Exhibitors

3M ESPE
3M ESPE Dental Division of 3M markets more than 2,000 dental products and services designed to help dental professionals improve their patients’ oral health care. Its Digital Oral Care Department aims to accelerate and strengthen 3M’s efforts to lead the digital transformation that is occurring in oral care. For more information on the complete 3M ESPE line of dental products, visit the 3M ESPE website at 3MESPE.com or call the 3M ESPE technical hotline at 800-634-2249.

ACIGi Relaxation/DrFuji
Since 1954 Fujiiryoki and Dr. Fuji has been dedicated to producing the highest quality and the most humanized medical, health and beauty care products to facilitate medical and healthcare professionals in their practice. In the U.S., FDA has certified all massage equipment designed and manufactured by the company as physical medicine with certification provided.

123 Postcards
Could you use new patients? How about if it was guaranteed? 123 Postcards delivers new patients to your practice with a postcard mailing program, at a low price. Every month its dental offices have a 95.7 percent success rate and a return of two to four times their investment. Call 888-608-3826 or visit www.123postcards.com. Ask for your free target patient analysis.

1-800-DENTIST
1-800-DENTIST has been the nation’s premier dental marketing company since 1986. The company has grown into a total dental marketing resource, offering multiple products to help dentists acquire, retain and manage patients. In addition to its flagship PatientProducer program (new patient leads), 1-800-DENTIST also offers PatientActivator (automated patient communications and online marketing), ReputationMonitor (online reputation management), WebDirector (websites and online identity) and ReActivator (dormant patient reactivation).

A-dec
A-dec works with the dental community to develop reliable, creative solutions that make the job of the dental team more efficient and less strenuous. A-dec strives to build the industry’s most durable and highest quality dental equipment, including dental chairs, delivery systems, dental cabinetry and more.

AMD LASERS
AMD LASERS is a global leader at providing ultra-affordable laser technology for dental professionals preparing to take their practices to the next level. The integration of the Picasso line of soft tissue dental lasers enables every dental practice to provide treatment for soft tissue surgery, periodontal treatment and laser whitening. Experience the 2010, 2011 and 2012 Townie Choice Award Winner at the Townie Meeting or at www.amdlasers.com.
Aspen Dental

As the nation’s premier network of dental practices, Aspen recognizes that its success is a direct result of empowering and supporting ambitious dental professionals. Together, they build and develop successful, patient-focused dental practices. With Aspen Dental, you’ll lead a fast-paced, entrepreneurial work environment focused on creating access to care to an underserved population.

Benco Dental

Benco Dental, headquartered in Pittston, Pennsylvania, is the largest privately owned, full-service distributor of dental supplies, dental equipment, dental consulting and equipment services in the United States. Founded in 1930 by Benjamin Cohen, the company has remained family-owned and focused on the unique mission of “delivering success smile after smile.”

Carestream Dental

Carestream Dental provides a complete set of integrated solutions that are specifically designed for dentists. From CS SoftDent and CS PracticeWorks practice management software and eServices to innovative digital and 3D imaging solutions, it offers the tools you need to enhance your diagnostic abilities and help your dental practice thrive. To learn more about the complete line of products, please visit www.carestreamdental.com for information.

CareCredit

CareCredit is incredibly proud to have received a Townie Choice Award for the 10th straight year. They wish to thank you for the recognition, but more importantly, for making it a part of the very special Townie community. You have its promise to keep working hard to make it simple and easy for families to get the care they want. Visit the CareCredit booth at Townie Meeting 2013 and get your free customized practice performance review. For more CareCredit information, call 800-300-3046.

Atlantic Precious Metal Refining

U.S. owned and operated in Pittsburgh, Pennsylvania, our settlements are based on 100 percent of recovered metal content for gold, silver, platinum, and palladium with no hidden fees, no outsourcing and never a middleman. With a combined 150+ years of experience in the dental and precious metal refining industries, our full-scale refinery will help you profit from your practice. Visit our booth at Townie Meeting 2013 and find out what sets us apart from the competition!

DemandForce

Demandforce is a leader in online marketing and communications and is the easiest and most effective way for service businesses to communicate with their customer base. Demandforce is a web-based system that automatically syncs with your practice management system to automate appointment scheduling, confirmations, reminders and more. Demandforce helps practices enhance their online reputation on Internet sites including Google, Facebook, Bing, Judy’s Book and Citysearch, and enables patient reactivation/recall with promotions, newsletters and more.

