patient is old enough for an implant, seniors on a limited budget, or a fast solution for someone waiting for bone healing and remodeling before more definitive treatment.



## Silver Is the New Black: Improving Your Practice with Silver Diamine Fluoride

by Dr. Jeanette MacLean

Silver diamine fluoride is a revolutionary approach to combating caries in an effective and noninvasive manner. Discover the history and science behind this powerful oral medicine that recently received the prestigious FDA "breakthrough therapy" designation, and learn how to successfully incorporate this caries management treatment into your clinical practice today, including restorative options.



by Howard M. Goldstein, DMD, director of continuing education, *DentalTown* magazine

## The Top 10 List for an Emergency Kit: Color Coding

by Dr. Daniel Pompa

This course describes the essential drugs needed for an emergency kit and how to use them according to color coding the medical emergencies. It also addresses how dentists can recognize the early signs and symptoms of potential crisis situations.



## Improving Your Confidence and Competence in Office Oral Surgery: Atraumatic Surgical Extractions, Flaps and Splitting Teeth

by Dr. Jay Reznick

This presentation, which was recorded at Townie Meeting, will cover important oral surgery topics for the general dentist, including management of the patient on anticoagulants, antibiotic prophylaxis, design and use of surgical flaps, handpieces and hand instruments, surgical extractions, splitting teeth, retrieving root tips and atraumatic extraction techniques.

## Dental Implants from Planning to Restoration: Restorative Examples for Implants

by Dr. Charles Schlesinger

This course delves into the physics surrounding implantology and the effect both the patient and the restoration can have on the peri-implant tissue. Other topics featured as part of the course include implant design, primary stability and achieving ultimate treatment success.

## Fundamentals of Fixed Prosthodontics

by Dr. Lane Ochi

A masterpiece! Successfully treating patients with fixed prosthodontics requires a mastery of materials and mechanical concepts, as well as a respect for tooth structure. We need to be aware of the interactions between preparation design, margin configuration, core buildups or posts, and the luting agent. After viewing this course, you'll be able to identify the causes of failures and prevent them from recurring.

## Dental Duct Tape

by Dr. John Maggio

Glass ionomer materials have come a long way in the past few decades; these bioactive materials are uniquely positioned to help manage dental caries. This course

will present indications for these materials, including using them as liners, bases, sealants and restorations for root caries and noncarious cervical lesions. Differences between traditional glass ionomers and resin-modified glass ionomers will be discussed.

## Hiring and Developing Your Team the Right Way

by Sheri Kay, RDH

Do you hire based on whether you like the person you're interviewing? Reimagine your hiring methods and discover proven approaches to attracting, interviewing and hiring the talent you want. You'll build a strategic plan to attract the new people you need, and to maximize the gifts and talents of your current team on the way to achieving your vision for your practice.

## Avoiding Burnout: Use SMARTER Systems to Work Less, Make More and Enjoy Practice Again

by Dr. Chris Griffin

We all struggle; burnout is an increasing problem in our industry, and it's not going away. Learn to apply Griffin's "SMARTER systems" framework to create a practice that makes your dream lifestyle possible and experience the freedom of having options. The system's only goal is to help you work less, make more and enjoy practice—because you deserve it!



## The Essentials of Endodontic Emergencies: Diagnosis, Safe Access and Infection Management

by Dr. Brett E. Gilbert

This course teaches the essential skills needed to confidently handle endodontic emergencies in a general practice setting. The material presented will help clinicians apply protocols and tips on how to efficiently diagnose, access and locate canals safely. Infection management and postoperative instructions and communication are discussed in detail. ■



## Email us your ideas for continuing ed courses

If you've got an idea for a CE course you'd like to offer, email Dentaltown's director of continuing education, Dr. Howard Goldstein, at [hogo@farranmedia.com](mailto:hogo@farranmedia.com).