Sponsor

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Dental CPAs

For almost six decades, dentists have counted on Dental CPAs for high-caliber guidance and support. They’re different from most dental CPA and dental practice management consulting firms – in addition to providing dental accounting and dental bookkeeping services, the experience they bring to the table is drawn from professionals with experience in dental tax planning, dental practice purchase, dental transition planning and overhead benchmarking. They offer free second opinions on prior year’s tax returns.

Dental USA

Dental USA, Inc., offers a complete line of precision diagnostic, operative, restorative, hygiene, periodontal, surgical and implant instruments. Retipping and sharpening services are also available. Dental USA also offers a trade in discount. Call for details, or stop by the booth.

DentLight

DentLight produces the award-winning and most innovative LED optics solutions including:
- Fusion: a curing light with laser-sharp 2700 mW/cm² beam and five-second bulk cure
- Doe: an enhanced oral exam for oral cancers, caries, fractures, lesions and composite removal
- Nano II: smallest, thinnest and brightest headlight for increased vision and revenue
- SafeLoupe: a unique laser filter that converts standard loupes to laser loupes

Glidewell Laboratories

The Inclusive Tooth Replacement Solution offers everything you need to complete implant-supported restorations, for one all-inclusive price. This all-in-one treatment solution features the Inclusive Tapered Implant, surgical drills, prosthetic guide, custom temporary abutment and crown for patient-specific soft tissue management, a custom impression coping, and the final custom abutment and ceramic restoration. For clinicians who are placing their chosen implant system, Glidewell also offers the Open Platform Inclusive Tooth Replacement Solution. For details, visit www.inclusivedental.com.

Henry Schein Dental

From the front office to the treatment room and every touchpoint in between, Henry Schein has the solutions you need to connect your practice technologies. The size of your practice, your budget and your patients’ needs are all important to the solutions required to increase workflow and enhance efficiency. With your success in mind, let Schien help you determine which products and technologies will advance patient care and your practice.
**Heartland Dental Care**

Heartland Dental Care (HDC) is a leading dental service organization that is experiencing phenomenal growth nationwide. With nearly 400 affiliated dental offices in 19 states, HDC’s success can be attributed to a focus on culture and a commitment to constant and never ending improvement. If you are looking for a career in dentistry or a custom affiliation solution, call Heartland Dental Care today and begin experiencing the difference.

**Ivoclar Vivadent, Inc.**

Ivoclar Vivadent is a worldwide leader in innovative materials and processes for quality, aesthetic dentistry. The company employs approximately 2,500 people and operates in more than 100 countries throughout the world. Ivoclar Vivadent is headquartered in Schaan, Principality of Liechtenstein.

**Keating Dental Arts**

Keating Dental Arts is a regular finalist in the Townie Choice Awards for Best Crown and Bridge Lab and also Best Removable Lab. Exclusive products that contribute to this recognition are the Deliniator (4 in 1 implant restorative devise) and Keating Dental Zirconia (KDZ) crowns and bridges. The KDZ family features KDZ Bruxer, KDZ Ultra and KDZ Max. Keating Dental Zirconia provides outstanding aesthetics, uncompromising strength and flawless fit. Look to Shaun and Keating Dental Arts for “restorative dentistry in overdrive”!

**Isolite**

Better isolation means better dentistry! Isolite and Isodry systems are an easy-to-use alternative to traditional isolation methods. Isolite Systems’ full suite of morphologically and anatomically correct mouthpieces are designed to fit patients from small child to large adult – so that you can have easy, effective isolation for every procedure. Townies have selected Isolite dental isolation an eight-time Townie Choice Award winner!

**Lighthouse 360**

Lighthouse 360 is the most automated, most comprehensive patient communications system in dentistry. It can reach 100 percent of your patients with e-mail, text messages, automated phone calls, postcards and letters. It remind patients when they need an appointment, confirm existing appointments, and afterward, asks patients to post an online review about their appointment – all automatically. Your team’s efficiency goes up, broken appointments go down and patient satisfaction soars.

**LumaDent**

LumaDent features a lightweight LED headlight with a battery life of up to 24 hours and an easy-to-replace cable. In all lighting systems the weak link has been the wire. LumaDent took charge and designed a cable that is replaced by the user. Backed with a two year warranty and great customer service, LumaDent received an excellent rating in the latest Clinicians’ Report for a good combination of features and low cost. Show special pricing $395.
**Millennium Dental Technologies, Inc.**

PerioLase MVP-7 Digital TruePulse Nd:YAG laser is specifically designed for the LANAP protocol, an evidence-based, patient-friendly laser periodontitis treatment. LANAP Protocol includes a six-month clinical results guarantee and five days of ADA-CERP CE training with live-patient treatment. The PerioLase MVP-7 is the world’s first medical device to incorporate an Android tablet operating control system. Intuitive “pinch and zoom” interaction provides immediate access to laser operating parameters; enhanced LCD display technology allows clinicians to view diagnostic quality X-rays. More information available at www.lanap.com or by calling 888-49-LASER.

**Sirona**

CEREC Omnicam’s revolutionary design features a completely new, ergonomic handpiece and special optics to guarantee unsurpassed intra-oral access. New ColorStreaming allows continuous capture of the oral cavity as well as displaying the 3D data in full color. Operator convenience has been greatly improved by making the system completely powder-free while retaining Sirona’s high standards for precision. The CEREC Omnicam also records 2D and 3D data, captures half-arch and full-arch impressions with speed and provides a uniform field of illumination for increased precision.

**Patterson Dental**

Patterson Dental’s Eaglesoft 16 Clinical and Practice Management Software is adaptive and technologically advanced, integrating digital products for office, clinical and imaging procedures. Compatible with RevenueWell Practice Marketing and Communications Suite, Eaglesoft allows users to increase efficiency and reduce costs with automated tasks. CAESY Education Systems is a leading patient education software. Recently introduced, CAESY Cloud 1.3 provides immediate online access to more than 350 presentations and includes Smile Channel videos for the reception area. For more information visit www.pattersondental.com/AppStore.

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**Six Month Smiles**

Why are so many GPs adding cosmetically focused, short-term ortho to their practices? Simple – it’s easy, it’s effective and patients want it! The system uses proven orthodontic principles packaged in a simplistic system to allow the GP to deliver it with ease, confidence and predictability. Visit the Six Month Smiles booth and register for an upcoming Six Month Smiles two-day hands-on course and receive $200 off tuition, plus your first case for free ($518 value)!
SurgiTel Systems is dedicated to offering clinicians the best in ergonomics, vision and comfort. Coupling SurgiTel Systems’ high definition optics with Oakley frames, we offer the very best in magnification systems. SurgiTel also offers LED, fiber-optic and curing light systems. SurgiTel has the only loupe-mounted camera system! This lightweight, digital camera system allows the viewers to see images at the user’s perspective.

YAPI is a Patient Flow Management and Dental Practice Productivity solution that controls, measures and improves patient flow, automates routine business tasks, simplifies digital documents management, streamlines intra-office communication, improves follow up procedures and strengthens internal marketing efforts. YAPI includes Practice Dashboard, Ubiquitous Huddle, Interactive forms on iPad, Appointment Reminders via e-mail, text and postcards, Automated Patient Recall, Online Reviews, Facebook integration and many more.

Snap On Optics has been able to liven the loupe light market through innovation and an unwillingness to settle for anything less than the best. From that, the Snap On Loupe Light was born. The magnetic adapters allow for the product to effortlessly attach onto any type of loupes or safety glasses on the market. These tiny but powerful magnets can literally attach the Snap On Loupe Light onto your beloved pair of loupes on its own.

Ultra Light Optics, Inc. is the first modern dental company founded by a dental student, Ron Nguyen, DDS, at the University of Southern California, School of Dentistry. Invented by Dr. Ron Nguyen, Feather Light LED has gone far beyond his expectation to become the most popular choice of LED head-lights for dentists in the market since its official release in 2006.

Snap On Optics™

Yodle, a leader in local online marketing, connects thousands of local businesses with consumers in a process so simple and cost-effective that business owners can’t imagine any other way to advertise. Yodle has developed an integrated approach to signing up and serving local businesses that are transitioning their marketing budgets online.